HOLLYWOOD | SCREEN-STAGE-RADIO | BROADWAY

VARIETY

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DIRT CRAZE DUE TO WOMEN

Radio Editors' Convention Names 10 Hours of "Least Good Taste" on Air

Chicago, June 15.

About 30 newspaper radio editors, in town for the radio manufacturers and dealers conventions, last week, got together for a convention of their own, spending most of the time in session putting radio on the pan. Needle-pushing event was billed as the second annual convention of the Newspaper Radio Editors Association.

Newsprint boys slapped away on both the NBC and CBS networks indiscriminately for making program switches without slipping them the info in time to make copy corrections, bewailing the "poor manners" of air advertisers in serving up the commercial plug, squirted vinegar at disc recording broadcasts, and passed a flock of resolutions against these and sundry things.

After roundly spanking the little playboy of the ether, the convention had its picture taken by a photographer assigned by "Editor and Publisher," and then repaired to another hotel to lap up a keg of suds provided by one of the networks.

Hostile to Discs

It was brought out at the chinfest that in instances where newspapers threw out all radio program listings few were the kicks resulting from readers. A lad from Cincinnati reported that the dropping of programs by the papers in that town led to the publication of a weekly radio log that gives indication of reaching a 50,000 circulation soon. Concensus of opinion among the boys favored elimination of trade or product names from the program listings and designation of disc recordings as such in editing the published program.

Recently the association sent out about 200 questionnaires on trends in radio to about 200 representative newspaper radio editors; 66 replies were received.

One of the questions asked which commercial network programs in their opinion showed the "least display of good taste in their com-

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Broun's Benevolent Show On Minimum $50 Salary

Excepting the chorus, players in Heywood Broun's benevolent forthcoming musical for Broadway idle actors are to be paid on a $50 minimum guarantee plan, plus a percentage of the gross.

Like a regular producer, the columnist will post principal and chorus bonds at Equity.

But, unlike a real producer, Broun is said not to have incorporated—yet. Hey wants no profit out of it.

Whisk!

Los Angeles, June 15.

An actor walked into a florist shop and asked if flowers could be wired to any part of the country.

"Yes," replied the florist.

"Well, wire me to New York," said the actor. "I'm a pansy."

GEN. PISANO'S CLASS FOR SHARPSHOOTERS

Newark, June 15.

General Pisano, showman-sharpshooter who has appeared all over the map in exhibitions of his skill with guns, is reported to have opened a marksmanship school hereabouts.

The General's institution is well patronized. He makes no inquiry as to his pupils, who are mostly in search of revolver efficiency, it is said.

Rib at Geo. Washington's Schnozzle Burns D. A. R.

Hollywood, June 15.

You can't kid George Washington's schnozzle in pictures and get away with it, at least not without hearing from the D. A. R.

Warners finished "Alexander Hamilton," after plenty you-cannots by the patriotic femme society, and previewed locally. In one of the scenes Hamilton and Count Tallyrand are toasting a picture of the first President. Hamilton pipes: "A great big heart—A great big soul." Tallyrand finishes with "—and a great big nose."

Local members of the D. A. R. who caught the preview want to know where Warners get off, making fun of the schnozzle of such an illustrious American.

To date Warners has been unable to answer, and to date the smeller is still in the picture.

A Baseball Answer To Television Query

Chicago, June 15.

Bob Quinn of the Boston Red Sox, approached by Eric Palmer of the Shortwave and Television Corp., as to his willingness to have baseball games broacast by television, by way of experiment, wired back:

"It has rained every Sunday. Our club is in last place. And now you want me to let them see the game at home. How do you suppose we are going to pay the players? If you can furnish me with a substitute for money, please let me know immediately."

SEX FILM OR BOOK AND BAD WOMEN

That's What Women Go For Besides Voting Since Given Their Much Abused Suffrage — Responsible, Too, for Tabloid Newspapers

NOTHING SHOCKS 'EM

Women love dirt. Nothing shocks 'em.

They want to know about bad women. The badder the better.

Women are responsible for the ever-increasing public taste in sensationalism and sexy stuff.

Women who make up the bulk of the picture audiences are also the majority readers of the tabloids, scandal sheets, flashy magazines and erotic books. It is to cater to them all the hot stuff of the present day

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SMALLPOX CASE FOUND WITH CARNIVAL

Reading, Pa., June 15.

Without special laws to bar them but with medical inspections and regulations that will prove so burdensome they will be glad to stay out, carnivals are expected to dodge Reading this year. Only one carnival company in here thus far this season, but the city is still paying the freight as a result.

Not until a woman performer, ill with smallpox, had been quietly taken out of the city to her home in Oswego, N. Y., did the city's health bureau learn of the case, but what they did to the lodging house where she had been staying was plenty. The place was quarantined tight, with a day and night guard on duty for a two weeks' period. No other occupant of the house developed the disease, but counting the time the woman was ill and the time before her illness and departure were known, it will be three weeks in all, or more, in which period the others will learn whether or not they have caught the disease.

Authorities are investigating, and the carnival, safely out of Reading, may have its schedule for the rest of the season beset by medical inspectors who have learned the news from Reading. No other carnival can exhibit here for the rest of the show season until all its employees have undergone a rigorous physical examination.

Vaude Team Playing Back Yards Till Talkers Blow—$160 W'kly, No Commish

John McCann and Frank McMullen, two of the several thousand vaudeville actors currently curbstoning "until the talkers blow over," are alleviating the weekly no-salary situation by playing the backyards and sidewalks of New York. What they're doing takes courage, but it brings around $80 a week apiece with the right breaks, and it's a lot better than starving while laying off, they declare.

When caught Monday at noon in front of the "Variety" office on 46th street, McCann and McMullen were completing the third hour of 12 hours of work that day and collections on the block weren't bad. McMullen plays the accordion and McCann sings—through a megaphone. He averages 300 choruses a day but doesn't strain, and says it's not so hard. He's been singing regularly since he was nine years old and he is constantly in step with all popular tunes.

Back Yards Sundays

McMullen has been a musician for 29 years. Besides the accordion, he's versed on the piano and organ.

Both boys are married and each has two children. They say living conditions at home are nice.

They start at nine a. m. and finish at nine p. m. daily. They work on all clear days, including Sundays, and average around five working days a week. When the weather is okay they work seven days a week. The average daily take, with McCann doing the hat passing, is from $10 to $12 per man. They split the gross equally.

On week days and up until five p. m. McCann and McMullen play the streets in all business sections of the town. They usually find the Times Square district the most lucrative, with show people apparently more liberal toward them. After five o'clock they hit the neighborhoods.

On Sundays they specialize in back yards, selecting districts where folks stick to the kitchen or parlor on the day of rest.

The last stage date played by the team was a Sunday at the Alham-

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Stumped

Stories that Cecil De Mille will film a picture in Russia were not taken seriously.

Natural question arose: What will De Mille do for a bathtub?

SUSPICION IN RENO DEMPSEY WAS BULLED

Reno, June 15.

Some of the wise boys here are wondering if the wiser boys, who control Reno's many rackets, are taking Jack Dempsey, the renowned ex-champ, now gone promoter, for a buggy ride.

Dempsey teamed up with Jim McKay and Bill Graham, Reno's big shots, in promoting the fistic duet between Max Baer and Paulino Uzcudun for July 4. Baer won't train and Dempsey is worried.

The bounding Basque is going to pound the ear off the California butcher boy, the wise boys say, and the fight's going to be a flop as far as a fight is concerned.

But, and here's where it is contended Dempsey is playing the chump, the fight's going to bring a whale of a lot of people to Reno for the Independence holidays, and the boys with the gambling tables are going to cash in. Dempsey owns no gambling tables, but McKay and Graham own plenty of 'em. Dempsey will be blamed if the fight's a flop, but his co-partners will make big money on the wheels.

Dempsey came here to get a divorce and was bulled into promoting the fight. He put up some cash, and is allowing the pulling power of his name to be used in bringing in a crowd that is expected to dump a million bucks over the gambling tables during the Fourth of July week-end. Dempsey, if he gets anything back, will get the short end of a lean profit.

BULLETPROOF BOX OFFICE

Quincy, Ill., June 15.

Aledo ope. house is installing a bullet-proof cage for the ticket seller.

Walls of steel nine-sixteenths of an inch thick, the front window of glass one and an eighth inch in thickness, and the entire tiny structure weighing 2,400 pounds.

FISHERMAN'S LUCK

Providence, June 15.

Popular sport along the shor of Narragansett Bay is watching for liquor thrown overboard from rum runners when pursued by Coast Guard. It's becoming a new occupation for fishermen.

Calif.'s Bill Protects Legit Actors from Arrest

San Francisco, June 15.

The Williamson bill has been signed by Governor Rolph. It is a measure fostered by Equity and is similar to New York's new law known as the Post amendment, which exempts actors from summary arrest on charges of indecent performances.

Though it passed the state legislature there was some doubt whether it would receive the governor's signature.

"How Scenarists Keep in Chauffeurs For Life," by an Expert Plot-Copper

Hollywood, June 15.

Writing for the screen is a laugh. Anyone who has acquired a memory and knows how to use it can be a successful scenarist. The main "if" is to make a studio connection. After that it's a matter of being without a conscience.

Those are the opinions of a screen writer who has made and is still making money in Hollywood. His utter frankness prohibits revealing his name, but he has turned out several hit pictures.

"My standard plot," says this screen writer is taken from 'The Three Musketeers.' I have written this story several times and have sold it in each instance. Once for a little additional variety I changed the musketeers to girls, but basically the plot was the same. Anyone who will stoop to cop an idea will be most successful with this one."

At this moment a major studio is doing one of the writer's "Musketeer" versions.

"An attempt at originality in writing for pictures is just a waste of time," continued the writer. "Every worthwhile idea has been used successfully thousands of times, and if there's a plot that sounds new, the answer must be that it was abandoned long before as worthless.

Those Good Old "Nights"

"When I'm particularly hard up for ideas I turn to the 'Arabian Nights.' Some time ago I rewrote one of these tales into a murder farce which was called an excellent example of original screen writing.

"There are enough good plots in these tales to keep a screen writer in chauffeurs for the duration of his eyesight. Change them just enough to remove the stigma of plagiarism. If the protagonist a girl, make it a man in your version, but stick to the situations and story construction. If you stray too far from the proven ground you'll flop."

Asked about the originality of a supposedly novel type of mystery story which has demonstrated its boxoffice worth, the writer snorted.

"That guy beat me to the public library," he said. "I was all set to rewrite those classics about the rascally detective myself. In fact, I may do it yet, but I'll have to make the lead a girl.

"Right now I'm busy converting 'Hamlet' into a murder mystery. It's so easy I'm using intact situations by the carload.

"They have screwy ideas in Holly- I recently completed the screen script of a fine novel which, incidentally, had a copped plot. The copying job was so well done that I saw no need to change it for the screen script. And when I turned it in the producer said: "It's pretty good, but you followed the book.

"So I changed it into another version of the three musketeers, as gangsters, and he was satisfied."

HUSBANDS NOS. 1-2

Story of Lost Job and Sore Wife of Ike St. John

Hollywood, June 15.

Husband No. 1 not only got husband No. 2 out of his job but got the ex-wife so sore she threatened to quit her writing job on a publication.

Ike St. John is now West Coast editor for the Woolworth fan publication. Dick Hyland, former football star, is out of a job. Mrs. Adela Rogers-St. John Hyland has let the Woolworth home office, to which she is a contributor, know what she thinks about it.

Mme. Chanel's Return

Gabrielle Chanel, French costume expert, now back in Paris, is returning to the U. S. for Sam Goldwyn in September.

She is sending over one of her cutters, who will report to the west coast on arrival shortly.

The first costume designing work of Mme. Chanel to be used by Goldwyn will be a single gown in the Eddie Cantor picture, "Palmy Days."

Man was born to sorrow — when he gets too old to fall in love he gets gout.

MR. AND MRS. JACK NORWORTH
130 West 44th Street
New York

Walked Right In

Publix Rialto, New York, during the first week of its 25c grind policy got plenty of squawks from the public. People bought without looking at the marquee. Finding the picture an old one, they demanded their money back. House personnel had its hands full with some but in no instance was there a refund.

CONTRACT LIST SHY 46 AT WB

Hollywood, June 15.

Warner Brothers-First National revised combined contract list shows 46 players, writers and directors off within the last few weeks.

Those still remaining are on the loaning block for service at other studios during the slum period after the completion of the present cycle of five pictures now in.

Players off the list since issuance of the last list are:

John Barrymore, Frank Fay, Olsen and Johnson, Noah Beery, John Halliday, Robert Elliott, Edward Morgan, Dolores Costello, Barbara Weeks, James Rennie, Joe Donohue, Fred Kohler, Otis Skinner, Robert Allen, Walter Pidgeon, Sidney Blackmer, Ona Munson, Dorothy Peterson and Lila Lee.

Directors off are William Seiter, Clarence Badger, Frank Lloyd, Howard Hawks, John Francis Dillon and Hobart Henley.

Writers dropped are Charles Kenyon, William K. Wells, Oliver H. P. Garrett, Ben Verschliser, Dan Totheroh, Edward T. Lowe, Jr., Florence Ryerson, Robert Presnell, Huston Branch, Roland Pertwee, Byron Morgan and S. S. Van Dine.

Only two writers left on the lot are John M. Bright and Kubec Glasmon, who refused a layoff since their contracts did not call for it.

Studio meanwhile has signed new contracts with James Cagney, Joan Blondell, Loretta Young, Marian Marsh, Donald Cook and Polly Waters.

After Negri Story

Hollywood, June 15.

After three stories consecutively were almost set for Pola Negri's first talker, Pathe is still dissatisfied and has taken options on three more.

Determination to relaunch her importantly is proving troublesome.

SAILINGS

July 9 (Paris to New York) Noble Sissle and Band (Paris).

July 3 (Paris to New York), J. J. Rascob (Olympic).

July 3 (Paris to New York) Jenie Jacobs, Pauline Cook (Lafayette).

July 2 (Paris to New York) Chester Erskin (Ile de France).

June 25 (New York to Paris) Conchita Monenegro, Ramon Novarro (Ile de France).

June 23 (Paris to New York) Hal Sherman, Mr. and Mrs. F. Gene Schwartz (Bremen).

June 20 (London to Australia), Josephine Trix, Two Rascals, Neil McKay (Oronsay).

June 19 (New York to London), John Murray Anderson (Majestic).

June 19 (Paris to New York) Wilma Shore (DeGrasse).

June 19 (New York to London), Lester Crawford and son (Caronia).

June 17 (Paris to New York), William Garland (Empress of Britain).

June 16 (Paris to New York), Fayette Allport (Ile de France).

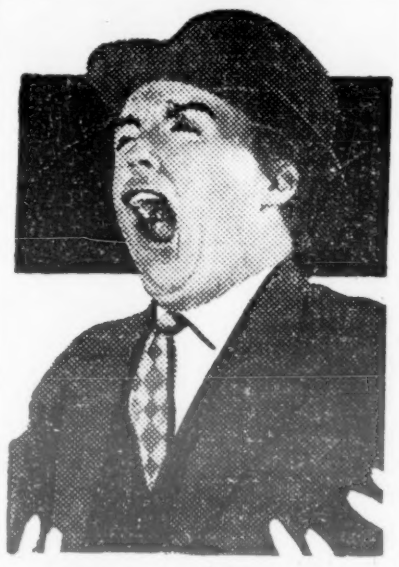
June 16 (Quebec to Liverpool) Earl Luick, Dowell Brown (Empress of Austria).

June 13 (New York to Hamburg), Mr. and Mrs. Henry Schilling (St. Louis).

June 12 (New York to Paris) Francine Larrimore, M. D. Schlessinger (Paris).

June 12 (Bremen to New York) Ossip Gabrilowitsch (Europa).

June 12 (Capetown to London) Alf Thomas, Jack Payne (Armadale Castle).



WILL MAHONEY

The Philadelphia "Public Ledger" said: "Will Mahoney is in a class by himself. He wins for himself the whole-hearted applause of the audience, and his Mahoneyphone invention, the last bit in the show, awoke gales of applause that kept up through the entire finale."

Direction
RALPH G. FARNUM
1560 Broadway

Anderson Drew $275,000 From Universal, Doing One Talker, 'King Jazz'

Hollywood, June 15.

After 18 months at $3,500 weekly and doing only "King of Jazz," John Murray Anderson has left Universal. He sails for London June 19 to arrange with Charles Cochran for filming "Bitter Sweet" with Evelyn Laye.

Anderson has gone East.

Agent Charges Ass'n Exec Tried to Steal His Client

Hollywood, June 15.

Artists' Managers Association comes up against its first serious rift with the filing of a formal resignation by Leo Morrison unless Ruth Collier of Collier, Flinn and Frank, resigns as an officer of the association.

Morrison charges that Miss Collier went after a male star everyone in the industry knows is under contract to him. Board of governors took up the chiseling charge and are placing it before the body's open meeting.

One of the most important rules of the AMA is protection against chiseling and client stealing.

W. Hollywood Bank Folds

Hollywood, June 15.

Bank of West Hollywood folded Thursday (11) with deposits of $350,000 tied up.

In the heart of the residential section, the bank had few picture people as depositors.

FOOTBALLERS AS ACTORS

Have Their Own College Campus Style of Temperament

Hollywood, June 15.

All the temperamental picture players are not in Hollywood. They're the Notre Dame football stars, according to Al Kelly, who directed the wind-bag toters in a pigskin series for Universal.

They never show up on time, won't take directions and don't care anything about the picture's boxoffice future, said Kelly. They don't walk off the set when they get burned—they go for the director.

It's all because the studio wasn't allowed to pay them, Kelly added. If they received money for their emoting they might even yes the director, but that's not probable.

Chaplin's Discovery

Paris, June 15.

Maria Martin, Chechoslovakian, is said to have been signed by Charles Chaplin when he was on the Riviera recently.

Her real name's Miezzi Mullett. She won a bathing lassie contest in Nice four years ago.

Here Lies Hollywood

By Sadie Gush

Double Plug

Hollywood, June 15.

Local drug company is trying to sell Drinkwater's "Life of Carl Laemmle" to studio execs by mail. Sales letter ends with:

"In addition to this book we carry a complete line of perfumes and cosmetics."

MELODRAMAS ON THEIR WAY

Story buyers in the east are searching for everything in the melodramatic story line. Orders are to read everything bearing the meller stamp.

Demand to a large extent brought about by gangland pictures. The present propaganda against gunmen items is having as its effect on the producers a realizaion that in the future action pictures will have to take a new slant. They're still wanted but with new situations.

Mysteries, mellers, detective yarns, etc., are expected to fill a part of the gap.

AGENTS DEMAND EXEC ATTENTION ON PLOTS

Hollywood, June 15.

Dissatisfied over the manner in which stories by well known writers have been kicked around by low-salaried studio readers, several agents are now submitting plot material to producers and execs only on condition that the readers don't pass on them.

Execs are asked to pass on the material themselves or pass it on to some one of importance. In some cases, the story peddlers insist that they be allowed to bring the author with them to point out the yarn's good angles.

Double Feature Origin Traced Down in Boston

Boston, June 15.

Jacob Lourie is denying "Variety's" statement he is the natural and official father of the double feature film program which was born in the local Park theatre 15 years ago. He wasn't the papa. He found it on a doorstep and brought it home to the Modern and Beacon theatres, also local, and raised it to be a rather troublesome child about which the neighbors all complained along Celluloid Alley.

Back in 1916 Walter Green and several associates then young in the picture industry, during a dull week at the Park theatre which they were endeavoring to get out of the red, announced a "dual bill" consisting of an independent feature and a reissue of a Pickford. It drew some business and the experiment was repeated, cutting so heavily into Jake Lourie's two houses that he met the competition. From there it spread well into New England and was always supposed to be Lourie's idea.

Later when Paramount took over the Park, Lourie is reported to have attempted negotiations to call the whole thing off but could make no headway with Paramount, which apparently thought he had ulterior motives. Now that Lourie is treasurer of the Netoco chain of Paramount he hasn't so much to say about the Paramount angle.

MacArthur's Renewal

Metro has signed Charles MacArthur, playwright, for another year to adapt, write dialog and continuities and other services in the editorial department.

Under the contract, the year's term is not continuous but must be completed within 21 months.

Other contracts of Metro are three additional months for George Kelly as author and director, and pick-up of six months' option on Jean Hersholt.

Hollywood, June 13.

Good morning, fanzie wanzies! As you dip into your grapefruit this sunshiny morn, I know you'll be glad to know that Joe Blow, assistant production executive at Audible-Fishbein Productions, has just signed that famous German cinema star, Willy Nilly, to a 10-year contract with options. Mr. Nilly has already left for America, sailing on the new English liner, the S. S. Van Dine. His first picture here will be "Young Youths," and a little bird tells me it has to do with the rise and fall of an adagio dancer.

Studio Cop Crabber

It was while standing under the window of August Kipper, Jr., at Kipper City, that I learned that their next big production was to be "Purple Ear Lobes," taken from the stage play, "Have You Heard the One About the Traveling Salesman?" Young Kipper was very enthusiastic about the story, and, were it not for a studio policeman who came along at the moment, I would be able to tell you who is in the cast.

Balky Manicure

Had lunch this noon at the Purple Fedora with the grandmother of Isobel Ring. Everyone knows Isobel. She is the manicurist at Gorgeous Films. Well, Isobel's charming grandmother tells me that Gorgeous is not going to renew the contract of their Chinese director, Fung Shun Oon, whose latest picture, "Broken Dishes," is still on the shelf. However, Mr. Oon is said to have had some nibbles from the Fishbein crowd and may go there to make shorts for kiddies.

A Nice Boss

Things are in a hub-bub at the Subsequent Studios. No sooner did Hyman Throckmorton return from the east than he sent out a call for talent. Seen going into the executive's office during the day were Osbert Upjohn, the writer of "Three Bad Checks," Dolores Tabasco, saucy little ingenue from Uruguay, and Hector Pupp, who, it will be remembered, directed "Traffic in Passion." Mr. Throckmorton's very efficient and lovely secretary, Olga Later, is also said to be in line for some nice parts since her boss has returned.

Pretty Margie

Why someone has not given a thought to pretty little Marigold Butwinnick is beyond me. Marigold is one of the cleverest little comediennes in the business. She just returned from a long vacation among the Canadian Mounted Police and bounced into my office with a little gift of emerald cut diamonds that is priceless. Our old janitor, Eddie, was quite overcome by her dazzling radiance and went right out and bought himself a new necktie. There, Mr. Producer, is an indication of Marigold's drawing power!

Pardon Granted

Success seems to go to the heads of some of our younger players. It seems just a little while ago that Wilber Slobe had graduated from Keely Institute and came to Hollyfood to try his luck. Wilber was a simple, well-meaning soul, but now he scarcely takes his hat off when going up in elevators. Since playing the lead in "The Making of Mary," he has acquired a double for his fan interviews. Careful, Wilber, the public is fickle and "sic transit gloria," if you will pardon my slang.

Oh, You Sadie Payroller!

Seen, heard, smelt and felt around Hollywood: Max Schnell ,supervisor at First Option Studios, eating at the Pineapple Plantation of the Envoy Hotel. Cecil Celery, star of "Where Were We?" receiving the congratulations of his secretary, valet and chauffeur on the success of his picture. Marcel Croquignole, petitite Gallic star, conversing with a big raw film man. Gladyes Bovine's Rolls Royce in front of the five and ten. James Filbert entertaining a party of friends at the beach by opening pop bottles with his teeth. Darlene Optimo and her charming Hawaiian husband, who is learning English by reading this

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WORLD'S BEST LOAFERS

Player Immunity, 7-Year Contracts Get Calif. Okay

Hollywood, June 15.

Two new state bills, one each of benefit to the actor and to the producer, have just been passed. The producer gets the break on contracts and the actor is protected on immoral performance charges.

Producers can now secure talent for terms of seven years. Heretofore the limit was five years. The producers, especially around the studios, contended that sometimes five years have been inadequate when developing a new face or young talent. Some competitor would capitalize the discovery just when he or she attained the heights.

Equity was behind the Hollywood assemblyman, Milton M. Golden, in the play raid bill which specifically provides that actors must be warned first by the authorities that through participating in a questionable play they are subject to prosecution. Practice heretofore has been to raid allegedly immoral plays summarily, and whether or not the charges were dismissed the performers arrested were finger printed, jailed, etc., with no further redress when and if the charges against them were dismissed.

OAKIE LOSES AGENTS; RETURNS TO PAR'S LOT

Hollywood, June 15.

After two months' absence from the Paramount lot due to differences arising over his involved contractual obligations with agents, Jack Oakie has patched up his troubles, and Paramount will renew his option, at the same time buying off the Wesley Ruggles personal contract with the comedian. In consideration Oakie will sever relations with all of his army of agents and deal directly with the studio in future.

Oakie returns to the lot today (15). It is expected he will go into the cast of "Is Zat So?" Following Oakie's walk, the studio recast the picture with Stuart Erwin and Eugene Pallette, but did not go into production. With Oakie back the original plan can be put through.

Oakie has been working for Paramount under a personal contract made between himself and Ruggles. He claimed he was underpaid when Paramount made salary adjustments, but the flock of agents who persuaded Oakie they could fix things for him complicated affairs to the point where Oakie walked off the lot.

Wedding bells for Jack Oakie, reported in New York. Insiders believe it's Mary Brian, also of the Par family.

Oakie and Miss Brian have been reported as threatening to be willing.

James Dunn, Ex-Extra, Rates Aces Up at Fox

Hollywood, June 15.

James Dunn, picked from the extra list at Paramount's eastern plant, is set for a buildup by Fox.

He was spotted in the top male part in "Bad Girl" and will get the same spot in "Sob Sister."

Execs says he is the most likely looking youngster in a decade.

Radio's Halliday

Hollywood, June 15.

After using John Halliday on loan for two pictures, Radio has bought his contract from Warners.

Next in "Consolidation Marriage."

75% Cut a Bargain?

Hollywood, June 15.

A director making a cut of 75% in his pay per picture received a term contract renewal from the producing company.

The director had been receiving $75,000 a picture from the producer. He had failed to turn out a money talker under that agreement.

With option time arriving, the studio stated it would not renew unless the director consented to accept $25,000 instead in future. Director agreed without discussion.

The studio says it's a bargain if the director now turns out better pictures. If he doesn't, it's accepted it will be no bargain, as this director usually uses up around $300,000 or more for any talker he directs.

Too Much Don'ting on Coast, Says Jim Tully; Give Writers Chance

Jim Tully's in town. Now he thinks it's more fun, besides profit, being an actor than a writer.

What's wrong with pictures? Do you sympathize with the Nathan death proclamation in another five years?

Jim is taking this kind of interrogating good naturedly. At the time he hadn't been in New York long enough to work up a fighting spirit.

Hollywood has either got to cut down on its 'don'ting" and give the writers a chance or things just can't improve.

But Tully doesn't think that the public is gaining in mentality. Looking back over the past 20 years he calculates that the decrease in the number of morons buying into picture shows is less than 1%.

Folks, generally speaking, like the boy to win the gal, the same as they did 20 years ago, thinks Jim. Producers can keep rich, says he, by sticking to the established formula.

But, he warns, Hollywood is in the throes of a fear complex, which must be overcome, or pictures are bound to get the reaction at the box office.

Milestone Goes on Salary As Supe for Caddo Trio

Hollywood, June 15.

Lewis Milestone's new arrangement with Howard Hughes calls for supervising three pictures, first of which is "Sky Devils." He is on salary while acting as supervisor, but will return to his 50% of the profit arrangement when directing a picture himself.

The more than ordinary number of Caddo films in production or about to start made necessary addition of Milestone to supervise, along with E. B. Derr and Charles Sullivan.

Milestone will supervise "Rivets" and "Queer People" before he again directs.

GENE CASTLE'S TRIPS

Hollywood, June 15.

Taking his father's body from New York to San Francisco, Gene Castle, head of Castle Films (industrial shorts), last week held services and burial in the latter town. The father died in New York of heart trouble.

Castle will be in Hollywood for several days with his mother before returning east.

MEET MRS. POWELL JUNE 26

Hollywood, June 15.

William Powell and Carole Lombard will be married June 26.

Savo's 1st Short

Hollywood, June 15.

Jimmy Savo is making his first short at Radio under a contract calling for six.

BANKRUPT BUT PLENTY OF CASH

When Creditors Get Nasty, Big Shots Park Rolls in Front of Bankruptcy Courts — Retain Servants, Yacht and Homes to Ease Misery

FRONT NEVER FADES

Hollywood, June 15.

Hollywood is suffering from an overdose of majestic bums—paupers who ride to and from the bankruptcy courts in Rolls Royces.

Those who go broke in the cinema capital do so with the style and pomp of a Roman holiday. Officially they may be subject to charity, but to Hollywood they remain big shots. They may have admitted that they are unable to pay their debts, just or unjust, but the front remains.

Of the several hundred picture people who have admitted bankruptcy during the past year, none looks as if he has ever missed a meal and quite a number is able to hang on to the Beverly Hills home, chauffeur, servants and cars. How they get around the bankruptcy laws is a question, but they manage to blindfold somebody.

One of the goodtime lads who admitted recently that he couldn't pay off $75,000 in debts with $570 is still throwing weekend parties on his yacht. Where the coin comes from no one knows. He doesn't work, but neither does Death Valley Scotty.

Their credit may be cut off at most of the town's stores but they still wear class scenery and spend a few days every now and then at Palm Springs or Santa Barbara. Occasionally they make a payment on the chariot and that keeps the finance company satisfied. A picture colony bankrupt never walks, nor does he patronize the street railways.

One of Hollywood's best known paupers owes over $100,000 alimony. He owes the government back taxes for several years. He lives in one of the town's best looking homes, has a kennel of dogs, two cars, a chauffeur and several servants. When Hollywood bores him he goes to his beach house. He has no credit, hasn't worked in several years and remains a best dressed man. No one knows the answer, but he throws good parties.

'SECRET SERVICE' WITH DIX

Meanwhile Star and Radio in Negotiations for Contract Extension

Hollywood, June 15.

Radio Pictures has purchased William Gillette's "Secret Service," drama of the Civil War, for Richard Dix. This will be Dix's last picture under his present contract. Unless disagreements between the star and Radio are adjusted, it will be his final Radio picture.

"Frontier," underlined for Dix, off temporarily and probably out if Dix quits the lot. Dix also has been considered for "Marchetta." This probably will go to Ricardo Cortez, should Dix do a fadeout.

Negotiations between Dix and Radio not finally off, but the situation looks dubious.

Bert Wheelers Oke Again After Short Separation

Hollywood, June 15.

The Bert Wheelers (Bernice Spear) have kissed and made up.

Wheeler is eastbound for a short stay, accompanied by Bobby Woolsey and Eddie (Blackout) Welch. Mrs. Wheeler and the baby remain at the Malibu house.

Memphis Weakly Defends Itself As America's Worst Show City

Memphis, June 15.

This city is still smarting under "Variety's" charge against it of the leader of the three worst show towns in America. Birmingham and Toledo are the others.

The Memphis "Evening (Commercial) Appeal" carried a front page story this week on the subject. It struck the show people of the town as a rather weak defense of the accusation. Only showman quoted in the story is C. A. Ellis of the local Auditorium. There are several variety theatres here.

The Auditorium has played legit attractions when it played any at all. Six are mentioned as having appeared here during the 40 weeks of last season. Mr. Ellis did not distinguish between the real shows and the "turkeys" amongst them.

"The Evening Appeal's" story ran:

Description of Memphis as "the worst show town in America" by "Variety," internationally read theatrical publication, drew a storm of protest today from civic, theatre and Chamber of Commerce officials.

"Memphis is the worst show town in the country by a consensus of all showmen who have ever played it," "Variety" declares on its front page. The statement is in reply to a letter by President W. R. Herstein of the Chamber of Commerce, objecting to "Variety's" assertions concerning Memphis.

"Contrary to Facts"

"The evidence shows that such a statement is clearly out of line with the facts," C. A. McElravy, managing director of Ellis Auditorium, said in reply to the "Variety" statements.

"We need only to refer to the six big productions that were here last year through arrangements with such men as Ray Henderson, Joe Demilt, the Erlanger booking office, the Shubert booking office and the Theatre Guild.

"Up until the past two years New York booking offices have been reluctant to send productions here. But now they are offering shows here unsolicited.

"The Shubert offices, for instance, has offered us for October the 'Three Little Girls' Company, probably the biggest of its kind ever to play here. These things easily contradict such statements as are being made about Memphis."

"That Memphis is in the hill billy country may partially account for its attitude toward entertainment charging admission, but that it is a six-day town is the most deadly charge against it," "Variety" says. "Until Memphis grows modern it

(Continued on Page 24)

Greek Influence

Hollywood, June 15.

New York stage producer-writer, brought here under contract to Metro, refuses to attend any conferences on the grounds that he knows more about show business than anyone on the lot.

Studio has fixed things up by giving the writer a runner who acts as go-between on all production matters, hot-footing it from the writer to execs and vice versa.

Pickford and Fairbanks As Talker Producers And Directors for U. A.

Mary Pickford and Douglas Fairbanks may give up acting to become independent producers with United Artists, making pictures with other stars for U. A. release.

This is being talked of at U. A. currently. The big idea seems to be that Pickford and Fairbanks will produce and direct talker revivals of their old silent successes, in which other players will star.

It looks like the present company trend to remake silents for talker consumption. Pickford and Fairbanks to produce independently is an old one, but on direction it emanates from the fact that the two have done most of the meg suggesting on their own films, anyway.

If the idea goes through, Miss Pickford will add a couple of extra laurels as one of the two women directors in the film biz. Other best known is Dorothy Arzner.

Juanita Hansen Will Wait Further for That $100,000

Albany, N. Y., June 15.

Juanita Hansen, former screen star, scalded while taking a bath in the Lincoln hotel, New York, met a new delay in her effort to collect her $100,000 award. Court of Appeals refused her request to dismiss the defendant's appeal.

Miss Hansen originally was awarded a verdict of $157,000 against the Theatre Zone Realty Co., and the Hotel Lincoln Properties, Inc. Suit against another defendant, the United States Realty Corp., was dismissed.

Appellate Division reduced the award to $100,000 and the defendants then asked for permission to appeal. Court refused on the grounds they already had the right to appeal. To protect her judgment Miss Hansen asked the court to dismiss the appeal which request the Court of Appeals refused.

Extras' Happy Days

Hollywood, June 15.

Three big sets cheered the extras and aided in lifting the previous week's total by 1,000 to 4,475 for last week.

Dave Butler, on "The Plutocrat," used a flock of 380 Arabians while Bill Wellman's "Star Witness" called for 81 Coney Islanders and 129 courtroom people.

Fox led in number of extras used with John Ford's "Brat" helping to swell the total by a night police court set.

From Extra to Lead

Hollywood, June 15.

Mack Sennett is giving another extra girl a break. Newest is Irene Thompson, often in the mob but never entrusted with a bit. She goes into the next Andy Clyde short as femme lead.

With the part goes a term ticket for more leads.

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No Admission Cut by Publix Now Expected—June Biz Is Picking Up

An encouraging pickup in business so far this month with Publix may avoid a general reduction in admissions throughout the Publix chain, strongly reported on the inside as threatening with Sid Kent said to be in favor of the move. Paramount's distribution boss has been of the opinion the past several months that a cut in prices at the box office would do much more to stimulate business at this time than any other factor.

At the Atlantic City sales convention Kent is now revealed as having brought up the question of theatre admission slashes in accordance with bad times, reductions in earning power and the lower level to which prices in other commodities have sunk.

The Par distrib head is also of the belief either vaudeville with single pictures or the latter alone at reduced admissions would have been a far better move in stirring up increased attendance than double features. That same opinion is shared in many other Par and Publix quarters.

Pointing to the current June as an unexpected aid for the second quarter, with business throughout the chain evidencing great strides over April and May, Sam Katz says there will not be any reductions in admissions anywhere.

No Need Now

While not touching on the advisability of a cut during May, when the business outlook seemed forbidding for the summer, Katz says there is no need for cutting down the levy at the box office now.

The main difficulty in theatre operation, not only for Publix, but others, has been poor product rather than prices that were prohibitive in times of depression. In this the show business is almost unanimous.

On the other hand, with as poor product continuing and, according to insiders, with what appears to be coming for June and July release, grosses are not going to show as great an improvement as hoped for in some quarters.

Through drastic economies within Publix, it is now estimated that nearly 60% has been lopped off in operating costs, including the salary cuts ordered by Paramount and the reduction of operating expenses in some departments and theatres amounting to around 50%.

A 50% cut is what Katz called for when ordering the economy program, with this prior to decision on the salary slashes for the entire P-P organization.

Pitt Wiring Parks

Pittsburgh, June 15.

City of Pittsburgh is appropriating $19,500 this summer to show talking pictures free of charge every Sunday night in the public parks. Season will start about mid-July in Schenley, Highland, East and McKinley parks.

Mayor Kline introduced the free Sunday shows in 1929, and the stunt was generally credited with helping him win his race for re-election the following year. City decided to wire when it learned that it was next to impossible to obtain suitable silent product.

Like Sets His Lineup For 24 Sono Features

Hollywood, June 15.

Ralph Like, producing 24 action features for Sono-Art, has engaged Grant Withers, Rex Lease, Glen Tryon, Vera Reynolds, Blanche Mehaffey and Charles Delaney. Each is on a six-picture contract.

Stuart Payton and Richard Thorpe have been given directing contracts. Pictures will be made at Telifilm studios.

"Variety" for Summer

Place a subscription for "Variety" over the summer. From now until Labor Day, $1.50.

Mail remittance with name and summer address.

PAR'S L. I. SITUATION

No Decided Change Up to Date in Wanger's Position

No change has occurred in the reported contemplated changes and closing of Paramount's Long Island studio at Astoria. Status of Walter Wanger, its present head, remains as before.

Plenty of reports affecting all of Par's chief producers have been around, but mostly inside talk without confirmation. Among them is one connecting Harry Cohn, Columbia's producer, but this has been denied by Cohn.

REMAKE ON 'SKY DEVILS' IS $250,000 SCRAPPING

Hollywood, June 15.

Howard Hughes' "Sky Devils," comedy in which it is planned to utilize some of the air stuff left over from "Hell's Angels," is getting a new author and director. Picture promises to go through as many versions as "Angels."

Work already done will be scrapped and an entirely new treatment prepared by Dashiell Hammett. New version will be merged by Tom Buckingham, who replaces Ed Sedgwick. Latter got in a jam with Hughes when he refused to show the rushes, claiming they were not ready for viewing.

Spencer Tracy, borrowed from Fox, and Lola Lane, loaned by James Cruze, will remain on the payroll until work is recommenced. So will George Cooper, who cinches his job through being in the cuts to be used from "Angels."

Scrapping what has been done thus far will set Hughes back about $250,000.

Billing Director Hill

On all future billing and advertising of "The Secret Six," under an agreement with Edgar B. Hatrick, Hearst's film representative, the picture is to be known as "a George Hill-Cosmopolitan production."

It's the first time Hill, the Metro director, has gotten that kind of billing, and the first time a director has shared associate producer billing with Cosmo.

"Cobra" as Talker

Hollywood, June 15.

Paramount may remake "Cobra" as a talker with Paul Lukas and Kay Francis in the lead. George Cukor will direct.

Following the run of the stage play, "Cobra" was made as a silent with Rudolph Valentino, and ranked as one of his real successes.

PAR BUYS "MARY"

Hollywood, June 15.

Paramount has bought Homer Milnes' play, "Mary Makes a Call." No one in mind yet for the story.

Picture to be made on this year's program.

YORK and KING

Originators of the "Old Family Tintype" With True York and Coly Worth

Sail tomorrow (Wednesday) via "S.S. France" for England to open August 3 at the Victoria-Palace as featured stars in Gillespie's "8:15 Revue."

Direction JENIE JACOBS, America
REEVES & LAMPORT, Europe

SUGAR FIRST—THEN VINEGAR

Warners is taking the lead in propagating what amounts virtually to an all new production technique. It is only one of many moves developing within the industry which indicates 31-32 may be filmdom's most experimental season.

Success of "Maltese Falcon" is responsible for the Brothers scheduling another 10 of its features along cart before the horse lines.

Bad heroes, good villains, sugar at the start and vinegar at the ending—all of these ingredients are due for a mixture in a different bowl than the one customarily used.

With "Falcon" the Brothers, right up to its opening in the Winter Garden, New York, viewed it circumspectly and had it classified as a potboiler program type.

Among the pictures scheduled for similar treatment are "Penrod and Sam," "School Days," "Wings of the Sea," "Submarine Commander," "Spy," "Pent House" and "The Gay Ones."

Surprising a Bandit

Denver, June 15.

Cashier at the State theatre has a new way to foil holdups. Thief stepped up to the cage, reached in and grabbed all the cash he could.

Frances Merriott, the cashier, brought both fists down on his wrists. He dropped the money and fled.

B. I. FILM AT CAMEO

Columbia's deal for the Gaiety is cold. Intention was to spot "The Dreyfus Case" in that house. It's a British International film which Columbia is handling over here.

Feature will go into the Cameo (RKO), on 42nd street, but no date has been set.

No Union Scale Cut Needed, Says Theatre Man—Biz O. K. in Schenectady

Schenectady, June 15.

Stags hands and operators in the employ of the Farash Theatres had their voluntary offer of a reduction in wages for the summer months refused by William M. Shirley, of the corporation.

Shirley, in a statement to the newspapers declared that his business was better than at any time in 12 years, therefore the corporation would continue to pay the regular weekly scale and would take no money back from the stage hands and operators.

This situation, unparalleled in show business, was met with joy by the workers.

Stage hands and operators met here Friday. Acting on the suggestion of their national officers, as has been done elsewhere, they decided to take cuts ranging from five to 10%. Announcement was made to the press and to the theatre owners and operators.

Shirley's action today was greeted with amazement by other theatre men.

With the closing of vaudeville here by RKO Shirley began to advertise more than in the past. His company had all the best of the first run talkers and the second run houses were getting the same pictures as RKO, but playing them about a month later. The whole move had its effect, for the crowds flocked to the first run house—the State—and later got the same pictures that RKO had and got them 25c. cheaper.

Hollywood

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly "Variety."

The Bulletin does not circulate other than on the Pacific Slope.

News from the Dailies in Los Angeles will be found in that customary department.

Although Metro has around 80 writers on its payroll, the studio had to borrow William Slavens McNutt from Paramount to adapt "Family Affair," "Satevepost" story.

Erich Von Stroheim is set to do a picture for Radio if a story can be uncovered for him.

Ruth Rennick's Return

Ruth Rennick, after eight years in legit, returns to pictures with a part in "Silence," Paramount.

Wurtzel Holds MacDonald

Jeannette MacDonald asked for, but Sol Wurtzel refused, a release from her Fox contract calling for two more films. Now she's waiting for Winnie Sheehan's return to effect a settlement.

Stunt Man Burned

When Warners forgot to get a responsibility release from Dutch Pettit, stunt man on "Spent Bullets," that was the day Pettit had his accident. Badly burned about the face while piloting a plane in a stunt shot.

Extras' Side Racket

Girl extras are easing the slim season by draping themselves on the sands in front of local beach clubs and playing the lonely chumps for their club amusement and board bills. Several of the clubs are sponsoring strings of the femmes for more revenue.

Joyce-Selznick Merge

All Frank Joyce and Myron Selznick agencies and sub-companies are being merged into one. Deal practically set.

WB Vacationists

While Warners dig new material for Archie Mayo and Winnie Lightner, both went to New York for short visits. Likewise, Marilyn Miller goes to Honolulu.

Mayo may be loaned out when he returns.

Writers' Squawks

Writers' committee seeking adjustments narrowed grievances down to return of unused material submitted and maximum of two writers' credits on one film.

Ass't Meggers' Demands

With 85% of the assistant directors enrolled in their union, organized ass'ts. will seek a minimum wage scale when new union agreements are submitted, Nov. 1.

Billing Bickering

Radio borrowed Pat O'Brien from Hughes, John Halliday from Warners and Stuart Erwin from Paramount for "Consolation Marriage," starring Irene Dunne. Leasing studios bickering over top billing.

Bidding For "Annie"

Both Universal and Fox are dickering for picture rights to "Little Orphan Annie," which appears in cartoon and book form. Fox has offered Harold Gray, creator, $10,000, with U's price a little under that.

Berlin For Fashions

Earl Luick, Warners-FN fashion designer, left here last week to give Paris the go-by and study the new Berlin designs. Dowell Brown, New York stage director, will accompany him to Europe.

Francis-Powell Films

Warners has Dashiell Hammett's "Divorce Detective" for William Powell's next. It's a heely hero part. Kay Francis' first will be "Hungry Wife."

Cycle

Former picture director who married the daughter of a famous novelist, now dead, is trying to peddle one of his in-law's books to a studio for enough money to divorce his wife.

Tiff Renting Space

Tiffany will cut down the operating expense of its studio property by renting space to indie producers.

Miss Daniels Set

Bebe Daniels will return to Warners in October after the arrival of her baby.

Meantime, she and her husband, Ben Lyon, also under contract to Warners, will vacation in Honolulu.

Modern Babel

Victor Neuhauser, German legit producer at the Windsor Square theatre, has a Mexican angel. May produce Spanish talkers.

Extra Wash

Egon Von Jordon, Metro German director, washed up and ready to sail for home, will remain with that studio to direct German synced editions.

Buys Off Van Dine

Warners settled S. S. Van Dine's contract for three mysteries after the author completed the first, "Blue Moon Murder Mystery," which didn't suit.

"Buffalo Bill" Gridders

Universal going for footballers in the "Battling With Buffalo Bill" serial. John Wayne, formerly Duke Morrison of U. S. C., latest engaged. John Mack Brown and Jim Thorpe, former All-Americans also cast.

Col. Buying Ranch

With 16 westerns on the production slate, Columbia is in the market for a ranch. Studio is tired of paying for location rentals.

Reno Air Line

Robert Ritchie, Jeanette MacDonald, Ann Harding, Harry Bannister, Reginald Denny and Hamilton MacFadden are organizing a three plane air service between here and Reno, with Ritchie heading the company.

Gerard's Next

Barney Gerard and George R. Batcheller start their next indie production, "Lady from Nowhere," at Tec-Art next week. Gerard, Richard Thorpe and Adrian Johnson are the authors.

Hammett for Colman

Dashiell Hammett has been commissioned by Sam Goldwyn to write Ronald Colman's next.

Indies Trans-Lux Yen

Arthur Wenzel, g. m. of the Paramount Theatres, local indie circuit, is flirting with the Trans-Lux idea for the old Bank of Hollywood location.

MacLean U. A. Mgr.

E. W. MacLean succeeds Finley Benson as manager of the local United Artists exchange.

L. A. Tab Cold

Plans to stage a tab version of "Good News" at the Los Angeles theatre are off, with Schwab & Mandel advising the theatre that they had not released the show for tab production. L. N. Rosenbaum, eastern broker, may finance the theatre for H. L. Gumbiner.

Roberts On Features

After eight years as a shorts director for Educational, Stephen Roberts goes to Paramount to meg features.

No Heaven

As a result of wind and rain, Universal's "Heaven on Earth" company, on location at Sacramento is 10 days behind schedule.

U Swats "Wings"

Deciding that the production cost is too high, Universal has called off "Wings of Glory," air story.

St. John "Movie" Ed

Ivan St. John succeeded his husband-in-law, Dick Hyland, as editor of Woolworth's "New Movie Magazine." Hyland and his wife, the former Adele Rogerts St. John, are now with the Fawcett fan mags.

Legit Bookings

Warren William borrowed from Warners for lead opposite Billie Burke in "Vinegar Tree" at the Belasco, following "Bad Girl." Lionel Atwill coming from New York to appear opposite Anna May Wong in "On the Spot" for the same firm.

Wally Ford's Tests

Wally Ford, here for the top spot in legit "Bad Girl," tested for "Whitey" in "Queer People" for Howard Hughes.

Duryea Now Keene

Title change for George Duryea, RKO-Pathe's new western star, will be Tom Keene. Horse epics will be shot at Universal due to crowded Pathe lot. Fred Allen, supervisor, and rest of staff will be from the old Ken Maynard unit.

Ginger Rogers at Pathe

Ginger Rogers, former Paramount L. I. featured player, here for "Eddie Cuts In" opposite Eddie Quillan at RKO-Pathe. A termer if she clicks.

Heidecker on Coast

Herbert L. Heidecker arrived to spot German and French players for versions. He's associated with the Mertens, Berlin and Paris agents, and hooked up with the I. M. Sackin agency here.

"Miracle's" New Finish

Present ending of Columbia's "Miracle Woman" will be chopped and new one shot. Barbara Stanwyck starred in evangelistic racketeer story.

(Continued on page 10)

WARNERS LET SUBSIDS GO

Trans-Lux May Place Its Theatre Operation with RKO—High Costs

Trans-Lux may place the four small capacity short-show houses it is now operating around New York with the RKO theatre department. That will also take in other Trans-Lux houses if and when opening.

Trans-Lux walked into its first weekly loss at the newsreel house on Madison avenue Decoration Day week. Net deficit was $75. There is nothing reported as to the gross or net on the twin Trans-Lux houses on Broadway. The overhead of those two houses is said to be $6,500 weekly. The other Trans-Lux theatre is in operation at the Playground park, at Rye Beach, in the suburbs.

Overhead is reported having been increased for the three Trans-Lux Manhattan houses through the cost of construction for each exceeding the original estimate of not over $15,000 per house. Each Trans-Lux is said to have cost an average of $150,000 or $450,000, with that price averaging nearly $1,000 a seat. Average cost per seat in construction for regular sized theatres is graduated from $140 to $150. The Trans-Lux construction cost is allocated over a period of five or 10 years. A weekly office overhead is charged against each house of $500.

Committee For 45-Min. Show

Report of RKO taking over the theatre operation, through Trans-Lux being a Radio Corp. of America subsidiary, was caused by the resignation of John Zanft as the Trans-Lux theatre operator last week. Zanft joined the Trans-Lux organization after leaving Fox Theatres. Courtland Smith, who heads Trans-Lux, was also with Fox and left.

Two of the Manhattan houses play newsreel only with the other twin on Broadway playing a program of all shorts. Major Thompson of the RKO headquarters staff is booking the shorts into the Trans-Lux. He is said to be aided by a booking council of James Turner and A. H. Van Buren. The shorts performance runs 45 minutes.

TOO MUCH CODE TALK NOT GOOD, SAYS HAYS

Quietus on code talk is being encouraged by Haysites. Too much complaining about the formulas by people in the trade unfamiliar with their workings is admitted being picked up by the public, with an impression of over-censored pictures as the result.

The codes, production's especially, are far more elastic than a first reading of their clauses would disclose, it is claimed. They permit an interpretation from any angle and, according to production heads themselves, hamper screen material little.

Jack Cohn Joins Harry On Columbia Production

Hollywood, June 15.

Jack Cohn, here for Columbia's sales convenion, will remain on the Coast for some time handling distribution from this end. He will also sit in on production details with his brother, Harry.

Jack Cohn's family will join him in a few weeks, coming from the east.

Exhibs Inform Walker

Various theatre owners, headed by Charles O'Reilly of the T. O. C. C., were invited to give their opinions on the new New York fire regulations' ordinance to Mayor James J. Walker yesterday (15).

O'Reilly was largely instrumental in getting the ordinance drafted.

U'S 3½-REEL SUBSTITUTE

Another Maker of Expanded Short —In Place of 2d Feature

Hollywood, June 15.

Universal will follow Sennett's lead and make featurettes to fit on feature and a half bills, a contemplated answer to double features.

After finishing the first Slim Summerville short of this year's program, execs figured it could be blown up logically to three reels and a half. Part of the cast was called back and added scenes made. Title is "First to Fight."

As in the case of Sennett's try for the one-and-a-half bill stuff, U is of the opinion that an elongated short with a name will be more valuable to an exhibitor running doubles than just a second feature.

Local Drama Club Playlets as Stage Fillers, F-WC Plan

Los Angeles, June 15.

One-acters produced by local dramatic clubs are being suggested by the Fox-West Coast home office to their house managers as a possible solution for live entertainment and also jacking up of weak nights.

In towns supporting more than one dramatic society, little theatre contests are advised with prizes for the winners. Houses in the same district are told to get together and book each other's one-acters, forming sectional tournaments, with miniature circuits of the tab dramas.

As a further inducement, Fox talent hunts may be worked, the most promising actors getting tests.

FIREWORKS EXPECTED AT SHEEHAN-FOX TRIAL

Plenty of fireworks from both sides are expected when the trial of Winfield R. Sheehan's suit against William Fox for $310,852 opens today (16) before Justice Peter Schmuck in the N. Y. Supreme Court after several delays.

Jury was picked yesterday (15). Fox is represented by Samuel Untermyer. Sheehan's lawyers are Nathan Burkan and former Judge Daniel Cohalan.

BOYD, PHILA., GOING DARK

WB's 2d House Over There May Close for Summer

Philadelphia, June 15.

Unless a last minute ukase emerges from the front office, the Boyd theatre, 2,400-seater in the Stanley-Warner chain, is due for a summer of blackness.

Decision to close house was reached Tuesday, but on return of William M. Goldman, WB's local gen. mgr., from a trip abroad, ways and means of keeping the theatre open were discussed.

At this writing, however, the Boyd will join the Aldine among the darkies on the WB list.

In addition to poor recent business, shortage of product is also blamed. Usually devoted to run pictures, the last three months has found only one or two films strong enough to stand up at the Boyd for over a week. Doubling of the product for the house has produced a film shortage.

House is located at 19th and Chestnut streets, suffering from the competition of the Mastbaum, 4,800-seater, two blocks away, and the Stanley, 3,700-seater, one block away.

It was built by Al Boyd three years ago and next to the Mastbaum is the most luxurious WB house here.

'EXCESS BAGGAGE' AND VALUATIONS

Warner Bros. Bought Brunswick and Others with WB Stock or Bonds — First Owners Can Have Them Back at Market Prices

MUSIC AND BRUNSWICK

Warner Brothers is unloading all subsidiaries that have not a direct bearing on show business. With the decision to get rid of excess baggage is also revealed a unique financial maneuver in show business.

For the first time it is learned that of $50,000,000 invested in theatres and side enterprises, Warners laid out in actual cash only around $10,000,000. The remainder was paid in WB stocks and bonds.

No time guarantee was given with any of the certificates issued that they would remain at or around the market value at the time of issuance.

One of the largest deals was for Brunswick. This involved $9,000,000, but now, it is officially revealed, the money was 100% in WB stocks and bonds.

The same goes for the music companies which the Brothers corralled. All were paid off in WB issues. If they didn't cash their securities at the time, then instead of $8,000,000 the music interests have depreciated with Warner securities accordingly or to less than 10% of the original principal paid.

Need No Sympathy

Warnerites, on the real inside, are laughing at those on the outside who are sympathizing with them for taking it on the chin. Had the Brothers guaranteed any market figure then, they fully concede, there would be some occasion for condolence.

Original owners, like the Brunswick people for instance, it is cited, can have their properties back but for no more than the current market value of the WB stock and bonds they may be holding.

One of the subsidiaries, among the first to be let go, is National Advertising, Inc., Chicago. This went in for electrical transcription over the radio. Rather than sink any more money in it the Brothers released it, liquidating expenses and giving the company back to its president, Raymond A. Soat.

Warners has gotten along without actual banker assistance since the $16,000,000 flotation of a year ago. Hayden-Stone and Goldman-Sachs positions on the Warner directorate until a few weeks ago were just perfunctory, it is claimed.

The Brothers right now, according to authoritative sources, are through with bankers. They feel that they can travel along on their own, especially with less outside weight as represented by some of their multi-subsidiaries.

WARNERS N. Y. STRAND TAKING METRO FILMS

New York Strand (WB) will play its first Metro picture this week, "Gentleman's Fate" opening Friday (19). Following week (26) another Metro film comes in at the same house, "Men Call It Love."

The John Gilbert picture, "Gentlemen's Fate," has been bobbing around for some time awaiting a chance to break into the Capitol on Broadway, but with the Strand booking the final outcome. Situation is caused by Warners wanting to retain what films it has on hand for the Winter Garden and Hollywood, New York. One of the few times other than WB or FN reels have reached the Strand screen.

Open Shop Exhib Taken for Ride, But Released After Bad Beating; Columbus Unions Deny Reports

Columbus, June 15.

Taken for a ride and alive to tell the tale was the experience of J. Real Neth, operator of one downtown and four neighborhood theatres, here last week. Police and special investigators are still trying to find the theatre owners' kidnapers.

Two bandits kidnaped Neth as he was placing his car in the family garage in the late hours, drove him about 60 miles north of this city, robbed him and beat him about the head and body, leaving him in a country lane. They informed him they had come 800 miles "to get him." This led police to believe they were from Chicago.

Neth has maintained an open shop policy at his theatres and has had previous trouble, but none such as his abduction. The Clinton theatre, one of his houses, was bombed some time ago, causing damage of $5,000. On several occasions the Grand, his downtown house, has been stench-bombed.

Labor troubles were blamed for the outrage, but local union leaders emphatically disclaim any knowledge of the affair. Pamphlets urging theatregoers not to attend the Grand were distributed on the street in front of the house the night of the abduction. These were believed at first to hold the key to the attack.

No Publicity Gag

After his release by the kidnapers they attempted to run him down and had previously threatened his life, Neth reported. He was forced to walk several miles before meeting a farmer, who directed him to a town. There he chartered a cab and paid the driver off only after reaching his theatre and opening his safe to obtain the money.

Story ran more than two columns front page in local dailies after Neth had been examined by physician and X-rays as proof that he had been badly battered by the kidnapers and the usual publicity scare was set aside in rush manner. His head had been battered with a blackjack, examination proved.

Neth told police his kidnapers had warned him that he should abolish his open shop policy or it would not be long before they would return. No union shop has as yet been instituted.

Worried to Death

Around Film Center it's the accepted belief that Sam Yawitz, 33, who died recently, worried himself to death over what might happen to the film business.

While young in age, Sam Yawitz was old in film exchange work. He was one of the pioneer exchange men in New York and founded the Yawitz Exchange, besides v. p. and gen. mgr. of Unique Films and Cosmo Exchange.

When his brother, Charles Yawitz, died a year ago it affected Sam strangely.

Sam had done much exporting of film and had sold more independent pictures to England than any other indie distributing source in New York.

NEW OKLA. TRUST SUIT CITES GRIFFITH STRING

Oklahoma City, June 15.

Charged with a trust conspiracy, the Griffith Amusement Co. biggest Oklahoma indie wheel, faces a court wrangle hatched by the county attorney in Shawnee.

The c. a. insists that the Griffith circuit, via Par and U affiliations, has made a definite move to squeeze the indies out of that section of the state by controlling picture bookings. Case principally affects three houses in Shawnee, the Bison, Ritz and Criterion.

Court is asked to close these three stands during the trial or place them in hands of a receiver for checking. Also that in case of a conviction the chain be barred from the state, heavily fined and all properties confiscated.

This is the second anti-trust squawk in Oklahoma during the past three months. Momand Theatres, another india chain, filed suit against practically every major film producer recently.

Canada Film Investigation Develops Into a Puzzle

Ottawa, June 15.

One of the local mysteries is what has happened to the report of Commissioner Peter White on the Federal investigation into the moving picture business in Canada. This was ordered by the Canadian Parliament last September.

White was commanded to cut short the inquiry in April by the Federal Minister of Labor, who publicly stated that the country was being run into bankruptcy by investigations. According to Parliamentary regulations, as prescribed by statute, the report should have been tabled in the House within two weeks after it had been received by the Minister of Labor. The time limit has long since elapsed and both Parliament and the people are wondering what has developed in the meantime.

No official excuse has been offered and on a strict interpretation of the Combines Investigation Act, the report of the film investigation cannot now be tabled in the House. If it is, there is the likelihood of a member moving that the report be not considered. There are two other courses—one to let it rest and the other to call the White document merely an "interim report," in which case he might be instructed to prepare a new and probably different one.

In any event, film men in Canada no longer are losing sleep over the inquiry.

Over-Golfed

Hollywood, June 15.

Henry Fink is at the Brawley hospital, on the edge of the desert at Brawley, Calif., recovering from a severe dislocation induced by over-strenuous golf. It threatened him with paralysis but he is recovering.

Fink is George Bancroft's personal rep.

Stillman Dark

Cleveland, June 15.

Loew's Stillman will close June 19 for the summer. It is a straight picture house.

Starting Saturday (13) Loew's Alhambra here moved its opening day to Saturday instead of Sunday.

Ad Reel in August

The Allied advertising newsreel, Kinograms, is lining up a personnel claimed now to contain 46 staff cameramen and 100 free lance photographers.

First issue of the reel will not be released until the end of August.

Previews Padded with Pet Bits, Bad Ideas, as Salve for Genius

Hollywood, June 15.

Length of features when previewed locally are being panned by the studio mob, who claim that the merits of a picture are lowered plenty through everyone connected with the picture, from producer down, wanting to see his particular idea on the screen for audience reaction.

Few pictures are previewed here which don't run over 90 minutes at their initial theatre showing. Few of the bits that are fought over ever remain in the picture when it is released. Business in question rarely pertains to the story.

Example

Pathe's "Common Law," previewed last week, is an example of padding to please everyone. Feature ran 99 minutes, with plenty of walkouts, who figured that every clinch near the end was the finish.

In release form the picture will probably have 1,700 less feet than at the preview. Studio was pretty well aware of what was to come out before the picture was previewed, but had to let everything remain in so as not to offend anyone.

Most cutters at major studios spend the day before the preview cutting out and putting back in again pet scenes of the big shots. And the same cutter can tell just what will come out the following day.

Also sure to get plenty cutting are the credit titles, with the exchanges taking care of that. At one time everybody on the picture wanted a separate title. Now they all want their names on the main title, knowing it won't be eliminated.

Hays' Objection Makes "Golddiggers" Just "Gay"

Hollywood, June 15.

Objection of the Hays organization has caused Pathe to switch the title of the "Golddiggers" shorts series to "Gay Girls."

June MacCloy, Marion Shilling and Gertrude Short are featured, latter being engaged by the studio for the entire set of six.

William Goodrich and Donald Gallaher alternating on direction.

L. A. to N. Y.

Archie Mayo.
Bobby Woolsey.
Bert Wheeler.
John Murray Anderson.
Pat Collins.
William B. McCurdy.
Joe Phillips.
Eddie Welch.
Harry Green.
Al Lewis.
Herman Wobber.
Carrington North.

N. Y. to L. A.

L. S. Ham.
Mrs. Charles Wilshin.
Mildred Wilshin.
Hal Horne.

W. E. SUING STEFFES

Minneapolis, June 15.

Western Electric is suing W. A. Steffes, general manager of Allied States for northwest, claiming money still due for sound equipment and service at his local neighborhood house.

PARKER HOLDING OVER

Hollywood, June 15.

Austin Parker, novelist, will handle "Lady With a Past" for Pathe. Ann Harding is to star.

Pathe brought the writer here for "Dangerous to Love" for Constance Bennett, retaining him on the new one.

AL LEWIS' STORY TRIP

Hollywood, June 15.

Al Lewis, Fox story head here, left yesterday for New York.

His two weeks in New York will be spent looking for and talking about stories.

In On Six Westerns

Hollywood, June 15.

Robert Hill, director, sold "Blood Trail," an original, to Pathe as first of six westerners starring Tom Keene.

Hill is engaged to meg the six.

ST. LOUIS SHORTS

George Bowser's Daily Change 475-Seater at 15c. Scale

St. Louis, June 15.

A theatre devoted exclusively to short subjects or featurettes, as he calls them, is the plan to be tried here by George Bowser. Latter was for many years connected with the Skouras Brothers in an executive capacity.

Bowser's plan is newsreels and other short subjects. Program will run about 90 minutes and will change daily. Admission will be 15 cents at all times.

St. Charles theatre, formerly a cheap second run spot, is being remodeled for the purpose. It will seat 475.

TOM MIX FILMS BETWEEN CIRCUSES

Universal announced yesterday Tom Mix and "Tony" will make six westerns for it, commencing in October, next.

Contract was closed Saturday (13) in Bridgeport, Conn., where the Sells-Floto Circus was playing a day's stand. In the agreement Mix is to receive, from report, a guarantee and a percentage in the pictures' profits.

The westerns will be made by Mix between circus seasons. He is likely to return to the circus lot next summer, where he has been for three seasons as the big draw for the S-F show. Mix's salary with the circus has run between $7,500 and $10,000 weekly.

First circus contract signed by Mix for Sells-Floto was with Muggivan, Bowers & Powers, which firm then operated it. After the three-firm sold the show with its others to John Ringling, Mix entered into another circus agreement with Ringling.

When previously in pictures, Mix was the Fox aceist western actor. His seasonal touring with the tent show has proven how indelibly the name of Tom Mix has been impressed upon the general public, especially children. Circus people call Mix the King of the Kids.

Universal is going after Mix on the theory the sort of action pictures he leads are the kind in demand always. Since Mix left the screen his place as the foremost western hero has remained vacant.

1st Runs on Broadway

(Subject to Change)

Week June 19

Paramount—"Confessions of a Co-ed" (Par).
Roxy—"Annabelle's Affairs" (Fox).
Capitol—"Trader Horn" (M-G-M).
Rivoli—"Night Angel" (Par) (2d week).
Strand—"Men Call It Love" (Metro).
Mayfair—"Sweepstakes" (Radio).
Hollywood—"Chances" (WB) (2d week).
Winter Garden—"Smart Money" (WB).
Central Park—"The Vikings."

Week June 26

Paramount—"Forbidden Adventure" (Par).
Roxy—"Black Camel" (Fox).
Capitol—"Laughing Sinner" (M-G-M).
Rivoli—"Night Angel" (Par) (3d week).
Strand—"Gentleman's Fate" (Metro).
Hollywood—"Chances" (WB) (3d week).
Winter Garden—"Smart Money" (WB) (2d week).
Central Park—"The Vikings" (2d week).

$2 Pictures

"Smiling Lieutenant" (Par) (Criterion) (5th week).
"A Free Soul" (M-G-M) (Astor) (3d week).

Foreign Films

"Zwei Herzen im ¾ Takt". (Superfilm) (German) (Europa) (37th week).
"Le Million" (Tobis) (French) (Carnegie) (5th week).
"Five Year Plan" (Amkino) Russian) (4th week).
"Die Privatsecretaerin" (Tobis) (German) (Belmont) (2d week).
"Drei von der Tankstelle" (Ufa) (German) (Cosmopolitan) (19).
"Versuchen sie Meine Schwester" (Associated) (German) (19).
"The Black Sea Mutiny" (Amkino) (Russian) (Cameo) (19).

Metro's "Great Lover" In Again for Retakes

Hollywood, June 15.

Metro's "The Great Lover" is back again for more patching. Picture has had several sets of retakes.

New scenes made it necessary to call back Irene Dunne (Radio) to work with Adolph Menjou.

Writer Lands Two Ways

Hollywood, June 15.

Christine Johnson, formerly a staff writer with Metro, has sold "Rich Men's Wives," original, to Radio.

She gets a term contract with that company.

ALLAN DWAN

who directed "Chances," a First National Production, now current at Hollywood Theatre, New York, is preparing "Wicked," a Fox Special Feature, with Victor McLaglen, Elissa Landi, Allan Dinehart and Una Merkel in the principal roles.

For years Dwan has been one of Hollywood's leading directors, his pictures always being well toward the top in the list of big money-makers. Among his outstanding productions are "Robin Hood," "The Iron Mask" and "What a Widow," with Gloria Swanson.

Inside Stuff—Pictures

RKO will pay a weekly rent for the Globe, New York, of $6,000 until about July 27, although the house closed Saturday (13). The day following the fatal accident there recently when a bolt from the roof struck a young woman in the balcony on the head, the gross was $100. It happened after the morning papers had briefly reported the accident, but it decided the RKO people to darken it.

The Globe is a Dillingham theatre, formerly playing legits, mostly musicals. RKO has had it under lease for about two years. Last year the house lost for RKO around $75,000. It's doubtful if it has made any money so far this year.

The high rent included nothing but the four walls, with plenty of annoyance for RKO besides in having to retain some of the Dillingham staff, one member of which is said to have caused the sidewalk booth for the grind picture theatre to be removed by the authorities. This left a Broadway grind with no ticket outlet sale except the inside lobby's regular box office.

RKO has dropped all negotiations with Erlanger's for the Gaiety on Broadway, through the small capacity of the latter house, not over 650 active seats. It's a three floor theatre. The Mayfair at present will be the single Broadway house operated by RKO in the Times Square section.

P. G. Wodehouse in an interview on the west coast upon getting through with Metro as a $2,000 a week writer, with little writing to do, is quoted as stating he is somewhat dazed at the idea of having collected $104,000 for the past 52 weeks of slight activity. He sets forth how, with some 20 novels and 20 plays to his credit, plus a flock of Satevepost short stories, he wound up being assigned some dialog rewrites.

In connection with this, Wodehouse's manner of handling the Metro supervisors, has long been a topic of wonderment on the M-G-M lot in that the writer stalled the supers in more ways than one. They'd want him for a story conference at 11:30, for example, and he'd say that was a bit too early. They'd inquire politely of their $2,000 a week literary star how would 1:30 do, and Wodehouse would come back: "Tell you what—let's make it 3:30 the day after tomorrow." He'd get by with this as blandly as the other little things.

The manner in which the studios change players' parts during production has the Coast actors burning. Conrad Nagel at a public Academy meeting gave an example, stating, "This is one of the reasons why people are staying out of the theatres."

He told of being given a part, which he rehearsed and was in his dressing room waiting to be called to the set. Assistant director told him that they had postponed the shooting of his part until the next day and handed him completely rewritten lines. Nagel told of learning this and being back at the studio the following day, when the same thing happened again and he was given still another version of his part. He claimed this happened three different times until Nagel refused to learn any lines, telling the director he would wait until he finally was called to the set for camera work, which he did.

An unemployed newspaper man has better rating on a studio lot in Hollywood than a working newspaper man under the present pass system. Douglas Hodges, who had been working on a trade paper, arrived at Warner Bros.-First National studio to keep a lunch appointment with Ben Lyon.

"Sorry," said the information girl, "but you can't go into the lunchroom. We don't allow newspapermen on the lot except in the publicity office."

"But I've just been fired," said Hodges.

The girl then okayed him in.

Recent info through the trade that Harley L. Clarke struck a policy of no cutting on salaries in the Fox organization is old. Clarke made the original statement on the no-cut angle to his execs during the Fox sales confab in New York over a month ago.

While the order sticks on salaries it does not refer to budgets generally in the course of business. Fox budgets which have been pruned generally are still rounding corners. In the theatre end Fox managers have been advised on both coasts to watch expenditures and avoid waste.

Production costs were clipped around $3,000,000 last year.

A deluge of Cosmopolitan releases in Pittsburgh the last few weeks has turned the "Sun-Telegraph," Hearst sheet here, into something approaching a walking ad directory. Full pages, half pages and quarter pages have cluttered up the "Sun-Tele" amusement pages for almost a month now and more are on the way.

It started four weeks ago with "Shipmates" at the Penn, "It's a Wise Child" being plugged at the same time for the Aldine. The next week the Penn got "Secret Six," with "Never the Twain" running simultaneously at the Aldine.

So far as the Coast knows, Ruth Chatterton has a contract with Warners which she, her attorney and her agents are under the impression is 100% valid. Whatever arrangements Paramount and Warners might have made in the east are unknown generally to the star, nor do both studios profess to know much about it on the Coast.

WB, meantime, has not announced any Chattertons on its next year's program.

A Western theatre circuit is ready to go to the mat with the unions about high scales since a set of figures comparing salaries was compiled. Circuit found that the average union wage per week was $61, against the average for all other employees of $23. Latter average includes everyone from executives down to cleaning women.

Cases of theatres paying as high as 40% of their gross intakes for union salaries were cited. Lowest percentage of gross for union pay is 12%.

Producer is burning at a Los Angeles picture columnist who also does screen writing of a sort on the side. Chatterer scenarist asked the studio head for a job and was refused it, and two days later panned that studio's picture at a preview. All of which the producer regards as something beyond a mere coincidence.

In turning down the newspaper film chatterer the indie producer told him he (the writer) has been drifting around among eight other studios, so why come to him finally?

Jerry Brandt, son of Joe Brandt, prexy of Columbia, is planning to follow in the earlier footsteps of his dad by studying law. A graduate this year of the Columbia Grammar School, a preparatory branch, young Brandt will enter the U. of Penn in the fall to take up a law course.

Joe Brandt practiced law before doing trade paper work, from which he stepped into pictures.

Harry Williams, millionaire Louisiana sportsman and husband of Marguerite Clarke, former film star, will make a bid for world's air speed

(Continued on page 24)

Gumbins' Film Sales to Par and U Stir Coast Indies and Upset Routine

Hollywood, June 15.

Indie producers, encouraged by the cut in major studio production, are walking around town with their features under their arms. Hope is to sell the stuff for major release.

Sale of "She Wolf" to Universal and "The Mad Parade" to Paramount by the Gumbin brothers, indie producers, was the spark igniting the flame of ambition in other indie producers. Gumbins sold the picture to U for $100,000 and a percentage. Figure is about $10,000 over their production cost. "Mad Parade" deal will give the brothers over $200,000 from Paramount.

Majors, never over-friendly to the indies, are looking at everything offered. So far no indie has unloaded to the majors with exception of the Gumbins, although Ned Marin spotted his "Tabu" with Paramount.

Meantime indie distribs are moaning that the indie producers are putting them on the spot by holding up release of pictures. The distributors say their business is tough enough without having to contend with the producers who delay until every major releasing source has turned it down.

Distributors also take the angle that after handling a lot of junk it's not exactly cricket for the indie producers to withhold the features that might make the distributor a little dough.

WARNER STUDIOS WILL START AFRESH IN AUG.

Hollywood, June 15.

With Jack L. Warner and Darryl Zanuck denying that the Warner studio will shut down, there is an air about the studio that everything is being done with a view to clearing the decks. Even the insiders are wondering why certain pictures are being speeded up, others abandoned, etc. This is in addition to the usual seasonal let-outs and lay-offs, enforced vacations and other retrenchment moves.

While the studio won't be shut, there's a suspension of heavy production until mid-August, when things will start moving and shooting again. Interval will be devoted to story preparation and casting.

Status in Booth Men's Conspiracy Case Same

Chicago, June 15.

Latest development in the local motion picture operators' turmoil is a grand jury investigation into the affairs of the labor organization and a contempt fine of $100 which was suspended pending the union's appeal to the state supreme court.

Fine was imposed by Chief Justice McGoorty when union officials ignored a subpoena calling for the appearance before the grand jury of the operators' books and records. Case is looked upon as a test of the power of such a subpoena.

Union has agreed to bring in its records and files before the grand jury for examination, but stipulating they do not leave the union's possession. Agreement was concurred in by the state's attorney's office prosecuting the case on behalf of certain indie theatre owners who allegedly charge the union with conspiracy and forcing them to employ two operators instead of one.

Although the state's attorney claims he has affidavits to this effect nothing has been disclosed in court so far. Meanwhile, investigators from the state's attorney's office have been canvassing operators in all theatres with questionnaires as to how they got into the union, how much it cost them, whether they are card or permit members, etc.

Using Climax of Old Feature as One-Reeler

Hollywood, June 15.

Talking Picture Epics is selling a one-reeler, "Naked Man vs. Beast," consisting of the scene in "Simba," where African natives attack and kill lions.

Same company released "Simba" in eight reels.

Ferri's Personal

Los Angeles, June 15.

It happened at a ritzy opening. Announcer was broadcasting the names of celebs arriving.

"Here comes Janet Gaynor, here comes George O'Brien, here comes Victor MacLaglen," he chanted.

Just then diminutive Roger Ferri, editor of the Fox house organ, stepped out of the car and somebody yelled,

"Here comes Mickey Mouse."

Par Production Activity Makes Heavy Summer

Hollywood, June 15.

A rush of production started at Paramount last week that will keep the studio busy for the next three months. Scheduled to go into production within that time are 22 features.

Currently, "Daughter of the Dragon," "Monkey Business," "Murder by the Clock," "Silence," "Huckleberry Finn" and "The Magnificent Lie" are in work. That's the biggest simultaneous production array the studio has had since the first of the year.

Eight features are slated to start next month, with at least two now in production holding over. The octet starting are an untitled Bancroft, "Ladies of the Big House," "The Marines Have Landed," and untitled "all-star" Par production, untitled Marlene Dietrich, "24 Hours," untitled western with Arlen, and an untitled Gary Cooper feature.

Schedule as laid out will have Par. on top of production activities during the summer, usually the slack season at all major studios.

RKO'S 2ND CHOICE OF PAR'S FILMS FOR NYC

RKO expects to secure the second choice for the new season on Paramount talkers in Greater New York. Loew's holds the Par franchise and first choice.

Last season Fox used the remaining Pars in the metropolitan district. With the new season through, Fox having made several theatre trades, it will not require all of the Par's second choices for its houses.

"Tragedy" at $2

"An American Tragedy" is due for a $2 run at the Criterion, New York, to follow "Smiling Lieutenant," current.

There may be a lapse following closing of latter, originally scheduled for July 11 or 18 but now expected to hold through that month.

Par has "Tragedy" down for general release in August.

Serial Loses Leads

Hollywood, June 15.

Neither John Mack Brown or John Wayne, announced for Universal's serial, "Battling with Buffalo Bill," will be in the cliff hanger.

Brown is considered more valuable for a feature, but the spot is not yet set. Wayne's name went off the cast sheet when Columbia decided not to loan, as promised.

Studio is now looking for a new Buffalo Bill.

Snuffin' Rosson

Hollywood, June 15.

Arthur Rosson, former director at Columbia, slated to produce, is out before producing his first. Was to have made "Guilty Generation," which now will go to another Columbia supervisor to make.

Douglas Doty, who wrote the script for Rosson, is also off the payroll.

WILLIAM HAMM DEAD

Last of Three F. & R. Partners—All Died Within 4 Mos. of Heart Disease

Minneapolis, June 15.

William Hamm, 72, third partner in the firm of Finkelstein & Ruben, operators of the northwest's largest theatre chain prior to its sale to Publix for a reported price of more than $7,000,000 three years ago, is dead.

The death of Mr. Hamm followed that of I. H. Ruben, another member of the firm, by less than a month. M. L. Finkelstein, who, with Mr. Ruben, founded the F. & R. theatre chain, died only four months ago. In all three instances, death was due to heart disease.

Mr. Hamm was reputed to be one of Minnesota's wealthiest men.

An estate valued at more than $250,000 was left by I. H. Ruben, veteran Minneapolis theatrical man and partner and co-founder of the Finkelstein & Ruben theatre chain. Rose G. Ruben, the widow, inherits the bulk of the estate.

She will receive $25,000 a year for 15 years from the income of a trust fund to be created. The remainder is to be divided into equal shares for the five children for the same period. At the end of 15 years, the investment principal is to be divided, one-half going to the widow if she is still living and the other half to be divided among the four sons and a daughter.

The will also provides for a number of charitable bequests.

Clarke's Opinion Over Non-Salary Slashes; Saving on Production

Fox will effect economies in production by lowering operating costs rather than reduced staffs in the east or in the sales department, according to a letter Harley L. Clarke has written stockholders. Believing that heavy curtailment of staffs or cuts in salaries has a bad effect on the industry, the Fox president makes it clear there will be no salary slashes in Fox.

Letter went to the stockholders in the thought that it is important at this time to retain public goodwill and confidence in motion pictures not only as an industry but from the investment angle.

Clarke seems of the opinion reductions in salary down the line may prove a move of greater danger than monetary aid. Through the wide publicity given the slashes by others, the public gains the impression the picture industry business is in a weaker position than it actually happens to be.

Thus far there has not been a staff let-out by Fox at the home office. The same sales force is also being maintained.

COAST AD DEPT. IDEA NOT GIVEN A CHANCE

Hollywood, June 15.

Howard Dietz stepped on Pete Smiths' idea quick of building up an adv. dept. out here, following the Metro studio's p. a. engaging Monroe Randall and an art staff to assist on adv. campaign on the bigger M-G pictures.

Smith and Randall prepared the "Secret Six" campaign for Fox-West Coast out here. When Dietz heard that Smith was taking bows on it, the eastern p. and a. head put his foot down on it pronto.

Par's Coast Pub Dept. Participating in Cut

Hollywood, June 15.

Classed as part of the distribution department and not of the studio, Paramount's publicity department has been notified it is included in the five to 25% salary cut.

Previously B. P. Schulberg stated no studio cuts applied to contracted players, directors or writers.

"Alice" Talking

Pollard Productions will make a six-reel talker of "Alice in Wonderland" for Unique Cosmos Pct.

The adaptation is by Bud Pollard. It will be made at the Metropolitan Studios, New York.

William Fox and His Relatives May Be Dropped Off Fox Film's Payroll; $605,000 Yearly Salaries—No Work

When William Fox was taken off the Board of the film company that bears his name it was not nearly as surprising as the likely action of the new mangement which means to sever all affiliation with the former magnate. That severance will take in William Fox's former execs, some of whom are relatives. Together their combined salaries run around $605,000 annually.

When and if the cutoff happens it will be due to the demand of certain stockholders who have been pressing the new management to take some such action, from the report. Presently a suit in the New York courts is threatened against Fox Films to achieve this aim. This same stockholder's action is given as what had compelled the removal of William Fox from the Fox board.

Those former execs who will be included in the severance order when and if taking place are Joe Leo, Ben Leo and Alex Kempner. The Leos were formerly in charge of Fox eastern theatres. Kempner formerly headed the real estate department. Their salaries in the order named are $40,000, $25,000 and $30,000. These figures are approximate, and no settlement has been broached.

The break when occurring means that the post of chairman of the Fox advisory committee negotiated by William Fox as part of his agreement with the new management in May, 1930, at $500,000 per year will be vacated. Thus far William Fox has been paid monthly at the rate of around $41,666.66.

No Work

Reported complaint from the stockholders when and if coming will be on the grounds that William Fox and the execs to be named are not actively at work for the company or its interests. In the case of William Fox the extra allegations are he did not fulfill his role as chairman of the advisory committee.

It is expected that through letting William Fox out in the face of his agreement of May 1, 1930, is likely to hazard court action on his behalf to compel payment of his salary. This salary and post on the advisory committee, so far as could be learned, was actually a part of the selling price of William Fox's interest including the voting stock control in Fox Films to Harley L. Clarke. The question of whether William Fox's subsequent action or lack of action as chairman of the advistory committee affected this portion of the agreement is open to legal definition, it is claimed.

By the same token that Fox has been taken off the Fox board, all rumors relative to his returning to the helm of the company he once led are laid at rest. The new Fox company by the present action is fully Clarke-controlled.

$3,000,000 More

In the selling agreement whereby Clarke came into control, William Fox received something like $18,000,000 in cash besides the five-year contract as chairman of the advisory committee. This has around four years and 10 months to go. In addition Fox was given an option on certain stock at certain prices, but which he turned in to the new management for a cash surrender value of $3,000,000.

William Fox at the time owned about 6% of the capital stock of the company, represented by the Fox B common, its only voting stock, that he was able to receive what he did for his interest was largely due to the business and legal acumen of his attorney, Samuel Untermyer, who negotiated the deal, when Fox Films was on the verge of a receivership early in 1930 and after a long and drawn out series of court battles.

GERING'S SECOND

Hollywood, June 15.

Marion Gering, former legit producer, received his second megging assignment at Paramount.

He'll direct "Twenty-four Hours," from the Louis Bromfield book, with Clive Brook and Kay Francis.

102,018 Deadheads

Cincinnati, June 15.

Local theatres have heavy deadhead opposition.

Street railway company reports that it carried 102,018 free assengers during the past month. Annie Oakley riders are firemen, police and traction employees.

Ask Blanket License Fee For Prints

Chicago, June 15.

Idea to save the picture industry between $20,000 and $30,000 annuarlly in the Chicago area will be presented tomorrow (16) to the members of the Film Board by Dave Dubin, manager of the local Columbia exchange. Plan concerns the saving on censor board permits on the excess number of picture prints used by the exchanges here.

Under the present censor system each print must receive a permit from the board. The license charges figure at $3 a reel for the first print and $1 a reel on each additional print. Understood that Chicago is the only city that has this unit system of licenses. Other localities have a blanket permit which takes care of every print of any particular film.

Dubin's plan is that the Film Board petition the mayor and city council for an ordinance doing away with the additional print charges, and to institute a ruling giving a blanket fee for the ordinary number of prints used and to allow, without extra fees, the borrowing of additional prints for the general release theatres.

It is generally believed that the other exchange managers will quickly agree to Dubin's proposal.

COAST FILM CUTTERS TALKING OF UNION

Hollywood, June 15.

Film editors are again hot for a union, following engagement by Fox of six college boys as assistant cutters replacing several regulars. Boys are reported sent out by Winnie Sheehan.

Cutters are now in process of organization, led by the disgruntled Fox bunch.

No Fox-W. E. Split

Fox Films isn't breaking with Western Electric nor considering such a move. Reports current that way are kayoed officially.

Reported break with W. E. gained weight through the mending of a supposed strained relation with Case, the inventor. On that assumption the report was current that A. E. Sponable, wide film expert, had left Fox. The latter, however, has never been away from the company and is still there.

Twelvetrees' "Pick-Up"

Hollywood, June 15.

While Helen Twelvetrees is starting on "Mad Marriage," RKO-Pathe is readying "Pick Up" as her next picture.

Joseph Fields is treating the story which is by Eunice Chapin. Ralph Murphy is supervising the writing and may possibly direct.

RKO-Pathe is now awaiting decision from the Hays office on "Dishonored Lady" for Nola Negri. If Hays turns it down again, as he did once, it means another long search for a story.

Los Angeles Shows Improvement; State and Pan Front on $28,000 and $15,000—WB's Dual Film Mondays

Los Angeles, June 15.

Business perking generally with Crawford and Montgomery repeating their strong personal pulls at the State and Pantages. Latter's anniversary week celebration, with Montgomery making personal appearances, will hit over $15,000, or around $5,000 better than last week. The State's "Laughing Sinners" is equally big at $28,000.

Swanson's $14,000 pace at the United Artists for "Indiscreet" is another draw evidence, as is Winnie Lightner's combined $26,000 for both Warner houses in "Gold Dust Gertie."

Chinese-Criterion day and date thing isn't working out so well. "Trader Horn" is a repeat for the Chinese, where it world premiered originally, and will do under $5,000, as against the Criterion's nifty $13,000 for the same picture downtown at a smaller capacity and reduced scale.

Paramount's "Forbidden Adventure" is a kid picture despite the title and has the theatre end peeved at the misnomer. Its less than $11,000 pace is very poor. Orpheum and RKO are up with "Seed" at the former.

Warner houses will dual film Monday nights, reviving old features in conjunction with current pictures.

Estimates for This Week

Carthay Circle (Fox) (1,500; 50-$1.50), "Daddy Long Legs" (Fox) (3d, final week). Under $7,000 and departs; "Rebound" (Pathe) opens Friday (19).

Chinese (Fox) (2,028; 50-75), "Trader Horn" (M-G) (1st week). Under $5,000, not good; final six days of "Women of All Nations" (Fox) to $4,000.

Criterion (Fox) (1,600; 35-65), "Trader Horn" (M-G) (1st week). Strong at over $13,000; final six days "Women of All Nations" (Fox) $5,600, better than at Chinese playing day and date.

Egyptian (UA-Fox) (1,800; 40-65), "Born to Love" (Pathe). Weak at $2,200. Last week "East Lynne" (Fox) under $2,100.

Orpheum (2,270; 25-50), "Seed" (U). Okay at $13,500. Last week "White Shoulders" (Radio) very bad at $5,400.

Pantages (Fox) (2,700; 20-40-65-90), "Shipmates" (M-G). Anniversary ballyhoo with Mongomery's personal appearance setting fast $15,000 pace. Last week "Hellbound" (Tiff) $9,600, fair.

Paramount (Publix) (3,595; 35-$1), "Forbidden Adventure" (Par). Bad title blamed for poor $11,000; is kid picture. Last week "Vice Squad" (Par) under $16,000, poor.

RKO (2,950; 30-65), "Up for Murder" (U). Okay at $11,700. Last week "Lover Come Back" (Col) $11,000.

State (Loew-Fox) (2,024; $35-$1), "Laughing Sinners" (M-G). Big at $28,000 gait. Last week "Charlie Chan" (Fox) on six days $17,000; Wednesday opening inaugurated this week for bigger weekend takings and $28,000 pace substantiates switch.

United Artists (Pub-UA) (2,100; 35-$1), "Indiscreet" (UA) (1st week). Fast start at $14,000. Last week "Tarnished Lady" (Par) $7,700 and only one week.

Wilshire (Fox) (2,296; 35-60), "Secret Six" (M-G). Strong at over $5,000. Last week "Young Sinners" (Fox) fair $3,500.

Downtown (WB) (1,800; 25-50), "Gold Dust Gertie" (WB). Fair for $12,000. Last week "Maltese Falcon" (WB) $11,800; Warner houses advance openings to Thursdays next week from Fridays; also inaugurating special one-night double feature idea on Mondays, reviving old Warner hits coupled with current attraction; "Jazz Singer" first.

Hollywood (WB) (2,756; 35-50), "Gold Dust Gertie" (WB). Fair to $14,000 this week and around $700 under last week's "Maltese Falcon" (WB).

Buff. Spots Down; 'Love' $18,000–'Gig' $16,000

Buffalo, June 15.

Business for the current week is dependent wholly upon weather conditions. Outlook is not too promising.

Estimates for This Week

Shea's Buffalo (Publix) (3,600; 30-40-65)—"Born to Love" (Pathe). Bennett should do so-so $18,000. Last week "Lawyer's Secret" (Par) fair enough with $20,100.

Hipp (Publix) (2,400; 25-35-50)—"Up Pops Devil" (Par). Not so strong and maybe poor $9,000. Last week "Kick In" (Par) did only $11,000.

Great Lakes (Fox) (25-35-50)—"Just a Gigolo" (M-G). Indications point to moderate business at $16,000. Last week "Daddy Long Legs" (Fox) strong at over $22,000.

Lafayette (Ind) (3,400; 25-35-50)—"Good Bad Girl" (Col). Slightly better at $9,000. Last week "Beyond Victory" (Pathe) down to around $8,600.

P'TLAND SQUAWKLESS; ORPH CHASING $14,000

Portland, Ore., June 15.

(Drawing Population, 400,000)

Business is pretty fair, weak pictures taking the count with exploitation hypodermics failing to register. Stage show houses figure talent nets them steady income, with the rise or fall due entirely to picture merit. Fox-Paramount thinks stage shows good for five grand regularly.

Patrons are shopping carefully. Tendency to pick over past pictures of merit at suburban houses rather than go for unguaranteed first runs that may turn out n. g. Lessening of public confidence in plain and fancy exploitation is most noticeable. Several houses going out for direct b. o. results with party tie-ups. Three-day Rose Festival, big civic event, helped all houses with visitors in town who go for stage shows for the change from steady film diet.

Estimates for This Week

Paramount (FWC) (3,500; 25-60), "Laughing Sinners" (M-G) and unit. Stage more acceptable than previous runs and in line for good $12,500. Last week "Lawyer's Secret" (Par) fair at $10,500.

Broadway (Fox-Portland) (2,000; 25-60), "Daddy Long Legs" (Fox). Going well in view of hot weather; okay near $8,000. Last week "Women of All Nations" (Fox) (2d week) fairly for $6,600.

Orpheum (RKO) (2,000; 25-60). Trixie Friganza, vaude, featured with lower billing to "Everything's Rosie" (Radio); in line for great week around $14,000. Last week "White Shoulders" (Radio) fair on $11,700.

Music Box (Hamrick) (2,000; 25). "Svengali" (WB). In line for nice $5,500. Last week "God's Gift to Women" (WB) only $2,900 on five days.

COLUMBUS DIPS; $6,500 FOR 'VICE SQUAD,' WEAK

Columbus, June 15.

(Drawing Population, 475,000)

Nothing exceptional in the line of star draws this week, and if the heat continues as according to forecast, it looks as though this will be one of those summer sessions.

Ohio and Broad will undoubtedly lead, but even these houses won't be up to par of several weeks back.

Estimates for This Week

Palace (RKO), "Vice Squad" (Par) (3,000; 25-50). Maybe $6,500, not so handsome; type picture played out. Last week "Donovan's Kid" (Radio) closed to $6,500, poor.

Ohio (Loew-UA), "Never the Twain" (M-G) (3,074; 25-50) and unit. Regulars will come, but outside draw hardly worth mentioning; should do about $14,400. Last week "Up Pops Devil" (Par) oke on $16,800, holding up till close.

Broad (Loew-UA), "Daddy Long Legs" (Fox) (2,500; 25-50). Doesn't look as though film will go over anything like it should; hardly better than $10,000. Last week "Lawyer's Secret" (Par) fell 'way off at $9,200.

Grand (Neth), "Six Cylinder Love" (Fox) (1,100; 25-50). Set to grab only about $3,300. Last week "Always Goodbye" (Fox) had to be content with $3,500.

Majestic (RKO), "Good Bad Girl" (Fox) and "Many a Slip" (U) split week (1,100; 15-30). Titles drawing for this low-price house; should garner $3,000. Last week "Subway Express" (Col) and "Meet the Wife" (Col) $2,700.

NEW HAVEN STEADY

$12,500 for "Vice Squad" and "Daddy" Headed for $14,000

New Haven, June 15.

With all the noise about a depression going the rounds, there is still some good trade to be picked up by worthwhile attractions. The Fox College has closed until student trade returns in the fall.

Estimates for This Week

Paramount (Publix) (2,353; 65)—"Vice Squad" (Par) and unit. Will get neat $12,500. Last week "Party Husband" (FN) down at $10,400.

Fox-Poli (Fox) (3,040; 65)—"Daddy Long Legs" (Fox) and unit. Looks like nice $14,000. Last week "Laughing Sinners" (M-G) good on $14,800.

Roger Sherman (WB) (2,200; 60)—"Widow From Chicago" (FN), Jones and "Lady Refuses." Light at $5,500. Last week "Maltese Falcon" (WB), Jones, and "God's Gift" (WB) $5,000.

College (Fox) (1,565; 50)—Closed for summer. Last week (final) "Donovan's Kid" (Radio) got nice $5,300.

Bijou (Fox) (1,536; 50)—"Black Camel" and "Lover Come Back" (Col). On way to mild $3,000. Last week "Sin Ship" and "Many a Slip" okay at $4,300.

CINCY SUMS DWINDLE, 'CYLINDER'S' $6,000 O.K.

Cincinnati, June 15.

(Drawing Population, 700,000)

Tough weather breaks costing plenty and grosses are expected to be the slimmest in weeks. No outstanding product, either.

Estimates for This Week

Albee (RKO) (3,300; 35-75)—"Stepping Out" (M-G) and vaude. Despite above average bill house looks due for a sad $18,000. Last week "Fifty Million Frenchmen" (WB) got fair $21,500.

Lyric (RKO) (1,400; 30-50)—"Young Sinners" (Fox). Meighan comeback may rate $8,500, sickly. Last week $6,500 for "Party Husband" (FN), very bad.

Palace (RKO) (2,700; 30-50)—"Women of All Nations" (Fox). Rapped pretty hard by critics; $12,500 low in this acre of seats. Last week Crawford's popularity credited with $17,000 for "Laughing Sinners" (M-G).

Capitol (RKO) (2,000; 30-50)—"Vice Squad" (Par). Little interest and may be $8,000. Last week "Donovan's Kid" (Radio) $10,000.

Keith's (Libson) (1,600; 30-50)—"Six Cylinder Love" (Fox). Popular players and dailies' approval expected to get above average $6,000. Last week "Lady Who Dared" (FN) pulled fair $4,000.

Strand (RKO) (1,350; 35-40)—"Other Men's Women" (WB). Will surprise if getting poor $2,500. Last week "Subway Express" (Col) $3,500.

Family (RKO) (1,140; 25-35)—"Too Young to Marry" (FN), and "Two-Gun Man" (Tiff). Split may arrive at $2,000, low.

"5 and 10" Letting Mich. Down, $30,000; Freak Weather in Det.

Detroit, June 15.

Freak weather over the weekend prevented anything like normal grosses. When it wasn't sweltering it was raining. "Long Legs," in its second week is only fair due to the weather.

Estimates for This Week

Michigan—"Five and Ten" (M-G) (4,045; 35-50-75). Big Hearst bally but still held in by weather; will get around $30,000, poor. Last week Heidt band and "Lawyer's Secret" (Par), poor at $31,900.

Fox—"Daddy Long Legs" (Fox) (5,100; 15-25-50). Second week fair; had chance to get a nice gross but weather doomed it; okay at $30,000, after $44,000 first week.

Fisher — "Just a Gigolo" (M-G) (2,300; 35-40-50-75). Doing fairly at sure seating neighborhooder; will get about $17,000. Last week "Big Business Girl" (FN), $15,500.

Downtown — "White Shoulders" (Radio) (2,750; 15-25-50). Not so forte but will wind up with $12,500. Last week "Seed" (U) in second week a poor $11,000.

United Artists — "Millionaire" (WB) (2,750; 15-25-50). Third week due to lack of pictures; will be near $9,000. Last week, $12,000.

Paramount — "Public Enemy" (WB) (3,300; 35-50-75). Goes out Tuesday; in four and half days will get around $4,000; "Free Soul" (M-G) next. Last week "Enemy," $9,000.

State—"Men of the Sky" (WB) (3,000; 15-25-50). Weak at low scale on $7,000. Last week "Laughing Sinners" (M-G), okay at $9,300.

Painting the Loop Red

"Vice Squad," Oriental, $21,000—Chi the Exception at $46,000

Chicago, June 15.

Tougher film competition from the neighborhoods will put a dent into downtown grosses this week. Chicago theatre seems the only exception with the powerful Hearst newspaper blasting on the Marion Davies picture and Don Azpiazu's Havanna orchestra on the stage. Should be good for an easy $46,000.

Film shopping idea is being brought out in this town with strong accent. It has to be an attraction. With a picture like "Front Page" current in the B&K outlying spots the indicator is bound to point away from the Loop.

United Artists tried to stretch "Women of All Nations" into a third week, but decided to pull it after two weeks and four days. "Night Angel" goes in Wednesday (17) to wait for Chevalier's "Smiling Lieutenant."

Estimates for This Week

Chicago (Publix-B&K) (4,000; 50-75-85) "Five and Ten" (MG). Stage show. Reams of Hearst publicity with the story running serially in the "American." Novelty of Cuban orchestra on stage may also help; expecting $46,000; good. Last week "Lawyer's Secret" (Par), with Lester Allen on stage, couldn't better $39,400.

McVicker's (Publix-B&K) (2,000; 50-75-85) "Daddy Long Legs" (Fox). Gaynor film holding up in second week and should click to $24,000. After poor opening built on initial week for strong $31,000.

Oriental (Publix-B&K) (3,200; 50-75-85) "Vice Squad" (Par) and stage show. No indication of hitting better than $21,000; below previous week's figure of $26,000 with "Maltese Falcon" (WB) and James Hall on stage.

Orpheum (WB) (600; 40-60-75) "City Lights (UA). Downtown repeat for Chaplin will mean very little in this small seater; film was practically milked dry in five weeks at the United Artists and stands no chance of grabbing more than a fair $3,500. Last week "Woman Who Dared" (FN) dipped to under $2,500.

Palace (RKO) (2,300; 50-75-85) "Up for Murder" (U) and vaude. Billed as "not a gang picture," but even so doubtful; no draw from the vaude points so a let down at $22,000. Last week with Lupe Velez personally doing $27,500 for summer record; "Everything's Rosie" (Radio) accounted for nothing, the Senorita getting it mostly on word of mouth advertising.

Roosevelt (Publix-B&K) (1,500; 50-75-85) "Annabelle's Affairs" (Fox). Probably will be pulled after one week and maybe no higher than $9,000; very bad. Last week "Laughing Sinners" (M-G) dropped badly to meagre $12,800 after doing well at the Chicago.

State-Lake (RKO) (2,700; 50-75-85) "White Shoulders" (Radio). Optimistic estimate rates $18,000, although street opinion indicates nearer to $12,000. Last week "Donovan's Kid" (Radio) disappointed, caroming to around $16,000 and out after one week.

United Artists (Publix-B&K) (1,700; 50-75-85) "Women of All Nations" (Fox). Off sharply turning in about $7,000 for last four days of third week; second week tobogganed to $12,800.

DENVER NORMAL, WITH ALADDIN'S $10,000 BEST

Denver, June 15.

Bright spot this week is the Aladdin, where "Daddy Long Legs" is packing them and will be held over. Combination of this picture and the first of the Bobby Jones shorts is pulling in both the golf bugs and the Gaynor fans. The Jones shorts are being run simultaneously at both of Huffman's first runs.

Estimates for This Week

Huffman's Aladdin (1,500; 35-50-75) — "Daddy Long Legs" (Fox). Fine at $10,000 and will linger. Last week "Seas Beneath" (Fox) finished to an average $7,000.

Denver (Publix) (2,300; 25-35-65)—"Donovan's Kid" (Radio). Seems set for $14,000. Last week "Lawyer's Secret" (Par), backed by good stage unit, $15,200.

Rialto (Publix) (1,040; 25-35-50)—"Stepping Out" (M-G). Fair at $3,000 pace. Last week "Kiki" (UA) did $3,200.

Huffman's Tabor (1,500; 35-50-75)—"Young Sinners" (Fox). Also moderate with $9,500. Last week "Always Goodbye" (Fox) a little below average on $9,000.

STAN AND PENN BOTH BEATING $25,000—PITT

Pittsburgh, June 15.

(Drawing Population, 1,000,000)

Business looks fairly healthy in the ace spots this week despite the heat. It's due to the combination of cast names and pretty fair product. Gaynor, at the Stanley, and Crawford, at the Penn, both got fast starts.

Reaction expected, however, on account of Ringling Circus first two days and opening of the "Follies" here.

Estimates for This Week

Aldine (Loew) (1,900; 35-50). Closed for summer with "Never the Twain" (M-G); holding it second weekend and getting mediocre $3,800 for session.

Davis (WB) (1,700; 25-35-40-60)—"Lady Who Dared" (FN). Not expected to better $2,750; weak. Last week, the second of "Public Enemy" (WB) down to $2,200.

Fulton (Shea-Benham) (1,750; 10-25-35-50)—"Up Pops Devil" (Par). Just going along to ordinary $3,000. Last week "Ten Nights in Barroom" packed a surprise wallop; $4,300.

Harris (WB) (1,800; 10-20-30-40)—"Meet the Wife" and "Lightning Flyer," double features, around $2,000.

Penn (Loew-UA) (3,300; 25-35-60-75)—"Laughing Sinners" (M-G). Looks like nice $26,000; declared weak film but Joan Crawford will pull it through. Last week "Indiscreet" (UA) around $24,500.

Sheridan Square (RKO) (1,500; 15-25-35-50)—"Up Pops Devil" (Par). Near $2,100. Last week "Ten Nights in a Barroom" up in East Liberty for $3,750.

Stanley (WB) (3,600; 25-35-60)—"Daddy Long Legs" (Fox). Nice at $25,000, and may beat that. Last week "Donovan's Kid" (Radio) $22,000.

Warner (WB) (2,000; 25-35-50)—"Women of All Nations" (Fox). Maybe $6,000. Fair. Last week about the same with "Maltese Falcon" (WB).

PEPLESS MONTREAL; LUCKY IF $12,000 TOPS

Montreal, June 15.

(Drawing Population, 600,000)

Nothing much in sight in pictures and hot weather besides. All theatres trying side-shows. From fortune telling to bridge experts in lobbies. But it's tough going.

"Kick In," at Loew's, may collect the best receipts in town, but none will exceed $12,000, and any will be lucky to get that. Tourist trade won't even make a dent. Nabes facing their worst summer.

Estimates for This Week

Palace (FP) (2,700; 75), "Daybreak" (M-G). Novarro has big femme following, but they aren't going to flickers much these days; liable to do around $11,000, good if it materializes. Last week "Seed" (U) had big notices and owing to rain made around $11,500.

Capitol (FP) (2,700; 60), "Young Sinners" (Fox) and "Six Cylinder Love" (Fox). Will be lucky to see $9,000. Last week "Born to Love" (Pathe) and "Laugh and Get Rich" (Radio) around $10,000.

Loew's (FP) (3,200; 35-60), "Kick In" (Par) and vaude. Clara Bow has weakened, but this is family house with fixed patronage for vaude as much as flickers; maybe $12,000. Same amount last week for "Iron Man" (U).

Princess (CT) (1,600; 35-60), "Easy Money" (Col). Possibly around $8,000. Last week "Fifty Million Frenchmen" (WB) held up fairly after good start, $9,500.

Imperial (FP) (1,900; 25-40), "Single Sin" (WB) and "Dawn Trail" (WB). Deuce should hold around average at $4,000. Last week "The Flood" (Col) and "Sinners' Holiday" (WB) about $3,500.

Cinema de Paris (Ind) (600; 25-50). "La Doucer d'Aimer" (French). Nothing much in this and $1,800 probable. Last week "Nos Maitres les Domestiques" (French) about $1,500.

Minn's Fine Clip, 'Page' and 'Enemy' $23,000 and $9,000

Minneapolis, June 15.
(Drawing population, 500,000)

Business has picked up surprisingly the past two weeks. Rialto boys are working, and with the aid of some boxoffice attractions some really remarkable results have been accomplished. Hope, of course, is that the spurt isn't only a flash.

Vanguard of some 50,000 expected for the Knights of Templars' conclave will start to arrive this week and that should help.

Every indication that "Public Enemy" will give the State its biggest week in some time. Town has manifested a weariness over gangster films, but this one is actually pulling them in. "Front Page" only had a fair getaway, but seems to be building and should give the Minnesota another peach week, its second in a row. Opening days patrons actually were cheering and applauding the film, something that rarely occurs at the Minnesota. Both this picture and "Public Enemy" had the critics raving.

Estimates for This Week

Minnesota (Publix) (4,200; 75) "Front Page" (UA) and Publix unit. Picture has scored with audiences so far, actually being greeted with cheers and applause; opening pace under expectations, but sure to build on word-of-mouth and critics' praise; should hit around $23,000; good. Last week "Laughing Sinners" (M-G), $25,100, fine.

Orpheum (RKO) (2,890; 50) "Everything's Rosy" (RKO) and vaude. Going along nicely and indications point to nearly $15,000, splendid; local kid revue added attraction. Last week "Donovan's Kid" (Radio) real magnet and lifted to around $14,000.

State (Publix (2,200; 50) "Public Enemy" (WB). Hailed as best of gang films and getting sweet play; looks above $9,000, fine. Last week "Gold Dust Gertie" (WB), aroudn $6,700, fair.

Lyric (Publix) (1,300; 35) "Tarnished Lady" (Par). Bankhead, new star, meant little to boxoffice; Clive Brook played up as stellar name; will do well to clip $2,500, not good. Last week "Gun Smoke" (Par) around $4,000, fair.

Aster (Publix) (900; 25) "Party Husband" (FN). Mediocre picture not expected to pull strongly; house needs cooling system; around $1,200 probably. Last week "Wise Child" (M-G) near $2,000, good.

Grand (Publix) (1,100; 25) "Strangers May Kiss" (M-G). Second loop run. May top $2,200, pretty good. Last week "Caught Cheating" (Tif), first half and initial loop run; last half, "Body and Soul" (Fox), second loop run. About $1,300, bad.

Majestic's Twins Remain Prov's Best—Get $13,500

Providence, June 15.
(Drawing Population, 315,000)

Bill Haines in "Just a Gigolo," at the State, is pacing behind. Other houses seem set for a fair week.

Estimates for This Week

Majestic (Fay) (2,200; 15-50)—"Public Enemy" (WB) and "Gold Dust Gertie" (WB). Plenty of raves for this bill and indicates at least $13,500; gangster picture here at a time when public is all steamed up over attempt to ban gang films; since house has been playing twin features been getting almost twice as much as other stands. Last week "Always Goodby" (Fox) and "Six Cylinder Love" (Fox) okay at $12,500.

Loew's State (3,500; 20-50-75)—"Just a Gigolo" (M-G). Not rated highly, as Bill Haines is sliding here; poor $10,000. Last week "Laughing Sinners" (M-G) strong on $17,800.

Paramount (2,200; 15-50)—"Vice Squad" (Par). Rated fairly well and maybe light $7,500. Last week "Lawyer's Secret" (Par) grabbed $9,400 and gave house first break in weeks.

RKO Albee (2,500; 15-50)—"Transgression" (Radio). Just class trade; possibly $4,500. "Everything's Rosie" (Radio), last week $3,800, lowest in weeks.

RKO Victory (1,600; 15-50)—"The Viking" (Frissel). Heavy plugging and getting trade because of disaster angle, but not likely over $3,000. Last week "Beyond Victory" (Pathe) panned too much to make any showing over $2,800.

Fay's (1,600; 15-50)—"Maltese Falcon" (WB) and vaude. Mystery yarn okay and indications are that house will get at least $6,000. Last week "Lady Who Dared" (FN) fair at $5,500.

BIRMINGHAM FAIR

Vaude Holding 'Bama Near $13,000 —Ritz Into Split Week

Birmingham, June 15.
(Drawing Population, 325,000)

Everything and everybody dizzy between show business and hot weather. Ritz (RKO) will shock the fans this week by taking on a split policy for one week only as an experiment. Deluxe houses here have never played split policies but if the plan gets over RKO may continue through the summer with two films a week.

Vaude into its second week at the Alabama and doing fairly well.

Estimates For This Week

Alabama (Publix) (2,800; 25-35-60)—"Daddy Long Legs" (Fox) and vaude. Gaynor and second week of vaudeville to good business, especially matinees may do $13,000. Last week "Women Of All Nations" (Fox) oke on $13,500; picture n. g. for women here.

Ritz (RKO) (1,600; 25-40)—"White Shoulders" (Radio). Starting Saturday through Tuesday, $2,600; "Up for Murder" (U) starting Wednesday through Friday. Last week "Donovan's Kid" (Radio) was liked but business only fair at $4,000.

Strand (BTAC) (800; 25-40)—"Svengali" (WB). Heralded far and wide but a question whether it will do anything big here; $3,400 last week "Six Cylinder Love" (Fox) pulled after first day and "Party Husband" (FN) switched in from Galax for remainder of week; light $2,750.

Galax (BTAC) (600; 25)—"Never the Twain" (M-G). Fairly well, $1,000. Last week "Party Husband" (FN) scheduled to open didn't and "Six Cylinder Love" (Fox) moved over from Strand in an effort to make a week of it; failed to do anything here so was replaced by "Gorilla" (FN), which finished out remaining four days; week's take $750, new low.

Empire (BTAC) (1,100; 25-40)—"Young Sinners" (Fox). Moderate week likely, $3,400. Last week "Just a Gigolo" (M-G) cashed for $3,500.

B'KLYN FOX MAY GET $32,000–MET AT $19,000

Brooklyn, June 15.

The Fox is doing well this week with "Daddy Long Legs." Giving five shows daily with six on Sunday and ought to gross in the vicinity of $32,000.

Nothing extraordinary at the other houses, with business mild.

Estimates for This Week

Paramount—"I Take This Woman" (Par) (4,000; 25-50-75-85). Weak flicker with okay band; down a little at $35,000 this week. Last week "Vice Squad" (Par) with Clayton, Jackson and Durante on stage show, $42,400, good.

Fox—"Daddy Long Legs" (Fox) (4,000; 25-35-50). Good turnout for this picture and should do around $32,000. Last week "Women of All Nations" (Fox), $29,000.

Albee—"Seed" (U) and vaude. (3,257; 35-50-75). Maybe $22,500, okay. Last week "White Shoulders" (Radio), $22,000.

Strand—"Big Business Girl" (FN) (2,200; 25-35-50-75). Figured at fair $11,000. Last week "Svengali" (WB), $13,200.

Loew's Met—"Front Page" (UA) and vaude. (3,200; 35-50-75). Around $19,000, so-so; Helen Kane heading vaude. Last week "Shipmates" (M-G)., $17,000.

Indianapolis Eases Off, $18,000 for "Husband"

Indianapolis, June 15.
(Drawing population, 450,000)

Flickers look like taking the axe again this week. The heat and the great outdoors, but also nothing out of the ordinary at the theatres. Horace Heidt is pulling at the Indiana.

New baseball program hurting theatres with one night game every other night. Bobby Jones' golf series drawing at the Apollo, but neighborhood biz 'way off.

Estimates for This Week

Indiana (Publix) (3,300; 25-40-50-65)—"Virtuous Husband" (U) and Horace Heidt band. Will do exceptionally well to pull $18,000; shifted to 25 cent a. m. price.

Circle (Publix) (2,600; 25-40-50)—"Up Pops Devil" (Par). Good at $19,000.

Loew's Palace (Loew's)—"Never the Twain" (M-G). Slight above average at $9,000.

Apollo (Fourth Avenue) (1,100; 35-50)—"Daddy Long Legs" (Fox) (2d week). Expected to repeat exceptional $7,000; Gaynor appeal still strong.

Lyric (Fourth Avenue) (2,600; 25-35-50)—"Stepping Out" (M-G). Belle Bennett topping vaude, and $10,000 okay.

Ohio (Publix) (1,400; 15-25)—"Bad Sister" (U). Fairly good at $1,500; second run from Indiana.

MAIN ST. OVER MIDLAND BY $2,000 ON "SISTER"

Kansas City, June 15.

Nothing very encouraging in pictures this week. Business draggy. Night attendance, especially, is off. Big residentials, with second runs, are faring all right.

Orpheum, after an attempt to build up a pop priced policy with two pictures a week, is closing today (15) for at least the summer. House is well equipped with cooling system.

Estimates for This Week

Mainstreet (3,200; 25-35-50-60)—"Bad Sister" (U), and vaude. Title and way it was handled had femmes curious; will probably show $18,000, fine at this time. Last week "White Shoulders" (Radio) $17,500.

Loew's Midland (4,000; 25-50)—"Women of All Nations" (Fox). Looks around light $16,000. Last week "Laughing Sinners" (M-G) good at $20,100.

Newman (1,980; 25-35-50-60)—"Vice Squad" (Par). Opened just fair and not likely to go over poor $8,500. Last week "Maltese Falcon" (WB) $8,000.

Royal (840; 25-50)—"Up Pops Devil" (Par). Set for the Newman a couple of weeks ago but switched; presented as play at Shubert a few weeks ago and well liked there; not expected to do more than $3,700. Last week "Kick In" (Par) $3,500.

Balt's Sun. Jumble; Biz Generally Good, With Cen. $18,500

Baltimore, June 15.
(Drawing Population 850,000)

Now that the town has won home rule in regard to repeal of the Sunday blue laws, it's a question whether they want the seven-day week after all. City Council is holding public hearings on the proposed ordinance and the protests are plenty.

Organized labor is definitely opposed to Sunday amusements. Reform organizations working for "better movies" are against the Sunday idea on the ground that six days are plenty for the film fare on tap. The church groups apparently are concentrating on a legal fight if the bill becomes a law. They will take the stand that the legislative enabling act is unconstitutional.

It's an even bet that the blue law repealer will be amended to death or go the way of the daylight saving bill, which was swamped at the last election.

Business continues good generally. Low figures in most cases means indifferent screen fare. "Five and Ten," at the Stanley, looks strong this week, and "Meet the Wife" should pull the Rivoli up a little. This house, with weak films, has been decidedly off in recent weeks. Keith's has been just pretty good, and the Valencia hardly that.

The Century maintains a good pace and the Metropolitan has been showing well, while the Parkway also contiues in the money. The New pulled ahead with "Women of All Nations," then climbed to big money with "Daddy Long Legs." The Auditorium remains dark.

Estimates For This Weew

Century (Loew) "Vice Squad" (Par) (3,200; 25-60). If there's any public left for underworld stuff, this will get its share plus an elaborate stage show; shapes as a pretty good $18,500. Last week "Up Pops Devil" (Par), despite the Joan Crawford at the Stanley and Gaynor-Baxter at the New, got a rather good $19,000.

Stanley (Loew-Stanley, Crandall) "Five and Ten" (M-G) (3,600; 25-60). Had usual Hearst paper spreads and Davies draws in this town; won't get the big daytime trade, but nights will offset; a good $22,000.

New (M. Mechanic) "Daddy Long Legs" (Fox) (2d week) (1,400; 25-50). This has long been the Gaynor first local showing house; her name out front always packs 'em; new cooling system aiding; mats stand outs and should do $11,000 on second week; same film last week a smash at $14,000.

Valencia (Loew-UA) "Party Husband" (FN) (1,500; 25-35). First-runners not used downstairs or at the Stanley, are allotted this elevator house; sometimes they do fair to better, but mostly fair or less; this one may get moderate $3,000. Last week "Too Young to Marry" turned an indifferent $2,500.

Parkway (Loew-UA) "Never the Twain" (M-G) (1,000; 25-35). Looks okay at this uptown spot; say $4,500. Last week "Indiscreet" (UA) got pretty good $4,200.

Keith's (Schanbergers) "Gun Smoke" (Par) (2,500; 25-50). Seems like the old days at this house when it was a combo and screening the Tom-Mixers; possibly a pretty fair $7,500. Last week "White Shoulders" (Radio); only $7,000.

Metropolitan (Warners) "Public Enemy" (WB) (1,300; 25-50). Should turn in a good week on the holdover; maybe $5,200. Same picture last week, with Cagney getting swell notices. $5,700, strictly okay.

Rivoli (Wilson Amus. Co.) "Meet the Wife" (2,000; 25-60). Will draw pretty well and has chance for a satisfactory $7,500. Last week "Lover Come Back (Radio), not over $6,200, off.

Broadway In for One of Those Summer Wks.—"Night Angel" Light, At $23,000—"Chances" Fair, $15,000

NEWARK BRIGHTENS

"Daddy's" $11,000 Means H. O.—Pan Swanson, but Biz Okay

Newark, June 15.
(Drawing Population, 850,000)

Things are more cheerful this week. Terminal really has a hit in "Daddy Long Legs" and every one else is confident.

Estimates for This Week

Branford (WB) (2,350; 25-40-50-65)—"Indiscreet" (UA) and stage show. Despite bad panning for feature, over $16,000 expected, okay. Last week "Maltese Falcon" (WB) beat $13,000.

Little (Fine Arts theatre) (299; 30-60)—"Die Forsterchristl" (Inter-Ocean). SRO at opening and holdover assured, $2,100. Last week "Fragment of an Empire" and "Treason Trial" of the Industrial Party," Russian stuff, flopped with less than $1,000.

Loew's State (2,780; 30-50) — "Shipmates" (M-G) and vaude. Good enough on $14,000. Last week "Kick In" (Par) did well for June at nearly $15,000.

Mosque (3,281; 25-40), dark. Last week "Party Husband" (FN) and "God's Gift to Women" (WB) went over $3,500.

Proctor's (RKO) (2,650; 25-40-50-60)—"Good Bad Girl" (Col) and vaude. Title ought to be worth $13,000. Last week "Laugh and Get Rich" (Radio) bad with $11,000.

Terminal (Fox) (1,900; 25-50)—"Daddy Long Legs" (Fox). Will hold over with $11,000, fine here. Last week, 10 days, "Women of All Nations" (Fox), $10,000.

'DADDY' NEAR $53,000 ON 2 CAPITAL WEEKS

Washington, June 15.
(Drawing Population, 450,000)

"Daddy Long Legs" got it all last week, and is held over for this week. When the Fox gets business the whole town knows it and other theatres feel it.

Estimates for This Week

Columbia (Loew) (1,232; 35-50)—"Indiscreet" (UA). On second week will do about $7,000. Last week it looks to have gotten about $10,000.

Metropolitan—Doing nothing currently with "Viking"; maybe $5,000 on week. Last week "Lady Who Dared" (FN) possibly $6,000.

Earle (Warner) (2,244; 25-35-40-60-70)—"Smart Money" (FN) and vaude. With its vaude will get by this week to about $16,500. Last week "Big Business Girl" (FN) about $15,000.

Palace (Loew) (2,353; 25-35-40-60-70)—"Front Page" (UA). Will probably climb to okay $19,000. Last week Clara Bow's "Kick In" (Par) about $16,000 or under.

Fox (Fox) (2,434; 15-25-35-60)—"Daddy Long Legs" (Fox). Will do about $23,000 on holdover. Last week over $30,000 with same picture, fine.

Keith's (RKO) (1,875; 35-50)—"Transgression" (Radio) and vaude. Doing well and will get close to $9,000. Last week "Good Bad Girl" (Col) hung up a new low.

AVERAGE IN TACOMA

B'way and Orpheum Neck and Neck Around $4,000

Tacoma, June 15.
(Drawing Population, 125,000)

Local houses using every angle to keep the roods open. Biz averaging and all things considered not much to complain about.

Estimates for This Week

Broadway (Fox) (1,500; 25-40-60) "Kick In" (Par) and "Don't Bet on Woman" (Fox), split week. Not bad with $4,000 in sight.

Orpheum (RKO) (1,500; 25-35-50-60) "Costello Case" (WW) and "Men of Sky" (FN), split. Local kiddie show helps; on way to about $4,300.

Blue Mouse (Hamrick) (650; 25-50) "Svengali" (WB). Looks all right for $3,000.

Rialto (Fox) (1,200; 25-35) "Lawyer's Secret" (Par). Doing nicely at $2,900 gait.

Broadway can only boast of a moderate outlook for the current week. Nothing actually bad along the street but the stem also lacks a film punch at any point. This just looks like one of those summer weeks.

Last week the four or five days of rain were no b.o. hardship and with "Daddy Long Legs" getting word-of-mouth that meant $90,000 at the Roxy. Figure induced a holdover where the trend is for a $75,000, or thereabouts, follow up. Paramount also sweetened last week for $63,600 on "Vice Squad" and Vallee and stands an outside chance of seeing $60,000 again this week.

Ted Lewis is given substantial credit for the Capitol's $55,300 last week, with "Never the Twain," as evidenced by the band leader being held over in conjunction with "Just a Gigolo." Expectations are a jump of $10,000 for the Haines film.

"Chances," at the Hollywood, is among the newcomers and seems capable of knocking off a first week of $15,000. Not an unusual total, but fair enough for the house. "Falcon" is leaving the Garden in favor of "Smart Money" Thursday (18). Mystery film caused no great stir on its stay, neither did it cause any gnashing of teeth. It held at a modertae warm weather level.

Juice Stand Gross

The Globe is dark. The accident resulting in a death at this house completely undermining business. So RKO will pay rent on darkened doors until the lease expires in late July. Rialto is not having a happy time of it on its revials at a 25c grind. A couple of days it looked as though the orange juice stand on the corner was beating the theatre in gross. House has become the subject of much discussion with a guessing contest going on as to whether it will have any trouble regaining its former stride when some product comes along. Another general query is why the Chevalier picture wasn't moved over from the Criterion to bridge the shortage gap. Due to the location trade belief is that the Rialto won't have too much difficulty re-establishing itself.

Next week's peculiar angle is Metro's "Gentleman's Fate" going into the Strand with "Men Call It Love," also M-G, to follow at that house. These are the first Metro films ever in this Warner theatre.

A surprise is the business the "Five Year Plan" is doing at the Central. Picture shows a tendency to climb and is drawing the curious as well as the red mob.

Estimates for This Week

Astor (1,120; $1-$2)—"Free Soul" (M-G) (3rd week). Going along smoothly getting special attention from balcony devotees where the lesser prices are lower.

Capitol (5,400; 25-85-$1.50) — "Just a Gigolo" (M-G) and stage show. House holding over Ted Lewis on stage and looking for good $65,000 this week on combination of talent and screen. Last week, also with Lewis but "Never the Twain" (M-G), as feature, moderate $55,000.

Hollywood (1,800; 65-85) — "Chances" (FN) (1st week). Young Fairbanks' starring film points to $15,000 first week, fair; No. 4 of the Bobby Jones shorts also present.

Mayfair (2,200; 40-$1)—"Transgression" (Radio). Won't be so hot this week on $14,000. Last week "White Shoulders" (Radio), pretty light at $15,900.

Paramount (3,664; 65-85-$1)—"I Take This Woman" (Par). Stands outside chance of nudging $60,000; Vallee still here and figure, or slightly less, will be fair enough. Last week on "Vice Squad" (Par), $62,600, neat improvement.

Rialto (2,000; 25). Revivals at 25c with "Whoopee" (UA) and "Streets of Chance" (Par) last week's split bill; combined for about $1,500, not so good.

Rivoli (2,200; 40-65-85-$1) — "Night Angel" (Par) (1st week). Not so favorably received by press and around a $23,000 opening week, light for this house.

Roxy (6,200; 50-70-$1.50)—"Daddy Long Legs" (Fox) (2nd week). Gaynor picture holding over and promises $75,000, good. Last week same feature $90,000, fine.

Strand (2,900; 25-50-75)—"Big Business Girl" (FN). Nothing special about $15,000. Last week also ordinary on "Lady Who Dared" (FN) at $14,000.

Warners (1,100; 50-75)—"Three Lovers" (Terra) (3rd week). German film going along pretty well, should show $4,000 this week. Last week did $5,000.

Winter Garden (1,418; 35-85-$1)—"Smart Money" (WB). New Ed Robinson release bows in Thursday (18). "Maltese Falcon" (WB) departs at $15,000 pace, rather slow here for third week.

New Names and Fame From German Screens and Stages in Past Season

By Max Magnus

Berlin, June 5.

The amount of success cannot always be compared with the amount of returns. If surveying the theatre, film, opera, operetta and cabaret season which has just closed and the names which suddenly became popular and famous, this does not always imply that this sudden popularity and fame is equal to actual value. To a certain extent the success of certain composers, authors, and especially actors, was to be expected, but, on the other hand, their sudden rise to fame could have as well taken many more years.

List is headed by Felix Bressart and Charlotte Susa. At the beginning of last season Felix Bressart saw his star of fame rise humbly at a small picture theatre on Berlin's east side, with "Der Kampf mit dem Drachen" ("The Battle With the Dragon"), Ufa short. From there to the "Drei Tage Mittelarrests" is a long way but only a little jump. With it the military talker has made a name for itself. Charlotte Susa attained fame overnight in the Ufa film, "The Tiger," increased with the Richard Eichberg talker, "Der Greifer." She then only appeared in unsuccessful pictures, which, due to her, were, after all, quite good box office. She is certainly one of the few stars who still have tremendous developing possibilities.

The talker has developed many new stars. Among them are Kaethe von Nagy in the talker, "Der Andere" and "Ihre Majestaet die Liebe," and Heinz Ruehmann in "Drei von der Tankstelle." Carol Rathaus should be mentioned as composer of the music to the "Karamasoff" talker and Doeblin's "Marriage." Then there is Peter Lorre, who made a big names for himself with the Fritz Lang talker, "M," although he had that already on the legit stage. In addition are the Germans of Hollywood, whose pictures are eventually being shown here. For ex. is Nora Gregor in "The Trial of Mary Dugan," and H. H. von Twardowski actually surpassed himself in the "Holy Flame."

In Legit

On the legit stage it does not look too bright. The difficult financial position of most Berlin theatres has made the directors wary of experiments, so that if new names appear it is more or less due to chance. Margarete Melzer is first, with her great success in "Gestern und Heute" ("Yesterday and Today"). But with Bertha Drews, who was outstanding in "Liliom," it is difficult to know whether she can be counted to the few chosen ones. There is no doubt about Ernst Busch, who had great success in three things, namely, "Die Matrosen von Cattarro," "The Beggars' Opera" and in the nite club, "Katakombe." So many cabarets were opened during the last season there is only one who gives rise to big hopes, and that is Miss Bartsch. The operetta brought a few names at the top of the bill. The soprano, Gitta Alpar, at the "Metropoltheater" made a big hit, Anni Ahlers proves her charm and her talent, and Maria Elsner suddenly appeared at the Theater am Schiffbauerdamm and in the "Perichole" staging, in which also Leo Reuss took laurels.

The only new dancer of the season was Claire Eckstein.

Now there remains literature and sports. Naturally, the first to be named is Dr. Alsberg and Hesse with their picture, "Vorunerschung" ("Preliminary Trial"). Adrienne Thomas with her book, "Die Katrin wird Soldat" and Pentzoldt with "Powenzbande."

As yet it is not possible to say whether there were many who have permanently risen to fame and popularity, only time can prove this. Only time will prove whether it was chance or real talent.

Miss Johnstone Set at Radio

Hollywood, June 15.

Radio has bought "Rich Men's Wives," original by Agnes Christine Johnstone.

Studio has also given Miss Johnstone a contract to write the adaptation.

LAIT SUES FOR STORY

Charges Rogell Didn't Settle For "Gangster Girl"

Suit has been started by Jack Lait against Rogell Productions, independent coast picture firm, which bought the film rights to Lait's story, "Gangster Girl," but has failed to pay off. Amount claimed to be due is $5,200. Only a small advance was given the author. Picture has not been completed.

Attachment proceedings have been applied to Tiffany which releases the Rogell product. Lait seeks to tie up any money which might be due Rogell from Tiffany, also any films.

Tec-Art Will Do 20 Features and Finance Indies

Hollywood, June 15.

Al Mannon, president of Tec-Art Studios returned here last week with plans for production of 20 features by that studio. This is the first time the studio will have produced anything but novelty shorts.

Features will be split into two programs of 12 and eight. Former will have a production cost of around $35,000 with the latter going to $60,000. All will have RCA sound.

Two producing companies will be organized to handle the features. Releasing will be through state rights with Ben Pollock on the distribution end out of New York.

Work will be started next week on sound proofing the two remaining silent stages. Studio will have four sound platforms when the work is completed.

In addition to its own productions, Tec-Art will also be in on the financing of other indie product. This is also the first time in a year that a rental studio has admitted it will get behind the indie producer financially.

Mannon also produces "Pigskin Problems" for Tiffany and is in on Louis Lewyn's "Voice of Hollywood."

Withington, Downtowner With Griswold at Fox

Chester Withington, formerly advertising and publicity director of Pynchon & Co., downtown banking house, is now assistant to Glen Griswold, v.p. and director of Public Relations for Fox Film.

Withington before hitting Wall Street was a financial writer on dailies and is known as one of the best analysts in the biz. His duties at Fox will be mainly in handling the financial news for the company and its distribution under Griswold's supervision.

Barsky Restarting, but With Thorough Economy

Hollywood, June 15.

Bud Barsky, indie producer inactive for the past six months, will produce a state right feature titled "My Wandering Boy," written by himself. He'll also direct and supervise the cutting.

Chances are Barsky will be too busy to play a part in the picture.

Fashion News Begins

Having new tie-ups with eastern clothing manufacturers, Fashion News, evolved from Fashion Features, has started shooting the first of its one reel color pictures at Universal. Rest will likely be made at Tec Art.

Joe Rock heads Fashion News, with E. N. Woolf as general manager.

Another Barred

Geneva, June 15.

"Opera A Quatre" is barred by the Basle censor from Switzerland.

Film is a Sous picture, directed by Pabst.

Hollywood

(Continued from page 4)

King Moves Up

When Paramount learned that Paul King's book, "The Greenhorn," was being published, it transferred the Hungarian newspaperman from the reading to the scenario department.

Amateurs' Hey-Day

Arline Judge and Roberta Gale, Radio ingenues, get the top spots in "Are These Our Children?" Wesley Ruggles testing high-school boys to play opposite. Al Rivkin and Douglas Churchill, junior writers at Radio, assigned to parts in the film.

Radio Mariney Again

Marine yarn of Belleau Woods on again at Radio. Theme discarded when Thomas Boyd, author of the plot, was borrowed by Paramount for a leather-neck story. Boyd is back, and so is the sea-soldier tale.

Stanwyck's Col. Trio

Barbara Stanwyck goes back to the first of three more under her Columbia contract, which alternates with her Warners ticket. "Forbidden" will be her first. May do more if Warners isn't ready when she is.

George Meeker Lands

George Meeker, sent out from New York by Carl Laemmle, Jr., goes into "Strictly Dishonorable" as a result of tests.

U Airs Moore

After many years as assistant and directer at Universal, Vin Moore has been let out. Last film was "Ex-Bad Boy."

Title Conservation

Production and distribution of "Yesterday in Santa Fe" has been taken over by Joe Rock's Pan-Pacific Productions from Pioneer. Title will be changed to "The Hawk," and Pioneer will make another under the old title. Shot in Multicolor, "The Hawk" has the color company in on the financing.

"Harum" for Rogers

Will Rogers will play the title role in "David Harum" for Fox. Tom Barry is adapting and dialoging. Production goes into work near Christmas.

Cruze's Plan

James Cruze in Salt Lake seeking capital for a $1,000,000 civil war picture. Cruze said to have also approached Howard Hughes for the dough for this one.

Medbury's Hour

J. P. Medbury will do a Saturday night series over KHJ (CBS) titled "Medbury and His Mob."

Wheelers Oke Again

Bert Wheeler and his wife, Bernice Spear, have healed the family rift. Comic left for New York June 12 with Bobby Woolsey to look at "Girl Crazy," which they will do for Radio as "Peach o' Reno."

"Sky Devils" Shakeup

"Sky Devils," Howard Hughes' air comedy, is getting another treatment from Dashiell Hammett. Tom Buckingham replaces Ed Sedgewick as director after two weeks on the picture. Sedgewick went out after he refused to permit Hughes to look at the rushes.

Roosevelt Sale Delay

Auctioning of the Roosevelt hotel, scheduled for last Thursday, was postponed for a week by the Citizens' bank trustees. Several bondholders want possession of the hotel to protect the large amount they have already sunk in it.

Stations Enlarging

KMIC, Inglewood station owned by Frank P. Doherty, who also operates KMTR, will move its station into Metropolitan studios. New studio has been built for KFI-KECA, Earl C. Anthony stations, which will accommodate 500 ether fans to watch the broadcast.

Shores' Chance

Lynn Shores, asst. director at Radio, gets a feature opportunity. He'll meg "Other People's Children," Jane Murfin's original for Phillips Lord (Seth Parker) and his radio mob.

Metro Puzzled

Metro has previewed "Politics" five times and can't figure it yet. There'll be another preview.

Par Wants "Crane"

"Behavior of Mrs. Crane," play bought by Universal and shelved, will likely be bought by Paramount for Ruth Chatterton.

Goldwyn Borrowing

Sam Goldwyn has Sylvia Sidney and Estelle Taylor for "Street Scene." Miss Sidney is borrowed from Paramount.

Halligan Leaves Radio

William Halligan is off the Radio payroll after writing the adaptation of "Peach o' Reno" ("Girl Crazy").

Blumenstock at Radio

Mort Blumenstock, formerly shorts director at Paramount's Long Island studio, is back in town writing the first Clark and McCullough short for Radio with Johnnie Gray.

Par Drops Sutherland

Paramount won't pick up Eddie Sutherland's option when it expires next month. He'll free lance.

Bennett's Next

Next for Constance Bennett at Pathe will be "Lips That Lie," original by John Farrow.

Hughes-Goldwyn Oke

Deal between Howard Hughes and Metropolitan for Hughes to take over the studio is off, with the producer sticking to the United Artists lot. Quarrel between Hughes and Goldwyn over the filming of "Queer People" is patched up, with Hughes' plans same as before.

"Garden's" Mad Moment

Douglas Fairbanks acted as dove of peace when George Fitzmaurice and Ronald Colman, director and star of "Unholy Garden," walked after an argument with Herman Shumlin, b. m., over one of the scenes. Sam Goldwyn got into the argument, siding with Shumlin. Fairbanks was called in and got Fitzmaurice and Colman to go back to work.

Hearst's Big Thumb

William Randolph Hearst's orders for Metro to contract Leslie Howard for Marion Davies knocked over Fox's plans for two pictures. Howard, set to do "The Brat" for Fox, was replaced by Allan Dinehart, who had been assigned to "Midnight Cruise." Purnell Pratt replaces Dinehart in the latter.

"Indiscreet" After $10,000 In L'sville; Brown $4,000

Louisville, June 15.

(Drawing population, 500,000)

Hot weather hurting, and "Women of All Nations" jerked early at Strand on its second week. "Daddy Long Legs" substituted.

Estimates for This Week

Alamo (4th Ave.) (1,100; 15-25-40) "Vice Squad" (Par). Timely enough to run to $3,700. Last week "Up Pops Devil" (Par) reached $3,800; fair.

Brown (Brown) (1,509; 15-25-40) "Donovan's Kid" (Radio). Should do $4,000. Last week "Born to Love" (Pathe) about $3,500.

Rialto (4th Ave.) (2,940; 30-40-50-60) "Six Cylinder Love" (Fox). Assisted by Blanche Sweet and acts, will probably hit $8,700. Last week "Always Goodbye" (Fox), tol'able at $8,400.

State (Loew) (3,252; 25-35-50-60) "Indiscreet" (UA). Drawing well on Swanson; hopes for $10,000. Last week "Never Twain" (M-G). Moderate at $9,000.

Strand (4th Ave.) (1,865; 25-35-50-60) "Daddy Long Legs" (Fox). Star and story pulling to good $6,900. Last week "Women of All Nations" (Fox) a disappointment; second week $4,500.

Union Cuts Out in S. F. And Oakland Rejected

Hollywood, June 15.

San Francisco and Oakland unions have rejected the percentage wage cuts for the 10-week summer period.

Unions are only ones in the west not agreeing to 5 and 7½% cuts.

ILL. TOWN OKAYS SUNDAYS

Mattoon, Ill., June 15.

For the first time in its history Mattoon had Sunday films, the council having voted at its last session, 9 to 4, to authorize such shows.

Former Mayor Hughart, a preacher for 45 years, went into office as ardent advocate of blue laws, but unbended by compromising to allow Sunday films, for charity, if opened with prayer. Films were shown, but no one ventured forth to invoke a blessing. This spring R. D. Bills, a liberal, was elected and took his victory as an endorsement of open Sundays.

PUBLIX IN CHARGE

Hamilton, O., June 15.

Publix will control Hamilton's principal theatres, June 21, when its 10-year leases on the Rialto and Regent become effective.

Several months ago the corporation opened the deluxe Publix. It also operates the Palace.

Grange Serial Set

Hollywood, June 15.

The Red Grange football serial, "Galloping Ghost," to be made by Nate Levins for Mascot, starts late this month.

Picture will be completed in time for early fall release.

Boyd Closing, but Philly Is Moderate; Mast $39,000, 'Kid'

Philadelphia, June 15.

Closing of the Boyd for the summer is the most startling development along the Philly film front this week. Though efforts are being made to save the mothballs, with Norma Shearer's "A Free Soul" mentioned as a possible feature, house seems destined for darkness for some time. "Gold Dust Gertie" is closing film which seems aimed for $8,000.

With the decided draw of Jackie Cooper, as a result of "Skippy," and the popularity of Richard Dix in "Cimarron," "Donovan's Kid" looks like $39,000 at the Mastbaum this week. Not a sensational figure, but good summer business. Keith's appears average on "Up Pops the Devil," and as a more or less obligatory booking, the Arcadia ran "Conquering Horde" for three days last week and did fairly well with it.

Estimates For This Week

Mastbaum—(4,800; 35-50-75) "Donovan's Kid" (Radio). Cooper and Dix pull, indicates good hot weather, $39,000; same figure reached last week for "Laughing Sinners" (M-G).

Fox—(3,000; 35-50-75) "Dude Ranch" (Par). Good notices and lively start promise $24,000 week. Last week "Women of All Nations" (Fox) $27,000, best recent figure.

Boyd—(2,400; 35-50-75). House to go dark; "Gold Dust Gertie" (WB). A poor $8,000.

Keith's—(1,899; 35-50-75) "Up Pops Devil" (Par). Set for a consistent $15,000. Last week "Lawyers Secret" (Par). Showed more strength than expected with $16,000.

Stanley—(3,700; 35-50-75) "Smart Money" (WB). Picture liked and indications are between $18,000 and $19,000. Last week "White Shoulders" (Radio) $13,500, so-so.

Stanton—(1,700; 15-65) "Secret Six" (M-G). Second week for Beery film looks like $9,000; same picture over $11,000 last week.

Karlton—(1,000; 50) "Laughing Sinners" (M-G). Moved over from Mastbaum, and indicates nice $6,000. Last week "Seed" (U) $5,500.

Arcadia—(600; 50) "Tarnished Lady" (Par). Second run indicates $3,000. Last week "Conquering Horde" (Par) $1,200 for three days and "Front Page" (UA) finished out week to good $3,200.

Earle—2,000; 25-65) "Up For Murder" (U) and vaude. Combination should see fair $19,000. Last week "Too Young to Marry" (FN). Got $18,000.

Seattle Up With "Daddy" the Smash At $18,000, 5th Ave.

Seattle, June 15.

(Drawing Population, 500,000)

All local houses are putting forth more effort to combat the outdoor opposition. That show biz ends here April 1 and does not hit high again until Sept. 1, is something that is true in a measure, but summer tourists and conventions partly offset.

No heavy spots in town this week, but cool weather and rainy weekend helped.

Estimates for This Week

Paramount (Fox) (3,106; 25-35-50) "Lawyer's Secret" (Par). Cast names all played up, with "Great Raymond," magician, also heavily billed in stage show, partly to meet Orpheum's vaude; $13,500 in sight, okay. Last week "Daybreak" (M-G), bad at $10,500.

Fifth Ave. (Fox); 25-35-50) "Daddy Long Legs" (Fox). Janet Gaynor will do tremendous $18,000 here. Last week "Never the Twain" (M-G) around $9,000, too bad.

Music Box (Hamrick) (950; 25-35-50) "Indiscreet" (UA). Now in second week, and started off oke, looking like $4,500. Last week same film a dandy $6,500.

Liberty (Jensen-von Herberg) (2,000; 15-30) "Love Trader" (Tiff). Good campaign may help reach nice $6,500. Last week double show, "Oklahoma Cyclone" and "Sweet Kitty Bellair," $5,700.

Orpheum (RKO) (2,700; 25-60) "Donovan's Kid" (Radio) and Vaude. Big campaign selling Richard Dix; Rae Samuels on stage; should do fine $13,000. Last week "Beyond Victory" (Pathe), meant little, but Olsen-Johnson grossed $12,000.

Coliseum (Fox) (1,800; 25-50) "Don't Bet on Women" (Fox) and "Finn and Haddie" (Par). Split week just fair, indicating $3,000. Last week "Dude Ranch" (Par) and "Gunsmoke" (Par) around $3,400.

FRANCE GIVING SUBSIDY FOR PICTURES?

Paris, June 15.

Likelihood exists that the government will maneuver a subsidy for picture production in France. Considerable lobbying going on at the moment with that in view and a possibility of it going through.

How it would work out hasn't been figured yet, but the most acceptable proposal is for the government to help existing organizations. That, it's figured, would give bankers more courage to continue playing with picture folk. Also, it is said, it's one possible way of evading what may be a pretty bad prospect for the entire industry in these parts.

If the subsidy goes through it will have several other important effects, one being re-establishment of public confidence in the Gaumont-Natan booking tieup, which has the indies so frightened at the moment that they're considering promotion of an opposition circuit.

The big fellows need confidence badly and they know it. One of the more recent moves in that direction is the pushing by Gaumont of the reopening of its 6,000-seater, the Gaumont Palace. Scheduled to open Thursday (18), which is a rush date, despite it means losses for several months. Gaumont figures that running the house will pacify its small shareholders.

PATRIOTIC FILM MADE IN BELGIUM BY FRENCH

Brussels, June 15.

Belgium is again trying film production. It is a "patriotic" film with the scenario by a "patriotic" writer, M. Wullus, who has $71,430 as working capital.

Title is 'Carillon de la Liberte" ("Bells of Freedom"). Scenes of the 1914 retreat from Antwerp have just been made in that city. Announced the first showing will be June 23.

Technical direction is French as are the principal artists, Andree Lafayette and de Breulli and Jacques Maury.

Dean After Buchanan

London, June 15.

Basil Dean is negotiating with Jack Buchanan to play in the first Associated Talking Pictures production which Producers Distributing Co., Pathe outlet on this side, will release.

Proposal carries options for Buchanan in two more.

Kane Doesn't Know

Paris, June 15.

Bob Kane denies any knowledge of Paramount's intentions of closing Joinville, as reported in "Variety." Forty pictures are scheduled for production. British quota pictures will be necessarily produced in England.

Ask Audible's Finish

London, June 15.

High court petition has been entred for a compulsory winding up of Audible Filmcraft, Ltd., independent British unit controlling four other indies.

Petition was presented by the Beaconsfield Trust, financial house which floated the International Talking Screen Productions, one of the Audible group.

DROPPING ORCHESTRAS

Mexico City, June 15.

Teatro Imperial, largest second run film house here, has eliminated its orchestra, using musical talkers exclusively to furnish tunes for customers. Predicted that other large movie houses will soon do likewise.

House charges 1.25 pesos against first run one peso (about 50c.) for all-Spanish feature talkers.

FLAHERTY'S MOSCOW-MADE

Financed by Germany and Russians —Talker for U. S. Release

Paris, June 15.

Robert Flaherty has postponed indefinitely his trip to Paris and is remaining in Berlin to conclude negotiations for a picture to be produced in Russia with combined German and Russian capital.

The director is going to Moscow at once where the financing has been arranged. He will proceed with a film which may take him as long to produce as "Tabu," which he did with the late F. W. Murnau.

When film is finished Flaherty will take negative to the U. S. and seek independent release as he did on the South Sea film.

"ALL QUIET" UP AGAIN FOR GERMAN CENSORING

Berlin, June 15.

Universal's "All Quiet" was shown to censors again, due to the Reichstag's recent action.

Decision in March released the film for closed (private) performances of war veterans' unions or associations favoring peace movements or international understanding.

More Burnups as Distribs Issue Writs; Part Payment

London, June 6.

Economic conditions have caused a large number of exhibs to hold out on payment of guarantees under percentage contracts. Hence, some distribs are carrying a heavy load of overdue accounts.

Even where guarantees have been as low as $50, the split has often produced only $15 or $20, and that's all the distribs have been able to collect. Some outfits make a practice of adjustments, where customers are steady and regular, but Par is set on collecting and is issuing writs on a good sized scale.

Plenty of trouble ahead, anyway, for the blistered exhib won't trade any more with the outfit that writs him and the distrib won't trade with the exhib who owes.

Studio Space Shortage Now Being Felt in Paris

Paris, June 15.

Studio space shortage exists over here.

Fox, intending to produce locally, will probably be compelled to record at Tobis, as Western Electric is unavailable.

Tightness of picture money cramps studio building, except Paramount, still expending.

German Film Holds Top For Record Run at Hague

The Hague, June 15.

German film "Lied Ist Aus" has established a record for sound films in the Hague. Now 10th week.

Previous record went to a silent. "Ben Hur" (American) for seven weeks.

Szeckler's Mission

Berlin, June 15.

Al Szeckler, Universal's head man in this country, is off to London to negotiate a tieup with the Consortium Internationale.

Idea is to make 10 pictures for U in Germany.

A Day Off

London, June 15.

Rumor that Leila Stewart is leaving her publicity desk at Warner's probably arose through her being away 24 hours.

Nothing in the report.

German-African Expedition

Berlin, June 5.

June 2 the Schomburgk-Africa Expedition, consisting of eight persons, left Rotterdam. The expedition will be made with four trucks, made for African conditions.

Two passenger cars and two trucks with trailers.

The trailers will be used for observation, for animal shootings, sound shootings and hunting.

BIZ IS OFF 30% IN BRITISH THEATRES

London, June 6.

Cinema grosses this year are estimated by trade experts to be at least 30% off from the corresponding period of last year.

Film trade felt the general depression after other industries had gotten used to it, and it seems that the theatres haven't seen all of it yet.

The two biggest circuits here, Gaumont British and Associated British, are laying off acquiring more theatres for the present, although both play an elaborate game of bluff with each other. Offers have been made lately for the sale of one of the best indie circuits around London, with neither of the big groups interested.

Paramount, now running third in the list of circuits here, is completing building plans already outlined, but is not seeking to add nay further. Despite rumors, it also looks as though American companies, such as RKO, recently thought to be keeping an eye on the theatre field, are cold on local plans.

Murnau's Remains Can't Be Interred; No Funds And No Friends Offer

Berlin, June 15.

The remains of F. W. Murnau, the successful young director killed in an accident in Hollywood a few months ago, have been placed in the cellars of the cemetery in Stahnsdorf, awaiting proper interment when funds are available.

Murnau had just finished his picture, "Tabu," in which he invested every cent he had. It took months to make on the South Sea Islands.

During the funeral ceremonies at the Stahnsdorfer cemetery all the prominent men of the German film industry appeared, but it seems that none is willing to raise the funds for a proper grave. Murnau's mother and brother are not in a position to pay for one. It is possible the coffin containing the remains of F. W. Murnau is to remain in the cellars of the cemetery until returns of his picture are available.

Mexico's Subsidized Talker Budget 100 G's

Hollywood, June 15.

Mexico's first government-subsidized picture, "Santa," goes into production July 1 at Mexico City. Budget calls for $100,000, which will be the top for future pictures if the experiment goes.

J. de la C. Alarion, Columbia's exchange manager in Mexico City, was here this week starting preliminary negotiations for that company to release the Spanish talker in American spots where the language will draw.

Dutch Ban "Her Man"

The Hague, June 15.

Dutch censor has banned "Her Man," American Pathe production.

Not RKO-Pathe's picture.

Propaganda Film Producer With Commercial Edge

Paris, June 15.

Besides several French minor organizations producing advertising films, which exhibitors are loath to run, there is one French organization called Nord-Film, in existence for over a year, run less for profit than for propaganda purposes.

It is backed by a crowd of Northern industrialists. A film showing the working conditions in the northern districts was the first to be produced. Firm has also produced a feature titled "Virages" meaning "Road Turnings," thinly disguised publicity for the Peugeot automobile firm.

Next production will have a Belgian locale.

UFAS IN U. S.

25 Features Coming Over for Next Season—Shorts, Too

Berlin, June 5.

During the season 1931-32 the Ufa will put 25 feature pictures and just as many shorts on the American market, distributed by the New York office of Ufa.

Feature pictures for the States are: "The Wrong Husband," "Never Again Love," "Preliminary Trial," "Secret Service," "Pullman Train 13 Late," "The Beast," "Bombs Over Monte Carlo," "York," "Der Unsterbliche Lump," "Die Drei von der Tankstelle," "The Flute Concert of Sans-Souci," "Dolly's Career," "Her Highness in Command," "The Big Tenor," "Thieves," and "The Blonde Nightingale."

RADIO DROPS ALL FOREIGNS

Hollywood, June 15.

All production of foreign versions has been called off at Radio for at least five months, probably longer. Radio is following Metro, Universal and Warners in announcing its reasons as the unsettled condition of the foreign market and difficulty of getting back negative costs.

Henry de la Falaise, who has been directing versions, has been given a three months' vacation by Radio and will leave in a few weeks for Europe. Leon d'Usseau, in charge of Radio version shooting on the Coast, will remain at the studio and go back into the domestic field, from which he was drafted.

Nor will there will be any dubbing for foreign markets at Radio. Last direct shot version made at this studio was the French "Next Corner." About half a dozen transcriptions were made while Radio was interested in this field. Execs admitted from the start it was mostly experimental.

Fox is now the only studio left on the Coast still making foreign productions.

FOX TESTS JAPANESE SYNC, DROPS GERMAN

Hollywood, June 15.

Fox will make its first Japanese version. Plans are to dub this language into "Man Who Came Back."

It's an experiment. If this one goes the studio will go for more Japanese syncs.

While taking on Japanese, the studio drops German for a time on the completion of a Teutonic sync of the same picture.

Too many Germanized talkers on the market currently is the reason for the halt in this tongue.

Chevalier and Dietrich Only Par Versioneers

Hollywood, June 15.

According to Paramount execs here, the only foreign productions set for the Coast studios this year are Chevalier and Marlene Dietrich French and German versions.

Spanish versions are out until more definite returns come from the foreign showings. Studio figures that it can't miss on foreigns made by either Miss Dietrich or Chevalier, due to their following in their native lands.

Metro Starting First Foreign in Three Mos.

Hollywood, June 15.

Metro will start a French synced version of "Dance, Fool, Dance" next week.

This will be the first foreign production at that studio in three months.

No German Dividend

Berlin, June 5.

It is expected that the National will close its books for the fiscal year without a dividend.

This concern put its entire plant at the disposal of the Warner Bros. concern. Returns do not warrant a dividend.

EUROPEAN IDEA IS EYE-WASH FOR STATES

Paris, June 15.

European film scarcity is so assured that on all the continent, with the sole exception of Germany, quotas are being soft-pedalled and practically forgotten. They'll revive probably if local production picks up.

France is preparing new laws which are intended eventually to further restrict foreign personnel in the making of films on this side.

Czechoslovakia is also tightening up along those lines and Spain is figuring on a South-American conference in the near future to figure things out.

Italy's new regulations allegedly mean quota freedom but paragraph six offers a loophole for an eventual quota to go through that will mean something.

What it all comes to is that the talk all over Europe of co-operation with America is just so much eyewash, to be taken only before and after the local lads build up their own production units into self-supporting institutions.

WIRES CHINESE HOUSES, THEN STARTS TALKERS

Hollywood, June 15.

Leon D. Britton will leave Vancouver June 17 with a camera and sound crew to produce a series of 20 features and 24 two-reelers at Shanghai, in Chinese.

Bert Cann, cameraman; B. C. Guerin, sound engineer; Joe Smith, lab technician, and Charles Hugo, business manager will accompany Britton. Cann recently arrived here from England.

Studio is being built in Shanghai. Films will play the 150 houses throughout China which installed sound equipment sold them during the past year by Britton.

B-D's Elstree Purchase Paves Way for Par Buy

London, June 6.

Freehold of the Elstree studios has been bought by British and Dominions from British International, on whose grounds the three stage lot was erected.

Deal, a foregone conclusion for some time, is important inasmuch as it now gives Paramount a clear field in which to negotiate its purchase of the studios from B. & D. American company was known to be in the field for buying the studio outright, but was said to have decided to wait until such time as the English concern bought its own freehold.

At present Par is paying around $140,000 yearly to British and Dominions for studio rental of one floor.

Chas. Winston in London On Publicity for RKO

Boston, June 15.

Charles Winston, with RKO here as divisional manager and who has been ill of late, is reported slated for the RKO Leicester Square theatre's publicity post in London.

It's a sort of recreational vacation with work for Winston, until his complete recovery. Winston was in London for three years some time back.

Winston is one of the most popular newspaper men of this section. Early this month his local friends tendered him a banquet at $10 a head, with 300 of the leading lights around the tables.

Schenck-Kelly Sailing

Joseph M. Schenck, accompanied by A. W. Kelly, under present plans, expects to shove off for Europe toward the end of the month, with this a postponement. Date of sailing still to be decided.

Schenck and Kelly are going across to check up on foreign business and exchanges.

Stocks Move in Limited Range With Warner Bros.' the Liveliest

Warners hit over 9, closing at that figure, on the Stock Exchange yesterday (15), closing a week of somewhat dull movements in the amusements as with the others, excepting the railroads.

Next to the WB issue, Fox was the most active. It started to rise following its annual meeting June 10, a reduction of its dividend to $2.50 from $4, which settled that question, and much added strength given the Fox board of directors.

Warners has been in the center of a couple of rumors that may have tended toward more confidence in the stock buying. One was that there is a possible merger deal on with Warners, with the opposite company variously named as RKO or Paramount, and the other that William Fox is about to enter the Warner concern.

The business situation of all of the amusement companies remains unchanged. Theatre business picked up markedly during the last week all over the country, owing to the favorable weather conditions, but the week end (13-14) with its balmy summer tinge again sent the grosses down.

Shuberts announced Sunday (14) that its bond interest payable yesterday would not be paid. Shuberts has a 30-day leeway, expiring July 15. The announcement stated a payment plan would be submitted within a few days. Amount of interest involved is around $200,000.

Columbia's Cut to 75c

Besides the Fox dividend cutting during the week, Columbia also announced a reduction, from $1.50 to 75c yearly. That is in line with the recent drop of the Columbia quotation to around 10.

Fox closed at around 20 yesterday, RKO under 14, Loew's around 41 after reaching over 42 in the early morning when all stocks took on a spurt, and Paramount near 24.

Warner bonds shot up somewhat during the week. It is reported the Warner brothers, individually, with others familiar with the Warner business, have been of late quite heavy buyers of the WB bonds. Pathe bonds kept within the slight margin of their 81-82 quotations. Pathe (the old company) has redeemed around one million dollars in its bonds, during the current liquidation of that company. It is also said to have another million dollars in cash on hand that will be employed to pay off its bonds. Liquidation is reported going along nicely and beyond the expectations of the Pathe board, to date.

Chemical's Large Loan

A pertinent borrowing subject was disposed of during the week when RKO reached an agreement with the Chemical National Bank for its product requirements for next season. The amount is reported at around eight millions, borrowed on one and two-year notes, it is said. It's the largest loan yet made by the Chemical to the show business.

Considerable discussion has prevailed within the past few weeks as to what obstacles the picture producers would meet with in obtaining their production cash quotas for the new season. Warners is also mentioned as financing for that same purpose, but without soliciting a banking loan.

The common feeling among picture men is that the summer will not develop any angle not discounted at present. There appears to be a shortage of what are called money pictures in sight, with all of the large theatre circuits uncertain of screen supply during the hot spell until the regular season opens in August. Two or three of the circuits think they foresee an actual shortage during July and are now proceeding to protect themselves against it. One company the past week reached the point where the theatre operator required a guarantee from the company's general sales manager that his theatres would not have to go outside of their own film resources for July pictures. Sales managers gave the guarantee.

Summary for week ending Monday, June 15:

STOCK EXCHANGE

1931 High.	1931 Low.	Sales.	Issue and rate.	High.	Low.	Last.	Net chg. for wk.
15	3¾	1,800	Consolidated Film	5⅜	4¼	5⅜	+ ⅞
18⅞	16½	2,200	Consolidated Film pfd. (2)	14⅜	12⅜	13¾	+ ¾
185¾	118	144,100	Eastman Kodak (8)	133⅞	126¾	130½	— ⅞
38⅜	11⅝	161,300	Fox Class A (4)	20½	16¼	19⅝	+ 3¼
54¾	36	142,300	General Electric	40⅞	38¾	38¾	— 1¾
15½	3⅜	38,800	General Theatre Equip. n	5½	3¾	5	+ 1⅛
101½	80	100	Keith pfd. (7)	80	80	80	
63½	36⅛	51,400	Loew (3)	43¼	40	41	— ½
7½	5	100	Madison Square Garden (60)	6¼	6⅛	6⅛	+ ⅛
27	22	400	Metro-G. M. pfd. (1.89)	25	25	25	
50¼	19⅝	64,100	Paramount	24¾	22	23¼	— ⅛
2⅞	1	1,200	Pathe Exchange	1¼	1⅛	1¼	
6½	3	900	Pathe Class A	3½	3⅜	3½	
27½	12	160,000	Radio Corp.	16⅜	15	15⅝	— ½
24½	11¼	70,500	RKO	14⅜	12⅝	13⅜	— ⅝
9¾	3	1,800	Shubert	3⅜	2¾	3	— ¼
20⅜	4¾	152,000	Warner Bros.	9⅜	6⅝	9	+ 2¼
40½	10¾	300	Do. pfd. (3.85)	19¾	19⅜	19¾	— ¼
5¼	2⅝	800	Zenith Radio	2⅞	2½	2⅞	+ ¼
			CURB				
22	9⅜	200	Columbia Picts. V.T.C. (1½+)	9⅜	9¼	9¼	— ¾
8⅛	1⅝	13,600	De Forest Radio	5½	4	4¾	+ ⅝
6⅛	2⅛	6,000	Fox Theatres	3⅜	2⅞	3¼	+ ¼
31¼	5⅛	20,600	Gen. Thea. Equip. pfd. (3½'s)	13	6½	11⅝	+ 5⅜
15¼	3⅝	200	Technicolor	6	5¼	6	+ ½
13¼	5¼	2,700	Trans Lux	6⅜	6	6¼	+ ⅜
			BONDS				
74	25	$199,000	General Thea. Equip. '40	47¼	31½	46	+14
78½	62	4,000	Keith 6's, '46	64½	64½	64½	+ 2½
99¾	94	8,000	Loew 6's, '41	96½	95¾	96¼	+ ½
89	51	27,000	Pathe 7's, '37	83	80	81	— 1⅛
97	74	78,000	Par-Fam-Lasky 6's, '47	92	85	91	+ 9¾
89¾	67	113,000	Par-Pub 5½'s, '50	81⅝	74	80½	+ 6½
25	7	48,000	Shubert 6's	10	8⅝	10	
74½	25	149,000	Warner Bros. 6's, '39	49	38½	48½	+ 9¾

Over the Counter, N. Y.
All Quoted for Monday

	Bid.	Asked.
Roxy, Class A (3.50)	10	12
Roxy common	⅞	1⅝

Judgments

Philip T. Rossiter, 425 Riverside Drive Corp.; $330.

Charles C. Pyle; S. J. Owen; $1,445.

Jack White; Nassau Holding Corp.; $302.

Recording Laboratories of Am., Inc.; Picture Transmission Corp.; $8,580.

Morris Theatrical Trans. Corp.; Sundown Realty Corp.; $1,664.

Oscar Mischeaux; Mount Vernon Trust Co.; $1,038.75.

Oscar Mischeaux; Mount Vernon Trust Co.; $329.

Alice B. Micheaux; Mount Vernon Trust Co.; $1,040.

Alice B. Micheaux; Mount Vernon Trust Co.; $804.

Nathan Milgram; Aeolian Co.; $96.

Richard Herndon; Savoy-Reeland Printing Corp.; $1,983.

Satisfied Judgment

Humbert J. Fugazy and **Burt F. Manfriedi;** Modern Investment & Loan Corp.; $1,425.

Vacated Judgments

Morris Ryskind; E. R. Ryskind; $48; Dec. 17, 1930.

Morris Ryskind; E. R. Ryskind; $48; May 25, 1931.

Shubert Preferred Issue?

Reports say the Shubert Corporation is contemplating an issue of preferred stock.

The stock, if issued, it is said, may be utilized to make the Shubert bond interest payment, due June 15.

The preferred when issued will be with the consent of the Shubert stock and bond holders.

Interest due reported amounting to around $190,000, semi-annual payment on a total of Shubert bonds outstanding reaching slightly over six millions.

Quick Changes

Providence, June 15.

Regular program change days seem to be disappearing rapidly from the film theatres. If a picture doesn't draw it's yanked pretty quick. In fact, it's not unusual to note a regular twice weekly change house using four different films the same week.

This may be one reason why the small admission, daily change, second run houses are doing, on an average, better biz than the first runs. Around this sector, anyway.

(From N. Y. "Times," June 14)

FOX FILM CASE AS BANKERS' TRYOUT

Wall St. Watches Course of First Movie Concern Under 'Big Business' Domination

MANY CHANGES EXPECTED

Opinions of Financiers and Showmen on Expenses of Pictures Said to Vary

(Reprinted from the New York "Times" of Sunday, June 14, as indicative of the possible attitude and view of bankers or big busines on the film industry.)

For the first time in the history of the motion picture industry, banking interests have come into control of the directorship of a major motion picture distributing company. Through the action of stockholders of the Fox Film Corporation at the annual meeting last week a board of directors was elected that included only two active executives of the company of a membership of twelve. The ten others are representatives of large banks, banking houses or industries classed as "big business."

Wall Street observers are prepared to watch the future progress of the corporation with keen interest on account of the variance in opinion among executives of motion picture companies and bankers generally as to what constituted necessary expense in the making of motion picture productions. A few years ago no banks regarded motion picture companies as a good risk for loans and when the first few banks started lending to finance productions they did it on a large premium basis and an assignment of the gross receipts of the picture rather than as a regular commercial loan.

While this condition was due partly to the instability of condition of a motion picture producer, the question as to what it should cost to make a picture was a vital factor. Salaries paid to players and directors caused many a loan to be refused.

Bankers on Fox Film Board

The extent to which the Fox Film Corporation is dominated by bankers and financiers is shown by the list of the new directors. It includes Albert H. Wiggin, chairman of the governing committee of the Chase National Bank; Philip R. Clarke, president of the Central Trust Company of Illinois; Frank O. Watts, chairman of the board of the First National Bank of St. Louis; Edward R. Tinker, president of Interstate Equities Corporation; Matthew C. Brush, president of the American International Corporation, and Cornelius Vanderbilt and David K. E. Bruce, financiers.

Among the other directors are Harley L. Clarke, president of the corporation and also president of the Utilities Power and Light Corporation; C. W. Higley, president of the Hanover Fire Insurance Company; George M. Moffett, president of the Corn Products Refining Company, and Samuel W. Fordyce of Fordyce, Holliday & White, attorneys.

Winfield R. Sheehan, vice president and general manager of the Fox Corporation, is the only director whose sole interest is motion pictures.

Mr. Clarke has been in charge of the company for more than a year and has applied many axioms of "big business" to the company, the chief of which has been the budgeting of production expense. The plan has not been in operation long enough to judge how this change will work out contrasted with the budgeting of single productions, but Mr. Clarke said at the annual meeting of stockholders that he expected it to show a saving of at least $3,000,000 in production expense this year.

It is regarded as doubtful by Wall Street observers that any radical changes will be made by the new directors in producing pictures. It is pointed out that representatives of Kuhn, Loeb & Co. have been on the board of the Paramount-Publix Corporation for years, and more recently a representative of the Irving Trust Company and of Halgarten & Co. have been added to the board and the production department has been left pretty much to itself. While only five of the nineteen Paramount-Publix directors are not active executives of the company, the personal relations of the banking representatives with Adolph Zukor, president, are regarded as making almost certain any changes in the conduct of the company that the bankers insisted upon.

Expectation in Fox Case

It is expected that the progress of the Fox company under the guidance of the bankers will follow much the same course as that of Paramount since representatives of Kuhn, Loeb & Co. were elected to the board in 1916. This progress has been almost wholly in the development of the financial structure. Paramount is said to have the most stringent system of amortization of production costs in the film business and the amount charged off to depreciation each year is great, compared with the depreciation charges of most industrial companies.

Coincident with the announcement of the election of the new directors, the shares of the Fox company were put on a reduced dividend basis, a quarterly dividend of 62½ cents being declared in place of the $1 that had been paid quarterly. This was regarded as the first move of the banking interests to conserve the cash of the company against the heavy demands for working capital which a production season entails. The next move expected is the adoption of the more stringent system of amortizing film costs devised on the same plan as that now in use by Paramount-Publix and Warner Brothers Pictures, Inc.

Short Subject Makers Are Feeling Bad Effects of Double Bills in Sales

Double-billing evil, tendency of other theatres to cut down on quantity formerly booked, and difficulties in getting the high rentals previously obtained, are combining toward throwing short subject sales away off. Account after account has been knocked off the books of the shorts distributor during the past season, with the one-reel material claimed suffering the most.

While the home offices are loath to believe that spread of double-featuring has been more responsible than other factors in decreasing returns on shorts, the exchanges, unable to reach the same percentage of quotas as before, are laying most of the blame at the door of the dual-billing thing.

No one is willing to estimate the decrease in business on shorts. It's placed unofficially at between 20 and 30%, with rentals sliding all the time.

Good Profit

When talkers first came in, distribs were reaping a wide margin of profit from shorts, particularly those in the single reel division, with the shorts often produced at low cost. Since, scores of adjustments have been made on contracts and franchises, some exhibs turning as far away from shorts as possible.

At first a novelty, now many an account is claimed as using shorts only when necessary as filler and frequently not even then, to get a quicker turnover on the shows. There is even a larger number of accounts and conceded of more importance using two-reelers but seldom anything else, unless it's a cartoon. Plenty of deluxers rarely book shorts at all. That also goes for vaude houses which do not have room for filler except when playing a short feature.

Incorporations

NEW YORK

Jaystock Amusement Corp., Manhattan, $2,500.

Three Dees Operating Corp., Manhattan, theatrical, $10,000.

Music Engagement Service, Inc., Manhattan, theatrical.

Harrison Hall, Inc., Manhattan, theatrical.

Puppet Pictures, Inc., Manhattan, pictures.

Horowitz-Lowey, Inc., New York, theatrical, $10,000.

Savoy Enterprises, Inc., New York, theatrical.

Artists Pictures, Inc., Manhattan.

Harmon, Traube and Hart Production, Inc., Manhattan, theatrical.

Beacon Film Co., New York.

Aurora Film Corp., Manhattan.

J. J. Vincent, Inc., New York, theatrical.

Savoy Pictures Corp., Manhattan.

Atlantis Film Corp., Manhattan.

National Cinema Corp., Manhattan, radio and television.

Tobis Theatre Corp. and Tobis Forenfilms, Inc., Manhattan.

Webbtree Amusement Corp., Manhattan, theatrical.

Tobis, Inc., Manhattan, films, negative.

Tobis of America, Inc., Manhattan, encourage, facillate producers and distributors of motion picture negatives, positives synchronized with sound; 1,000 shares no par.

Century Productions, Inc., New York, pictures, plays.

Nerl-Don Film Sales Corp., Manhattan.

Groton Avenue Theatrical Enterprises, Inc., Cortland.

Adler-Chase Productions, Inc., Manhattan, theatrical.

Neon Amusement Corp., Manhattan.

Sirromax Amusement Co., Inc., Rochester.

Lynn Pictures Corp., Manhattan.

Walrock Amusement Corp., Manhattan.

Lynn Pictures Corp., Manhattan.

Westchester Concerts, Inc., Manhattan.

Picture Classics, Inc., Manhattan, pictures.

Stuart Theatre Corp., Manhattan.

Ziegfeld, Ltd., New York, theatrical.

Castillian Terrace, Inc., Lynbrook, theatrical.

International Conemas, Inc., Manhattan, pictures, plays.

Maxbilt Theatre, Inc., Fleischmanns.

Masai, Inc., Manhattan, amusements.

Artmart Productions, Inc., New York, theatrical.

Buddy Bear, Inc., Manhattan, picture films.

Dissolutions

Kansas Theatre Co., Manhattan.

White Studio Theatrical, Inc., Manhattan.

Change of Name

Micheaux Film Corp., New York City, to Fayette Pictures Corp.

Now "Lone Wolf's Son"

Hollywood, June 15.

Fox will make Louis Vance's "Lone Wolf's Son."

Adaptation being written by George Rosener.

Wm. Fox Dropped Off Fox Board and $2.50 Cut Div.; H. L. Clarke Controls Fox

Cut in the quarterly dividend to 62½ cents was announced by Fox directors following a meeting of the company stockholders, Wednesday (10). This is at the rate of $2.50 a year. Formerly it was $4. It is payable July 15 to stockholders of A and B stock on record June 30. It's said the old rate of $1 quarterly might be reeffected in the third quarter. This came from Harley L. Clarke, direct.

The stockholders meeting was brief and without fireworks, with the most pointed angles seemingly that Clarke is in full control, from observation, and William Fox dropped from the Fox board. William Fox did not attend the meeting, but certain of his private counsel was present.

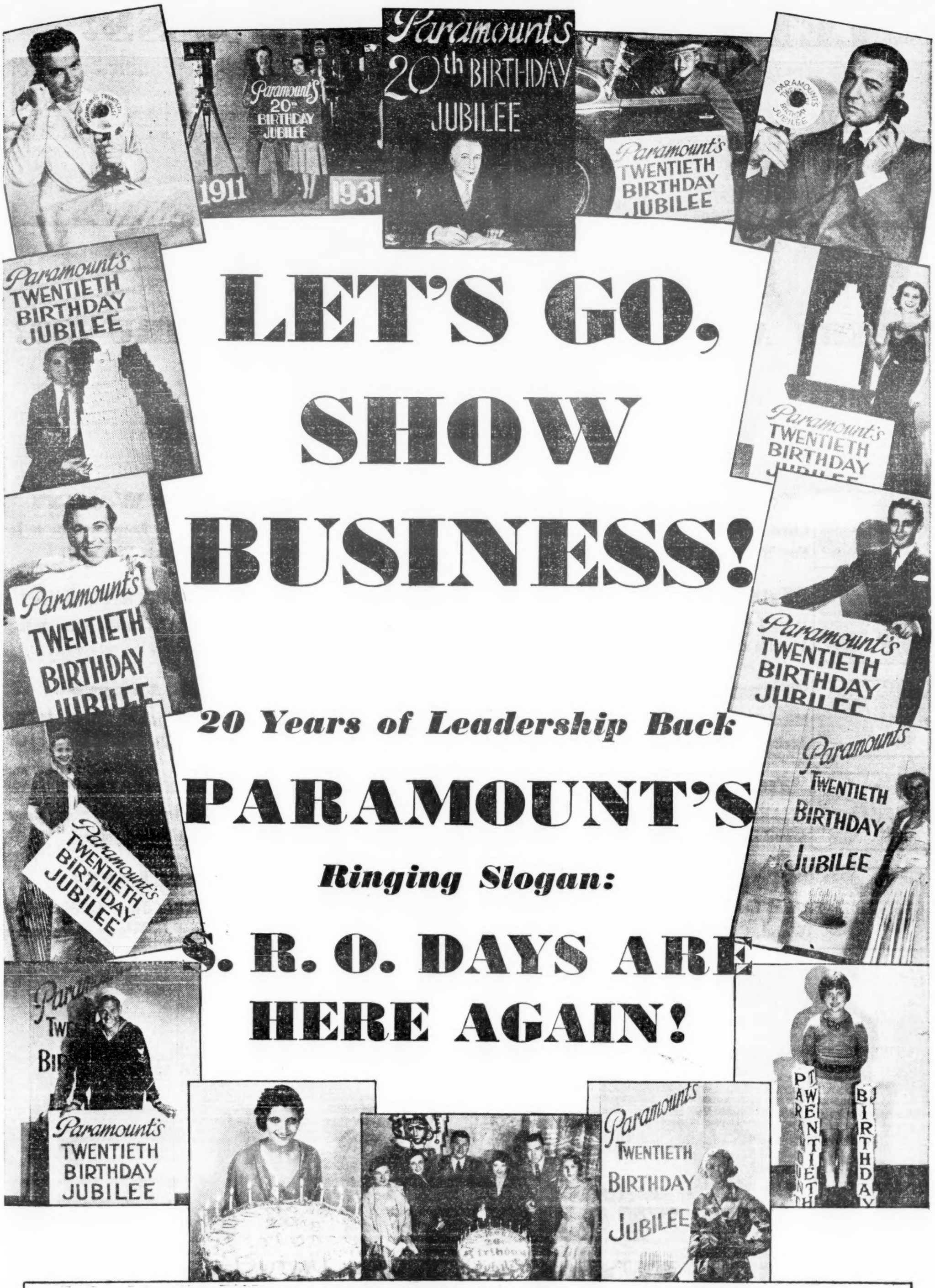
Among the directors elected are Albert H. Wiggin, chairman of the governing board of Chase National Bank, and David E. Bruce, son-in-law of Andrew Mellon, U. S. Secretary of the Treasury. Altogether around six new faces on the Fox board who replace others.

The full list besides Wiggin and Bruce includes Harley L. Clarke, president; Cornelius Vanderbilt, Philip R. Clarke, president of the Central Trust Company of Illinois, Chicago; Frank O. Watts, chairman of the board of the First National Bank of St. Louis; George M. Moffett, president of the Corn products Refining Company; Mathew C. Brush, president of American International Corp.; C. W. Higley, president of Hanover Fire Insurance Co.; Winfield Sheehan, v. p. and general manager of Fox; Edward R. Tinker, president of Interstate Equities Corp., and Samuel Fordyce, lawyer.

Higley and Tinker are said to represent the Transamerica (banking) Corp.

Directors replaced besides William Fox are Otto E. Koegel, W. C. Michel, John L. Kuser, Dryden Kuser, W. F. Ingold, Murray W. Dodge and S. R. Burns.

Koegel is a member of the law firm of Schurman, Hughes and Dwight, general counsel for Fox Films.



As the mighty hits of PARAMOUNT'S 20th BIRTHDAY JUBILEE PROGRAM start rolling from the studios, exhibitors unite in joyous shout: **"LET'S GO!"**

LET'S GO, SHOW BUSINESS!

PARAMOUNT

OFFERS ALL-HIT LINE FROM NOW THRU '32!

"CONFESSIONS OF A CO-ED"
From a college girl's love diary. With Phillips Holmes, Sylvia Sidney, Norman Foster. Sensation!

"THE LAWYER'S SECRET"
Clive Brook, Richard Arlen, Charles Rogers, Fay Wray, Jean Arthur.

"THE VICE SQUAD"
Paul Lukas, Kay Francis, Judith Wood in 1931's most timely hit.

"FORBIDDEN ADVENTURE"
Mitzi Green, Edna May ("Cimarron") Oliver, Jackie Searl. Sinclair Lewis' latest.

"THE GIRL HABIT"
CHARLIE RUGGLES starred by public demand in the year's funniest picture!

"WOMEN LOVE ONCE"
Paul Lukas, Eleanor Boardman, Judith Wood, Geoffrey Kerr.

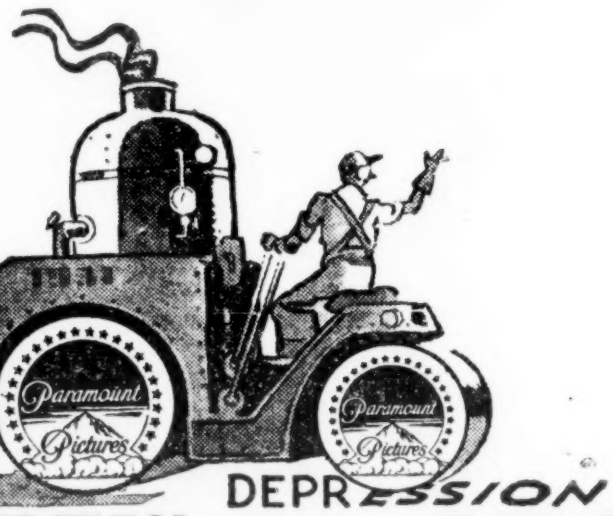
"I TAKE THIS WOMAN"
Gary Cooper, Carole Lombard in a love-drama by Mary Roberts Rinehart.

"THE MAGNIFICENT LIE"
RUTH CHATTERTON in the strongest picture she has yet made.

"THE NIGHT ANGEL"
NANCY CARROLL and FREDRIC MARCH. Long run hit at Rivoli, New York.

"THE SECRET CALL"
Richard Arlen, Peggy Shannon, Eugene Pallette in startling love-mystery.

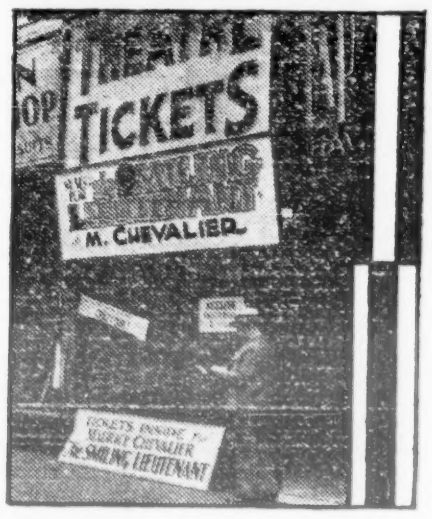
"HONEYMOON LANE"
EDDIE DOWLING, June Collyer, Noah Beery and big cast in B'way stage success.



DEPRESSION

"TABU" IN 15th CAPACITY WEEK IN NEW YORK!

Reri, South Seas beauty since brought to America by Ziegfeld to star in the new Follies, will captivate rest of nation in "Tabu" just as she has New York.



TICKET AGENCIES SWAMPED WITH DEMAND FOR "SMILING LIEUTENANT" SEATS! Paramount's gay triumph tops all legit shows in popularity at every ticket counter in town!

CHEVALIER-LUBITSCH "SMILING LIEUTENANT"

$2 S.R.O. HIT AT CRITERION, N.Y.

Not an empty seat any performance as Chevalier with Claudette Colbert, Charlie Ruggles and Miriam Hopkins panic the Big City. Music by Oscar Straus. Not in years such a hit!

"AN AMERICAN TRAGEDY is a dramatic smash. Audience enthusiastic. Looks like a winner." —*Motion Picture Daily*

"Surely destined for big things. Cannot fail to draw. Exhibitors are assured of business." —*Hollywood Reporter*

"AN AMERICAN TRAGEDY will make exhibitors more money than any Paramount product seen so far." —*Hollywood Film Mercury*

EVERYWHERE THEY'RE SAYING:

"AMERICAN TRAGEDY"

IS ONE OF THE GREATEST MONEY SHOWS EVER!

The most sensational best seller of all times! Backed by front page publicity. With a great human story that might happen to any one. With PHILLIPS HOLMES, SYLVIA SIDNEY and FRANCES DEE. Directed by JOSEF VON STERNBERG. Based on the novel by THEODORE DREISER.

THE BUY WORD FOR 1931-32!

The Fastest Selling Product Ever Announced!

•

These Great Personalities
will appear in Paramount productions

•

HAROLD LLOYD
MARLENE DIETRICH
MAURICE CHEVALIER
GARY COOPER
RICHARD ARLEN
CLAUDETTE COLBERT
PHILLIPS HOLMES
ELEANOR BOARDMAN
CLIVE BROOK
KAY FRANCIS
JACKIE COOGAN
CHARLES ROGERS
PEGGY SHANNON
WILLIAM BOYD
ANNA MAY WONG
SESSUE HAYAKAWA
WYNNE GIBSON
LILYAN TASHMAN
MITZI GREEN
JACKIE SEARL
FRANCES DEE
TOM DOUGLAS
IRVING PICHEL
GENE RAYMOND
GEORGE BANCROFT
MARX BROTHERS
RUTH CHATTERTON
NANCY CARROLL
FREDRIC MARCH
TALLULAH BANKHEAD
SYLVIA SIDNEY
CAROLE LOMBARD
PAUL LUKAS
MIRIAM HOPKINS
ROBERT COOGAN
CHARLIE RUGGLES
JUDITH WOOD
STUART ERWIN
CARMAN BARNES
SKEETS GALLAGHER
WARNER OLAND
EUGENE PALLETTE
JACKIE COOPER
CHARLES STARRETT
REGIS TOOMEY
JULIETTE COMPTON
GEORGES METAXA
More! More!

These Mighty Productions
and more will be released by Paramount

•

HAROLD LLOYD PROD.
SMILING LIEUTENANT
MONKEY BUSINESS
AN AMERICAN TRAGEDY
A FAREWELL TO ARMS
24 HOURS
NO ONE MAN
THE ROAD TO RENO
DR. JEKYLL & MR. HYDE
HUCKLEBERRY FINN
TOM SAWYER, DETECTIVE
STEPDAUGHTERS OF WAR
PERSONAL MAID
TOMORROW & TOMORROW
MANHANDLED
MY SIN
RICH MAN'S FOLLY
THIS IS NEW YORK
CHEATED
HELP WANTED
CAUGHT!
MURDER BY THE CLOCK
SECRETS OF A SECRETARY
WHERE IS MY WIFE?
TOUCHDOWN!
SOOKY
DAUGHTER OF THE DRAGON
THE ROUND UP
GIRLS ABOUT TOWN
EVENINGS FOR SALE
THE BROKEN WING
SHOP GIRL
SILENCE
BREAK UP
TABU
LADY OF THE LIONS
THE STRANGE GUEST
UNCERTAIN WOMEN
MARINES
SAL OF SINGAPORE
TWO KINDS OF WOMEN
HALFWAY TO MARRIAGE

Short Features

•

104 SOUND NEWS
100 ONE-REELERS
52 Productions
18 Screen Songs
18 Talkartoons
12 Pictorials
32 TWO-REELERS
4 Dane-Arthur
4 Charlie Ruggles
4 Ford Sterling
4 Smith-Dale
4 Billy House
4 Lulu McConnell
4 Another Big Screen Name

LET'S GO, SHOW BUSINESS, WITH PARAMOUNT

EXPLOITATION

By Epes W. Sargent

Promote an Orphan

With "Daddy Long Legs" it looks as though the time is ripe for a revival of the orphan stunt, used when the Pickford silent version was current. It has also done good service on other pictures with an asylum angle.

In essence, the theatre offers an orphan for adoption, riding on the angle of the story. The most attractive youngster is borrowed from the nearest orphanage, merchants are promoted to dress the child and supply it with toys, nurse engaged to look after the kidlet and the child is displayed either in the lobby or the mezzanine. If the weather permits and the lobby is sufficiently large, the outside location is to be preferred. An enclosure is built in which the child may play and the nurse sees to it that none of the enthusiastic women fondle it.

The offer of adoption is on the level, subject to the approval of the asylum authorities. It frequently has happened a number of children instead of just the one, have found good homes through this appeal to the sensibilities.

The important point is to get an attractive child, the younger the better, and then to dress it most advantageously. The merchants who supply the clothes and toys can be enlisted to do extra advertising and the women will go heavy for the stunt.

Trying a Hostess

Small town theatres with a yearn for matinee business may find a hostess a profitable idea, provided she's the proper sort of hostess.

Idea of using the woman is not to put her in as a sort of super usher, showing women patrons to their seats, but to make her a greeter, spending as much of her time as possible in the lobby. It's her job to get acquainted with the women she does not know and make them feel that it is a matter of personal concern to her that they do not miss any of the good shows. She also contacts her friends, keeps an eye on the children and generally oozes a welcome.

A bossy woman is plain poison and a professional greeter is almost as bad. A good one may not only earn her pay in tickets sold, but she will prove invaluable in heading off unfavorable comment over a raw film, steering them away from knocks and giving women's clubs the works at their meetings. It may mean another salary but the right sort of woman will show a profit and more in good will.

Plays June Brides

Most live managers make school graduates their guests about this time each year, but Charles Raymond, a vet, now at the Great Lakes, Buffalo, reports a newer angle.

Raymond, in conjunction with the "Times," advertised that all June brides and parents of June-born babies were invited to be the guests of the Great Lakes. A request to Betty Clarke, of the "Times" want ads department, brought an invitation which served as an admission ticket.

These are relayed to the house organist, who during his organlogue mentions the presence of the happy pair or parents and offers congratulations. They are not asked to stand up, as Raymond feels that this might embarrass them. Essence of the idea is to make their visit to the house a pleasant memory.

After this use the cards are sent to the office, where a record is made for a possible recognition of the anniversary a year from now on the lines of the old birthday gag.

Touring Mickeys

Most of the Mickey Mouse clubs go in for shows by the children themselves, but up in New York State three of the Fox houses are touring their troupes. The idea originated with Lynn Dickinson, of the Liberty, Herkimer, and is participated in by J. L. Rose, of the Rialto, Little Falls, and S. G. Mattison, of the Capitol, Ilion.

Each group of children produce a miniature revue every third week, the production playing two nights in each of the three towns. Children are transported by bus and the longest jump is 18 miles. No salaries are paid, the children regarding it as a lark and a step in stage training. The local angle gives unusual newspaper publicity.

Stunt is good only where the jumps are short, and where there is sufficient talent to ensure a decent show.

On the Lookout

Alert managers often make their strongest scores through the intelligent adaptation of ideas to unplanned events. Putting banners on the ruins of a burned building before the ashes are cool is one gag. A new one is reported from Australia, where "crying towels" have been widely used. This a paper towel supposed to be handed those who want to weep about hard times, working in an ad for film.

When a run on a Sydney bank drew a long line of depositors, an alert local manager made a distribution of the towels to the line of anxious depositors, and actually got laughs, despite the situation. It made good newspaper copy in the story on the run.

Closing Cards

It is not too late to take advantage of the closing hour cards which many stores use during July and August, particularly where it is the local agreement to close one afternoon a week during those months.

Instead of leaving it to the merchants to make their own announcement, the theatre supplies cards printed up with "This store will close Wednesday afternoons during July and August to permit the clerks to see the show at the Blank theatre." If a further refinement is wanted, the cards are so printed that the Wednesday attraction may be stripped in.

Sign supplies a nine week advertisement for the house.

Playing Up Prices

Harold B. Franklin has a special loose sheet issued in connection with the house publication, "Now," of the Hughes-Franklin circuit. This flash, which does not go into the binder, comments on weak spots in the work of the managers.

In the comment it is constantly stressed the value of quoting admission prices in all newspaper advertising, particularly citing the juvenile admissions.

It's a good plan for all to follow, particularly where reductions recently have been made.

Keep Ads Going

Merchant co-operation is good stuff but many managers pull the house ad when this is done. Not so good, as it gets the paper sore, for one thing, and also it has a bad effect on those who look in the theatrical column for the attraction and cannot find it.

Ad space should be reduced to a minimum when a merchant splurges, but it never should be completely eliminated.

Card Hooks to Tab

Universal's window card on "Up for Murder" is a departure from the usual sheet in that it hooks up to the tabloid which serves as the stock herald. A tint block gives the suggestion of colored paper, and it makes a good flash without involving heavy color work.

Its chief value is that it iterates the appeal of the herald.

Ex[redacted]e Stunt

Minneapolis.

Minnesota theatre (Publix) had a tieup with the Continental Baking Co., which shouldered all the expense involved. It revolved around the booking of "The Happy Wonder Trio," lent free by Continental as an added attraction to the Minnesota's stage show. The act, which has built a wide radio following, is being introduced from the stage as a "discovery" of Lou Breese, Minnesota m.c.

A full page ad in the "Journal" broke the day before the opening, carrying the line across the eight-column top: "Lou Breese introduces the Happy Wonder Trio, together with 'The Front Page,' a screen triumph," etc. There were 1,600 copies of this page pasted in windows handling Wonder Bread products.

All of the bakery's 66 trucks carried banners with like copy. On the day before the opening this army of trucks, headed by Breese in his own car and a police escort, paraded the principal streets.

Large insert leaflet, devoted almost entirely to the picture attraction, were wrapped around 80,000 bread loaves delivered to dealers during the week. Full-sized loaves of bread also were presented gratis to the first 1,500 women entering the theatre Monday.

Alarm Hunch

Minneapolis.

As exploitation for "Public Enemy" at the State (Publix) there were special radio announcements a la police alarms and preceded by the shriek of a siren at regular intervals throughout the day. Announcement told of "Public Enemy" being in town and notified listeners-in that if they brought "magic word" mentioned during broadcast to the theatre they would be management's guests. Radio hook-up cost the theatre nothing.

By having newsboys as guests at special showing management induced them to shout "Public Enemy" in connection with street sale of extras concerning gangsters.

Merchants Got Girls

Arcadia, Tex.

With Texas more or less batty about the Galveston contest, Robert D. Sparks of the Temple figured that it would be in line to have his own event. He tagged it to "Kick In," which has nothing to do with bathing beauties, in spite of the fact that Clara Bow is in it.

Instead of calling for volunteers, Sparks arranged with 22 local stores to supply one girl each, but only half that number were able to qualify with an entry worth the effort. More than 11 pairs of good legs in town, but some of the gals were bashful.

Show was run two nights, with the winner of the first event competing with the second for the prize. Each girl was presented under the name of the store instead of her own and you could vote for the gams or the merchant. Applause determined the winner. Most merchants got off by paying for a new swim suit. Was all it cost them, the house supplying the prize.

Value of the merchant angle lies in the fact that it supplied 11 window smashes for the stunt.

$10,000 Gag

Baltimore.

Seeking publicity for "Five and Ten" W. K. Sexton, of Loew's, Arnold Stoltz, p. a., and R. H. Cherry, auditor, pulled something different.

Sexton bet Cherry that he could not make small purchases in Balto stores and get change for a $10,000 bill. Cherry sprouted a beard, assumed a threadbare suit and representing himself as a "Mr. Harick," eccentric proprietor of a mythical chain of 5-10s. He was trailed by Sexton and Stoltz and a Hearst "News" reporter and cameraman.

Cherry finally managed to get himself pinched by making a fuss when change was slow in coming, criticizing the store and its methods and comparing it unfavorably to his own. This gave an official confirmation to the yarn, which naturally broke all over the Hearst paper.

Indie managers can figure out where to get the $10,000 bill.

Plugged with Pearls

Nashville, Tenn.

Charles H. Amos pinned his "Kick In" exploitation to the pearl necklace which figures importantly in the plot. Made a good buy of 100 necklaces from the 5-10-cent store and tagged these with a baggage label printed, "Are these pearls stolen property? If so circumstantial evidence may convict you of complicity in the crime. Your reputation may save you but when your reputation is bad, well, see 'Kick In.' Learn what circumstantial evidence can do to a man who is trying to go straight."

Rest of the copy was sales for the picture. The necklaces were "lost" in various prominent points and widely shown by their finders.

Also used a jar of pearls in a jeweler's window, with prizes for those making the closest estimate, getting the full window for his pictorial display.

Emphasis

New Haven.

If psychology means anything the Fox-Poli should draw during the summer months. Herschel Stuart has brought Terry Turner in from New York for special publicity work in exploiting the theatre's new cooling system.

Besides having the girls in each week's F. & M. unit pose in connection with part of the cooling system, the entire outer lobby was modeled to represent a country lane—trees, shubbery, flowers, white fence, overhead foliage, babbling brook and everything—leading up to a suburban looking shack labeled "Cool Inn"—the entrance to the theatre.

Local News Reel Tie-Up

Minneapolis.

One of the big tie-ups of the season engineered by Dick Gilbert, RKO Orpheum, is between his theatre and the Minneapolis "Star" on a newsreel. Orpheum furnishes the camera man and car and the newspaper uses the best of the still pictures, stating in each instance scenes photographed are on view at the Orpheum. Several of the four-column pictures were on the newspaper's front page. A number of picture scoops are claimed for the news reel.

It is planned to extend the newsreel idea to St. Paul and Omaha. A local automobile company is furnishing the camera car without charge.

Vacations for Children

Brooklyn.

Tying in with a department store, Henry Spiegel of Brooklyn Paramount publicity staff, is giving six kids 10 weeks of camp vacations. Brooklyn "Times" and radio station WLTH are tied in for good daily breaks. Kids selected by voting coupons obtainable at the dept. store, at the newspaper agencies and at the theatre, where all coupons were deposited.

Charlie Davis, Par's m. c., drew the winners, three boys and three girls, on a Sat morning amid sighs, groans and cheers (of the winning kids and their families) of all of the entries able to crowd into the house.

Prizes promoted in return for camp plug in theatre lobby, dept. store, newspaper stories and air announcements.

Found Typical Boy

Los Angeles.

George E. Brown, director of Ad. and Pub. for the western division, RKO theatres, got about 500 inches of free space through a hook-up with the "Daily News" in a quest for the typical L. A. boy. Ten prizes were promoted, including an aviation, course, sax and lessons, a week at the "Y" camp, wrist watches, ball mits and free tickets.

Decision was made on letters written by the boys, plus their photographs, the best of which were printed in the paper, along with the announcements of the contest

The idea was worked for "Donovan's Kid," but will serve as well for any juve story.

Brown also hooked a baking company to the use of 35,000 inserts in wrapped bread and ads in the dailies with Jackie Cooper as the attractor. No ticket offer, just straight publicity.

Kids at 5c

Oklahoma City.

Liberty theatre here is admitting all kiddies presenting themselves from 10:30 a. m. to 2 p. m. at five cents, with a bottle of pop thrown in for good measure.

All of the kids in town are taking advantage of the reduced rates and free refreshments.

Kid Contests

Indianapolis.

Lyric and the "News" are cooping in a Wobble Walkers' contest. A Wobble Walker is a kid's plaything. Merchandise and season tickets to the theatre are being given away.

Sectional meets are being held now that school has ended.

Washing Elephants

Los Angeles.

Bill Thomas, Pantages p. a., greeted the Fanchon-Marco "Circus Days" unit by taking the elephants to a local auto laundry and having them washed.

Dailies and newsreels went for it.

Many Silver Threads

Denver.

Looking over his scrap book for something to exploit "Kiki," M. B. Shuttee finally hooked the "Post" to the idea of giving tickets to all couples married 50 years, anticipating that a dozen might turn up. On this basis a class tea room tendered a luncheon to the guests and the Art Floral Shop promised a bunch of roses to each 50-year bride.

"Post" went after it in a big way and more than 150 couples were registered. The cooperators were game, though it nearly stripped the restaurant larder and caused a floral shortage. Story made the front page, plenty of art inside, and a cross page streamer. Stunt was all cleaned up with the picture still three days to go, making plenty of biz. Best pulled here in months, and no back kick.

Theatre's Club Luncheons

Seattle.

With Helen Malloy in direct charge, the Paramount (Fox) is working club and organization luncheons an average of four times a week on its mezzanine floor. Lunch starts at 12:30 and only charge is price of reg admission ticket.

Miss Malloy has arrangement with food concerns who give the food elements free for the publicity. The clubs charge members what they please, thus making some dough in the clear. Beatrice Leonard gives a talk at each luncheon boosting the foods being served, and everyone seems satisfied.

Whole Family for 50c

Minneapolis.

Publix tried a new one at its Brainerd, Minn., Paramount. Tickets were distributed throughout the city and adjacent territory entitling holders to bring their entire families for 50c. to see "Six Cylinder Love."

Response was great. "Family parties" came by the droves, and the picture had a holdout continuously. One "father and mother" brought 12 "children" of varying ages. Attendance set a new record, but not the gross.

Exhibiting the Cooler

Portland, Ore.

Paramount theatre, under Fox-WC management, is playing up the cooling system by signs directing the patrons to the engine room. Machinery is so clearly tagged that a lecture is unnecessary, though when time permits the engineer gives a chat.

Idea is proving something of a draw through word of mouth.

BEHIND THE KEYS

Los Angeles.

Following changes have been made among Fox-West Coast managers:

Frank Gandolfo replaced E. W. Fletcher at the Banning theatre, Banning; Franklin Elledge for Gilman Cass at the Fairmount, San Diego; B. E. Abegglan now WC manager in Eugene, Ore.; William Fitzhenry replaced Cal S. Edwards in Vancouver, Wash.; G. H. Christoffers supervising the North Park, Egyptian and Fairmont, suburban San Diego houses; Daniel McGrew, from the closed Fox San Carlos, L. A., to Rosemary, Ocean Park, Cal.

George E. Montray replaces H. W. Paugh at the Baxter, Baxter Springs, Kansas. Paugh is now managing the Webster and Strand theatres, Ottawa, Kan., replacing C. W. Goodell.

Los Angeles.

Fox-West Coast managers have been ordered by the home office to honor during the summer all Fox thrift books issued by the New York and New Jersey Fox theatres. Although 1930 is given as the expiration date on the books, time limit has been extended until September, 1932.

Order went out to all houses in California, Oregon, Washington and Arizona.

Los Angeles.

Fox-West Coast has closed the following houses: Grand, Rock Springs, Wyo.; American, Longmont, Colo.; Rialto, Alliance, Nebr.; Benton, Kansas City; Grand, Pittsburg, Kansas; Cape, Cape Girardeau, Mo.

Warners closed the Elsinore in Salem, Ore., over the summer and will make improvements while the house is dark.

Des Moines.

With the merger of the RKO and Pathe, the new exchange will occupy 1113-1115 High street after July 1. N. Sandler, Pathe's distributing manager here, will head the merged outfit.

Hartford, Conn.

David Cohen becomes manager of the Publix-Allyn in this city. His predecessor, Benja. in Zimmerman leaves for the legal department of the Government at Washington.

Albany, N. Y.

James Lambert, former office manager of Metro, transferred to Washington in the same capacity. Succeeded here by Harry Schiffrin, formerly a booker.

Youngstown, O.

Charles Yarmy has returned here in charge of all realty matters for Warner Bros. in this district. WB theatres continue under management of David Robbins.

Charleston, W. Va.

C. E. Williams of the Masonic theatre, Hinton, has purchased the Marion and Lincoln theatres at Marion, Va.

Burlington, Ia.

Rialto theatre will probably close up part of the summer, for remodeling and redecorating. Induced by labor controversy.

Charlestown, W. Va.

Benj. T. Pitts and E. C. Bell of Fredericksburg, Va., have closed for a theatre here at a cost of $100,000.

New York City.

Mort Green is back at the Fox City.

Oklahoma City.

Mrs. G. T. Tyree is opening a new theatre at Sheldon, Mo.

East Liverpool, O.

Ceramic theatre reopened.

Announcing SHOWMANS SEASON

Columbia this year offers its most ambitious program:

—smash hits from the current Broadway theatrical season!

—novels, magazine stories, newspaper serials by authors whose readers number in the millions!

—original screen stories by screen authors of peerless reputation!

—magnetic star personalities in productions that will be their crowning achievement!

A FRANK CAPRA PRODUCTION

By the man who made "Dirigible" and other outstanding smash hits!

BARBARA STANWYCK in "SHOPWORN"

A great dramatic actress in a sensationally great story!

"VANITY STREET" By FANNIE HURST

From the brilliant story, "Park Avenue."

"LOVE AFFAIR" by URSULA PARROTT

Author of "Ex-Wife" and "Strangers May Kiss."

JACK HOLT In 3 Dramas!

"IN THE SECRET SERVICE" and two others!

"BLONDE BABY" with JEAN HARLOW

From the best seller novel by WILSON COLLISON.

FROM TRUE STORY MAGAZINE

Two smashing, real life stories!

"THE MEN IN HER LIFE" By WARNER FABIAN

A sensational story by the author of "Flaming Youth."

"THEN HELL BROKE LOOSE"

An epic of the sea—a love story you'll never forget!

"THE SUBSTITUTE WIFE" By FRANK R. ADAMS

From the Red Book Magazine serial, "Help Yourself to Happiness."

"THE FINAL EDITION"

A powerful drama of the drama behind the printed page!

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A record of eleven years of box-office results and public satisfaction is the best guarantee for future delivery that it is possible to offer. It represents a stability that assures profitable business; an acumen of showmanship that reveals real ability; and a knowledge of entertainment that satisfies public demand in any theatre anywhere.

Ralph GRAVES

Jack HOLT

The team that never fails! In a super special production!

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The screen's greatest combination together again!

"PAGAN LADY"

With Evelyn Brent, Conrad Nagel, Charles Bickford, Roland Young, William Farnum, Lucille Gleason. Directed by John Francis Dillon. From stage play by Wm. DuBois & Alice Kauser.

"THE ARTIST'S MODEL" by RUPERT HUGHES

From the sensational Cosmopolitan Magazine story, "The Rented Body."

2 STORIES BY EDGAR WALLACE

World's most versatile writer with a billion readers!

"THE GUILTY GENERATION"

From the Broadway play by JO MILWARD AND JAMES KERBY HAWKES.

"THE HALFWAY GIRL"

From the novel "Via Manhattan," by HAWTHORNE HURST.

"ZELDA MARSH" From the novel by CHARLES G. NORRIS

The famous author of "Seed" and other smash novels!

"GENTLEMEN FOR SALE"

Just Gigolos—their story, romantic, dramatic, heart-piercing!

"UNWANTED"

A powerful drama by BELLA MUNI AND ABEM FINKEL

"HOLLYWOOD SPEAKS"

The inside story of glamorous Hollywood!

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MORE OF COLUMBIA'S SHOWMANSHIP GROUP FOR 1931-1932
Outdoor productions
BUCK JONES
In 8 rip-snorting, rough-riding, swift-action stories!
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The thriller star in 8 great outdoor productions!
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Greatest variety of animal actors on the screen!
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Cartoons Produced by Charles Mintz
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Cartoons Produced by Charles Mintz
"BEDTIME STORIES"
With EDDIE BUZZELL. All for laughs!
WALTER FUTTER'S "CURIOSITIES"
Produced by Wafilms, Inc.
WALTER FUTTER'S "TRAVELAUGHS"
With dialogue by JOHN P. MEDBURY
Produced by Wafilms, Inc.
SCREEN SNAPSHOTS
Greatest number of stars in greatest reel ever made!

TALKING SHORTS

Willie and Eugene HOWARD
"I'm Telling You"
10 Mins.; Comedy
Rivoli, New York
Paramount

If a prize were offered for the best short subject of the season, the Howard boys might get it with this one. It's a perfect 10 minutes.

When an entire Broadway audience applauds in unison one number, as though the performer were on the stage and not the screen, it's a compliment seldom recorded in a picture house these days. That's what they do, however, when Willie Howard finishes his imitation of Chevalier.

Crisp, fast moving, different wisecracking completes the short. The thing is schemed along newspaper interview lines.

"Are you married?"

"No, we just work together."

"Were your parents Russian?"

"No, they took their time."

One of the biggest laughs was provoked by a question as to whether they liked making talking pictures.

"We made so many we have film on our teeth." *Waly.*

"HOW I PLAY GOLF"
BOBBY JONES
"THE MASHIE NIBLICK"
10 Mins.
Hollywood, N. Y.
WB-No. 4

As proficient and entertaining as its predecessors. Instruction portion is again down to a minimum with Leon Errol the comedy foil.

Rabid golfers will probably object to the curtailment of the lesson, but most of the links hounds will be satisfied while realizing that they do not conform the country's picture audiences. Main idea here is Errol stymied on his drive by a tree and trying to reach the green from the rough with a spoon. All to the accompaniment of his caddie continuously asking, "Don't you want an iron?" and Errol fit to be tied after his ball has bounced back off the tree a couple of times.

Jones, seeing his partner in distress, walks over to contribute a few soothing words and hoists a No. 7 iron over the tree for Errol's edification. After which the Atlantan slaps a few up there to the pin from around 100 yards away.

Camera has caught one great angle on Jones while he swings. Shot is from above and explains more than a chapter as to the head being the axis for the body pivot. This glimpse will be a revelation to golfers and can stand repetition as often as possible, though this entire series is now in the can.

Jones doesn't do much talking but instructs throughly while Errol makes his end funny despite he couldn't resist letting the knee give in again. *Sid.*

"LAUGHING GRAVY"
LAUREL and HARDY
Comedy.
21 Mins.
Capitol, N. Y.
Roach-Metro

For all accounts having from deluxe operations down. And no worry. Heavy laughs despit that the short is done practically in one set. Goes over a few old situations but it doesn't hurt.

Team has pan appeal to begin with and here they smuggle a mutt into a no-dog rooming house. Pair are found in bed, one with a bad case of hiccoughs. The dog thinking it's another of his breed, he returns the bark, and that starts things.

From there it's a case of hide-and-seek with the tough landlord.

James W. Horne, directing again, knows his comedy. What little dialog there is came from H. M. Walker. Recording and photography, good. *Char.*

"COBB GOES FISHING"
RICE SPOTLIGHT
9 Mins.
Trans Lux, N. Y.
RKO-Pathe

Grantland Rice and Irvin Cobb the principals of a mildly interesting reel. Considering the rep of both men as raconteurs, and Cobb as a humorist, the short is a dud outside of the photography and interesting lake scene shown.

Cobb and Rice have a prefix chat and then go boating with rod and reel. Attempt at philosophy and comedy is not there.

Clip falls into the class of the daily change list unless Cobb may be considered a draw with Rice for the ritzy neighbs. As entertainment it's a disappointment. Scene is at Smithtown, L. I. *Shan.*

"FISHERMAN'S LUCK"
Cartoon
8 Mins.
Mayfair, N. Y.
RKO-Pathe

An Aesop's Fable and one of the best. It will go anywhere. Should not be confused with "Fisherman's Paradise," a Metro short.

This one has the pup fishing and falling overboard to be entertained by a mermaid. Singing voices used are good and throughout the action originality is shown. Musical accompaniment okay. *Shan.*

"THE GIGOLO RACKET"
HELEN MORGAN
Playlet with Songs
20 Mins.
Hollywood, N. Y.
Vitaphone Nos. 1255-56

Well known songstress surrounded by a small cast in a reverse twist theatrical skit. It will do for wherever they play shorts because of Miss Morgan.

She of the short cropped and always mussed hair here delves into two numbers before the two reels end. Both songs have pleasant melodies and are delivered in that half awake Morgan style—standing up this time.

Meanwhile, there's a story and it surrounds a press stunt for the star to become engaged to a gigolo. Only the supposed gig turns out to be a wealthy son who doesn't have to dance for his dinner. Finish has Miss Morgan walking out on the show to catch his nibs before he sails.

Sidelight comedy is in the form of the show's press agent, name missed, whose wise comment dots the dialog. In the smaller sectors they'll probably not be as impressed by the quips as by the, perhaps, familiar gigolo tangent and the eccentric looking Miss Morgan.

Classes as a well and economically made two reeler, and as shorts go Miss Morgan's entry is no hardship. *Sid.*

EDDIE MILLER
"Fair and Square Ways"
10 Mins.; Musical
Rivoli, New York
Paramount

A golfer's paradise, with Eddie Miller as the judge qualifying the applicants, themes this musical short. There are some excellent voices and a large chorus. "Sing, You Sinners" is the theme song.

Short is fairly entertaining and can be booked by any house using filler. *Waly.*

"GHOST PARADE"
with Andy Clyde
Comedy
22 Mins.
Loew's, New York
Educational

Comedy is built along the familiar haunted house lines. That idea has been played to death in shorts, but evidently the producers get action on those shorts for the film audience doesn't appear to tire of them. Doesn't take much ingenuity to contrive the plot for one of these subjects. All the ingenuity it takes is to figure out a new style of spooks.

Andy Clyde gets the laughs here and deserves them. A good comedian and always gets results. Laughs are fairly plentiful.

Clyde is a wealthy man, who is trying to sell his family home. Reputed that his uncle's spook still haunts the joint. Is trying to sell it to a couple when the usual ghost sounds and action take place.

Finish isn't quite clear, but it doesn't make much difference. Apparently the couple who were trying to buy the house were the spooks, to get the house cheaper. But that's only apparently.

Harry Gribbon and Marjorie Beebe support.

"AMERICAN MAGAZINE"
Color COMMERCIAL
8 Mins.;
5th Avenue
Visugraphic

Color shot plugging "American Magazine" as sponsor opens and closes this badly made commercial that gives for its first real sequence a plug for some femme couturiere and winds up with a little talk by Booth Tarkington.

An offscreen voice in for explanations now and then, with another clip showing W. O. McGeehan's choice of a golfer who may some day fill Bobby Jones' shoes.

Photography nothing to comment on and choice of subjects plus treatment and cutting preclude showing of this short unless a theatre has to do so for no possible reason.

Will only get bad customer reaction. *Shan.*

"HAPPY DAYS IN THE TYROL"
MAGIC CARPET SERIES
Travelog
9 Mins.
Embassy, N. Y.
Fox

Bavarian peasants shown in native dress singing or dancing. Makeup and voices make for reverse laughter.

None of the surrounding countryside is shown and while the short may have some educational interest it's only a padded reel. One of the less interesting of the series. *Shan.*

"CROSS ROADS"
Travelog
10 Mins.
Loew's New York
New York
Educational

A worthy short from the pictorial angle alone. One of the Romantic Journeys series, done in natural color. Its a pictorial journey, plus a few native pick-ups, through parts of Samoa and Honolulu. Titled on the latter angle, Honolulu referred to as the cross roads of the Pacific.

Use of natural color is what makes this worthwhile. It's highly effective and beautifies what would otherwise be just an ordinary scenic film.

Opens with two kids bringing a machete they found to their uncle and asking him to explain where he got it. Scene then shifts to Samoa with uncle telling how the natives use those knives in their dances. A few other clips of dancing Somoans and scene shifts to Honolulu. A few bird's eye views of some of the beautiful tropical scenery of the surroundings is roped in through the uncle's airplane ride. Claude Fleming plays the uncle. He takes part of most the camera shots shown and his is the voice of the lecturer's. Evident that all the outdoor shots were taken silently, with sound later added.

"SPORTING SLANTS"
TED HUSING
Athletic Medley
10 Mins.
Hollywood, N. Y.
WB

Ted Husing, Columbia radio chain's chief sport announcer, taking the audience through various phases of athletics and explaining from off screen as the footage unwinds. Good short of particular interest to men.

Husing here covers wrestling, hockey, gymnastics, and basketball. Of the four subjects the gymnast is probably the standout because of the novelty as well as skill. Boy is a beautiful performer on the bars and horse and is announced as a vet Olympics representative. Announcer explains the various holds applied by the wrestlers as also the maneuvers of one of the New York pro hockey teams as the squad practises. Likewise the offense as staged by the St. John's College team of Brooklyn, one of the best in the east last winter.

Reel seems a cinch for high-schools, especially for the boys, and when Husing gets around to the girl luminaries the reverse will be true. No waste footage or chatter. Strictly business all the way and Husing keeps it interesting. *Sid.*

Miniature Reviews

"Chances" (FN). Nicely made war picture starring young Fairbanks. Enough contributing sidelights to keep the emphasis away from the combat. Performances of Fairbanks and Anthony Bushell the main factors. Should be pleasant b. o.

"Transgression" (Radio). Doubtful de luxe subject principally because its story lacks conviction. Featured names, however, seem inducements. Best for minor bills.

"The Night Angel" (Par). Inferior piece of writing makes this mild, and frequently boring entertainment of the kind that can last a week in most of the de luxers. In actual rating little more than the average program feature.

"Just a Gigolo" (Metro). Talkative and thinly screened story adding nothing to William Haines' possibilities. Technically under standard.

"I Take This Woman" (Par).—Gary Cooper and Carole Lombard featured. Combination western and society drama with nothing new in theme. Won't mean much without stage support.

"Big Business Girl" (FN). Needs plenty of work to make it stand up alone in the deluxers. Should look better in the weekly combination houses. Probably liked in the smaller spots, as there's one big city situation in the story on collusive divorce evidence, that, while it is heard about in a small town, never happens in one.

"Cherie" (Par). French version of American "Honey." Full French cast and made at Paramount's Joinville plant, but in too late for American theatre interest. Treatment and general behavior ruin it over here for anyone not French. Bad sounding and photography poor.

"Die Privatsekretaerin" (Greenbaum - Emelka). Nice German film with an intermingling of music and songs plus comedy. Serves to overcome bad technical faults. Good for small houses catering to German audiences. Cast is uniformly good.

"Two Gun Man" (Tiffany). Fast western. Oke for double feature use. Features Ken Maynard.

CHANCES

First National production and release. Stars Douglas Fairbanks, Jr., and features Rose Hobart. Anthony Bushell, Holmes Herbert and Mary Forbes, underlined. Directed by Alan Dwan from an A. Hamilton Gibbs story. Adaptation by Waldemar Young with Ernest Haller photographer. At the Hollywood, N. Y., for grind run starting June 11. Running time, 72 mins.

Jack Ingleside.....Douglas Fairbanks, Jr.
Tom Ingleside.....Anthony Bushell
Molly Prescott.....Rose Hobart
Mrs. Ingleside.....Mary Forbes
Major Bradford.....Holmes Herbert
Archie.....Tyrrell Davis
Sylvia.....Florence Britton

The war again but nicely presented with sufficient pace to see it safely through the big houses. It will be something more than merely satisfactory for the smaller theatres.

This time it's from the field artillery angle in which branch and unit of the service are the Ingleside brothers in love with the same girl. Story is basically one of the tried and true legends but Dwan, who directed, has sprinkled it with enough sidelights, including some eyefilling war glimpses, to make it hold. Principally, though, the director has kept the film on the move and it isn't particularly long. At least it doesn't seem so—just as good.

Cast performances also help maintain the momentum. On this phase can be cited Anthony Bushell as the younger brother whom the audience knows has got to go as soon as the girl enters the running, and that's early. Allowing that the script tips its mitt so soon, it's additional credit for the director and cast that they've been able to make it stand up despite the advance signals.

But Bushell gives Fairbanks, Jr., a race from the gong. He's put some spirit into this performance besides maintaining an adolescent charm for which the uniform is a head start. To comply with the script he stays behind during an ordered retreat to die because he figures both the girl and his brother have thrown him over. Additional valuable support is from Tyrrell Davis as the usual theatrical young Englishman, a character which seldom fails to tickle American audiences. Not stretched to the breaking point here but exaggerated enough to fit its purpose.

Fairbanks, as the older but less serious brother, convinces all the way and neatly handles a couple of light comedy moments, a type of portrayal he might try less infrequently. Miss Hobart alternates in her characterization to the extent that she never seems quite able to blend into the part. Always the actress rather than the girl who becomes engaged to Bushell in a fit of pique at Fairbanks.

Dwan's battle views are being enhanced at this house by the management deeming them worthy of the big screen. Hence, the borders retreat simultaneously with the supposed German attack. Camera has caught some fine shots of flying caissons as they clatter past but, as a matter of fact, the principal characters have a minor connection with the battle action. Which might imply that much of this footage could be over matter from a previous picture. Not that it matters, for it's good, other than the film might not be as expensive a proposition as it looks. The dialog is apt and concise throughout.

Women patronage will find Fairbanks and Bushell pleasant screen company in their uniforms plus the atmosphere of British wealth embossed upon a background of the war. "Chances" would class as acceptable program material in normal times. In these product shortage days it should be especially welcomed by the theatres. *Sid.*

TRANSGRESSION

Radio production and release. Features Kay Francis, Ricardo Cortez and Paul Cavanagh. Directed by Herbert Brenon. From the novel by Kate Jordan. Scenario and adaptation by Elizabeth Meehan. Dialog by Benn W. Levy. Photographer, Leo Tover; sound, John Tribby. At the Mayfair, N. Y., week of June 12. Running time, 70 mins.

Elsie Maury.....Kay Francis
Robert Maury.....Paul Cavanagh
Don Arturo.....Ricardo Cortez
Honora Maury.....Nance O'Neil
Serafin.....John St. Polis
Julie.....Adrienne d'Ambricourt
Countess Longueval.....Cissy Fitzgerald
Paulo Vrain.....Doris Lloyd
Carlos.....Augustino Borgate

Maybe husbands are different nowadays. The femmes should know. If they will accept the exceptional altruism of the husband in this picture, as he unconcernedly forgives his wife a serious indiscretion with another man, the film may do moderately. That's unlikely, though, as males themselves will take it in utter skepticism.

When the wife is shown on vacation in Paris falling for a Spanish slick, it's okay. Also plausible when she is shown arguing with herself and the Spaniard running away. Later, it's even fair enough that this same fellow might have wronged another girl, and when the latter's father turns up to save a second woman, that's permissible. But when the story shifts to ordinary blackmail plottage it goes astray. This happens as the Spaniard's retainer schemes to force the indiscreet wife to trim her own husband. Picture immediately began to wobble and a final happy ending, the wife standing up to confess, etc., looks like a hastily prepared out for a complicated situation.

On the whole the dialog is apt although recording isn't altogether as keen. Brenon's direction helps to get in some interesting camera shots, mostly scenic.

Cast is average as a group except for a tendency to underact, an unusual fault. As the husband, Paul Cavanagh lacked dramatic warmth. Kay Francis, aside from other things, was also given opportunity in situations and dialog. But even she seemed held down. Ricardo Cortez shows the lone tendency to overdo and doesn't fit the role anyway. Nance O'Neil is splendid in a small part. *Shan.*

THE NIGHT ANGEL

Paramount production and release. Story and direction by Edmund Goulding. Starring Nancy Carroll and Fredric March. At Rivoli, New York, June 10 on grind, indef. Running time, about 75 minutes.

Yula.....Nancy Carroll
Berkem.....Fredric March
Theresa.....Phoebe Foster
Countess.....Allson Skipworth
Blezl.....Alan Hale
Vincent.....Hubert Druce
Mrs. Berkem.....Katherine Emmet

"The Night Angel" proves conclusively that Edmund Goulding should concentrate on the megaphone rather than the typewriter and that Nancy Carroll should be herself, refraining from Garboesque make-up, lashes, and, to a certain extent, mannerisms. Throughout it is mild and insipid entertainment with only occasional worthwhile flashes. "Angel" is good for just about one week in the better first runs, rating more concisely with average program features accustomed to quicker changes. Its two names, Carroll and March, must carry the biggest b. o. burden.

The story is very loosely knit. Long gaps in the action. Where it attempts to be unique in motive and situation, each time it reverts to the most conventional plot structure.

In Prague a district attorney must

(Continued on page 34)

The Woman's Angle

"The Lawless Woman" (Chesterfield). Heavy gangster, backstage, newspaper melange. Made with such slow solemnity it becomes a travesty to women.

"Daddy Long Legs" (Fox). Sentimental fairy tale boosted to importance with grade A production, sensitively chosen cast, and lots of darling little children for kindly laughs. Exactly right for Janet Gaynor. Makes new admirers for her besides cinching the old.

"Night Angel" (Par).—Fails to accomplish its intent of subtle significance because of its ridiculous dialog solemnly spoken and its forced and artificial characterizations.

"Just a Gigolo" (MG). Light farce that maintains femme suspense wondering whether the heroine will surrender. William Haines acceptable, but feminine cast too dull to give it great boxoffice impetus.

"Transgression" (Radio). Triangle situation is always interesting to women. This one has an original twist and appealing work by Paul Cavanagh to offset Kay Francis' unsympathetic characterization.

"Big Business Girl" (FN). The rise of a working girl converted into pleasant light comedy that baits feminine attention with its triangular love theme and display of fine feathers.

"I Take This Woman" (Par). Gary Cooper perfectly cast as a romantic cowboy. Insures feminine interest in a slow western, further enlivened by the careful detail of Carole Lombard's costumes.

"Chances" (FN).—Painfully British dialog, more apt to impress than amuse the average American audience, and two attractive juveniles draw the ladies to the familiar theme of brothers in love with the same girl.

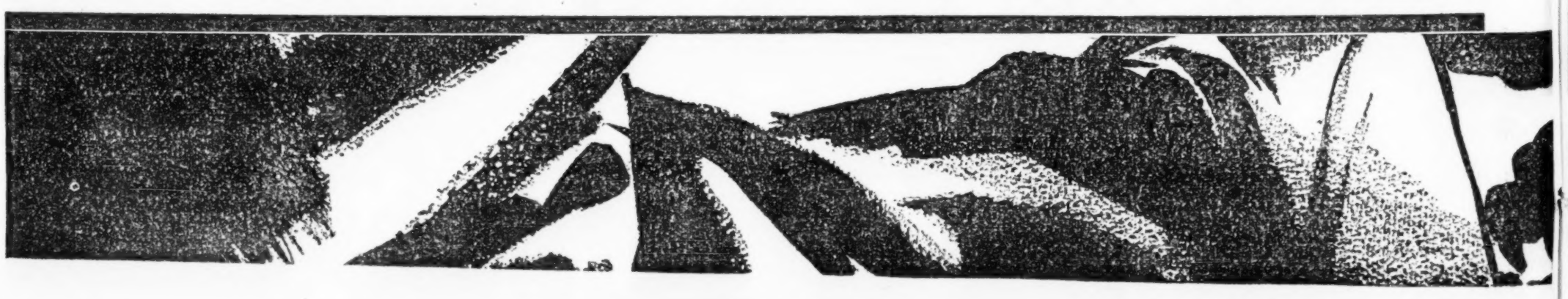
MY RIGHT HAS BEEN ROLLED UP MY LEFT HAS BEEN DRIVEN BACK. MY CENTER HAS BEEN SMASHED . . . I HAVE ORDERED AN ADVANCE FROM ALL DIRECTIONS

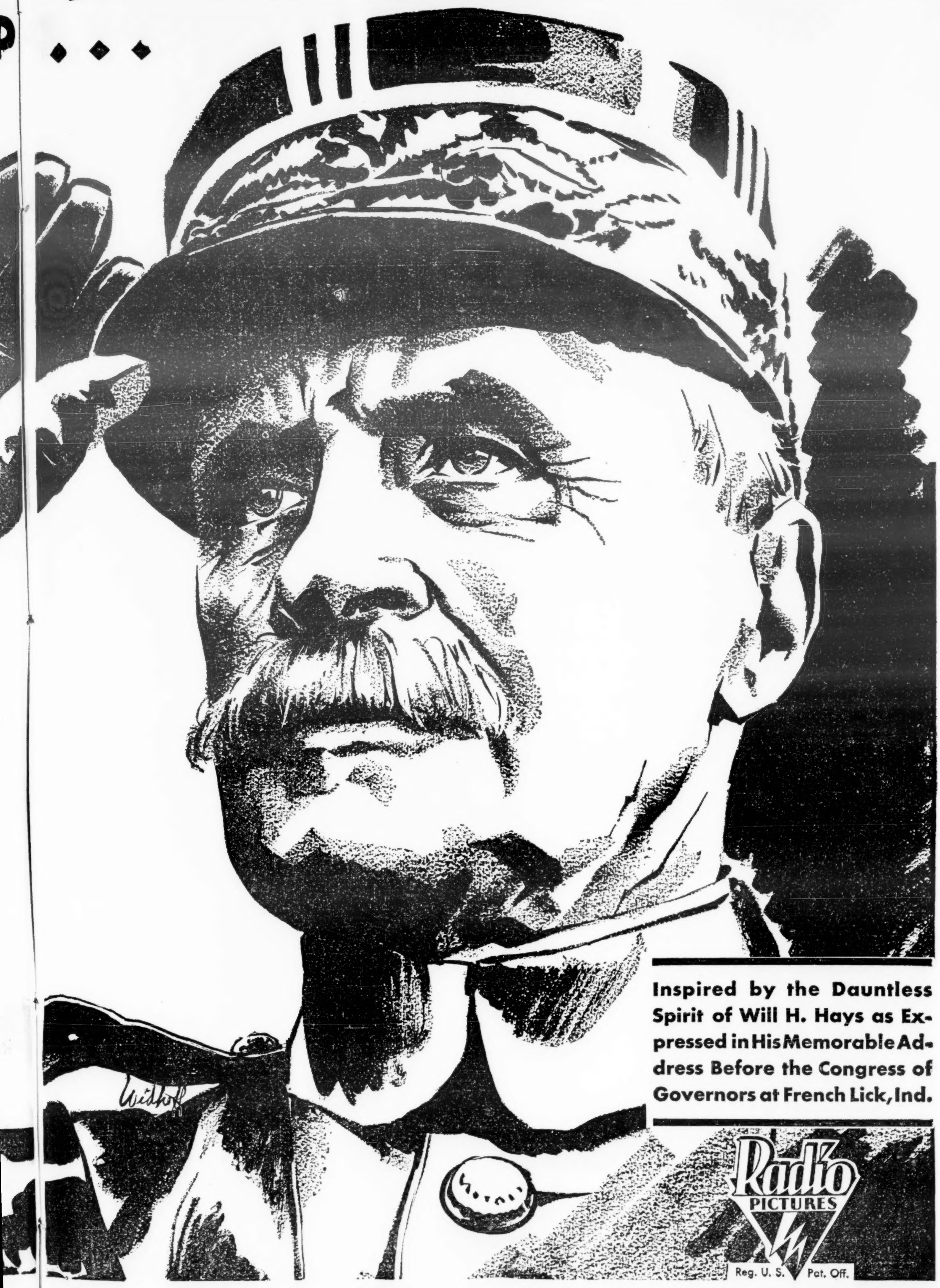
. . . MARSHAL FOCH

AND HE SMASHED THE FOE IN ONE ALMIGHTY SWEEP TO VICTORY!

The courage of Foch and his ringing command that turned the tide of battle should be a timely lesson to every showman in the world today. . . Now, if ever, is the time to bring into play every ounce of showmanship you possess . . . every last degree of spirit and enthusiasm of which you are capable. The Showmen of America are the shock troops in the Warfare against Depression. . . The Titans of RKO-Radio with eyes ever on the box-office back you up with a great line of new attractions. . . . . .

MOST PRACTICAL BUY OF THE NEW SEASON!




Inspired by the Dauntless Spirit of Will H. Hays as Expressed in His Memorable Address Before the Congress of Governors at French Lick, Ind.
Radio PICTURES
Reg. U. S. Pat. Off.

Coast Hook-Up with FWC by Publix Denied by N. Y.'s H. O. with Reasons

It is unlikely the Paramount and United Artists, Los Angeles, lone Pacific Coast operations of Publix, will be turned over to Fox-West Coast or anyone else, either on purchase or lease. An operating deal is as far from probable, inside information hints, with Publix figures for the Paramount, L. A., showing its business was never as discouraging as when Fox was in control several years ago.

While it is conceded on the inside that F-WC would like to obtain the Paramount and United Artists on the far-away coast to control Par product there, Sam Katz says a deal has never been on for the house, nor has F-WC made a direct offer.

When F-WC leased the Publix string on the coast excepting the two L. A. first runs it wanted inclusion of the Paramount. Publix turned the western chain down at that time for two reasons, one that Paramount wanted to retain its L. A. house as a show spot in the film capital for its pictures, the other on the ground that it would be left with the United Artists on its hands under a long-term operating agreement.

Not So Good Now

Neither the Paramount nor the United Artists out there is doing encouraging business, with the h. o. deprecating the grosses now as when compared to the time Herman Wobber personally operated the west coast, but it does not now blame this on operation.

Several reasons figure, most important being poor product in a "hot-spot" town and changing conditions in downtown L. A., with the fine first run neighborhoods getting the larger percentage of business that formerly had to go to the heart of L. A.'s business district for deluxe shows and runs.

Fighting this, Publix is throwing much of its operating strength to the duet in L. A., with Milton Feld supervising from the N. Y. h. o. and Ed Smith, Publix division manager, who put the northwest and other sections across, locally in charge.

Smith is a champion of stage shows in an effort to create the added draw obviously necessary. In addition, one of Publix' unit stagers, Jack Partington, is in L. A. locally producing living entertainment for the Paramount.

FOX, B'KLYN, CUTS TO 50 AT NIGHT; 25c EARLIER

The Paramount, Brooklyn, will not attempt to meet the latest cut of its opposition de luxer, Fox's, which originally cut to a 25c. low up to 2 o'clock and 15c. for kids at all times, Paramount falling in line.

Under new Fox, Brooklyn, cut top is taken down from 75c. to 50c. for nights, Saturdays and Sundays.

The 25c nick up to 2 o'clock and 15c for the under-aged remains unchanged.

Col, RKO, Keep Lead In Film Ball League

The results of the games played Saturday (13) by the teams of the Motion Picture Baseball League did not alter the league standing as far as the teams are concerned. Columbia leads the van with five won and no losses, and RKO is tied with them although playing one game less. Warner won its first game since the reorganization of its team, but RCA Photophone still occupies the cellar spot.

RKO trimmed Pathe seven to six. Warners beat ERPI eight to five. Columbia hooked Fox to the tune of four to two, and National Theatres steam-rollered RCA Photophone 10 to two. Errors were much in evidence all around with a total of 23 for league's play.

League standings week ending Saturday, June 13:

	W.	L.	Pct.
Columbia	5	0	1.000
RKO	4	0	1.000
ERPI	3	2	600
Warner	1	1	500
Fox	2	3	400
RKO Pathe	1	3	250
National Theatres	1	4	200
RCA Photophone	0	4	000

Radio Editors 10

(Continued from page 1)

mercial appeal," and here are the first 10 listed on the summary:

Lucky Strike.
Cremo.
Edna Wallace Hopper.
Pepsodent.
Paul Whiteman Paintmen.
Blackstone.
Gold Medal Fast Freight.
Fleischmann.
Barbara Gould.
Chevrolet Chronicles.

Last named happens to be a radio disc recording, spotted on 167 stations, and not a network show.

Some of the general comments on radio turned in by those queried were:

"Regard radio as a competitor not only for advertising but for news, particularly sports.

"Unnecessary to be much concerned about advertising abuse of radio. The widespread disgust on the part of the public will settle the problem eventually."

"Feel that broadcasting has reached a very low level. Entertaining to average persons but offering little to the more intelligent."

"Makes little difference what the attitude of the press is now. Radio is an established institution. If the press is smart they will accept it as such."

"Practically all of the Hearst newspapers are affiliated in some manner with broadcasting. We think it is all right. Nobody is doing any worrying. Use radio—don't abuse it."

VaudeTeam 's Backyards

(Continued from page 1)

bra, Brooklyn, about six weeks ago They've been playing the streets for about six months, meanwhile making the agents and booking offices for a vaudeville break.

They've had people walk up to them and admire them for their courage, say the boys. They're not temperamental and don't believe they are artists, they say, and that their present method of earning a living is honest and satisfactory until something better shows up.

At the finish of the interview they asked the reporter whether his paper would care to run their pictures along with the story.

"And don't forget to say," said Frank, "that we don't pay commish, either."

'City Lights' on 2d Run Left B'way Under 2 Wks.

"City Lights" went out of the Cohan Saturday night (13) after less than two weeks on a revival try at 25c. and 50c. United Artists as the exhibitor was in on a percentage arrangement for the theatre's rent. Former Cohan price for the same picture was $1 top.

Later Publix may try "Lights" for a few days at the Rialto, now in revivals.

SARDINO QUITS

Lets Lease of Syracuse Theatre Go to Stock Burlesque Managers

Syracuse, June 15.

Settlement of legal difficulties involving the Syracuse theatre and its operator, Frank Sardino, was effected today with Sardino dropping out of show biz in this city. Lease goes to Matt Kolb and Harry Barnze, stock burlesque operators of Pittsburgh. They will install the same policy here plus films.

Sardino was made defendant in a dispossess action less than two weeks ago, alleging non-payment of rent.

So. Calif. Indies Set for Howl if F-WC Sops Gravy

Los Angeles, June 15.

With Judge Cosgrove's ruling last fall against unfair clearance to back them up, local indie exhibitors are preparing to fight for shorter protection time and better zoning in booking next year's product.

A. Alperstein, secretary and business manager of Allied Theatre Owners of Southern California, has told all indie exhibitors not to buy pictures from exchanges until Fox-West Coast's zoning reports have been announced. According to Alperstein, if the FWC demands are not fair to the indies the A.T.O.S.C. plans to bring the reports to the attention of the Deparment of Justice and to file contempt of court proceedings against FWC and other big exhibitors.

Some Indies Buy

Alperstein's directions against buying pictures now have not been followed by all indies, although there is some holding back. FWC's report on what it wants is expected to be in the hands of exchanges next week.

Indie house owners, however, expect a better deal this year than in the past. This is due mostly to a shortage of product and to the narrowing of price classifications as a result of lower admissions. FWC says it wants to rush pictures through with less clearance time. This will give neighborhood and small town houses benefit of playing pictures closer to the first run dates, thus taking advantage of heavy first run advertising.

"Dictatorial Policy"

If all of this is done by FWC, which dominates the local exhibiting situation, indies will be satisfied although the thing indies resent, according to Alperstein, is what they call the "dictatorial policy" of FWC.

A report that FWC was sending copies of its zoning report for the coming year to the Department of Justice in Washington, D. C., to be okayed could not be verified. Judge Cosgrove's investigation ended with the consent decree of both sides. Just what unfair clearance is, however, has been the point of discussion since the judge's on-the-fence decision.

Inside Stuff—Pictures

(Continued from page 6)

record in a plane of his own design at Baton Rouge races, June 20 and 21. Williams claims to have bettered the present American record of 266.59 m. p. h. held by Lt. Al Williams, in private tests.

Official filmdom is neither contributing to nor actively co-operating with the National Council on Freedom from Censorship, a group containing many well known writers, playwrights and public figures.

Fact that the Council uses motion pictures to lead off its freedom plea has no significance to the film industry. Latter is depending on its own organizations, as in the past, to operate independently and to treat the situations as they arise over the country.

Paramount has suggested to its exchanges that they ship but one set of discs for Paramount News and one and two-reel shorts, thus cutting down on initial orders and saving the theatre expressage.

Occasionally a disc is broken in transportation and the exchange may have to issue a credit to cover. Loss there would also be cut out.

Warners settled Frank Fay's $27,500 contract for his second picture rather than make another with him following "God's Gift to Women."

When WB took over Barbara Stanwyck from Columbia, the latter refused unless her husband, Fay, also went Warners.

Eastern Offices Badly Rap Coast P. A.'s, Their Material and Press Book

In the minds of producer-distributors with high-powered publicity and advertising departments, the west coast press vendors will never reform. Long disappointed over the low quality of publicity matter coming from the studios, home offices have about given up hope of either browbeating the Hollywood p. a.'s into getting on the job or trying to show them what's wanted back here through applying that fatherly-interest tone of voice.

Neither has worked, say those who have tried both methods of awakening the coast to the importance of proper publicity, press sheet material, etc.

One of the largest of the majors has quit writing letters in an attempt to mostly point out what's not wanted. That same company recently sent one of its h. o. press representatives to the coast to outline New York's desires. He came back less optimistic about the situation than before.

Coast P. A.'s

A large number of the press agents in the studios have either come up from office boy posts in those plants or stepped from insignificant daily jobs on Los Angeles sheets or the rags of small towns. A representative number of studio p. a.'s, knowing little more about the industry than that theatres are where pictures are shown and exchanges where they're sold, have come from sports departments of dailies.

Ridiculously low pay on the one hand and the mistaken idea on the other that knowing a column chatterer by her first name is the open sesame to success is partly responsible for the coast situation.

Unless something is done at the studios, home offices say they may be expected to take measures to cut out all wastage on press material, now running unusually high. Men sent from the east see when they arrive at the studios, the coast defenders starting to practice up on their knife-throwing routines, often openly displaying resentment against home office appointees.

Practically all of the material sent east for Sunday papers is declared worthless. About 50% of the balance of it knocked out by the coast p. a.'s either has to be rewritten or forgotten.

The average producer-distributor sends out an average of one-tenth or less of the copy shipped in from Hollywood.

A higher average is used for press books, with home offices laying a large part of the blame for inferiority there at the doors of those out west who turn out the majority of it.

WB Call Off Texas Plans for New Houses

Dallas, June 15.

Warners apparently dropping plans of any Texas invasion, at least pro tem. Joe Luckett, former branch manager here, and lately with the theatre dept., returned recently from New York to steam up several WB-FN releases, more or less his old job. Meaning the previous announcement of new WB deluxes for several Texas towns is off.

Recent Warner-Publix get-together regarded as principal reason for the upheaval.

Women and Dirt Craze

(Continued from page 1)

is turned out. If not for them, naughty or risque literature would probably be confined to a couple of barroom magazines some men might surreptitiously read.

Since woman's emancipation or greater freedom, her overwhelming taste for dirt has lifted the lid on what was once considered risque material mainly intended for the stags.

Women are far more interested in anything with sex interest to it than are men. Magazines with pretty girl pictures or semi-clothed females on their covers are all known as women's magazines. Similarly, the stories in these periodicals are terrifically flashy and sexy. Magazines aimed for men only never carry such stuff.

No matter how erotic the literature, women will go for it. More and more are book publishers catering to this taste in women. Most novels have women as central figures. Publishers are anxious to get women writers, because they feel that they can write best about women, mostly bad women. Bad women are what their readers like to read about.

It may be that women get a vicarious pleasure from their sensational readings. Whatever it is, the mind of the average man seems most wholesome in comparison.

Memphis' Defense

(Continued from page 3)

cannot expect to earn the reputation of a metropolitan city outside of its section."

Mayor Joins Protest

Mayor Overton joined Chamber of Commerce officials in replying to "Variety":

"If the producers will bring good shows to Memphis, they will have no trouble getting good crowds," Mayor Overton asserted. "We proved that at the Auditorium last winter."

"Give us real shows, manned by real troupers, and we will be glad to fall in line again," Chamber of Commerce officials declared in a letter prepared and mailed today to "Variety," by John C. Ottinger, Jr., of the chamber staff.

"The hill billies pay the bills. That's why they are hill billies," the Chamber of Commerce replies to "Variety's" caustic comment.

"One reason why not so many of them have been paying recently is that both in New York and out in the hills where the billies earn the Broadway dollars, it is the consensus of opinion that New York is really the worst show town in America.

"Count the casualties in New York theatres each year and satisfy yourself. Poor shows and poor players can't fool the seat-suckers any more.

'Real troupers read 'Variety' for comfort. Why not explain that New York shows fizz like bum firecrackers because they are that way in general and no amount of high-brow free-seat criticism can bring them back."

President Herstein's first letter published in "Variety," asks the source of that journal's information about Memphis.

"We are not directly challenging until we know the source of information upon which your article is based," he said.

Ticket Taker Goes to Jail Through Tickets

Easton, Pa., June 15.

Edward Zehner, former ticket taker at the Seville theatre, here, who pleaded guilty before Judge William M. McKeen to stealing hundreds of tickets from the ticket box and giving them to confederates to sell at cut rate prices, did not have to be shown the way to the jail after he was given three months and fined $25.

While deputy sheriffs looked for Zehner all over to take him to jail, Zehner, who was also looking for the deputies, decided to go to the prison himself. He walked up to the front door, rang the bell and when the jailer asked him what he wanted, Zehner replied that he was ready to start serving his sentence. He was admitted.

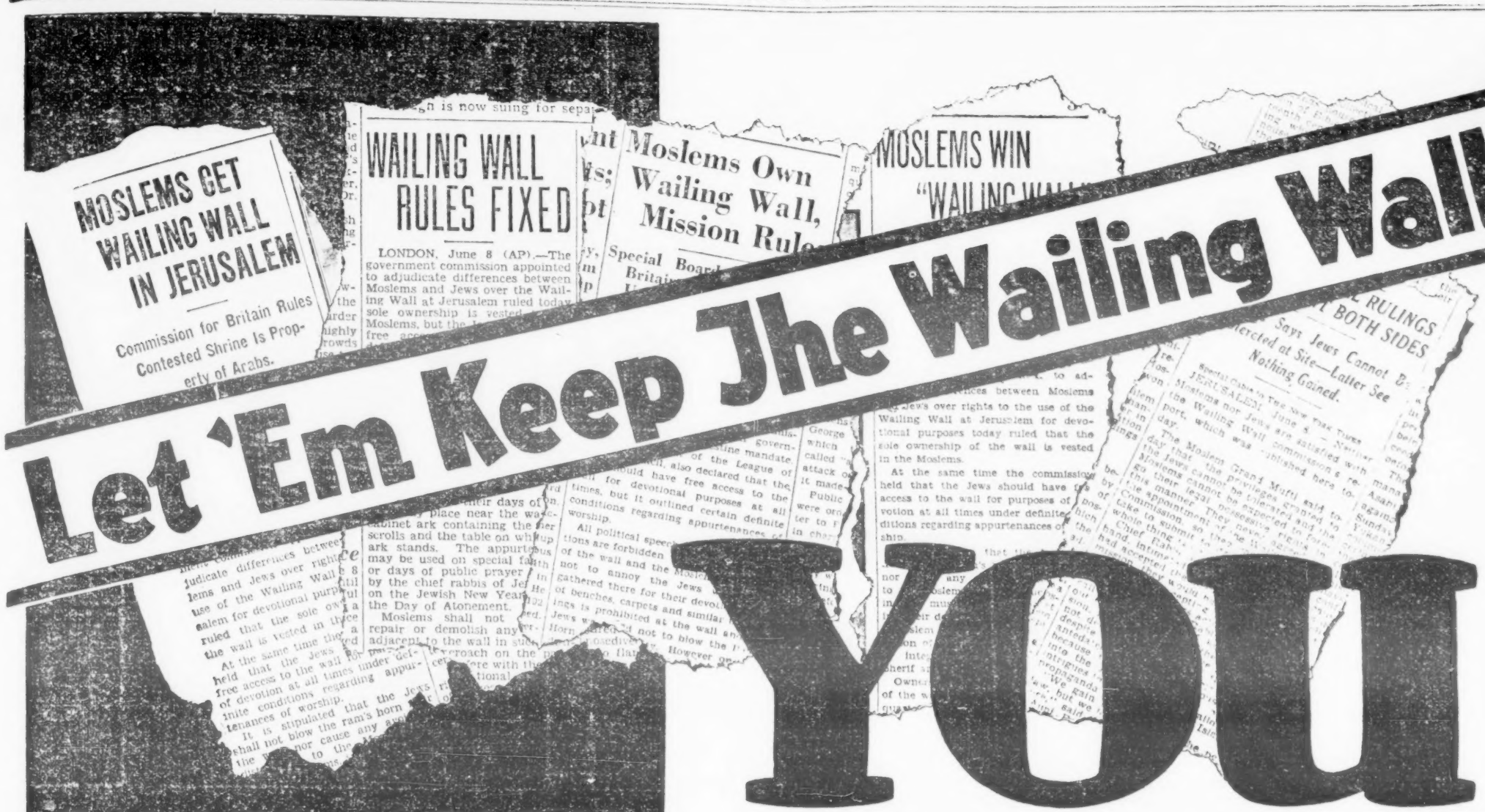
Alex Karawan and Isadore Reif, Zehner's confederates, also pleaded guilty and were given suspended sentences.

SHEA'S FULL CONTROL

Buffalo, June 15.

McNaughton Realty Co., Inc., former lease-holders of the property embracing Shea's Buffalo (Publix) this week purchased the real estate of the theatre property, including the theatre, at a price reported in excess of $1,000,000. McNaughton company is also heavily interested in the Shea Operating Corporation.

Transaction will not affect the house in any way, but throws control of both the holding and operating companies into the hands of the Shea interests.



SMART MONEY

Edward G. Robinson • Set for long runs in dozens of key city houses this week, beginning with Winter Garden, N. Y. Bigger than "Little Caesar" and "Public Enemy". Not a gangster picture.

▼▼▼

PUBLIC ENEMY

James Cagney • "Cleaned up with $4,300 above average at Century, Buffalo" (*M. P. Daily*). World record with five weeks at N. Y. Strand. Held over everywhere.

▼▼▼

THE

MILLIONAIRE

George Arliss • Hailed editorially as the finest picture of the year. Big business. Hold-overs. Return engagements all over the country.

▼▼▼

SVENGALI

John Barrymore • "$11,000 above house average at Metropolitan, Boston" (*M. P. Daily*). Six weeks on Broadway. Tremendous business everywhere.

▼▼▼

NIGHT NURSE

Barbara Stanwyck • Outstanding hit on the Warner program. The talk of the trade. Surest thing you've ever played.

▼▼▼

BOUGHT

Constance Bennett • Never a better picture from Constance Bennett. Great supporting cast. Marvelous title. Good for double playing time everywhere.

▼▼▼

BOSKO in LOONEY TUNES CHASES THOSE B. O. BLUES

don't need it with these great

WARNER

hits coming to you one right after another...

TODAY TOMORROW NEXT YEAR!

SALLY EILERS

Some girls hide their talents; others screen them. Sally Eilers' parents didn't want her to go in pictures. "It's silly, Sally," they said. But there was nothing shilly-shally about the girl. She sallied forth from her own alley. If you're wondering what became of Sally—the family alleyed from New York City to Hollywood during her high school days, and Sally dutifully studied stenography—but her ambitions were not the type writing.

One day Mack Sennett saw her in a restaurant. One of his stars had just twinkled off the lot, leaving her bathing suit high and dry. Sennett liked Sally's looks, and the rest was a mere matter of form. Sally got the job. Now she was in her alley.

Parental objections faded when they saw her contract. Typists don't get such contracts in Hollywood. She began to play all sorts of types now, and her bad girls were good.

Her first picture was "Dry Martini"—which had a kick in it. She appeared in "Trial Marriages," "Broadway Daddies," "Show of Shows" and "She Couldn't Say No." Also in a couple of Buster Keaton comedies and with Norma Shearer in "Let Us Be Gay."

As ingenue lead with Spencer Tracy in "Quick Millions" she gave a performance that led to a Fox contract. In the keen crush for the title role in "Bad Girl," one of the big productions for the coming season, Sally captured the alley.

As "Bad Girl" she will be five feet, three inches in height, weigh 110 pounds, with auburn hair and brown eyes. Bad! That's *perfect*.

Eilers is walking up the aisles of popularity. Now you know what's become of Sally.

BAD GIRL

THE BLACK CAMEL

QUICK MILLIONS

DRY MARTINI

TWENTY FIFTH OF A SERIES OF FOX SCREEN PERSONALITIES

FOX

10c Top for Shooting Galleries, Says B'klyn Exhib Who's Trying It; Expects Will Hurt 2d and 3d Runs

The 10c. theatre is coming back, according to smaller independent operators, who say it is no longer possible to keep prices up to inflated point brought about by introduction of sound and dialog.

Typical of a policy for residential neighborhoods outside of slums sections is the Art theatre, on Marcy avenue, operated by Frank Corlen. He has long been an exhib on his own and runs groups for others.

Last week Corlen, with the Art a fourth-run, playing double features daily, knocked his matinee price down to 10c., retaining the regular 20c. for nights. He found his average was 500 people in the afternoon and 200 at nights, leading to the belief that the dime house for subsequents is a draw factor. Light business formerly came in the afternoons and the heaviest at night.

Solution

Effective July 1, Corlen is going to 10c. daily and 10c. and 15c. Sundays as the apparent solution to the problem of the small indie. His Art is a 555 seater, buying double feature on fourth run at around $200 a week.

Eventually a reduction by shooting galleries to the old fav dime might mean a cut all along the line, say independent spokesmen, in bringing up one of the arguments advanced by those leaning to the 10c. admission idea in residential neighbs. This is that eventually the bargain-seekers will pass up the third run at 20c. or 25c. by finally forming the habit of waiting until the same picture two weeks later reaches the 10-center.

Corlen's house July 1 will be the only one in all of Brooklyn to be playing at a regular 10c. scale day and night.

PAR'S NEW SEASON'S TO START ON AUG. 1

Paramount will start the 31-'32 releasing season Aug. 1 with general release of "Smiling Lieutenant" and "Tabu."

"Rich Man's Folly," George Bancroft talker, set on release for August and later taken off as a shelved item, is now to be done and may be sent out that month.

Otherwise the schedule, in addition to "Lieutenant" and "Tabu," is "Murder By the Clock," Aug. 8; "Caught," Aug. 8; "Huckleberry Finn," Aug. 15; "An American Tragedy," Aug. 22 and "Silence," Aug. 29.

Dual Films Replace Stage For Worcester's Sundays

Worcester, June 15.

Fox-Poli Palace is dropping its Fanchon & Marco shows on Sundays throughout the summer. Units will work six days, opening Fridays and closing Thursdays.

In place of the stage shows on Sundays there will be a double feature film program to consist of the regular weekly film feature plus an extra one for Sunday only. Change is already in effect.

PUBLIX IN CHARGE

Des Moines, June 15.

Publix is now operating all the major houses in town, the Orpheum having closed for the summer. Leaves open three major houses in the Paramount, Des Moines and Strand. Garden is a second run Publix house. Two galleries, the Family and Casino, are still operating and two neighborhood houses, the Grand and the Iowa, are open in East Des Moines.

Theatres dark in the loop are the Orpheum, Palace and President.

EYSELL ASS'T TO FELD

Gus Eysell, long with Publix in the operating end, has been brought into the home office as assistant to Milton H. Feld, divisional director in charge of deluxe houses. It's a promotion for him.

For some time Eysell has been in the southern division, as ass't. to John Friedl, headquartering at Dallas.

BUFFALO SUIT

Lafayette Would Stop Bennett Film Playing Shea House

Buffalo, June 15.

Lafayette theatre brought action in the Supreme Court here against Pathe and RKO for an injunction restraining the showing of "Born to Love," with Constance Bennett, at any other theatre than the Lafayette.

Injunction papers allege that the Lafayette holds the contract with Pathe for three Bennetts, three Hardings and two Twelvetree pictures, and that since the absorption of Pathe by RKO the latter has refused to fulfill the contract and proposes to deliver the Bennett picture, "Born to Love," to Shea's Buffalo for showing.

P-P DIV. HEADS TO ALSO KEEP MOVING

Publix divisional directors, like the circuit's division manager, will be required to spend more time in the field than in the home office under a new routine being considered by the circuit. It points to the circuit's desire to cut the home office overhead besides applying a closer operating contact with the field.

Publix has five divisional directors who really are an operating board working under Sam Katz. These include John Balaban, Milton Feld, David Chatkin, Arthur Mayer and William Seal. Under these are something like 11 division managers and two assistants. Latter already are working on this idea, coming into the home office only on week-end conferences or whenever called.

Shoving the higherups into the field is new for Publix although basically jibes with the operating plan as instituted at Fox by the Oldknow-Arthur management. The whole scheme, or both plans, is aimed to intensify localized operation.

Fox requires its operating heads to spend as much as 90% of their operating time in the field. How or when Publix begins shooting its plan for the divisional directors isn't definite.

Wis. Convention

Milwaukee, June 15.

The twentieth annual convention of the Motion Picture Theatre Owners of Wisconsin is set for June 16-17 at the Hotel Pfister.

About 300 will attend.

NEW SYRACUSE CO.

Taking Over as Start Three Neighborhood Houses

Syracuse, N. Y., June 15.

Sale of the interest of the Syracuse Harvard Corporation in the Harvard theatre, deluxe neighborhood playhouse, by Philip Smith Theatrical Enterprises, Inc., of Boston, to Hubert P. Wallace of this city and A. E. Green of New York, is announced.

The deal and a second one by which the same men assume control of the Capitol theatre in Auburn, heretofore operated by Fox, are preludes to the formation of a new theatrical circuit in Central New York.

Incorporation papers are now being prepared for the New York Theater Operating Company. It will serve as a holding corporation for the various theatre operating concerns. Wallace will head this. The holding corporation at the start will control the Syracuse Harvard Corporation, the Auburn Capitol Corporation and the Roxie East Syracuse Corporation. The latter controls the Roxie theatre in the suburb.

Expansion during the summer months is indicated, with theatres both in Syracuse and nearby cities under consideration as additional links in the chain.

Lease on the Harvard, held by the corporation, runs for nine years, and the deal, it is said, represents $30,000. The Harvard was the first deluxe neighborhood theatre to be erected in Syracuse. It seats 870. Capitol, Auburn, seats 1,150, and the Roxie, comparatively new theatre, seats 800.

Pitt Theatre Trio Held Over $4,000 Ticket Resale Scheme

Pittsburgh, June 15.

A sideline racket, which has probably cost the Fulton theatre more than $4,000, was uncovered last week and resulted in the arrest of a former assistant manager, a ticket seller and a ticket taker. Trio nabbed by the police were Mabel Daugherty, cashier; John Mulcaren, replaced as assistant manager only a couple of weeks ago, and Robert Weiland, ticket taker. All were held for court on charges of larceny.

Complaint was made by Owen J. Cleary, new assistant manager at the Fulton, who charged that Weiland withheld admission tickets and returned them to Miss Daugherty through Mulcaren to be resold. He said that Miss Daugherty and Mulcaren split between $30 and $40 a day, giving Weiland a $5 bill as his daily cut.

Practice was not discovered until officials of the theatre began wondering why Mulcaren, who had been left out a few weeks before, continued to visit the theatre almost daily. He was calling, it is charged, to see how his share was coming along, Weiland and Miss Daugherty apparently having continued the gag after Mulcaren had been discharged.

The Fulton is a Shea-Benham property.

U.A.'s Important Win

Gets Damages When Jury Disregards "Illegal Contract" Defense

Chicago, June 15.

In winning a breach of contract case against an indie exhibitor, the United Artists exchange has set a precedent in downstate Illinois. Decision was against Barney Ernot, operator of the Fairy theatre at Granville, a town of 1,100. Suit was based on a breach for 18 pictures with damages of $670 awarded the exchange.

Strange item, however, was the fact that the jury decided the case on equity grounds and was not impressed with the declaration by the exhib's attorney that the Supreme Court had declared the standard exhibition contract illegal. Exchange pleaded that it had sold Ernot the first runs in town, by which advantage he was able to kill off his competitor, and then turned around and left the exchange on the spot.

Joe Abramson, office manager here for United Artists and former secretary of the local Film Board, was an active assistant to the attorney in this case and introduced as a rebuttal to the illegal contract claim a story clipped from "Variety," which stated that an eastern court had decided that the Thacher decree had no bearing on a suit for breach of contract.

United Artists and other exchanges have other suits pending both here and downstate for breach of contracts, with most exhibs planning to use the Thacher decree as their out. The exchanges have as their rebuttal the claim that the decision threw out only the arbitration clause and had nothing to do with the regular fulfillment of a specific performance contract.

Publix Operating Own Houses, Says Katz, but Future Deals May Leave Local Indie in Charge of Operation

INDIE AS 2D FEATURE

RKO Using "Defenders" in 10 Of Its N. Y. Houses

RKO is not taking for additional spots "Defenders of the Law" (Continental) and an indie. It has been booked for 10 of the Greater New York houses, according to Jules Levy, head of the RKO film department.

The indie was booked for the 10 houses as a second feature.

With its own Radio pictures, RKO-Pathe, Universal and Columbia, the RKO chain in the metropolitan New York area doesn't feel squeezed for features.

OHIO SHOWMEN REJOICE OVER NEW CENSOR

Columbus, June 15.

Dr. B. O. Skinner, president of Wilmington College for the past three years, was appointed State director of education and chief of the censor board of the state of Ohio by Governor White Saturday (13).

Dr. Skinner takes office July 1 and succeeds John L. Clifton, whose activities as head of the censor board have led to almost continuous controversies with theatre men of the state for more than a year.

Appointment of Dr. Skinner was hailed with approval by all Ohio theatre men due to his widely known open-mindedness on all subjects and his professed interest in pictures in general.

Clifton has been put on the coals on many occasions, first real furore being the revelation that the censor head had been giving private showings of cut shots from talkers at so much a head. His rejection of "Big House" caused the second big battle. He later rescinded this order and charges of politics ran rampant throughout the state. Latest controversy was concluded only last week. "Many a Slip," which had been ordered withheld, has now received a clean bill, but with several cuts.

The change means plenty to the Ohio theatres.

N.W. EXHIBS OVERRIDING STEFFES' NON-BUY FIAT

Minneapolis, June 15.

Many northwest exhibitors, members of Allied States, are in open revolt against the "order" of W. A. Steffes, the organization's general manager, to buy no new season product until after Allied's convention here next September.

Peeved over the insurrection, Steffes has served public notice on all "smart" exhibitors "who are stocking up on pictures," declaring that his office "will not attempt to straighten out the troubles of those who sign contracts between the dates of April 30 and Sept. 15."

Troy's Griswold Opening

Albany, N. Y., June 15.

Fight over the opening of the Griswold theatre, Troy, N. Y., has been brought to end and the house opens within three weeks.

RKO formerly operated the theatre, but when its lease expired. William Shirley, manager of the Farash Theatres, Inc., of Schenectady, beat RKO to obtaining a new lease. City of Troy, however, then stepped in obtaining an injunction and, refused to permit reopening of the house until repairs amounting to $70,000 had been made.

Settlement was reached between the Farash people and the city but the repair demand stands.

Outside of further possible deals typical of which is the merging of the Dubinsky Bros. and Publix strings in and around Kansas City for operation by the Dubinskys, Publix will control full operating jurisdiction, from home office and locally, of groups formerly annexed to the parent chain. Sam Katz makes this clear in insisting that a return to localized operation by former owners of component parts of the present Publix circuit is not in prospect.

That would embrace such annexations as Saenger, Finkelstein and Ruben, A. H. Blank, Kunskys, M. E. Comerford, Walter Reade, Goldstein Bros., etc., several of which were taken in under stock purchases.

Publix, says Katz, will continue to operate its country-wide circuit the same as before, with that embracing divisional directors with jurisdiction at the home office and division and district managers as authority in the field.

Turning back of theatres here and there, where such deals can be made, with Birmingham typical of such a move, is something else again, but very little weeding is now being done, nor is anything extensive in this direction contemplated.

No Take Back

Lately various reports have either indicated a return to local operation by former owners or deals under which former operators would take back some of the theatres they sold. Most of the turning back to be done, with that heavy in Florida, among other spots, has been accomplished.

At present exceptions in chain operation from New York with Publix' own men locally in charge are the Dubinsky-Publix set-up and a new deal with Carl Bamford, Asheville, N. C., merging his four theatres (Paramount, Princess, Palace and Auditorium), with Publix' Imperial, Plaza and Strand, all in Asheville, into the Publix-Bamford Theatres, Inc., with Bamford to locally operate.

Deals in the future are expected to be more along this line if the independent circuit wanted is in opposition with Publix, and of sufficient importance to warrant a merger, with local operation vested in former indie, rather than an outright buy.

It's Tough Enough, But Minn. Now Owns New Bluenose Mayor

Minneapolis, June 15.

As a result of the election of William A. Anderson, reform candidate, as mayor, the local Rialto fears the strictest kind of theatrical censorship. Anderson, backed by labor unions and the Scandinavian church element, has announced his intention of closing the town tight. He won in a landslide over George E. Leach, a former mayor and liberal.

The mayor here is the police department head and possesses broad censorship powers, being able to order changes in pictures and theatrical presentations, or their entire prohibition, under pain of license revocation for the offending show house. The Woman's Co-operative Alliance, reform organization unfriendly to films and exceedingly aggressive, wages a continuous fight against pictures, which it regards as objectionable on sex grounds. However, during the past 10 years, through the administrations of Leach and W. F. Kunze, present mayor who was defeated for renomination in the primaries, it has received little encouragement or sympathy at the city hall.

In case of another theatrical strike there also is a question as to what the new mayor's attitude would be as to affording the show houses protection against strikers. During the Leach administration considerable disorder marked a strike of stage hands, but the theatres received good police protection.

"The Answer to your theatre's prayer has come from Metro-Goldwyn-Mayer!"

"The Astor has a fit successor to Trader Horn," *says N.Y.American.* And the Astor box-office (at $2 top) says it with S. R. O.

PLAY IT IN YOUR THEATRE while it is the reigning $2 success on Broadway!

Leaving the Roxy and joining NBC, I want to take this means of thanking all my associates of the Roxy Theatre for the four years of uninterrupted loyalty, cooperation and happiness.

ERNO RAPEÈ

The SENSATION of the Industry . . . REAL Star Shorts from UNIVERSAL

GRAHAM McNAMEE
Universal Newsreel
Talking Reporter

THEY CAN'T IMITATE THE ONE AND ONLY McNAMEE!

(No. 720 Straight from the Shoulder Talk by Carl Laemmle, President of the Universal Pictures Corporation)

EVER SINCE UNIVERSAL ORIGINATED THE PRESENT SUCCESSFUL METHOD OF using the advantages of sound without loss of speed in handling newsreel events, there has been an earnest effort on the part of others to follow the trail blazed by Universal.

BUT IT HAS FAILED IN EACH CASE.

THEY CAN IMITATE THE GENERAL FORM OF USING A TALKING REPORTER with each news scene.

THEY CAN EVEN IMITATE, AFTER A FASHION, THE SNAPPY NEW WAY OF cutting newsreel shots.

THEY CAN EVEN HAVE CAMERA MEN SPOTTED ALL OVER THE WORLD AS we do.

BUT THERE THE IMITATION STOPS—AND THE ORIGINAL GOES ON TO GLORY and success.

FOR THEY CANNOT IMITATE THE INIMITABLE!

THE BEST BROADCASTING VOICE THE LAND OF RADIO HAS EVER FOUND IS that of Graham McNamee—and it is McNamee's voice which picks the people right up out of their chairs in your theatre and makes them laugh and applaud and thrill as each succeeding scene is shot to the screen and made human through the McNamee throat.

BACK OF THIS UNEQUALLED COMBINATION OF SUPERB EDITING AND McNAMEE are seventy-four of the most important newspapers of America which are allied with Universal in selling the Universal Newsreel to their millions upon millions of readers.

UNIVERSAL'S NEWSREEL IS STILL AVAILABLE IN SOME SITUATIONS. UNTIL YOU have tried it out in your theatre, you cannot possibly realize the packing power of a newsreel properly made and universally exploited!

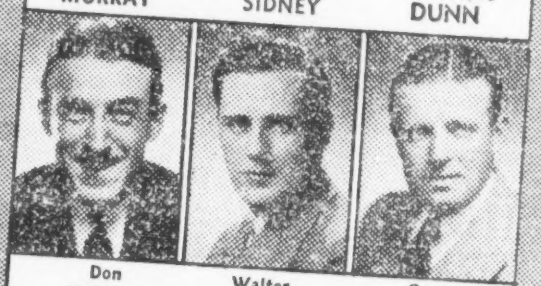
In SUMMERVILLE 2-Reel Comedies

"Slim" SUMMERVILLE — Eddie GRIBBON — Eleanor HUNT

TWO-REEL COMEDY STARS

Daphne POLLARD — Lloyd HAMILTON — Charles LAWRENCE

Charlie MURRAY — George SIDNEY — Josephine DUNN



Don BRODIE — Walter MERRILL — Gene MORGAN

Some of the celebs in "ALL AMERICA SPORTS REEL"

Babe RUTH — Christy WALSH — Vincent RICHARDS

Ernie NEVERS — Charlie PADDOCK — "Pop" WARNER

John THIX "Strange as it Seems"

OSWALD famous Lucky cartoon Rabbit

Produced by M. Stanley Bergerman

Ride with UNIVERSAL and you ride with a winner!

50c Throwaway Trailer Developed And Liked by Circuits and Indies; Regular Trailer Cos. Threatened

Rebelling in times of depression against high cost of trailers and believing on the other hand that they are too long, lending to theatres too much of the advertising stigma that it has become self-conscious about through commercials, exhibs are beginning to pull away from regular trailer channels in favor of an innovation a group in the east is largely responsible in bringing about.

A body of independent exhibs, plus a couple chain men, representing first, second and third-runs, met in New York last week to discuss the trailer situation. After going on the record as opposed to present prices and length, the exhibs have made a deal with John Semler, vet picture man and trailer-maker, for a trailer that will cost 50c for each feature and can be destroyed after using.

The Roth-Strand circuit of New Jersey is the first to swing to Semler for the half-buck trailers. Under the plan agreed upon by Semler, they will be sent to the theatre two weeks in advance, if necessary, with the theatre having the privilege of using it as long and often as possible, with further saving on packing and expressage by not having to make a return.

Denting Trailer Trade

The indies represented in the group meeting control around 70 theatres in the east. And if pulling away from regular trailer companies it will bring about a dent in latter's business.

Theatres signing contracts with National Screen Company for a year can cancel on a two weeks' notice after three months.

One proposal has been made for the forming of exhibs into an association, one of the functions of which would be manufacture of their own trailers.

Semler formerly handled all of the RKO vaude trailer work. He has taken on all special trailer work for the Fox chain east, including F. & M. unit shows, and is in negotiation with another of the large chains for a similar contract.

MONTH'S TICKET DRIVE BY 25c SECOND RUN

Syracuse, N. Y., June 15.

Marking the first attempt by a neighborhood house at extensive and intensive exploitation, the Harvard has launched a month-long ticket selling drive, with cash awards totaling $1,200 for the winners.

First prize is $500 in cash or Chevrolet coach; second, $300 or trip to Hollywood, with all expenses paid; third, $100, and fourth and fifth, $50 each. Balance is in admissions to the house.

Each ticket sold carries a credit of 10 points. House using newspaper display copy to advertise contest.

Harvard's policy is double features (subsequent runs) at 25c.

GUILTY OF THEFT

Sioux City, Jun 15.

John Cherpinsky, 23, and Edward "Dutch" Peterson, 34, local police characters, were found guilty by a district court jury at Madison, Neb., in connection with the robbery of the Granada theatre, Norfolk, Neb., March 16.

Robbers nabbed $1,300.

Deluxe Crasher

Cincinnati, June 15.

A traveling salesman who has a yen for busting theatre gates, finds chain picture houses the easiest to crash.

In passing doormen at the deluxers he simply gets important and announces, "I'm the new manager."

3-WAY DISTRIBUTION STARTS SELLING LAST

Educational, with its own shorts and the features of Tiffany, numbering 26, and of World-Wide, tentatively set at 18, will be the last producer-distributor of any importance to start its selling season. While the combined sales forces organized with one set of exchanges functioning, as yet no date has been set for a sales convention or announcement of pictures.

Presently around July 15 is named as the probable time when regionals will be held, with one in New York, another in Chicago and possibly a third farther west.

Blocs will not mix up the pictures, it is said, nor will accounts be forced to take both shorts and features, if wanting one or the other, although salesmen will be instructed to try to place the three separate programs in every spot possible.

450 WB's Open

Warners figures on keeping 450 theatres open during the warm months. This means that about 150 will be closed.

There are about 600 theatres in the circuit.

Indies Set One Man's Pay As Limit for Operator

Pittsburgh, June 15.

Twenty-five independent exhibitors in this district have given their booth men two weeks' notice, demanding that the booth from now on be operated with one man. At present indies are paying two men $83 each weekly.

Granted operation requires two men and the exhibs paying no more than $83, it would mean each would get $41.50 weekly against double that they are now receiving. Exhibitors have previously threatened action to cut down overhead in this direction but are serious this time and intend to carry it through to a conclusion.

Operators' union has indicated it will not accept the terms and trouble is expected.

Publix in Glens Falls

Publix has selected a theatre site on the main street of Glen Falls, N. Y., near Saratoga Springs. It will mark the fartherest northern spot in the state touched by Publix.

Seating capacity will be 1,500.

Five Steal $835

Indianapolis, June 15.

Five youths played ring around the rosy with H. C. Sullivan, manager of the Paramount, Marian, Ind., and stole $835 after having subdued the manager and two cops.

Distribs Out for Same Film Rents From Exhibs, Setting Forth Many Reasons—Tough Selling Season

Numerous arguments of distributors against lowered rentals are being evolved and rehearsed, in anticipation of the toughest selling season ever and the growing tendency among theatre operators to expect a new standard level of talker prices from the new season.

That everything has come down excepting rentals is what the sales forces will tell buyers in attempting to convince them that the theatres can still afford to pay the same for its pictures.

The distribs will also maintain, in still reminding the theatre that its most valued possessions are playing time and pictures, that under percentage booking they have been taking it on the chin during the past year, with rental returns off around 25% through lowered grosses and less, if any, overage. In previous years the distrib under percentage was sitting pretty with split figures reached consistently by many theatres.

Recently, while the distribs have been trying to whittle down the split figure, saying theatres are now under a lower overhead, the accounts are trying to raise it to avoid overages, latter claiming under percentage contracts that when getting a good picture they do not get enough out of it to make up for the poor ones, which never rise above the splits.

For two years exhibs have argued that the increase in operation overhead with sound over what it was with silents is so great they are entitled to consideration on film prices. On top of that, accounts now have depression as an alibi.

Typical of the distrib arguments figured out are those of one of the large producer-distribs, as follows:

1. Investment of sound originally has been written off in a majority of cases, this producer-distrib's own chain, according to figures furnished the sales force, having figured depreciation of entire initial cost of sound change over at approximately 35% in 1929 and charged off 28% second year, leaving only 37% to be charged off during the three following years.

2. Many theatres which continued with orchestras and organists after installation of sound have since dropped them, lowering overhead.

More Film Responsibility

3. Vaudeville or other stage entertainment along with pictures has been eliminated, reducing overhead and placing greater responsibility on the screen.

4. When sound first came in many theatres took franchises for shorts at admitted exorbitant rentals, but distribs have made allowance for this, with most franchises claimed expired by now or adjustments made.

5. Theatres were using more operators when talkers first came in. Additionally, reductions have been made in both operator and stage hand scales.

6. Electrics have cut service charges as well as cost of parts.

7. In many instances theatres have obtained reductions in rent.

8. Exhibitor should not rely on exchanges for cheaper pictures unless they want inferior product since rentals are turned back into production and the quality of latter is largely dependent on the stability of sales.

Operators Still Battling For Union Reinstatement

Albany, N. Y., June 15.

Two Brooklyn motion picture operators, discharged from their New York union because they brought charges of racketeering against the president, have asked the Court of Appeals to be reinstated.

Appeal was brought by Charles Schneider and Alexander Polin who said they were dismissed from Local 306 because they brought charges against Sam Kaplan, the president, in January, 1929. They were reinstated by the Supreme Court but received a reversal in the appellate division. They now have carried the action to the Court of Appeals.

U. A. Salesmen Meet

United Artists is calling in the branch managers and salesmen of its five important eastern exchanges June 22 for a two days' sales convention. Branches are New York, Boston, New Haven, Philadelphia and Washington.

Paul Burger, eastern sales manager, will preside.

Wobber East

Hollywood, June 15.

Herman Wobber, far west district manager for Paramount Publix, left Friday (12) for New York.

Will be in the east several weeks for confabs.

GARY COOPER
Paramount Pictures

EDDIE PEABODY
NOW PLAYING
PLAZA THEATRE
London, England

SYLVIA and CLEMENCE
Now Playing Publix Theatres
THIS WEEK, PARADISE, CHICAGO
NEXT WEEK, TIVOLI, CHICAGO
Direction: Charles Hogan, William Morris Office

109th CONSECUTIVE WEEK
JOSEPH GRIFFIN
IRISH-AMERICAN TENOR
Direction MAX TURNER, WILLIAM MORRIS OFFICE
Publix-Balaban & Katz Theatres, Chicago, Ill.

ATTENTION, INDEPENDENT PRODUCERS
If You want your pictures distributed to real advantage in WISCONSIN and THE UPPER PENINSULA OF MICHIGAN GET IN TOUCH WITH A REAL SELLING ORGANIZATION.
FEATURES OR SHORT SUBJECTS
WESTERN FILM EXCHANGE
528 NORTH NINTH STREET, MILWAUKEE, WIS.
W. A. ASCHMANN, Gen. Mgr. Phone Marquette 1066

Foremost Film Writers and Dialogicians

Six Top Money Directors for 1930
and
William Slavens Grover
McNUTT-JONES
Wrote for FOUR of Them

RALPH SPENCE
R-K-O

EVE UNSELL
Screen Play
"The Secret Call"
A Paramount Picture

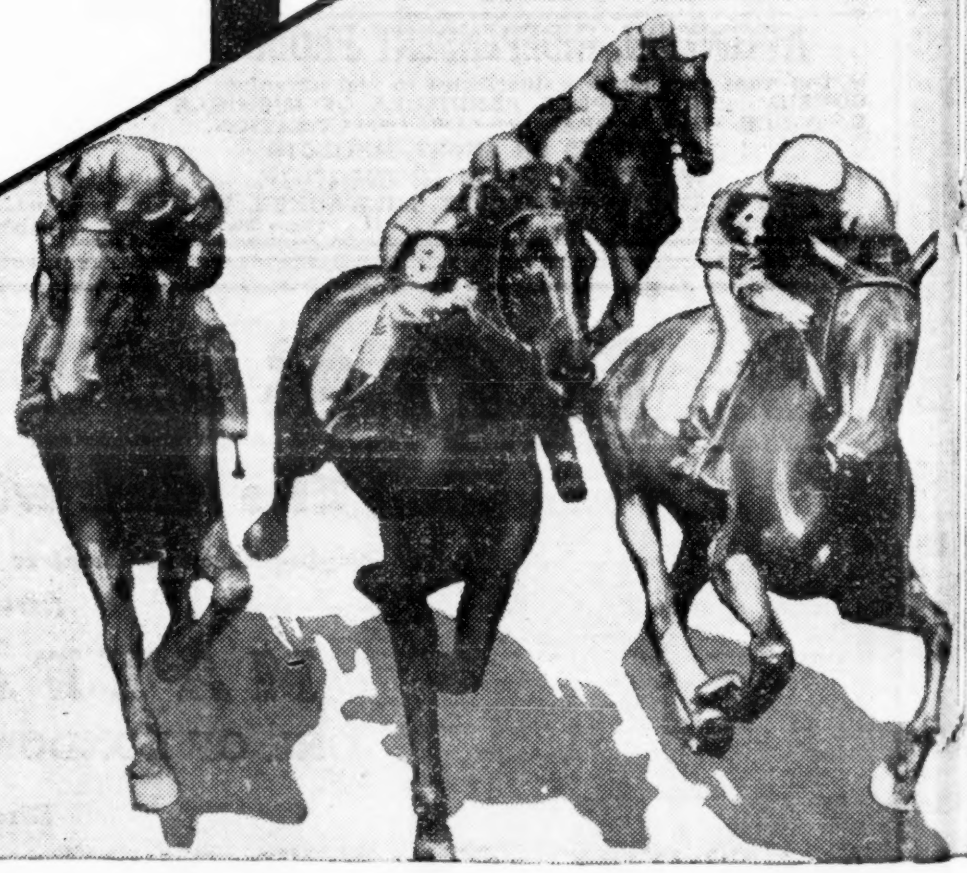
ROSE PERFECT
The Girl with the Golden Voice
After Playing General Theatres Corporation and Nine Weeks for Paramount, England
NOW APPEARING AT THE
MAYFAIR HOTEL
ONE OF LONDON'S SWELLEST RESTAURANTS
Direction HARRY FOSTER

THE OLD FIGHTIN' COCK

OFF TO A FLYING START
RKO MAYFAIR
BEGINNING THURSDAY

EDDIE
QUILLAN

SWEEPS



RKO PATHÉ

STAKES

with

JAMES GLEASON • MARION NIXON

LEW CODY • PAUL HURST •

a CHARLES R. ROGERS production

Directed by AL ROGELL

Story by Lew Lipton

HERE'S HOW THE PUBLIC TURNS OUT FOR THE RACES!

175,000 saw the English Derby.

60,000 saw the Kentucky Derby.

Every track in the United States and Canada turning them away every day.

And every Sweepstakes winner hits every front page all over the world!

RELEASED NOW—AT THE HEIGHT OF THE RACING SEASON . . .

MILLION DOLLAR RACE TRACK MELODRAMA—

RKO PATHÉS FIRST RELEASE FOR '31-'32!

THE NIGHT ANGEL

(Continued from page 21)

have unlimited authority if what Fredric March in that role does with the daughter of a convicted dive keeper is any criterion. Miss Carroll as Yula, child of night life, is confined to hospital service because the d. a., following a suggestion from his mother about kindliness, takes an abrupt interest in her.

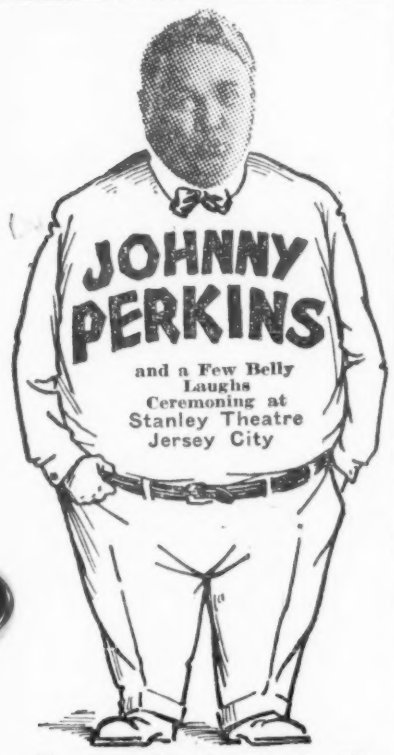
There are games of tag in several instances that occupy considerable footage, evidently to feature an attractive garden set. Yula one minute impresses as a sophisticate and the next as an adolescent gifted with broken English.

For the two opening reels the audience is unable to classify the picture. A customer in the drinking house has his purse lifted. The affair is given a comedy touch by Alison Skipworth, as the Countess running the place. The next sequence, with close-ups of the complainant and a comic police inspector, borders on burlesque.

Even when the countess is discharged from jail, providing her daughter, Yula, once more with legal guardianship, there is a decided insincerity and wishywashiness about the district attorney's attentions and Yula's attitude.

Biezl, the strong man, is the center of interest, promising some sort of action one way or the other because of his love for Yula. Alan Hale handles this part excellently.

From here on writer's cramp sets in. The strong man attacks the d. a. and is eliminated by a single thrust with a nail file. The d. a. is on trial as a murderer and the last minute Yula preserves him with complete exoneration as well. Then Yula and the d. a.'s betrothed insist upon making self-sacrifices, with the d. a. finally deciding the love contest for himself by chasing fleeing Yula through crowded streets, smacking the bromidic finale kiss on a high bridge. *Waly.*



Personal Direction O. L. OZ

GLAMOUR

(BRITISH MADE)

London, June 5.

British International production and release. Directed by Seymour Hicks from his original screen story. Technical director, Harry Hughes. Stars Seymour Hicks. Cast: Margot Grahame, Ellaline Terriss, Beverley Nichols, Basil Gill, Clifford Heatherley. Recorded RCA Photophone. Photography, Jack Cox. Running time, 70 mins. Censor's Certificate "A." At the Pavilion.

Seymour Hicks, a charming old fellow whose chief hobby seems to be looking at himself in a mirror, has here written, produced and starred in his own venture. It's a poor picture.

Story is of a famous actor, played by Hicks, whose success with women is proverbial. They all fall for him and one happens, unknown to him, to be engaged to his own son. Her father finds out, goes to the actor and says he's got to disillusion the girl as otherwise the wedding will be off, etc. So at a dinner party attended by the whole cast, and enlivened with some dumb comedy, Hicks flings a drunk to disillusion the girl, leaving her free to marry his son who imagines he's somebody else's boy.

Pretty much a waste of film. No action of note and the production is in keeping with the story. The acting is poor and the dialog stilted. Recording and photography, however, are good.

Hicks overacts in his own part. The son is indifferently played by Beverley Nichols, in private life a newspaperman. Ellaline Terriss, (Mrs. Hicks) is the mother and the only cast member to show the slightest repose. Basil Gill is the least poisonous of the men as the blackmailing Lord. Margot Grahame is the girl.

Only possible value of the film is Hick's name. And it won't help that cognomen for future use. *Chap.*

TWO GUN MAN

Tiffany production and release. Directed by Phil Rosen. Story by John F. Natteford. Continuity by Earle Snell. Feature Ken Maynard. Cast includes Lucille Powers, Nita Martan, Lafe McKee and Charles King. At Loew's, New York, one day, June 9, at half double bill. Running time, 60 minutes.

Snappy little western with Ken Maynard as the two-gun man. Plenty gun totin' and shootin', hard horse riding and some trick riding. All right for double bills where westerns stand up.

About cattle men again who are stealing cattle again. All pack two guns.

Lucille Powers, blonde looker, is the romantic touch.

BIG BUSINESS GIRL

(With Music)

First National production and release. Featuring Loretta Young, Ricardo Cortez and Frank Albertson. Screen adaptation by Robert Lord from story by Patricia Reilly and H. N. Swanson (Mr. Swanson editor of "College Humor"). Directed by William A. Seiter. At Strand, New York, week June 12. Running time 72 minutes.

Claire McIntyre.....Loretta Young
John Saunders.....Frank Albertson
Ralph Clayton.....Ricardo Cortez
Pearl .....Joan Blondell
Luke Winters.....Frank Darion
Mrs. Emery.....Dorothy Christy
Joe .....Mickey Bennett
Messenger Boy.....Bobby Gordon
Sarah Ellen.....Nancy Dover
Sally Curtis.....Virginia Sale
Walter Morley.....Oscar Apfel

A fair programmer but ranking as a lightweight for the big time. Early it moves along as though promising something but about mid-way gets into a stolid pace and thereafter doesn't move much either way. Looks best for stage show film houses.

A scene toward the finish probably was much depended upon by the director. It's of a fixed divorce evidence situation with the blonde pseudo co-respondent instructing the young man what to do in preparation for the arrival of the expected raiding party. Included in the instructions is the command of the girl for the boy "to put on those pajamas now." This scene is nicely worked and with a laugh or so, latter gotten by Joan Blondell as the woman. But the story here runs into implausibility through the wife appearing in the hotel suite, having arrived by plane from Detroit. How she learned where her young husband was doing a hideaway with a blonde just passed over.

The picture may give more entertainment to the younger set. The boy is a jazz orchestra leader with an engagement in Paris. With the girl in the sticks somewhere, she decides to take a chance for an office job in New York and they separate. It's about half an hour of the running before it is disclosed that the young couple are married. Previously the audience is left to its own conclusion.

Some humor and nice direction in the girl getting the job and then rapidly advanced to $125 a week as an ad copy writer. About this time she's dressing and living, according to appearances, at a much bigger rate than $125 would permit in New York today or yesterday. Also about this time her husband returns from Paris. His first night back he finds his wife's boss kissing her in her apartment at five in the morning.

Then follows the marriage disclosure, with the boss conniving thereafter to separate the couple by the collusive divorce, in order that he, the boss, may marry the girl, because as the boss told her, he loves her so much he just must marry her to get over it.

The ad agency where the girl works represents the Sun Motor Company, an auto maker. The Sun Motor Company is largely displayed but for the info of the neighborhoods and countryside, it's not an ad, as the Sun Motor Company is the name of a non-existent concern.

Cast neatly balanced with Loretta Young and Ricardo Cortez as the only two names meaning anything. Cortez takes the playing cake. His work as the boss very capable and well delivered. He seems to have aimed his style away from the usual with Cortez and has done that successfully.

Miss Young plays and looks all right. William A. Seiter, the director, took a bit of a chance at letting Miss Young lose sympathy when he permitted her to so brazenly cross and show her legs before the new boss. That has been used before but somehow here it didn't fit though the kids will laugh at one part of it. Not meaning by kids, children. This is no picture for children.

Frank Albertson is the orchestra leader. Pop music is used to some extent through the orchestra playing. It sounds pleasant and is always lively, these bits being well handled as they recur. Albertson goes along in hot and cold flashes. His work looks as though he had different direction at times or was allowed to use his own judgment often. The boy looks better when leading his band than at close range individually, but withal has personality. That he is featured in the billing says the studio has some faith in him.

Miss Blondell does a hard boiled and bold role very well. It's the kind of a part that can't help any girl playing it, with the audience or on the lot. If she does it well the lot will probably sic all of this kind of stuff on the girl and that will be enough to keep her stationary in pictures for all of her future. Frank Darion got some laughs with his dialog, with the dialog running naturally. Some extraneous sound effects here are done much better than the average small sound effect that is now being so often and foolishly tried for. Such as making a water gurgle in a small glass sound like Niagara Falls on Sunday. That didn't happen here but it has in other pictures, with footsteps, etc. *Sime.*

JUST A GIGOLO

Metro-Goldwyn-Mayer production and release. Stars Wm. Haines. Based on the David Belasco stage production, "Dancing Partner." Screen play and dialog by Hans Kraly, Richard Schayer and Claudine West. Directed by Jack Conway. Photography by Oliver T. Marsh. Recording supervised by Douglas Shearer. At the Capitol, N. Y., week of June 12. Running time, 71 mins.

Lord Robert Brummell.....William Haines
Roxana Hartley.....Irene Purcell
Lord George Hampton....C. Aubrey Smith
Lady Jane Hartley.....Charlotte Granville
Lady Agatha Carroll.....Lilian Bond
A French Husband.....Albert Conti
A French Wife.....Maria Alba

"Just a Gigolo," named after the pop song, looks like a buy but it doesn't play as one. Its best chance is away from the larger centers. Too much talk and too little action. Has that veneer of sophistication the detour houses won't go for so heavily. Moderate figures will mark its course.

National popularity of the song from which the title is taken ought to help some in stirring up interest, but Haines, in a part true to his type, stands to benefit very little. He's more effective any time with plenty to do rather than with plenty to say.

Here he does a young Lord, whose uncle, in charge of his money, is anxious to marry him off as one means of keeping him out of trouble over women. Not until close to the last reel does it develop that the young nobleman has decided it was a swell idea to masquerade as a gig to avoid being the prey of money-mad gals.

All along it's a question, with the spectator assuming it's a gag to meet interesting new femme conquests. Perhaps that was partly the idea, but the screen play doesn't make it any clearer than a lot of other questions.

Sequences jump long hurdles, and there's some odd cutting. Perhaps the clumsiest development is of the love interest. Primarily without sympathetic appeal, story and direction drags in the love angle in the most cumbersome fashion. And the finish is both wild and a puzzle.

When Haines, not knowing the girl is hep to his big masquerade, goes with him on what apparently is a weekend to the seashore, and suddenly slaps him in the face, revealing she knows he's a Lord, everything goes nerts. Haines screams, chases after her, hollering he loves her, and finally the two go into a clinch in the bathroom. No excuse for the slapping nor most anything else in the final shots.

Additional to the cutting job, picture is technically below par in other respects. Several noisy re-

(Continued on Page 62)

PUBLIX PRESENTS

EDDIE BRUCE

PARAMOUNT, NEW YORK, NOW

THIS WEEK, JUNE 12

FEATURED IN FRED EVANS' UNIT

"ON ZE BOULEVARD"

Personal Management CHAS. H. ALLEN

M. S. BENTHAM OFFICE

MORRIS LLOYD Is Working with Me

"THE NEW INFLUENCE ON AMERICAN JAZZ"

DON AZPIAZU Presents His

HAVANA CASINO ORCHESTRA

Who introduced to the United States the "Cuban Rhythm" and his wonderful Victor record, "The Peanut Vendor"
Now Playing His Own Composition, "THE VOODOO," a Real Hot Cuban Rumba

NOW PLAYING PARAMOUNT-PUBLIX THEATRES

Week June 12—CHICAGO, CHICAGO
Week June 19—UPTOWN, CHICAGO
Week June 26—PARADISE, CHICAGO
Week July 3—TIVOLI, CHICAGO
Week July 10—FISHER, DETROIT, MICH.
Week July 17—MINNESOTA, MINN.

Management N.B.C. ARTIST SERVICE, 711 Fifth Avenue, New York

Personal Management Must Be Personal

Personal Management can be rendered only by one who understands the many elements and ramifications which are related to the Motion Picture Career of the ARTIST, WRITER and DIRECTOR.

Personal Management means intense concentration for constructive enhancement of an individual's career and the preservation of earning power once **attained.**

Personal Management must be Personal—It differs from **wholesale representation** by **card index** or **number.**

The **EDWARD SMALL COMPANY** is dedicated to a policy of managing the interests of a limited number of the foremost Artists, Writers and Directors, which insures **Genuine Personal Management.**

THE EDWARD SMALL COMPANY
Guaranty Bldg.
GRanite 1166
Hollywood, Calif.

75 Vaude Houses Now Set by RKO For Next Season's Opening—Maybe 5 More Later—Several New Locations

RKO will start the '31-'32 variety season in September with a minimum of 75 weeks of playing time on its books. After the first month or so, through additions, the list may stretch well over 80.

The time will include all RKO houses now in vaudeville, several additions at the start and others in straight pictures for the summer but reverting to stage shows in the fall. Among the latter are the Interstate towns in Texas, at this time poised for vaudeville returns.

New spots on the books are anticipated from RKO's current scouting of the indie theatre field, among these the Wilmer & Vincent houses in Pennsylvania. A remote possibility is Washington. RKO's one stand there plays straight pictures and may cling to that policy, due to present profit. The only vaudeville house in the capitol city is Warners' Earle. Ft. Wayne, Ind., is among the potential RKO vaudeville locations, but not set as yet. Providence and South Bend stand likewise. Trenton, N. J., will be on the books early in the winter when the fire-razed Capitol there is rebuilt.

Two virgin New York sites for RKO vaudeville are on 23d and 42d streets, on 8th avenue, with the property at both locations planned for development and possibly ready before the coming season is over.

Other New Towns

Montreal, Winnipeg, Vancouver and Ottawa are due for vaudeville revivals under a general return by RKO to stage policies in Canada. Pittsburgh, RKO vaudeless at present, probably will be in the fold by fall. In New York the 81st St. will again play vaude upon discontinuation of summer straight films, while the 58th St., New York, is doubtful at this time.

RKO's starting list of vaudeville towns and houses for '31-'32, from president indications, will be:

Akron, Albany, Boston, Birming-

(Continued on page 41)

Phoneys

Los Angeles, June 15.

Cliff Work, RKO division manager, walked out on a course of 24 reducing exercises at a local gym after the first lesson. Ask why, he said:

"There's 12 instructors in the gymnasium and not one good nip-up in the bunch."

Tent Troubles

New Haven, June 15.

Seeley's Vaudeville Company, traveling troupe appearing under a portable top, ran into a snag while trying to show at Ansonia, near here.

Billed for a two-night stand, after the tent was up for the first performance, the electricians arrived too late to install the lights, and show was cancelled. Second night a thunderstorm snapped the poles and the tent sank before the crowd arrived.

Company, strapped, appealed to mayor for financial aid. Official returned $15 license fee, enabling the troupe to buy gas for the truck to get to the next jump.

Working Actors Indifferent to NVA Club Complications—Now In Court Under Show Cause Order

While the $25,000 secured for temporary maintenance of the NVA West 46th street clubhouse fades at the rate of about $4,000 a week, the fight of the small faction of disgruntled actors and others, led by Henry Chesterfield, against the variety managers' control of the NVA and its funds, is resting in court.

Friday (12) before Justice Walsh in New York Supreme Court the hearing on the order to show cause why the NVA Fund and its treasurer, Pat Casey, who is also treasurer of the NVA Club, shall not turn over all moneys, books and matters relating to the NVA Benefit Fund and the NVA Club to the Chesterfield faction, was adjourned for two weeks.

There is a possibility that through postponments the hearing may not come up before the annual election of officers at the NVA Club. This election has been called by Chesterfield and the clubhouse's social bunch for July 6, when it is likely Pat Casey will be ousted as the club's treasurer. This procedure was apparently decided on in place of merely requesting Casey to resign, which Chesterfield first said would be done and then denied saying so.

During the past two weeks, with the club in constant doubt and on the verge of passing out at any moment, along with the transfer of the NVA's charitable functions which Chesterfield also seeks to control, the club continued without moral support from the working vaudeville actor. The large majority of actors and members still visiting the club are layoffs.

Same Old NVA

A canvass of some employed actors in New York last week brought out that most of them don't know what the scrap is about, besides not caring. The NVA to them, they declared, despite its recent reforms, remains superficially the old NVA with its political motives. They are

(Continued on page 56)

JUST A LITTLE CARD
Of Appreciation
to the
RKO PALACE THEATRE AUDIENCE
WHOSE KINDNESS AND APPRECIATION
IS GREATLY APPRECIATED
BY
WILL AUBREY
"THE BARD OF THE BYWAYS"

Direction:
JACK CURTIS AGENCY
BERNARD BURKE—MILES INGALLS and ANNA

THIS WEEK (JUNE 13)
RKO PALACE, NEW YORK

N. Y. MORNING TELEGRAPH
"Will Aubrey, who calls himself 'the bard of the byways,' comes onto the bill like a breeze from sweet yesterday. He is genial, humorous and has a clear, strong voice, a kind not heard since the days the boys in the backroom had to break up their quartet. Aubrey is a favorite with any office, even hard boiled Broadway."

N. Y. EVENING JOURNAL
Will Aubrey Accorded Praise
"The name of Will Aubrey is, however, remembered and he is very good which, perhaps, is the reason. An easy-going, natural entertainer, whom this writer does not recall ever having seen at the Palace before."

N. Y. SUN
"Saturday night for Will Aubrey, an old timer and former minstrel man, we venture to state that his very early appearance on the bill was a high spot of the evening. He is a showman, he can sing, and his wit is subtle and pointed."

DAVE KRAMER and BOYLE JACK
With
BETH MILLER and MARGERY MOORE
BOOKED 45 WEEKS WITH R-K-O
Direction JAMES PLUNKETT—MAX TISHMAN

RETURN TO VAUDEVILLE and RKO
JOE and JANE McKENNA
THIS WEEK (June 13) HIPPODROME, NEW YORK
Direction: JENIE JACOBS—ARTIE PIERCE

ZIEGFELD'S WHOOPEE GIRL
FRANCES UPTON
THIS WEEK (JUNE 13), RKO PALACE, NEW YORK
Direction HARRY ROMM
Thanks to HARRY ROMM

REASONS FOR VAUDEVILLE

Youthful Dancers on Their Way Up Or Down with Taps—Ever Tapping; Willing to Suffer, Starve and Wait

An urge to succeed in the art of entertaining the public is generally known to be powerful, but its full power cannot be even slightly visualized without a peek inside the private lives of the striving young hoofers who hang constantly on the theatrical fringe of Broadway.

For the best view a lodging place on the east side of 8th avenue between 48th and 49th streets is recommended. A good idea can be had in any of the many lowdown rooming houses in the 40's and 50's also. But for a depressing yet enlightening glimful of mass production of embryo hoofing, under starvation conditions, that place on 8th avenue, above the stores and mostly in the rear, has no superior.

There the boy hoofers live eight and nine in a room, all in a common pursuit—hoofing. There they breathe and eat legwork. Most of the time they eat little else. Their home life is more miserable and crowded than that of the poorest families on the east side. They're all shell shocked from listening to each other's taps.

They do a break out of bed in the morning—those fortunate enough to land a bed—the rest bunk on the floor. They roll off a log into their underwear. They do a wingstep into their shirts and tie their shoes in the middle of a bell. Then off to Buffalo for the agency rounds. Maybe no food meanwhile. Pretty tough. But they're happy.

Happier, much happier, than they'd be at their nicer, much nicer, homes away from it all. Most are from towns from outside New York. Few are local boys. If they're lonesome, they don't show it. If the strain tends to break their spirit, they won't admit it.

Like It

It isn't always a case of not knowing. They're leg-nutty. But they prefer it that way.

Inside this 8th avenue flop the youthful terpsichorean addicts engage in an extended display of the hoofing practice one may see 24 hours every day and any day on the corners, under the lamp posts, in the doorways and up the alleys of Broadway. But here they really put it on.

Any self-consciousness that might slow down these not so very conscious lads on the street is entirely lost in the dingy avenue encampment. The warm contact with mutual lovers of fancy stepping, with the encouraging appreciation and helpful criticism thrown in, is an aid to the free hoofing.

They hoof alone, in duos, trios and foursomes. They hoof for, with and at each other. They dance to ukelele accompaniment or none at all. But there's usually a uke or two going.

New Steps

No secrecy is maintained in this laboratory. The blenders of steps and pedal motions seldom hold out on each other. A holdout who keeps his stuff to himself doesn't last in this liberal set. They dance for amusement and progress. As they dance they invent new steps. Often the steps are created momentarily, upon an unscious slip of the foot, and often forgotten as quickly. But when something new and apparently valuable is found they grab it, perfect it and split it among them.

Perhaps that accounts for the comic standardization of tap or so-called "rhythm dancing" on the stage today. As they breathe, they dance. Short breath doesn't stop them. Only the midnight curfew can halt the hoofing tattoo on 8th avenue. Up to that hour the place sounds like a machine gun demonstration under a tunnel.

It's the shortest route to Saranac. But they don't mind that either. When not hoofihg on the curbstone or up an alley, they are thinking hoofing and talking it all the while. They travel in cliques, but they think as one. Two such steppers from different ends of the earth could meet halfway for the first time and after two minutes not have a lonesome moment. They are brothers in soles.

This strange psychological phenomenon breeds the finished product seen by audiences on every bill and in all flash acts. In them in that advanced stage of hoofery is apparent none of the hardships of the upward struggle. On the hoof 100% and in that way so unlike the average climber, the Broadway hoofing boys raise themselves by their feet.

The road is lined with ambition, starvation and bunions. There's enough copy at that 8th avenue hole for a second American Tragedy.

LUPE WINS

Palace, Chi, Stage Crew Goes Nerts Over Headliner

Chicago, June 15.

Stage crew at the Palace here got sentimental last week and had their feelings engraved into a slab of gold for presentation to Lupe Velez, the week's headliner. Lupe was a wow with the boys backstage.

"To the sweetest girl that ever played the Palace," the solid gold memento read, with the insignia of Local No. 2 of the I. A. T. S. E. in one corner. Tim Hunt, Palace stage manager, came from behind the drapes on the last show Friday night and made the speech. Tim choked up and Lupe choked up, and everyone had a good cry.

Lupe also was a hit at the box office, with the Palace doing $27,500 on the week. Making it perfect and causing Frank Smith and Billy Elson to also shed a tear on Lupe's departure.

It's the first time the Palace stage crew has ever gone for gold engravings.

Complaint Committee Appointed for N.V.A. Sanatorium Patients

Saranac, N. Y., June 15.

With the advent of Dr. Edgar Mayer in charge of the N. V. A. Sanatorium here, a complaint committee has been appointed. Its mission is to sift complaints received from the guest-patients, with those passed upon by the committee as deserving of further hearing to be handed to Dr. Mayer. Others will go into the discard.

This is expected to act as a preventative against hollow complaints, such as are often conjured up by the ill.

The committee comprises Mrs. Kitty Vogelle, representing the women patients; Harry English for the up-patients; and Happy Benway for the bed patients.

Dr. George Stivers is no longer associated with the institution. He well be succeeded by another Dr. Mayer appointment.

Walter Meakin Dies

Chicago, June 15.

Walter Meakin, 61, former vaudeville agent and manager, died at the American hospital today from heart trouble.

A widow survives.

Ted Shapiro Back

Ted Shapiro, Sophie Tucker's accompanist, bobbed up on Broadway last week having returned from Europe to visit his relatives.

Miss Tucker remains abroad, going to Switzerland. Shapiro expects to rejoin her early in the fall.

PETITION'S 2,000 IN SCHENECTADY

Merchants Feel Loss of Live Stage Talent—Public Didn't Indicate Preferring Change to All Film at Proctor's

RKO SILENT SO FAR

Schenectady, June 15.

Petition asking for the return of vaudeville to this city, containing some 2,000 names, has been forwarded to the RKO headquarters at New York. This was started by several merchants and supported by the Better Business Bureau of the local Chamber of Commerce.

The petition found many willing signers when circulated through the downtown stores. It is likely that many more names could have been added had it been given wider circulation.

The sponsors recited the harm that had come to the city as a result of the closing of vaudeville here for the first time in 20 years, stating that stores, restaurants and hotels were losers because the stage hands and musicians being out of work had lost their purchasing power and the actors and actresses no longer playing here, of course, could leave no money in the town. As far as known there has been no response from RKO officials on the petition or its fate.

Local RKO Proctor's states there was every reason to close the vaude here for the summer as the people were not buying the shows. The reaction of the public has been entirely unfavorable to the move, as is shown in the attendance ta the RKO straight film shows in a 2,700-seater now being dished out. A three program a week policy has

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BROWN KILLS CHANGE RUMOR

Hiram Brown yesterday (15) killed all of the several rumors afloat lately of impending changes in RKO, by stating none had been even thought of.

The rumors vaguely covered the RKO theatre circuit departments and Radio Pictures.

Joe Plunkett heads the RKO department theatre operation; Charlie Freeman is at the head of the RKO theatre booking office; Jules Levy is the RKO film buyer and Joe Schnitzer is president of Radio Pictures, with William Le Baron, Radio's chief of production, in its Hollywood studio.

Birdwells Lose 11 Rings In Conn. Hotel Robbery

Bridgeport, June 15.

Theft of a chamois bag containing 11 diamond rings, which she values at over $12,000, was reported to police by Mrs. R. J. Birdwell, mother of Cherie and Tomasita Birdwell, who were appearing at the Fox-Poli with a Fanchon and Marco unit last week. Gems were stolen from a closet in their room at the Lyric hotel.

A man who took a room at the hotel at two a. m. and checked out at seven-thirty a. m. is being sought by the police. Detectives found the bag in a bathroom next to the rooms occupied by the women. The diamonds were gone and the thief had also taken $179.95 in cash from the purse.

Webb-Freeman Tie in RKO Golf, Yates' 82 Takes Medal—Course Looks Like Set for "All Quiet"

By JOE BIGELOW

Between waves of embarrassment provoked by realization that such a bunch of muggs shouldn't cut up a classy course like the Westchester Country Club at Rye, N. Y., about 75 "golfers" whiffed, sliced, hooked and moaned their way through RKO's tournament Thursday and Friday of last week.

While the fine cut greens and shimmering fairways were bearing the burden of thousands of well bunioned booking office feet, the divots were thick and many. When the dust from the acrobatic sod had settled the battle was found to have wound up in a Mexican standoff.

Charlie Freeman, general booking manager, by virtue of having grabbed the best padded chair and most imposing looking desk on the sixth floor, and Roy Webb, a Swiss bell ringer from the music department and accused of being a music department ringer without the Swiss bell, were the boys who finished in a draw at the top. They were all square after 18 holes and will play it off later.

With the playoff to be held at the same club, goes a dinner from Hiram Brown. Freeman and Webb figured that out on the 17th, where the match was squared. They half-nelsoned their mashie shots on the final and finished like a brace of acrobats on their fifth show.

Yates' 82 Wins Medal

On their way to the top Webb and Freeman knocked off such lads as Charlie Yates, James Turner, Bill McCaffrey, Bob Fisher, Al Borde and Pete Mack. These were the first division players on the strength of their qualifying rounds. Yates was the advance favorite and he turned in the best qualifying card, 82, to win the medal. He took his pratter in the second round when failing to overcome a nine handicap man.

The club's regular guests gave the RKO detachment the annual ritz. It took the boys about 10 minutes, as usual, to discern they didn't rate at all. Eyebrow lifting and nose tilting prevailed for the two days. When Harry Ward passed one of the club's resident dowagers on the veranda she raised her eyebrows so suddenly she misjudged the distance and nearly fractured her skull on a rafter.

Freeman swore that Bill Mack and Jules Levy, playing in different foursomes, hit onto the wrong fairway and met at that point. They

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HENRY WINFRED DROPS DEAD WHILE BACKSTAGE

After taking several bows with his partner, Henry Winfred, 60, of the colored vaude team of Winfred and Mills, died in the wings of the St. George theatre, Staten Island, at 3 p. m. Wednesday (10) of heart disease.

Winfred had reached the switchboard and became faint, with a chair quickly placed at his disposal by members of the stage crew. He expired almost the moment he crumbled into the chair. A hurry call brought a doctor who happened to be out front attending the show. He pronounced the comedian dead.

The Medical Examiner was summoned and after an examination the body was removed to Sea View morgue until his partner, Billy Mills could arrange for its removal to New York for interment.

Henry Winfred had been in vaude many years. At different times he had appeared in a comedy act with Billy Brown. When Brown went west for his health Winfred teamed up with John Rucker. When separating with Rucker, he joined with Mills. His widow is Fannie Winfred, living in New York. At one time she was on the stage and with the Golden Five Quintet, with her husband.

In the turn Winfred had played a Chinaman with Mills doing the comedy under cork. Mills is one of the few Negroes on the American stage adding cork to his face.

Ray Vance Found Dead

Chicago, June 15.

Ray Vance, 35, vaudevillian, missing since last March, was found dead in the Columbia river near Vancouver, according to word received by his wife.

Although believed to be a suicide, police are investigating.

For years he and Earl Mossman worked on the "small time" as Mossman and Vance. They appeared in New York some years ago with the late Nora Bayes in her show in the Bayes theatre. He also appeared with the vaude duo of Clifford and Vance.

Acts, Film, Publicity Hand-Picked to Go With Paulist Choir

Chicago, June 15.

One of the toughest selling and booking jobs in the theatre confronts the RKO staff here with the coming of the Paulist Choir to the Palace two weeks hence. Boys in the offices are worrying how to treat the Catholic organization and how to present it to the public.

Booking office has the first headache, due to the necessity of surrounding the choir with four acts which are entertaining but which also must conform with the religious aspect of the headliner. Yet, the show has got to carry diversity. Acts so far set are Clifford and Marion, Joe Herbert's Revue, and Lee, Lee, Lee and Lee.

The film feature for the bill has not yet been decided upon, but it's going to have nothing to do with anything censorable.

On the publicity end, John Joseph runs up against a flock of difficulties. Question is how to exploit the choir as a theatrical offering without offense and, at the same time, how to convince the public that here is a novel entertainment.

The booking is for one week and marks the first time the choir has appeared before a popular priced theatre audience.

Vaude Actor's Bigamy

Des Moines, Ia., June 15.

Clyde Tillotson, alias Jean LaBalfuer, has been convicted of bigamy and sentenced to six months, plus a fine of $100.

Opal Marie LaBalfuer, his first wife and former vaude partner, is willing to take him back if he will meet her half way, she told the court.

"Variety" for Summer

Place a subscription for "Variety" over the summer. From now until Labor Day, $1.50.

Mail remittance with name and summer address.

RKO Shakeup Pushes 2 Ohio Divisions Together

A shakeup in RKO's managerial ranks starts this week with two changes in house managers and one division head switch.

Division change is the amalgamation of the Cleveland and Cincinnati divisions into one. This will take in both of these cities as well as the towns surrounding them and will be known as the Ohio division. John Firnkoess takes charge, moving up from the Cleveland division, with J. J. McCurdy, the Cincy head, having resigned.

In Toledo, T. H. Stevens, formerly city manager for RKO there, takes over the one RKO house, succeeding Howard Fiegley, who is out.

At the Coliseum, New York, Emil Groth, also out, has been replaced by K. Hanson.

DE VITO and DENNY
with DOT STEVENS
Spare No Expense to
Produce Laughs for RKO

Breaking In Acts as B'klyn Cafe Floor Shows

Indie vaude producers around New York are breaking in new acts at Brooklyn night clubs in remote sections. The club and operators are willing to pay so much a week for the acts.

The Brooklyn spots are donating $50 and $100 weekly for the trial performances, after which the act makes its vaude debut.

POWELL'S ADDED 6 MOS.

Pittsburgh, June 15.

WB has taken up its option on Dick Powell, m.c. at the Stanley, for six more months. Powell has been m.c'ing for the Warner crowd around here for two and a half years, dividing his time between the Stanley, downtown, and the Enright in East Liberty.

Powell holds the m.c. run record in this district, Teddy Joyce, at the Penn, previously having laid claim to it.

JESSEL'S $4,000—LOEW

George Jessel will play five weeks of Loew vaudeville in New York at $4,000.

He opens June 21 in Newark.

2 AD ACTS BOOKED BY RKO-FOX IN N. Y.

Neil Golden and the Herbert Diamond Entertainers, a commercial band act, open the week of July 4 for RKO at the Kenmore and Fordham theatres, New York.

La Mannos Parisian Ambassadors, another commercial, is also booked into the RKO Jefferson for late July, and before that will play for Fox, including a week at the uptown Audubon.

Booking of these two commercials over RKO and Fox comes after both circuits made statements that they would not play this ad type of act.

The Bosch Radio band is also dickering for RKO Boston time around Lowell, Portland, etc. Dates have been penciled in starting July 11.

Economy Puts Lyons And Morris in Coast Publix Booking Pool

Los Angeles, June 15.

The William Morris and Lyons & Lyons agencies out here have a pooling arrangement for their Paramount theatre bookings. Joe Cornbleth of the Lyons office is the key man with a special office downtown at the Par, handling both Morris' and Lyons' acts on behalf of both agencies.

This is explained through the minimization in local time not making it worth while for Morris (Murray Feil in charge here) to have a special presentation booking agent, hence Cornbleth handles them. Cornbleth is also a buffer for Jack Partington, in that it saves the Paramount stager manifold interviews with specialty people.

Morris, through its Publix hookup, gets 7½% of the commish and Cornbleth for L&L collects the other 2½%. This is explained by both agencies splitting the 5% commission and Morris-Publix collecting the usual 5% booking office fee independently.

Orpheum, Des Moines, Dark

Des Moines, June 15.

Darkness has enveloped the RKO Orpheum since Saturday (13).

It will remain that way over the summer, as usual with the house in hot weather.

Enjoins Midget Band

Charging breach of contract, Ike Rose, through his attorney, Lyman Hess, has secured an injunction against Lottie and Nander Singer, whose midget band opened in vaudeville.

Order stopped the act after playing one day. The band was under contract to Rose for three years, the agreement having three months to run.

Coast a Sardine Can for Layoffs; Acts Slash Own Salaries to 50%

Los Angeles, June 15.

Comparison of salaries out here now and a few months ago is explained by the old supply and demand rule, with the influx of all the layoffs from Chicago and points east aggravating an already crowded condition.

Result is that Fanchon & Marco, the biggest stage talent buyer out here right now, is swamped with stuff at almost any price.

The unanticipated economy in budget through acts working so cheap is bringing down Marco's $1,850 budget for units to $1,750. This is not alone a saving and an opportunity for more elastic profit, but also includes added acts which F. & M. slips in. Each unit now carries four to six acts where it was formerly three and four, depending on the price.

When everything on wheels brought acts west from Chicago and New York, the lodestone then was the eight-act RKO policy, which has since flopped. The 7½ weeks of RKO w. c. vaude, which include some of those "Bern Bernard specials" (four local acts for $700) in stamps quickly dwindled when the eight-act novelty wore off and the four locals stacked up negatively against the four-act imported units.

Result is that F. & M. cites an instance when six months ago a $750 act was holding out for more, but signed this week for $400 and glad of it. Specialty dancers at $150 are now 50% cheaper. A $100 to $150 singer is now worth $60, with the market glutted.

Record buy is a song, dance, musical trio at $140. That's $20 more than what three F. & M. chorines gross at $40 each. In addition to which the $140 a week trio must pay commish.

Suing Peggy for Commish

Peggy O'Neil, tap dancer, has been sued by Ralph Farnum, agent, for $500, alleged due him for commissions on contract placements.

Miss O'Neil, who signed a five-year contract with Farnum, claims that for two years his office didn't do anything for her, and that she had to obtain an engagement without its help.

Return Engagement of
FRANK
MITCHELL
and
JACK
DURANT
June 12, Ohio Theatre
Columbus, Ohio

Irving Yates
PRODUCTIONS
Lefcourt-Alan Building
1619 Broadway
NEW YORK CITY

Marcus Loew
BOOKING AGENCY
General Executive Offices
LOEW BUILDING
ANNEX
160 WEST 46TH ST.
BRYANT 7800 NEW YORK CITY
J. H. LUBIN
GENERAL MANAGER
MARVIN H. SCHENCK
BOOKING MANAGER

BLONDELL & MACK ATTRACTIONS
BOMBY
AND HIS
RADIO GANG
June 13, Scranton, Pa.
Henry J. Kelly
R-K-O THEATRES
TRACY and VINETTE
SAM SHEPARD
PRESENTS THE
5 Hot Shots
R-K-O THEATRES

FANCHON & MARCO Presents
ZELDA SANTLEY
Headlining "VACATION DAYS" Idea
Personal Direction HARRY FENTELL

Held Over 2nd Week at the Roxy, New York
STILL TAPPING TO THE KING'S TASTE
The Original
KING, KING AND KING
Fanchon & Marco
HERMAN CITRON
Paramount-Publix
HARRY LENETSKA
Wm. Morris Agency
"VARIETY" said:
"The Kings, reunited, on a dancing mat in the center of the stage suggested why most other similar rhythm dancing combinations are usually referred to as following this act's pattern. They stopped the show."
RETURNED TO BROADWAY
AFTER 2 WEEK ENGAGEMENT
AT THE PARAMOUNT, NEW YORK

TRIXIE FRIGANZA
SEE YOU ALL NEXT WEEK
CHAS. H. ALLEN, Personal Mgr.

DAVE GENARO
HEADLINING
PLAYING RKO CIRCUIT Direction: HARRY FITZGERALD BOOKED SOLID UNTIL FEB., 1932

BARBARA—NEWBERRY and HOLBROOK—WILLIAM
in "TOGETHER AGAIN"
Accompanied by LEW KESLER
THIS WEEK (JUNE 13) RKO PALACE, NEW YORK
Direction LEE STEWART

NICHOLAS CASA-LEHN ELSIE
"ARISTOCRATS OF COMEDY"
LOEW'S STATE, NEW YORK, THIS WEEK (JUNE 13)
Management M. GOLDEN Produced by G. GOLDEN

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

NEW YORK

Health Commissioner Wynne, on radio, warns against use of reducing pills.

Getting hot in Texas. Catholic Bishop of Houston instructs priests not to admit to churches gals wearing knickers, pajamas or sailor suits.

New precinct police head warring against Coney Island ballys. Fact.

Theodore Al Liebler, retired theatrical manager, celebrated his golden wedding anniversary at his home, Riverside, Conn. Liebler was a great name in the palmy legit days.

Brock Pemberton will produce "Death Dance" (tentative title), by Valentine Davies, in the fall. Trying out this week in Rochester, N. Y., stock.

Harry M. Warner gives Worcester (Mass.), Academy $250,000 auditorium and theatre as memorial to his son, Lewis J. Warner.

Natalie Chadwick, former show girl, was brought down from Auburn (N.Y.) prison, where she is serving a term for robbing her pal, Polly Lux, also a one time chorus girl, to testify in the appeal taken by Joseph L. Sheldon. The case was heard in Mineola, L. I.

At the original trial Sheldon was found guilty of being a partner with Natalie in the robbery, which stripped the Lux home of furnishings, and which the pair sold for $800. At that time, the prosecution got no help from Natalie, but obtained Sheldon's conviction. This was appealed.

Before it reappeared on the calendar, Natalie learned that Sheldon had been appearing around with Rita Gould, vaudeville actress. The girl in Auburn indicated her willingness to testify. She told Judge Bascom she had aided Sheldon in the robbery at his suggestion and had given $500 of the proceeds to enable him to make restitution in a forgery.

Mrs. Eleanor Sheldon, of 299 Park avenue, is suing for a divorce, citing Natalie's previous testimony that she had lived with Sheldon in the Gramercy Park hotel. Charles Colby, Natalie's husband, is also suing for a divorce in the California courts.

John Steel, radio crooner, must tell tomorrow (17) why he should not go to jail for failure to pay $15,400 back alimony to first of his three wives, Sidonie B. Steel.

Bert Lown, bandmaster, now at the Hotel Biltmore, is planning a Reno shuffle as soon as time permits. Wants to lose Viola and take a new chance with Carolyn Miller, now acting as his p. a.

Giovanni Martinelli of Met Opera, back in town and glad of it.

Sir John C. W. Keith, director general of British Broadcasting Co., given a medal by CBS for "distinguished contribution to the radio art."

Francine Wouters, 18, once a famous child entertainer, engaged to marry Wallace Clark, singer at the Roxy.

Asbestos bags, now used for air mail, proved their value in recent crash.

Motor boats barred from Lake Ronkonkoma, L. I. Lake owned by a corporation.

Motion pictures of the 10 greatest Americans of today to be put in cold storage for posterity by the Aristogenic Society, whatever that is.

"Flealess Pups," trick order originating in the N. V. A. clubhouse, will move to Hotel Victoria.

Lenore Ulric will be starred by Erlanger's next fall in "The Social Register," by John Emerson and Anita Loos.

Norma Terriss, prima donna, is preparing for dramatic work next season. Playing in stock in Ivoryton, Conn.

Juanita Hansen, who got a verdict for $100,000 from Hotel Lincoln in damage suit, must defend judgment in N. Y. Court of Appeals.

Bh Rogers, brother of Buddy, was married in St. Louis last week to Marajen Stevick, daughter of a publisher. Young Rogers, whose given name is derived from the initials of his father, B. H. Rogers, is also known as Bruce. He has played minor roles in pictures.

State's investigation of N. Y. City calls 7 speak owners in Washington Heights section to testify in graft quiz.

Wife of Ken Strong, university football hero, who was known as Bella Harrison on the stage, is in Reno. Claims Ken didn't know the difference between a wife and a football and kicked her out of bed.

Waverly Club, raided 40 times in past five years and six times in one day, finally padlocked.

Virginia Hawkins, of "Once in a Lifetime," accused by a milliner of objecting too strenuously to a new hat, was dismissed in the West Side Court.

Six persons slightly hurt at Coney when a roller coaster car jumped the wet tracks Wednesday.

Jeanne Aubert allowed to sue for divorce from Nelson Morris in France by French Court of Appeals on eve of her sailing for Paris, following departure from "America's Sweetheart."

James W. Garrett and Foster Gilroy, city editor and ass. b. m. of the defunct N. Y. "World," denied participation in Pulitzer fund by Surrogate Gilroy on the ground they were not "principal editors and executives."

Mrs. Jimmie Walker on a reducing diet.

CBS made first broadcast from a rum runner Tuesday (9).

Irvin S. Cobb a grandfather.

N. Y. judge enjoins a woman from obtaining Reno divorce. Injunction holds good in Nevada.

Arthur Hammerstein working on first fall production, "Melody," by Edward Childs Carpenter, lyrics by Irving Caeser, music by Sig. Romberg. To be staged by Oscar Hammerstein II.

Athletic stores now offering miniature tennis to match infantile golf. Court just half usual size with equipment to match.

Noise Abatement Commission urges abolition of cap pistols on dual grounds that they make a noise and teach little boys playing "cops and robbers" to shoot policemen when they grow up.

N. Y. Auto Club warns members against draping their cars with the flag on July 4. Against the law to use the emblem for a drape.

Poillon Sisters back in court again, this time suing Brentanos for advance royalty on their memoirs. Claim breach of verbal contract.

David Crowley visited Bronx Supreme Court to defend his wife's plea for alimony. Dropped in at the Vivian Gordon trial and fell asleep. A verdict of $25 a week was granted through his default.

Babe Ruth made a home run from a luncheon in his honor last Thursday when he found only a handful of guests to greet him. Tendered by the Bronx Chamber of Commerce.

P. G. Wodehouse invited to play in "Once in a Lifetime" since his crack at Hollywood. Only one performance. Declined.

Phyllis Rankin plans a return to the stage when "Melo" reopens. One of the original cast of "Belle of New York" and member of famous theatrical family.

George Beck, p. a. for "Unexpected Husband," went on in a one-line part Thursday night when a player failed to show up. They rang the curtain down on him, but then he had the tag, so okay.

Radio transmission of heart beats Thursday night excited much comment. Wired transmission of heart beats was done at Flower Hospital five or six years ago.

Julius DeVorzon, former member of Rudy Vallee's "Connecticut Yankees," suing for $640, two weeks' pay withheld when he broke a spring in Rudy's saxe. Claims Vallee kicked him twice in the same place, but no extra claim for that.

Larry Laurita, cabaret singer, pinched with two men on charges of dope peddling.

Francis J. Nielan, former night club entertainer, given a long stretch in a New Jersey prison for an attempted hold up. The week before he drew 15 years for a previous affair. Sentences do not run concurrently.

RCA loses first move in fight to keep licenses. Motion to enjoin Radio Commission from holding hearings denied by the Supreme Court. Hearings will be continued in move to withhold all RCA licenses.

Police active to close gypsy fortune tellers who have recently invaded the town. Two fined $100 each.

Barred from American radios, J. R. Brinkley, goat gland specialist, is arranging for two stations just across the Mexican border.

Alexander McKaig negotiating for the rights to "The Night Ramblers," by Martha Madison and Eva K. Flint. Play held by the Belasco estate, was his planned summer production.

Edith Daniels, 40, once with musical shows, but recently a stewardess on liners and matron at the Spencer Arms hotel, committed suicide by gas June 12. Pinned to the pajamas she wore was the title page of Oscar Wilde's "A Woman of No Importance."

New York state court of appeals has decided that five years' absence is sufficient in an Enoch Arden decree. Proof of death not requisite.

Reported at Chi radio show that a $15 three-tube set is to be offered. New low.

"Petter Slasher" terrifying the amorous in Inwood section.

Advertising Federation opened sessions at the Hotel Pennsylvania yesterday (15).

Two years ago a gypsy "blessed" the savings of a Watervliet (N. Y.) woman, $7,200. The other day the bag containing the b. r. was opened and found to contain seven dollar bills. As a result, Maria Andrews and May Stevens, both of 3 6th avenue gathered in by the police on suspicion.

Newest municipal bug is an artificial island to be built off the Erie basin as an airfield. Subway to connect with Manhattan, Staten Island and Brooklyn. To cost $70,000,000.

Broadway going Babel next season. Shuberts' Italian troupe to add to German and Yiddish companies already spotted. Aftermath of foreign language picts.

Morris Gest reading with mixed feelings that Oberamergau Passion Play did $1,850,000 last season. Maybe he picked the wrong troupe.

Post office complains that radio commercials cut into receipts through loss of mailed circulars business.

Homes Shares Corp., represented by Charles Segal, atty., has bought the Avalon one-story theatre, in the Bronx from Land Estate Co.

Fake Floyd Gibbons pinched in Camden, N. J., for impersonating radio announcer. Says he's Henry Luellwitz, of L. A. Fined $100.

Tex Guinan in court Friday (12), to protest padlock proceedings against Club Argonaut. No booze found, but ice and ginger ale served. Test case will be made.

Elizabeth Smith, known to comic opera as Grace Belfonte 20 years ago, died in Bellevue hospital June 10. Death believed the result of a beating. Deck hand on a harbor boat, with whom she had been living, held for investigation.

Body of Mrs. Lilian Kemp, show girl victim of "Sea Fox" disaster, recovered from sound.

Hugh Cameron of "Unexpected Husband" operated on Saturday for throat trouble. Back in cast Monday.

Kearny, N. J., lifts blue law to permit Sunday films.

Business better so "Green Pastures" will continue.

Vernon Kelso, actor, to pay Jeanette $40 a week temporary alimony. Says he married her "Just as a favor."

Washington announces 100,000 liquor arrests in 11 months.

"Modern Virgin" goes to Paris under Andre Femois.

Charlotte Nixon-Nirdlinger arrived yesterday (15) from France.

Daisy De Voe, convicted of grand theft from Clara Bow, for whom she served as secretary, was ordered back to the county jail by the appellate court last week to serve the remainder of her 18 months' sentence as a condition to her probation. Miss De Voe had been out on bail.

M. H. Aylesworth, RCA, tells Nat. Electric Light Ass. television will be newscasting within two years.

City improvers agitating the project of a three-mile tunnel to connect west side of N. Y. to Queens and possibly Brooklyn. To take through traffic off the streets.

Mayor Walker's ordinance placing night clubs under police license and making enforcement more simple, passed by the aldermen. New law exempts only clubs in hotels with 200 or more rooms. Only 50 now required.

Eva Le Gallienne, Josephine Hutchinson, also of the Civic Repertory theatre, and Miss Le Gallienne's maid were burned about the face, hands and arms in the explosion of a gas tank at Miss La Gallienne's farm at Weston, Conn. Tank was

(Continued on page 52)

Small Indie Midwest Wheels Dodging Stock Disadvantages

Chicago, June 15.

With the Mutual Wheel cold the outlook for the coming burlesque season in the midwest indicates a number of small two and three weeks' circuits organized by the present indie operators on the Mutual chain. None of the burlesque operators in this territory want to stick their houses into stock policies. All feel that their customers won't stand for the same faces week after week.

These managers are now scouting around and grabbing up out-of-town houses. The burlesque men include the ace operators of the midwest—Charles Fox, N. S. Barger, Aaron Jones and Arthur Clamage. Fox is moving particularly fast at present, having taken over the Gaiety, Minneapolis, besides dickering for a theatre in Chicago to be added to his Milwaukee spot. Jones and Barger are hooked up together in town and are both in the Grand in St. Louis, to be placed with the Academy and Rialto here. Clamage is centering his attention upon Detroit, but also has his eye on several spots in Ohio and Michigan.

Cheap Rent

These men are finding it rather simple to take over houses for their type of entertainment at present with theatre rentals down to prewar numbers. One house in Louisville has just been rented at an annual figure of $5,000. Other spots are in the same money category.

Rotating policy of these houses will generally be two-week stands rather than weekly, thus cutting traveling expenses in half. Managers with only one house, and without the cash or desire to take over additional theatrical properties, are also looking for a means of escaping the stock policy. Reports current are that a number of these one house operators will be banded into a co-operative chain.

No. 1 Town for Burlesk Is Wash.—Gaiety's Div.

Washington, June 15.

Jimmy Lake, manager of the Gayety, has the satisfaction of knowing that his house led all others on the Mutual circuit.

Washington is the No. 1 city for burlesk, and the Gayety declared a dividend.

Watson's Troubles

"Sliding Billy" Watson went to Philadelphia voluntarily Thursday (11) to appear in the City Court there in the case brought against him by his wife for separation arrears.

It's Watson's claim that he has been paying his wife a weekly amount for 28 years, but that when he lost work and slipped up on his payments, she asked the Court to make him pay up.

Watson at first averaged $35 and $50, but in 1926 he was brought into court, his wife asking that the amount be fixed at $75. Instead the Court cut the figure to $25 weekly.

The matter was expected to be adjusted with Watson planning to return to New York to play vaude.

Burlesque Club Election

The annual election of officers for the Burlesque Club was held in the club rooms Thursday (11) with results as follows: President, Emmett Callahan; first vice, Bobby Clark; second vice, Joe Laurie, Jr.; treasurer, George Dresselhouse; secretary, Henry Kurtzman; board of governors (one year), James M. Brennan, James Coughlin, Fred Sears, Nat (Baron) Golden and Thomas Phillips.

The club unanimously adopted a resolution that the initiation fees be increased to $25, becoming effective at once. The fee at one time was $25, but was lowered to $10 to permit a membership drive.

The Burlesque Club has a membership of 325.

Herk in New Quarters

The old Mutual office in the Powers building at 48th and Seventh avenue was closed Saturday (13) with all effects and furniture removed to the new Columbia Burlesque offices in the Bond Bldg.

The lettering on the latter doors bears only I. H. Herk's name.

New 5th Ave. Try

Fifth avenue stock changing hands. The present co-operative company there will be replaced by a new troupe which will be operated upon regulation show lines.

Incoming company will not work on commonwealth plan.

ENGAGEMENTS

Harry Steppe alternating as chief comic between Apollo and Republic stocks, New York.

Columbus Stock Stays

Columbus, June 15.

Lyceum theatre, home of co-op stock burlesque, has announced the management is going to give all-summer burlesque a whirl and that the present company will remain at the house through the fall.

Following several battles with police here, this house has returned to its wide-open policy. Its money making chances, however, it is felt, depend entirely upon its draw from the weekly conventions which are a feature of this city.

Iowa Gal's Hot Dance Was Too Hot for Iowa

Davenport, Ia., June 15.

Georgia Clark, 22, local girl, made a one-night appearance in stock burlesque at the Liberty here and danced so torridly that she landed in jail with her sister and three others. Charles Holloway, manager, his wife, Marie, and Dixie Williams were accused as an aftermath by Mrs. Jerry Lee, Georgia's sister, of beating her. Holloway said Georgia discarded her brassiere during a dance number and wiggled past the limit during a midnight show.

After she finished she was ordered to get out and a row started. Georgia called her sister who was in the audience and when Mrs. Lee went backstage she was ordered out too. She hesitated and was tossed into the alley, she said.

Mrs. Lee called a cop. Her clothing was torn and her face cut. The battlers were bundled into a patrol wagon and locked up after they were booked for disturbing the peace.

42nd St. Burl Wobbly

In West 42nd street, where two indie burlesque stocks are operating, the Eltinge has gone in for street ballyhoos in an effort to drum up biz, meanwhile continuing to run along on a week to week notice contingency.

The Republic plans to stick it out all summer but on a low budget plan and maybe a black and white show.

PALACE

(St. Vaude)

Four out of eight acts cleaned on individual merit Saturday afternoon and three of the remaining four did almost as well. Yet, in the blending these same turns provided no more than just a fairly good Palace bill. It's nothing new for the Palace.

Often a lineup that sounds like a million will play like the combined assets of five flop banks. While another that resembles a booking office stomach will turn out very well.

Nothing technically wrong with the current layout. It has all or most of the required ingredients and they're sufficiently variated. It also has some good looking women and a couple of clever men. Willie and Eugene Howard and Sammy Cohen are in, giving the girls a cinch edge on beauty honors. The only outstanding vaudeville bugle missing was Durante's. But he was here three weeks ago and the shadow is still on the eye.

The first good applause smack came early, No. 2, with Will Aubrey. A relief from the usual hoofing in the Palace deuce. Aubrey sang and talked them into liking the act and the actor. He took an encore and they wanted another. The two spot isn't so bad when the turn is right.

Barbara Newberry and William Holbrook were also over strong in the following position. This is a reunion for the team having first doubled up two years ago for a short while, with Holbrook's name then first in the billing. Miss Newberry, now Mrs. Eddie Foy, Jr., has advanced in her dancing since then and the act now rates as a dance matter of class dimensions. The Palace, the team probably will find, is their best stand.

Sammy Cohen works hard for results and gets more than the average Hollywood visitor. His schnozzle sends him out in front early and on Saturday his likeable clowning and fall stuff kept him there. Late in the running Cohen announces his wife is in the wings and asks whether they'd like to hear her sing. The wife thing is on the level in this instance. She's formerly Doris Roche of vaude and the cafes. Sings nicely and looks swell with Sammy making her look even better.

Cab Calloway, a Palace repeater, had the first part finale with his hot crew from Harlem and two specialty girls. Cora La Redd is a chubby dark brown who sings and dances in an engenue way and does a trick with her eyes that will land any audience. Alma Smith's song and dance seemed tamed from the uptown version, but enough remained and Miss Smith had enough herself to land. A red patent leather frame for the stage, in back of the band, made it all hotter.

The Diamond Boys slapped each other silly in the intermission opener and fared better than ever before here, a lot for a turn that plays this house often. Hughie and the two kids now bring on a fourth brother for the slaps they have left. Boy is pushed into the pit for a fall that looks and sounds like a neck-breaker with no padding on the floor.

Second section's letdown of Frances Upton and J. Fred Coots should be recovered easily by the Howards, closing, by now, if the brothers' routine is properly rearranged. Show on Saturday went into its first slide with the new song and piano team. It's likely to do the same the rest of the week, but with the Howards following, and Willie spotting his imitations at the finish instead of in the middle, the bill shouldn't suffer much.

Miss Upton was in Ziegfeld's "Whoopee" and uses that billing. As expected, she has the looks. Coots is a pianist and pop song composer and publisher who formerly tried variety a few months yearly with Waite Hoyt, the American league pitcher. The Upton-Coots combination derives almost all its heft from Miss Upton's pulchritude, and that's not enough. She sings passably, dances without much distinction and impresses always as though needing a part and a background.

Coots holds the piano bench all the way and steps on the turn with a version of the customary medley of his compositions, as used by all song writers in vaude. The next-to-closing and closing songs of the act, and the best of the routine, were not announced as composed by Coots. Audiences might go a fair distance for just the appearance of this act, but it had little else to warrant the next-to-closing peg.

The Howards did their interview sketch again. It works nicely into Willie's imitations, and these become the act. His George Jessel is uncannily perfect. The chief qualification of most stage mimics is a lot of nerve though Cissie Loftus does everything well. But there's nothing else by anyone, excepting possibly Elsie Janis' Barrymore, to compare with Willie's Jessel. And Willie is a comic before a mimic.

Stanley Bros. and Attree, two men and a woman, in strong jaw and aerial stunts, were an okay opener. *Bige.*

STATE

Strength and length of the picture cut the show to four acts, a bill that failed to pan out. Main idea, however, is "The Front Page," talker. Business for the second show Saturday afternoon good, considering June. Lower floor much better than the balcony.

Front of the house dolled up with a special dress ballyhooing the film. Large raised letters in red on a white background. Some of the smaller matter in black and colored lettering. Layout eye-catching even to the hurried passerby. Outside lobby also has an automatic box with little stage settings advertising present and coming attractions. Curtain slides together for each change and there is music to the gadget, also.

Art Frank, his Yankee Volunteer band of six and company of three, topped naturally in the shut position. The Frank turn would have fared better had the going ahead been better. The juvenile has a pleasant voice and registered. The two girls okay. At the taps bit Frank raised his right arm in salute, disclosing the sleeve ripped at the shoulder.

On third was Casa and Lehn, with their supporting four girls, Georgette, Yvonne Monatt and the Co-Ed Sisters. The team is doing little straight adagio work, clowning the routine. Rather a flash, and the girls are lookers.

"Cookie" Bowers (New Acts) on second, didn't get anywhere. First were the Bellclaire Brothers, among the best of the equilibrists. Loop the loop finale still a crack stunt. *Ibee.*

ORPHEUM

(Seattle)

Seattle, June 10.

Not much fuss is being made this week at the Orpheum over anything except the vaude. Back to four acts last week, and its equivalent this week—Olsen and Johnson counting for at least two acts. Policy of more quality, snappier and less quantity seems to be clicking better.

Idea is to publicize heavily for one headliner per week, 50 24-sheet stands being used, with name of headliner, date and name of film only changing on the paper. Results have been pleasing at the b.o. Picture, "Beyond Victory" (Pathe), and played down in the advertising.

Olsen and Johnson do a lot of things as usual. Action all the time, with the entire stage and half the lower floor used for gags.

Opener was a nifty skate act, Robbins Trio. Some prodigious whirls by these two men and a gal. Nash and Fately also fit well. Tall boy and tiny girl are a natural for comedy and they take full advantage of the angle. Nash spins some ropes by way of variety.

Little fellow with the Gibson Family (colored) seems to prove that the younger they are the hotter they dance. *Trepp.*

JEFFERSON

The type of audience down this way on the poorer side of Third avenue, shelling out two-bits in the afternoons for eight acts and a first run neighb feature, are the bargain-hunters of show business. On Saturday afternoons, with the bulk of the weekly pay still intact, they go for what a house like the Jeff offers, providing capacity as at first Sat performance.

It's quantity rather than quality that counts, former basically as the draw. Now and then the house gives plenty of quality as well, with current first half show an example.

In addition to Wilton and Weber, comedy team, down from the Palace to headline the bill, there's a well-bought and booked assortment of acts to support, and on the screen "Seed" (U), in here under less than a week's protection from the Rivoli uptown.

Of the eight acts, there are five outside of the single and double set-up one would expect in the majority for a show of that many different offerings.

They range from three to eight people and offer the widest type of fare that could be unearthed. They must be doubling up on dressing rooms at the Jeff to accommodate.

First is the opener, Emory Manly and Co., in barnyard fullstage set offering imitations that range all the way from the ridic to the sublime and back again, with laughs injecting greater value. This is the three-people entry.

Next Bert Spence (New Acts), with three specialty girls and further laughs. With that act third, another in one is jumped until Manny King takes the full stage again. Strictly a comedy act and the kind audiences eat up down this way, King found the going smooth, even though some of his comedy material is pretty bad. Make and duel gag with a blonde looker built up until quite funny.

With fullstagers bunching up, the Donatella Bros. and Carman (New Acts) followed King and nearly made a day of it with three encores to give the father and mother they carry a chance. Better liked here than is likely away from neighbs of this type.

Wilton and Weber cut a trifle in next to closing, including opening talk and usual encore. Fifth act in full was the Vercell Sisters with their thoroughly capable chorus of six. Really more than a chorus, this sextet of nice-appearing lads, who both dance and sing as well as double for specialties. Drunk duet a peach, making the attractive, sure-fire Vercells work harder to keep from having the act grabbed from them. Though closing, held customers nicely.

No. 2 act, Worthy and Thompson, over big with their kitbag of dancing steps. The colored team talks a little too much, even to trying an old gag, with that distracting from their hoofing a little. Other turn working in one, Doris James (New Acts), spotted fourth.

Pathe News and a spiritless band doing "June Bride" music with a drummer trying out a voice that shouldn't be tried except for comedy purposes, between feature and vaude. *Char.*

PALACE

Chicago, June 13.

Harry Delmar's revue, divided into a frontispiece and an afterpiece to make four acts seem like five, gave the bill a slow start and a slow ending. What there was of merit in the act, accordingly, meant little. As a matter of fact, this is 'way under Delmar's former standards.

Harry Delmar surrounded by stooges and playing straight for a mess of slapstick may be someone's idea of the modern way to handle a class revue. In practice its chief effect is to kill the class and throw the whole effort into the paddock with the rest of the palooka flash acts so numerous these days.

Whether the stooges are good or bad stooges is not vital. It just doesn't fit. Not with Harry Delmar and the type of extravaganza he is a specialist at.

For the rest there was Faber and Wales, Armida, and Richie Craig, Jr. All of them did very well. Harry Faber needs no introduction, being a straight man, writer, producer and backstage kibitzer of years standing. He has a very pert and clever comedienne in Lita Wales, who combines looks, voice and a knack for goofy clowning.

Armida might be supposed to be handicapped in following the show-wowing Lupe Velez, headliner of the week previous. Armida is also Mexican. Indeed, this booking sequence is odd. Not to mention dangerous. But, fortunately, after a slow start the Latin lass built to a strong finish. She has personality and verve. Her voice, like her person, is small, but her sparkling eyes and saucy manner okay that. Her turn is colorful and piquant.

That his radio appearances for Blue Ribbon Malt helped his reputation locally was evident by the reception Richie Craig, Jr., got. At the Palace they are but lightly devoted to movements of the wrists except on serious provocation. Craig used the same outline as before but with a liberal assortment of new, or new-seeming, gags. His success was the largest of the Saturday afternoon performance.

Biz good. *Land.*

86TH ST.

Better shows from the stage end, now running four acts through use of road intacts, have been around, but poorer one as well. Kramer and Boyle share the headline with Flo Lewis. The other duet is Lovejoy Dancers, good dance flash, opening, and Teck Murdock, full stage comedy type of thing.

At the second show Saturday the 86th was playing to a very scattered audience. A fall-off might be expected for the middle show, since most people are from homes in the neighborhood and would be more likely to pick either the first mat or the evening show. On top of that, add the nice weather outside as a box-office kill-joy.

The screen should be expected to draw some this week, with "Seed" (U) current after four weeks at the Rivoli. Stage portion consumed but 69 minutes. That's a trifle shorter than usual even for the four-acters lately making this uptown RKO stand.

It's a very pleasing dance flash offered by the Lovejoy Dancers, who add some talk and singing to polish up things a little. Everyone in the act receives program billing, names being Garnet O'Brien, Beatrice Claire, Billy Eckhardt, Lou Selden, Dorothy Wentworth, Mary Russell and Carol Day. Among them there's considerable talent, the five girls showing up nicely through the acrobatic and other specialties doubled for. That number, with a couple of husbands on leashes, builds up in a real novelty. Another cute touch is the way two muggs wheel girls in on little play wagons for the finish, dumping them on the stage as though so many dolls.

Flo Lewis No. 2, with her funny costumes, tricky voice and amusing chatter, did 15 minutes and over

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New Acts

Barbara NEWBERRY and Wm. HOLBROOK (3)
Dancing and Singing
20 Mins.; Full (Special)
86th Street

Together again, Newberry and Holbrook have a class dancing mixture that's every inch as good as they brought out in 1929. On finish 100% and on appeal very close to that.

When formerly teamed the billing was Holbrook and Newberry. Either way it's Miss Newberry who supplies the looks they'll go for in offerings of this type. Besides being an eyeful, she graces the stage in a plenty infectious manner.

Her single, about the middle of the routine, is very nice. Holbrook's solitary following is equally sure-fire in a different way. His Eddie Leonard sand dance, Pat Rooney waltz clog and the Holbrook combo of buck and ballet is clickingly done. Most effective double is that built around "Just a Gigolo," gal falling for the gig without knowing he is one, then resenting it and the gig not caring.

Closing double is also good, team carrying out a story in dance and song, with melodies and portions of lyrics as contributing means. Lew Kelser accompanies throughout at the piano, acquiting himself creditably.

This act's for vaudeville any time. *Char.*

FRANK LIBUSE (4)
Comedy
14 Mins.; One and Full (Special)
Jefferson

In many respects the structure of Frank Libuse's act and his work recalls other low comedy pianists. None the less, a good hoke turn, clicksure for houses of this grade and playing to audiences of type found here. Too hokey for class trade. Probably the same Frank Libuse who did the ribbing waiter in cabarets.

Libuse, dressing as low comedian, opens at the piano messing up accompaniment for his high soprano stooge. He folds a paper on the piano stool to give greater height, plus the clowning, falls, etc. A variation is going from piano to flute for further clowning and hoke. In full it's Spanish, with a Spanish dance specialty marched out and Libuse, as a gladiator, plus another stooge as a peanut vendor, messing around.

Back to "one," with prima again trying to sing, Libuse does walk across digging for laughs, winding up with the arms exchange gag, standing behind the girl and putting his arms and hands through the motions the girl would in doing the number. This got the applause, setting it off for a laugh.

Spotted next to closing here and a hit. *Char.*

POWERS and WALLACE (6)
Comedy, Singing, Dancing
16 Mins.; Full (Special)
Jefferson

In part this new act of Powers and Wallace is reminiscent of their old one, "Georgia on Broadway," since it rings in that Georgia angle, with Wallace as a Southern colonel night-clubber and Miss Powers as his long-lost love he finds entertaining there. While entertaining and meriting booking, team had a 50% better act in their previous sketch.

With Wallace shouldering most of the comedy, and that mild, Miss Powers obliges only insofar as two numbers are concerned. This is an act in which the latter works less than ever before. Maybe that's one of its drawbacks.

Carried are Joy Finley, tap dancer, fair; Mary Lee, blues singer, better than fair, and Kay Hull, acrobatic specialty worker, excellent, plus a pianist who plays straight now and then for Wallace.

The "Wedding Bells" stuff is there at the finish, further reminding of the old act this standard team did. *Char.*

BERT SPENCE (4)
Comedy, Singing, Dancing
17 Mins.; One (Special)
Jefferson

Bert Spence formerly did a two-act as Spence and True, with plenty of falls for laughs. Latter retained and very effective in the new turn, with three song and dance specialty artists assisting. Acceptable for houses of this type and little better.

Spence's trio consists of Marjorie Sobel, Helen Keane and Anna Ward, all of whom solo with a song, topping in a routine of dancing. While none are outstanding and all weak in their singing, they average up fairly well singly on the toe and heel work.

Partly stooging, the individual efforts of each of the girls, if conceded to be weak in spots, is offset by the accompanying clowning, falls and talk of Spence. The proposal bit after Miss Ward's soft-shoe number, with Spence going into a funny hat-tearing episode, is an example. *Char.*

DONATELLA BROS and CARMAN (6)
Musical, Singing, Dancing
18 Mins.; One and Full (Special)
Jefferson

Pleasing hodge-podge of singing, dancing and instrumental elements, with emphasis heavy on latter, including mostly accordions and sax. When caught ran too long, 18 minutes, in view of intrinsic worth, and while overstrong down here, it won't do as well in better neighbs, meriting those three encores. Should get by as an opener or closer when flash acts are wanted in average spots.

The three boys and their sister are carrying their mother and father, who, after 11 minutes, when the act looks as though it should be be over, are brought on. The elder male plays the shepherd horn while the mother does a lot of work with a tambourine. It's all worth one encore after 11 minutes, but no more. The offspring ought to return with something different.

In dancing routines one of the boys tops his cohorts with a fast and stylish buck. The girl's acrobatic specialty fails to rise to average quality, while earlier her effort at song takes about the same rating. Soft-shoe dance of trio a little better, and sax solo following that still worthier.

Part of eight-acter, third from last and liked, the folks apparently going more for the family gag. *Char.*

RAY SAX
Musical, Singing, Dancing
18 Mins.; One
Jefferson

A musical single, with added dancing. While it may develop as suitable No. 2 act for the better grades, is as yet without the necessary polish. Moreover, Ray Sax stays on too long.

Stage reveals a xylophone, saxes and a clarinet as Sax, a juve type wearing flannels, walks on to open with a meaningless song-and-dance bit. Whipping out an accordion, he turns to the xylo, then to the sax, and finally to clarinet, donning high silk hat for latter to give that Ted Lewis touch. As an encore he dances while accompanying himself at the piano.

In Sax's favor is that he works fast, cutting out all stalling, and is striving for something different all the time. *Char.*

RYAN and NOBLETTE
Comedy, Singing
17 Mins.; One
Jefferson

Here's the makings of a good No. 2 act for the medium-grade house and a next-to-closer for those lower.

Man and woman team sandwich fairly good line of talk with singing, girl standing out nobly there in a comedy number and man with "Roll On, Mississippi." On latter, turn should have called it quits after on 14 minutes and off to good applause, but came back for another song, during which the girl does a dance bit. That let them down light, when caught.

Fourth here on an eight-act bill. *Char.*

"COOKIE" BOWERS
Comedy
9 Mins.; One
State

Said to be a radio artist from the coast and booked into vaudeville by NBC. Maybe he is good before the mike.

The entrance was a mandolin or uke imitation, then something that was intended to be wop opera. Next was an idea of how some men act early in the morning, pantomiming a grouch trying to sew on a button. That got some giggles from the girls. Same applied to an idea of an old gal at the public baths, Coney Island.

Bowers should be capable of a better routine than this one. *Ibee.*

AARON SISTERS (3)
Songs
6 Mins.; Full
Audubon

Refreshing trio of girls who go in for close harmony. Vocal teamwork is in their favor from the start.

Sisters are at present with Fanchon and Marco's unit, "Prosperity" and offer a series of songs, which included a medley of spirituals. Girls sell their wares effectively. No vocal pyrotechnics and none needed.

A pleasing bit at this uptown house. *Mark.*

THREE BEAU BRUMMELS
Dancers
8 Mins.; One
Audubon

Three men in formal dress with canes. They hoof but also sing a little. The dancing holds them up and they adhere mostly to combined routines. Flash fairly good tapping, but should display more clocklike precision. Did pretty well here. *Mark.*

PARAMOUNT, N. Y.

New York, June 14.

At 50 minutes, the Paramount is running beyond the average time of its stage show this week. Bill isn't bad, having more comedy than the usual picture house presentment, with Libby Holman and Rudy Vallee as the names. Stage gets the drawing assignment this week. Feature is "I Take This Woman" (Par).

Miss Holman did two songs under the unit's finale and not as well as she should. Out before the drapes under some trick lighting effects for "Body and Soul" and later in front of the stage band for "Moanin' Low." It's about two years now since Miss Holman has appeared on a variety stage, probably longer than that since in a theatre of the Paramount's size she seemingly didn't gauge the difference between a large picture house and an intimate legit.

To say that Miss Holman brodied wouldn't be correct. But she did fall short of what a singer of her supposed ability might accomplish in any type of house. There are newer songs than "Moanin' Low" and "Body and Soul," despite her connection with these two numbers.

Vallee showed how much he needs a megaphone by starting his specialty by a chorus without one. It was pretty bad, but part of the audience liked it. This detachment liked everything Rudy did. But when he switched to the meg it was different. They all seemed to like him then.

The "On Ze Boulevard" unit, current, serves its comedy through Eddie Bruce, a new youthful comedian from vaudeville. He will be fine when he gets an idea, but the idea would be better if his own. Now Bruce is doing everybody's stuff and playing no favorites. It's too easy to recall Bobby Clarke watching Bruce, and others crop up in spirit during his routine. Bruce works in misfits and uses unbilled straight, showing much ability at plucking results from the contrast. That's a good thing for a young comic to know. But he needs guidance from now on.

Sonny, Teddy and Ray, three colored boys; Rodion Dancers, adagio trio of two women and a man, and the Evans-Bines girl line of 12, are in the unit's dancing section. No conflictions in the footwork, and most of it's high-grade. Colored trio was an early winner. On individual exhibitions during the challenge routine they are superior to other acts of the type. Some really different wing steps are included, and that's a departure in this day of mechanically standardized rhythm dancing.

Rodions are minus the fourth member, a man, who was included in the act in vaudeville. One gent now swings and catches the two girls in an extraordinary adagio number. Provided a finale for the unit and got it away favorably. Girl line's best work was a toe routine, a peach. Three of the members remained after the other were off and climaxed the dance with fast twirls.

Unit derives its title from a Parisian drop used at the start and a lyrical opening by Vallee, Bruce and the latter's straight, then a hobby horse number by the girls. Bruce's second comedy chance is a hypnotism bit. It carried a familiar ring and might have been used by Bruce in a vaudeville flash, but worked with switches here, and it looked fresh to the audience.

No pit overture and probably omitted because of the abnormal stage running time. Jesse Crawford's organlog the remaining item. Crawford is off the pops this week.

Business just fair at the Sabbath matinee. *Bige.*

IMPERIAL, TORONTO

Toronto, June 14.

No come hither names on the marquee this week unless it's Elissa Landi in "Always Goodbye" (Fox). Evelyn Hoey headlined but doubtful if she carries any name draw up here. She looked nice in a pale blue gown and her throaty delivery was swell, but it took a cooch number to start the natives applauding.

First half of bill swift and peppy, then a 12-minute sag with no pick-up until Marie and Grace Eline on to clown. Nut femmes are all over the stage and rated loud laffs.

Presentation opens full stage with band before a seashell set that looked a little the worse for wear. Ballet in black and white feathered costumes, alternate girls in toppers. Opened to "St. James' Infirmary" in a routine which built nicely to the entry of Wells, Mordecai and Taylor, colored hoofers, who did a novelty "Hittin' the Bottle," which scored.

Stage band next for a couple of musical novelties with Ray Teal, m. c., conducting. Then Miss Hoey, Ray, Ellis and LaRue trail for a ballroom number, two boys and girl who went over nicely then the Elines in front of the plush. Drapes later part on flower garden set for ballet in flower costumes and band back in pit. Usual routine with girls stepping out for trio specialties. Ray, Ellis and LaRue back for an adagio number.

Band under Horace Lapp, Kay Stokes at organ, newsreel and comedy to fill. *Sinclair.*

LOEW'S STATE, L. A.

Los Angeles, June 10.

Today inaugurated a Wednesday opening for the State to give the house a larger week-end take, and already it seems to be working out okay. "Laughing Sinners" (Crawford-Metro) is on the screen and the fifth F&M vaudeville unit titled "Vaud-Bits" on stage.

Fanchon and Marco are going to turn out these vaude intacts once every month or so. They like 'em all over the circuit and it's helping to take up the overplus material quite a bit. There's a mess of talent out here right now, originally lured by the eight-act RKO bubble which has since burst. With it, the usual summer slump in the Bert Levey and Meikeljohn & Dunn smallies has glutted the local vaudeville market.

Only four acts in this show, totaling $1,750, plus Lou Kosloff at $350 as m.c., with Charles Irwin at $500 in the third of a four-week engagement as a special added conferencier. That's $2,625 for the billed talent alone, not counting the musicians. With the vaude units, there's no line so that's a saving of 12 girls at $40 each.

Three Rhythm Queens open doing concerted taps a la King, King and King, and belie their name, which suggests some radio vocal trio. Girls are good steppers and, doing the male school of rhythmic legmania, it's quite a departure. Okay openers.

Doyle and Donnelly, male double, are a nice deucer. Nice appearing boys with a breezy style of delivery. Doyle is Buddy Doyle's kid brother.

Sue Russell with Hinky and Dinky is the top money act, strong on comedy, derived chiefly from the contrasting statures of the diminutive Hinky and the elongated Dinky, or vice versa. Miss Russell herself has a nice sense of comedy values and scores big.

Six Gordonians, trampoline and aerial tumblers, have smash tricks, although they overplay some of the attendant hokum.

In between Irwin chats humorously and scores. Kosloff has a strong band number that's a variation of the musical tour around the globe idea. He utilizes the new L. A. radio police patrols, taking the band into the Chinese, colored, ghetto and jazz sectors of Los Angeles and getting over a characteristic number to fit the locales.

An added specialty act was the Pearl Twins, reeling off some abominable French in keeping with their Dolly sisterish haircuts. They should hock the frog lingo and stick to the acrobatic hoofing, which is impressive but pre-prejudiced by the opening hoke.

Usual screen trimmings of news and shorts. Line out front for the first evening show, Wednesday, augurs well for the week's gross. *Abel.*

DENVER

Denver, June 10.

Overture at the Denver given flavor by reason of Rudolph Friml's having written some of his music here. Selections from his compositions were used by Fred Schmitt's orchestra. They included "March of the Three Musketeers," "Allah's Holiday," "Rose Marie," "Indian Love Song," and "Song of the Vagabond King." Schmitt arranged it in a modern style and the presentation was received with enthusiasm.

Fanchon & Marco "Dance" Idea on the stage offering, had a unique opening, showing behind a scrim the evolution of the dance from the time of Adam and Eve to the modern. Sixteen sunkist beauts from the beaches of California form the line and please.

Everett Sanderson plays several instruments such as bagpipes, accordion, and three clarinets at one time. The big moment of the show was when the silver statue comes to life and does a toe dance. Arnold Grazer is the statue. Lee Murray does an eccentric dance, Dave Robel specializes in spins, and Dave Craig, m.c., leads the stage band and sings a song in his pleasing manner. Wish he would dispense with the meg. Final flash a washout, lifeless effort.

"Donovan's Kid" the feature for the week. Biz good for the opening day.

CHICAGO

Chicago, June 15.

On the second show Friday it was apparent that there was going to be trouble of a more or less permanent character with this unit. Chicago failed to respond to Cuban music or to display anything but lethargy as respects the supposedly percussive rumba.

New York may be ga-ga over tangoes and rumbas, but Chicago seems to know them not. This is too bad, for Don Azpiazu has a great novelty band and may take a professional black eye he doesn't deserve. But no amount of international politeness could veil the conspicuous lack of success registered on that second show.

It may be that Chicago is simply late again. Those whose memories travel back to the Charleston era may recall that when Manhattan was in the thick of the shin-bruising vogue and Winchell was doing his routine with or without provocation, there was no signs of recognition for the Charleston in Chicago.

In the end the virus insinuated itself into the Chicago metabolism and Chicago went stark looney over the Charleston. So perhaps next fall there will be a rumba mania rumbling through this trading post. Meanwhile the citizenry appears indifferent.

Perhaps it was the humidity. And those thick plush pews in the Chicago. Where are the cretonne seat covers of yesteryear? Women find the bristling velour uncomfortable against the chiffon, etc. But business fairly good.

Leo Spitalny's overture was much too long. Moran and Wiser got the only laughs of the show outside the Marion Davies feature, "Five and Ten" (M-G). This hat-snapping duo are together again and, after all these years, still amusing.

Probably the thing that above all else on the program interested the audience was Fox Movietone's interview with Fifi Stillman McCormick. A ripple of suddenly arrested interest could be felt when the subtitle was flashed, and throughout there was keen alertness. Followed by a wave of whispering. *Land.*

FOX, BROOKLYN

Brooklyn, June 13.

Every kid in Brooklyn Saturday afternoon appeared to be trying to gain admission to Fox's theatre, with the first show a complete sell-out. "Daddy Long Legs" (Fox) picture.

Two floors full as well as solid lines outside and extending around the corner. Hagenbeck-Wallace circus in Brooklyn the same afternoon and the weather was ideal for beach visiting and outdoors.

Fanchon & Marco Idea, "Africa," and it lacks plenty. Comedy so sadly missed it handicapped the general Idea effect tremendously. Several elaborate scenic sets and a dancing chorus making changes of costume are all right in a way and help dress up a big stage like that of the Fox, but without a happy blending of song, dance and comedy and a dash of newness, originality and novelty, the unit plan can become a decided and monotonous pain to the regular house clientele. Entirely too quiet and subdued.

Bob West at the pipe organ is like a yell leader. He arouses the audience to join in on the choruses of pop songs. More response here than in any other metropolitan theatre.

The "Africa" girls didn't seem to be breaking their backs in the dance routines presented. Nothing was away from the beaten path. On one number the girls went in for some elaborate dressing when jungle birds and beasts were represented by specially designed outfits. Dressy to be sure and productionlike but not entertaining.

Ed and Morton Beck exchanged gags, kidded around and at no time exemplified the African background or the jungle outfits they wore. Foster's Monkeys fitted in the stage surroundings typically with the work of the big monk, "Mutt," the standout. Fine for the kids.

Cherie and Thomasina in a double dancing routine that included some acrobatic stuff that pleased. Nothing flashy but effective.

Prospect and Maret, with the girls standing around in their tropical attire, put on nifty hand balancing. Splendid performers who sell their work handsomely. Their turn wound up the stage show.

Five shows Saturday with six scheduled for Sunday. *Mark.*

CAPITOL, N. Y.

New York, June 12.

Unusually brisk business Friday night for this deluxer, with Ted Lewis, on holdover, up to standard set first week. Feature, "Just a Gigolo" (M-G).

Capitol is maintaining an up-to-grade stage show weekly to offset screen weakness. Support program currently rounds out the money's worth. Plus Lewis, that takes in a good Laurel and Hardy two-reeler, "Laughing Gravy" (M-G).

The "Are You Happy?" boy on his deuce week takes 30 minutes of the schedule for himself. To the young colored lad, Charlie, Lewis has currently added a mixed singing-dancing chorus of seven (four men, three women), and a small ebony-skinned lad, either a midget that doesn't look like one or a kid of probably six years.

Little fellow steals everything. Even after Lewis tried to stampede the audience into forgetting, they wanted more. Lewis is using none of the material ladled out last week. Opening with a special, the Hale line marches on carrying saxes, Lewis topping with a clarinet.

Girls appear soon after in a hula, with colored femme trio backing in harmony. Nearer the finish threesome effectively builds up a dream song for Lewis, who goes into reverie on a couch as the Hales, affecting the Lewis dress, do a routine around him. A couple of the girls get a chance to step out of the line, something that seldom happens here. Shortly after opening, one gets a toe single for a strut, while further down two girls are at the side for brief vocal chances.

Colored ensemble appears twice. About midway the four men break out with a short quartet fav, the three girls adding some harmony work. Latter excellent, overshadowing contribution of their male cohorts, who, however, rate about average without much of a chance to show their mettle. Lewis band is set around the rim of a gigantic silk hat, symbolic of the Lewis lid.

The Cap cooling system is less Arctic than it was a week or two ago, with someone apparently watching it more closely. News. Hearst-Metrotone as usual. *Char.*

Newsreels

TRANS LUX

Current screen news here is one of the best. Has diversity of interest. Entertainment clips, personality shots, novelty items, historical hits and sports as news. Some aviation shots with punch but unfortunately also a couple of private plugs. Around 28 clips running to 47 minutes.

It Al Trahan, vaude comic, wants to see how a king laughs he can get his fill by seeing King George at the Olympia tournament in London and then observe his own phiz, via Pathe, explaining that fateful Royal Command performance. It's a good break for Trahan.

Pres. Aylesworth, of NBC, gets his chain plug in on the strength of a composers' contest and among the Broadway personalities are Fanny Brice and Texas Guinan. Neither clip really desirable but the Brice shot has some entertainment even if a comeon for her current revue. British Derby shots are repeated and worth it. Hair raiser by Pathe shows several gunners jumping from a plane and guns after them.

Par's shots of Prof. Piccard's balloon adventure, showing the scientist and his party coming down the mountain side, with an after piece by Piccard's assistant, is the prize clip so far shown on this adventure.

Universal also has an interesting clip on a Soviet aero sleigh that makes a 250-mile trip over snow and ice in a day where it formerly took a week. Whoever is picking the material from these three reels —Pathe, Par and U—knows his stuff. At least it's a good job this week.

EMBASSY

Rearrangement of the Embassy program has the Magic Carpet one reeler closing the program. Around 28 clips, to the usual Fox-Hearst ratio, with the show near 59 minutes. Program is mostly novelty and not above fair interest this week.

Numerous foreign military views and reviews plus a West Point graduation day running around 14 minutes, much too long for any program.

Col. Robert McCormick, publisher of the Chicago "Trib," on censorship and the Volstead Act made it interesting but not many laugh getters in the current crop. Best is a plumber from Dallas who claims to have been married something like 14 times. Tells how to handle women.

A Brooklyn hotel gets a plug besides a double boost for Luna Park. A school kid shot that's okay is of Chicago high school girls doing taps in class. Dancing here is part of the school curriculum. *Shan.*

86TH ST.

(Continued from page 40)

with the small audience on hand. Leo Karlyn a good foil.

The hoke that Teck Murdock lays on with a trowel next, using the full stage. Act works indifferently, some of it striking home nicely, other parts of it getting nowhere. No outstanding talent in the line-up, quality from Murdock down running about average.

Assisted by the two girls added since reteaming, the redhead with the violin and the brunette with the torch voice and nifty acrobatic specialty, Kramer and Boyle close. Their talk scored well here, even if some of it is carried over from the old act. The operatic bit one of the weak spots, with a bad getaway.

Rest of show orchestra in entertaining bits on "The June Bride," worked out as suiting for current month; Arlo Hults with "Wedding Bells" idea for organ, plus gags, and Pathe News. *Char.*

75 Houses Set

(Continued from page 36)

ham, Cedar Rapids, Chicago (Palace and Englewood), Cleveland (Palace and 105th St.), Cincinnati, Columbus, Dallas, Davenport, Denver, Des Moines, Dayton, Ft. Worth, Grand Rapids, Houston, Kansas City, Los Angeles, Lowell, Mass.; Madison, Wis.; Memphis, Milwaukee, Minneapolis, Newark, New Orleans, Oakland, Omaha, and Portland, Me.

Portland, Ore.; Rochester, N. Y.; Rockford, Ill.; Salt Lake, San Antonio, San Francisco, Schenectady, Seattle, St. Louis, St. Paul, Syracuse, Tacoma, Troy, Toledo, Youngstown, Yonkers, N. Y.; Union City, N. J.; Montreal, Winnipeg, Vancouver, and Ottawa.

Palace, Albee, 81st St., 86th St., Jefferson, Royal, Fordham, Coliseum, Hippodrome, Chester, Madison, Franklin, Kenmore, all Greater New York, and Flushing, L. I.

Drinkwater's Fame

Carl Laemmle's book is on sale in 539 U. S. bookstores. The salesmen invariably describe it as "Drinkwater's Laemmle."

Universal has been advised that, upon attending a banquet held recently in London, Drinkwater was introduced as "the author of Lincoln and Laemmle."

Reasons for Vaude

(Continued from page 37)

been adopted, but it has not helped. One day not so long ago 127 people were counted in the house—and on a Friday at the supper show—formerly one of the best days, as most of the industrial plants pay on Friday.

While it is true that the vaude attendance fell off in recent months before the closing, there have been various reasons advanced. One is the cutting down from five to four acts. The bills for years here consisted of five acts and the patrons in this city are pretty touchy on their money's worth, or what they think it is. Another factor has been the new policy which gives a local manager nothing to say in the selection of his bills. Under the old Proctor regime a local manager had a lot to say about his bookings, and as he knew what his patrons liked he got it for them. With everything centralized under the present policy the house manager takes what is sent into him. Then if he wants to spend some money for some stunts of exploitation the bill is finished by the time all the necessary permissions and requisitions are taken care of. Another big factor here was the uncertainty of time on the bills. The people had become accustomed to going to the theatre at certain hours and seeing the whole show. People accustomed to going to the theatre at 8.30 to see the second night show would walk in at that time and find themselves in the middle of the first night show one week and almost too late for the vaude end of the second show the next week. Another factor, of course, has been the lack of full time work at the local industrial plants.

Good Town

Schenectady will support vaudeville if the people are given what they think is their money's worth. Comment heard on the streets and in the stores and other places seems to bear this out. The residents are sore over the closing, even if only for the summer, and this is shown in the falling off in attendance since the straight picture policy started. This has always been a good vaudeville town as its record indicates.

One prominent merchant here said the other day, "It seems poor policy for the vaudeville interests. In our field we are endeavoring to give more for the money than in the past. It is true that business has been off, but that is a world wide condition. To combat it and bring people in here to buy we have given them more for their dollar. In the theatre they gave them less, therefore they cannot expect to get people to attend."

This city has always drawn from the surrounding territory, especially on Sunday shows. With Albany closed on that night this city received a great play from Albanians. From conversations heard as the patrons left the first few Sunday nights of the present policy they wanted their vaude with the pictures on Sunday night and not getting it decided to stay away. Attendance on following Sundays seems to bear this out.

Variety Bills

NEXT WEEK (JUNE 20)
THIS WEEK (JUNE 13)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

NEW YORK CITY
Palace (20)
Keller Sis & Lynch
Lupe Velez
Naro Lockford
George Beatty
(Three to fill)
(13)
Stanley Bros & A
Will Aubrey
Sammy Cohen
Cab Calloway Orch
Newb'rry & H'lbr'k
Diamond Boys
W & E Howard
Coots & Upton
Chester
1st half (20-23)
Berke Floyd & S
Cole Bros
Chaz Chase
Seeley & Fields
2d half (24-26)
Stanley 2
Ross & Bennett
Rffr & Ehiyr
Runaway 4
Nick Lucas
Stanley Bros & A
2d half (17-19)
Dauntless
Ruth Sherry
J & N Kelly
Geo Libby Co
Hap Farnell
Lew Pollack Co
4 Kadex
Royal
1st half (20-23)
St John Boys
Madeline Patrice
Melino & Davis
Chesleigh & Gibbs
John Irving Fisher
Truce Boreo
2d half (24-26)
Bobby Rollins
Carl Freed Co
Barnes & Hill
Wally Vernon
Singer's Midget Bd
2d half (17-19)
Lohse & Sterling
Frank Hamilton

Booking the Cream Talent for Fanchon & Marco Ideas
William Perlberg Agency
Taft Bldg., Hollywood, Calif.
This Week Placed
3 JACKS AND A QUEEN
P. S.—Jack Waldron in Oakland this week, with 40 weeks to go. That's show business.

2d half (17-19)
Southern Gaieties
Brooks & Rush
Leon Navarra
Henry Bergman Co
Coliseum
1st half (20-23)
Jimmy Burchill Co
Boyd Senter
Owen McGivney
Anger & Fair
2d half (24-26)
F & J Hubert
Billy Glason
(Two to fill)
2d half (17-19)
Saul Freed 4
W'rthy & Th'mps'n
Al K Hall
Charles Melson
86th St.
1st half (20-23)
Al K Hall
(Others to fill)
2d half (24-26)
Harry J Conley
(Others to fill)
2d half (17-19)
Liazeed Tr
Jerome Mann
Petite Rev
Howard Fein & H
Fordham
1st half (20-23)
W'rthy & Th'mps'n
Herta Corta Co
Irene Ricardo
King Brawn
BROOKLYN, N. Y.
Albee (20)
N'wberry & H'lbr'k
Zelaya
(Three to fill)
(13)
Gilbert Bros
Boyd Senter
Ann Seymour
Lockfords
Joe Laurie Jr
Flushing
1st half (20-23)
Jack Major
Ann Seymour
(Two to fill)
2d half (24-26)
Melino & Davis
Boyd Senter
(One to fill)
2d half (17-19)
Jimmy Burchill Co
3 Brox Sis
Teck Murdock
Billy Glason
Kenmore
1st half (20-23)
Rhapsody in Silk
Birnes & Kaye
Lew Pollock Co
Harry Burns
2d half (24-26)

SULLY and THOMAS

HEADLINING Fanchon & Marco's
"VARIETIES" IDEA

Harry J Conley
(Two to fill)
2d half (24-26)
J & J McKenna
(Three to fill)
2d half (17-19)
Magic Fountain
Eddie White
F & J Hubert
Keller Sis & Lynch
Franklin
1st half (20-23)
Terry Green Boys
Wally Vernon
L McGrath & May
Michael Michelsko
Ross Wyse Co
2d half (24-26)
Loomis & Senna
Mallen & Claire
Hugh Skelly Co
Irene Ricardo
Ferry Corwey
2d half (17-19)
K T Kume
Hope Vernon
J & B Brown
Manny King Co
Don Galvin
Lido Ladies
Hippodrome (20)
Gilbert Bros
Emory Manley Co
J Sellor & Peaches
Lew Hearn Co
Loma Worth
Wilton & Weber
4 Polos
(13)
Munroe & Grant
Forum Boys
Bentell & Gould
O'Neill & Manners
Eddie White
Ann Seymour
2d half (17-19)
3 Blue Blazes
Harmon & Sands
Wilton & Weber
Ruiz & Bonita
Madison
1st half (20-23)
Stanley 2
Ross & Bennett
Eddie White
Runaway 4
2d half (24-26)
Berkes Floyd & S
Fields & Georgie
Chaz Chase
Seeley & Fields
2d half (17-19)
Guiran & Marg'tta
Smith & Hart
Peter Higgins
A & S Lamont
AKRON, O.
Palace (20)
George Tapps's Rv
John Steel
Harlemania
Stuart & Lash
Afterpiece
(13)
Lois Torres Co
Eddie Miller
M & A Skelly
P Rooney & Pat Jr
ALBANY, N. Y.
Keith's
1st half (20-23)
Case Bros & Marie
(13)
Olympia's Winners
Murray & Allen
J & K Lee
Mr Wu
BIRM'GH'M, ALA.
Keith's (20)
Olympia's Winners
Murray & Allen
J & K Lee
Mr Wu
(13)
Bradford G & Van
Ashley Paige
Clifford & Marion
Melody Parade
BOSTON, MASS.
Keith's (20)
Kitaro Japs
May Joyce
Wm Gaxton Co
Kramer & Boyle
King Braun
(13)
Rassana
Perry 2 & Taris
Sylvia Clark
Boston Male Chor's
McLellan & Sarah
BUFFALO, N. Y.
Hippodrome (20)
Sandy Lang Co
Foley & LaTour
Henry Santrey Bd
(13)
Aussie & Czeck
Mary Marlowe
Freda & Palace
White & Manning
Bob Robison
C'D'R RAPIDS, IA.
Keith's
1st half (20-23)
Chevalier Bros
Earl Dewey Co
Jim McWilliams
2d half (24-26)
Bobby May
Wilton Sis
Billy Farr'll & Dad
2d half (17-19)
Bert Nagle Co
Roxy LaRocca
Foy Foy & Foy
CHICAGO, ILL.
Palace (20)
Ford Marshall & J
A Robbins
J & K Spangler
Rosetta Duncan
Wm Demarest
(13)
Harry Delmar's Rv
Armida Co
Richie Craig Jr
Faber & Wales
CINCINNATI, O.
Keith's (20)
Joe Herbert's Rev
Lee Lee Lee & Lee
Clifford & Marion
Guy Lombardo
(13)
Ford Marshall & J
A Robins
J & K Spangler
Rosetta Duncan
Bill Demarest
CLEVELAND, O.
Palace (20)
Harry Delmar's Rv
Armida Co
Richie Craig Jr
Faber & Wales
(13)
Jack Randall Co
Chas Carrer
Ails & Dahl
Lupe Valez
Joe Marks
105th St. (20)
Joe Peanuts
Nell Kelly
Maidie & Ray
Bob Hope & Antics
(13)
George Tapps Rev
John Steele
Harlemania
Stuart & Lash
Afterpiece
DAVENPORT, IA.
Keith's
1st half (20-23)
Bert Nagle Co
Roxy LaRocca
Foy Foy & Foy
2d half (24-26)
Chevalier Bros
Earl Dewey Co
Jim McWilliams
2d half (17-19)
Large & Morgner
Mary Haynes
Wallace Sis
DES MOINES, IA.
Keith's
1st half (20-23)
Bobby May
Wilton Sis
Billy Farr'll & Dad
2d half (24-26)
Jackie Collier Sis
Maker & Redford
The Berkoffs
2d half (17-19)
Chevalier Bros
Earl Dewey Co
Jim McWilliams
Loomis 2
IND'N'P'LIS, IND.
Indiana (20)
(13)
Seror Jr
Jack Herbert Co
Kohn & DePinto
Belle Bennett
Al Abbott
Roye & Maye Rev
KANS. CITY, MO.
Keith's (20)
Homer Romaine
Major Sharp & M
Joe May & Dottie
Dave Apollon Co
(13)
The Tanzolas
Foster F'g'n & Cox
Edgar Bergen
Ken Murray Co
LINCOLN, NEB.
Keith's (20)
Wallace Sis
(Two to fill)
(13)
Ilsa Marvenga
(Two to fill)
L'S ANG'L'S, CAL.
Keith's (20)
The DeToregos
Sidney Page
Aunt Jemima
Michon Bros
(13)
Pasquali Bros
Fox & Curtis
Small Bros & H
Evans & Mayer
LOUISVILLE, KY.
Keith's (20)
Luster Bros
Al Abbott
Gloria Lee Co
Fifi Dorsay Co
(13)
Kluting's Ent'rs
Ewing Eaton
Fortinello & Ciril
Carleton & Ballew
Blanche Sweet Co
Buster West Co
MADISON, WIS.
Orpheum
1st half (20-23)
Nellie Arnaut Bros
Bob Murphy
2d half (17-19)
Morgan & Stone
T & R Romaine
Dick Henderson
MILW'KEE, WIS.
Keith's (20)
Jack North
Ann Codee
(Two to fill)
(13)
Lewis & Altee
Crowell & Allan
Ben Blue
Kingdom for Sale
MIN'POLIS, MINN.
Keith's (20)
Lewis & Altree
Crowell & Allan
Ben Blue
Kingdom for Sale
(13)
Edler & Reed Bros
Phil Rich
Marion Sunshine
Larry Rich Co
NEWARK, N. J.
Keith's (20)
Roy & Romero Rev
Jerome & Ryan
Jack Usher
Art Henry
Reilly Kids
(13)
Monroe Bros
Madeline Patrice
Harry J Conley Co
Bob Nelson
Affairs of 1931
N. ORLEANS, LA.
Keith's (20)
Gordon's Dogs
F & P Trado
Berkes & Wallace
Ardine & Tyrell
(12)
Kikutas
Millard & Marlin
Gallo & Tisen
Joe Browning
OAKLAND, CAL.
Keith's (20)
Gaudsmith Bros
Venita Gould
Bobby Pinkus
Jack Sidney Co
(13)
The DeToregos
Sidney Page
Aunt Jemima
Michon Bros
OMAHA, NEB.
Keith's (20)
James Evans Co
Donovan Girls & B
Weaver Bros & E
Home Folks
(13)
Homer Romaine
Major Sharp & M
Joe May & Dottie
Dave Apollon Co
PATERSON, N. J.
Keith's
1st half (20-23)
Bob Fisher
Realm of Youth
Howard Fine & H
Ferry Corwey
2d half (24-26)
Case Bros & Marie
Hiller & Riley
Understudy
Ross Wyse Co
Karyl Norman
2d half (17-19)
Bob Bob & Bobbie
Blossom Seeley Co
Lewis & Ames
Mme Donatella Co
Geo McLellan
PHILADELPHIA
Earle (20)
F & E Munroe
Flo Lewis
Colleano Family
Vic Oliver
(13)
Rhapsody in Silk
Hibbitt & Hartman
Impromptu Rev
Harry Burns
PORTLAND, ORE.
Keith's (20)
Robbins 3
Nash & Fately
Olson & Johnson
(13)
Marion Wilkins
Walter Dare Wahl
Giersdorf Sis
Trixie Friganza
ROCHEST'R, N. Y.
Keith's (20)
The Duponts
Naomi & Chick
Morton Chandler
Arnaut Bros
Frank Richardson
(13)
Joe Peanuts
Nell Kelly
Maidie & Ray
Bob Hope & Antics
ROCKFORD, ILL.
Keith's
1st half (20-23)
Morgan & Stone
T & R Romaine
Dick Henderson
2d half (24-26)
Nellie Arnaut Bros
Bob Murphy
2d half (17-19)
Bobby May
Wilton Sis
Billy Farr'll & Dad
SALT LAKE, UT.
Keith's (20)
Paul Kirkland
J & H Kennedy
Joe Termini
White & Morton
(13)
James Evans Co
Donovan Girls & B
Weaver Bros & E
Home Folks
S'N F'RISCO, CAL.
Golden Gate (20)
Betty Jane Cooper
Lathrop Bros
Medley & Duprey
Cardini
Chas Foy Co
(13)
Gaudsmith Bros
Venita Gould
Bobby Pincus
Jack Sidney Co
SEATTLE, WASH.
New Orpheum (20)
Kafka Stanley & M
Talent & Merit
Vanessi
Burns & Kissen
(13)
Wilson Kepple & B
El Cleve
Wm Edmunds Co
Rae Samuels
SIOUX CITY, IA.
Keith's
1st half (20-23)
Jackie Collier & Sis
Maker & Redford
The Berkoffs
TOLEDO, O.
Rivoli (20)
Lois Torres Co
Eddie Miller Co
M & A Skelly
P Rooney & Pat Jr
(13)
Lee 2
Jack North
Annie Judy & Zeke
Ann Codee
TORONTO, CAN.
Imperial (20)
Aussie & Czeck
Mary Marlowe
Ward & Van
White & Manning
Bob Robison
(13)
Juggling Jewels
Gus & Will

JACK WALDRON and MISS HARRIETT

Headlining for Fanchon and Marco

ST. LOUIS, MO.
Keith's (20)
The Tanzolas
Foster F'g'n & Cox
Edgar Bergen
Ken Murray Co
(13)
6 Lucky Boys
Carlena Diamond
Lewis & Moore
Barry & Whitledge
Joe Herbert Co
ST. PAUL, MINN.
Keith's (20)
Edler & Reed Bros
Phil Rich
Marion Sunshine
Larry Rich Co
(13)
Zelda Bros
Frank Conville
Burns & Allen
SYRACUSE, N. Y.
Keith's (20)
Southern Gaieties
Leon Navarra
Henry Bergman Co
Hal Sherman
(13)
The Duponts
Morton & Chandler
Arnaut Bros
Frank Richardson
TACOMA, WASH.
Keith's (20)
Wilson Kepple & B
El Cleve
Wm Edmunds Co
Rae Samuels
(13)
Robbins 3
Nash & Fately
Olsen & Johnson
Joe Besser Co
Margaret Schilling
Britt Wood
VANCOUV'R, B. C.
Keith's (20)
3 Ft of Rhythm
Furman S & L
Pepito
Puck & White
(13)
Kafka Stanley & M
Talent & Merit
Vanessi
Burns & Kissen
YONKERS, N. Y.
Keith's
1st half (20-23)
Bob Bob & Bobbie
Hope Vernon
Mickey Gifford Co
Lewis & Ames
Hugh Skelly Co
2d half (24-26)
Ridiculous Ricco
Gilbert & Kerr
Cole Bros
Pillard & Hillard
Jimmy Burchill Co
2d half (17-19)
Dance Tales
Gene Sheldon
Morton & Parks
Primrose Seamon
Ferry Corwey
YOUNGSTOWN, O.
Keith's (20)
Dance Bits
Charles Carrer
Upton & Coots
Herman Timberg
(13)
Sandy Lang Co
Foley & LaTour
Chaz Chase
Henry Santrey Co

EXCLUSIVELY DESIGNED GARMENTS FOR GENTLEMEN
BEN ROCKE
1632 B'way, at 50th St., N. Y. City

Loew

NEW YORK CITY
Boulevard
1st half (20-23)
Ford & Price
F Hamilton Co
Nat Renard Co
Jack Pepper Co
De Pace Co
2nd half (24-26)
A Ward Co
Makarenko 3
Buddy Doyle
Casa-Lehn Co
(One to fill)
Orpheum
1st half (20-23)
June Purlans Co
Allan Rogers Co
Joe Young Co
Moss & Fry
Doc Baker Co
2nd half (24-26)
Thelma DeOnzo Co
Hazel Romaine Co
Drug Store Co'boys
Jack Pepper Co
Phyllis Rae 8
Paradise (20)
Bert Frohman
Kaye & Sayre
June Worth
Novello Bros
State (20)
Vercell Sis Co
Castleton-Mack, O'
Johnny Burke
Neil Golden Ent's
(One to fill)
BROOKLYN, N. Y.
46th St.
1st half (20-23)
Natoma 2
R'se-Dutchers & R'
Mike Ames Co
Casa-Lehn Co
(One to fill)
2nd half (24-26)
Tuck & Homer
4 Co-Eds
Dixon-Hoier Co
Harry Rose
Impromtpu Rev
Gates Ave.
1st half (20-23)
Leach LaQuinlan 3
Moss & Fry
Doc Baker Co
(Two to fill)
Valencia (20)
Dave Schooler
3 Swifts
3 Jacks
Phelps Twins
ASTORIA, L. I.
Triboro
1st half (20-23)
Oattman & Talbot
Chas T Adrich
Earl Faber Co
2nd half (24-26)
Gannon & Perez
Bob Brandels
B't'd-Ralston, LeV'
Jim & Nancy Kelly
Melody Parade
BALTIMORE, MD.
Loew's (20)
Teddy Joyce
Joyce's Boy Danc's
Joyce's Girl Danc's
Ross & Edwards
Belett & Lamb
BAY RIDGE, L. I.
Loew's
1st half (20-23)
Rasso Co
M Albertson Co
Smith & Hart
Harry Rose
Vogues of 1931
2nd half (24-26)
Mme. Pompadour
Flapper Freshies
Jim McDonald Co
Emily-Romaine, Z'
(One to fill)
BOSTON, MASS.
Loew's (20)
The Bardelangs
Drifting High
Corinne Tilton
Any Family Co
Bert Walton Co
BUFFALO, N. Y.
Loew's (20)
Marcellus Dancers
Caits Bros
Chris Charlton
Sol Gould Co
Kay-Hamlin & Kay

WHY WORRY?
Book
Rogers & Wynne
and the Public
WILL B PLEASED
4 Further Particulars
See LEDDY & SMITH

Sol Brilliant Co
Signor Friscoe Co
(Two to fill)
2nd half (24-26)
Natoma 3
Dotson
Joe Young Co
Maddox & Mack
Great Hubert
Metropolitan (20)
Porcelain Romance
Ruth Ford
Jules Howard Co
Art Frank
Art Frank Co
Pitkin
1st half (20-23)
Hazel Romaine
Fred Ardeth Co
Tom Monahan Co
2nd half (24-26)
Al Rogers Co
CLEVELAND, O.
Granada (20)
Dolores-Eddy & D'
Mitchell & Durant
Louis Barrison
Silvia Nelson
COLUMBUS, OHIO
Loew's (20)
B Grice Bricktops
Hilton & Almy
Girard's Ens
JERSEY CY., N. J.
Loew's (20)
Waring's Penna's
MONTREAL, CAN.
Loew's (20)
5 Lelands
Jue Fong
Conrad & Eddy
Harris & Frankie
Dave Harris Co

Picture Theatres

NEW YORK CITY
Capitol (12)
"T Lewis Jamboree'
"Just a Gigolo"
Paramount (12)
"On Ze Boulevard"
Eddie Bruce
Rodion Dancers
Sammy Teddy & R
Bines Tr
Roxy (12)
'Modern Cinderella'
Patricia Bowman
Viola Philo
Alida Vane
John Quinlan
'Daddy Long Legs'
CHICAGO, ILL.
Chicago (19)
"Rev Intimate"
Mark Fisher Bd
Molly Picon
Fulton & Parker
Pops & Joe
Lambert Ballet
"Just a Gigolo"
Oriental (19)
"Down Came McG"
Benny Meroff Bd
Willie West & McG
Wilton Crawley
Sugar Marcelle
Phil Arnold
Merriel Abbott Co
"Party Husband"
Paradise (19)
"A Garden Party"
James Hall
Jack Powell
J & E Torrence
Osaki Japs
Eunice Noble
Lambert Collegians
"Secret Six"
Tivoli (19)
"Bal Masque"
Al Kvale Bd
Lamberti
Les Ghezzis
Sylvia & Clemence
Lambert Co-Eds
"Secret Six"
Uptown (19)
"Festive Havana"
Don Aspiazu Bd
"Secret Six"
BOSTON, MASS.
Metropolitan (19)
"Little Show"
Nan Halperin
Reo Bros
Mullen Sis
Abbott Co
(12)
"Orange Follies"
Sam Hearn
Kelo Bros
Brighton Bros
Wheeler 2
Evans Bines Tr
BROOKLYN, N. Y.
Paramount (19)
"Orange Follies"
Sam Hearn
Kelo Bros
Wheeler Bros
Evans Bines Tr
(12)
Ethel Merman
Reiss & Dunn
Charlie Davis
BUFFALO, N. Y.
Buffalo (12)
"Sweethearts"
Red Donahue Co
Stadler & Rose
Jimmy Ray
Sydney Mann
Evans Bines Tr
"Born to Love"
Hippodrome (12)
White & Manning
Freda & Palace
'Up Pops the Devil'
Shea's (19)
"Contrasts"
Shaw & Lee
Ellis & La Rue
Goss & Barrows
Sanford Martin Tr
(12)
"Sweethearts"
Red Donahue Co
Stadler & Rose
Jimmy Ray
Sidney Mann
Evans Bines Tr
CLEVELAND, O.
State (12)
Sol Gould Co
Chris Carleton
Caits Bros
Kay Hamlin & Kay
"Vice Squad"
DETROIT, MICH.
Fisher (12)
"Noveltrix"
Del Delbridge
"Just a Gigolo"
Fox (12)
"Mickey Mouse"
Mickey Mouse
3 Rolling Stones
Toots Novelle
Helen Petch
Chrissie & Daly
Louis & Cherie
Sunkist Ens
Michigan (19)
Wing'g W'y H'me'
Webb & Dauglas
Sylvia Froos
Conrad's Pigeons
3 Allison Sis
Mary Reade Co
(12)
'Carnival of Youth'
Charlie Hill
Tommy Wonder
Anna Chang
Bernice & Emily
IND'POLIS, IND.
Indiana (19)
'Carnival of Youth'
Charlie Hill Co
Tommy Wonder
Anna Chang
Bernice & Emily
(12)
"Horace Heidt Co"
J'RS'Y CITY, N. J.
Stanley (19)
"On Ze Boulevard"
Eddie Bruce
Rodion Dancers
Sammy Teddy & R
Bines Tr
(12)
"Monkey Shines"
F Adaire Co
La Bella Pola
Lillian Dawson
Noreen & James
Kaufman Co
MIN'POL'S, MINN.
Minnesota (20)
Benny Davis Rev
NEW HAVEN, CT.
Paramount (19)
"In Monterey"
Bert Gordon
Th'dore Enrica & N
Vera Kingston
Wolf Red Dubois
Sanford Co
(12)
"Little Show"
Nan Halperin
Reo Bros
Mullen Sis
Abbot Co
OMAHA, NEB.
Paramount (19)
"Oh Lester"
Lester Allen
The Cressos
Floria Vestoff
Ginger Kennedy
Mayo & Marie
Bines Ballet
(12)
"Westward Ho"
Riley's Son Geo
Queen Queen & Q'n
Calif Rangers
Carlton Emmy
Lucille Peterson
Markert Co
PHILADELPHIA
Earle (12)
Harry Burns
"Up for Murder"
Mastbaum (19)
"Monkey Shines"
F Adaire Co
La Belle Pola
Lillian Dawson
Noreen & James
Kaufman Co
(12)
"Serenaders"
Bayes & Speck
Bobby Gilbert
Henri Therrian
5 Yellow Jackets
Zita Rossi
Markert Co
PITTSBURGH, PA.
Stanley (19)
"Sweethearts"
Red Donahue Co
Stadler & Rose
Jimmy Ray
Sidney Mann
Evans Bines Tr
(12)
"Parlor Sports"
Lulu McConnell
Charles David
Fields Smith & F
Raymond Baird
Berke Co
PROVID'NCE, R. I.
Fay's (12)
Roy Ronero Co
Sammy Davis Jr
Mardo & Calire
3 Lordens
Radford & Wallace
Harry McGowan
"Maltese Falcon"
ST. LOUIS, MO.
Paramount (19)
"Horace Heidt Co"
(12)
"Down Came McG"
Willie West & McG
Wilton Crawley
Sugar Marcelle
Phil Arnold
TOLEDO, O.
Paramount (19)
"Parlor Sports"
Lulu McConnell
Charles David
Fields Smith & F
Raymond Baird
Bines Tr
(12)
'Wing'g W'y Home'
Webb & Douglas
Sylvia Froos
Conrad's Pigeons
3 Allison Sis
Mary Reade Co
TORONTO, CAN.
Imperial (19)
"Rhythm Queens"
Helen Lewis Bd
Clyde Hager
Buddy Howe
Margie Green
Flo Mayo
Olive White
Ed Lowry
(12)
"Contrasts"
Shaw & Lee
Ray Ellis & La R
Goss & Barrows
Sanford Martin Co
3 Brown Buddies
Cherie & Tomasita
Sunkist Beauties
ATLANTA, GA.
Fox (19)
"Vaudeville Ec's" I
Bob Uke Henshaw
Kanozawa Japs
4 O'Connor's
Ed & J Rooney
Doreen Rae
BRIDGEPORT, CT.
Fox-Poli (19)
"Love Letters" I
Jerry Coe
Nelson & Knight
Jeanne Deveraux
French's Co
George Ward
Reynolds & Stencil
Sunkist Ens
BROOKLYN, N. Y.
Fox (19)
"Headliners" I
Mel Klee
Mangean's Int'ls
W Jennier & Bud'y
Wells, W'p & Stan'
Gay Sis
DETROIT, MICH.
Fox (19)
"Olympic G's" I
Paul Remos Co
Francia
Hal Haig
Sunkist Ens
FRESNO, CAL.
Wilson
1st half (18-20)
"Vacation Days"
Zelda Santley
3 Jacks & Queen
Lee & Ralph
Kathleen Kay
Sunkist Ens
HARTFORD, CT.
Capitol (19)
"Moroccan" I
Hadji Ali
Gaylenne
Hassan's Bl'treaks
James Gaylord
Sherry Louise
Gayl, Bert & Daro
Helen Petch
Chrissie & Daley
Louis & Cherie
Sunkist Ens
OAKLAND, CAL.
Oakland (18)
'Tomorrow's Stars'
Bernie, V'ca & W'r
Wanda Allen
Mary Miles
Anderson & Allen
Zelma
Helen Ireland
Dorothy Welch
Theol Nelson
Fern Dale
Chiyo Kadomatsu
Buddy & Gretel
Harry Stockwell
PHILA'D'HIA, PA.
Fox (19)
"Top o' World" I
Gene Morgan
Fawn & Jardon
Russell & Johnson
Sunkist Ens
PORTLAND, ORE.
Paramount (18)
"N-S-E-West"
J Waldron & H't
Glen Dale
Elvira Tanzi
Sunkist Ens
Helen O'Shea
SAN DIEGO, CAL.
Fox (18)
"Vaud Bits"
Sue Russell
Hinky & Dinky
6 Gordonians
Doyle & Donnelly
3 Rhythm Girls
SAN FR'SCO, CAL.
Fox (18)
"3 Big Figures"
5 Jansleys
Haline Frances
Harold Stanton
Muriel Gardner
Sunkist Ens
SAN JOSE, CAL.
California
2nd half (21-24)
"Vacation Days"
Zelda Santley
3 Jacks & Queen
Lee & Ralph
Kathleen Ray
Sunkist Ens
SEATTLE, WASH.
Paramount (18)
"Broken Dolls"
C Bennington Bd
Mowatt & Hardy
3 Comets
Franklin Record
SP'GFIELD, MASS.
Fox-Poli (18)
"Submarine" I
Radcliffe & Bob
Aerial Bartletts
Robert Cloy
Ward & Pinkie
Lea & Stuart
Steve Moroni
Sunkist Ens
ST. LOUIS, MO.
Fox (19)
"Carnival" I
Raynor Lehr Co
Teddy, Movie Bear
Capt Willie Mauss
Carla Torney Girls
TACOMA, WASH.
Broadway (19)
"Great Raymond"
UTICA, N. Y.
Avon (19)
"Pep" I
Hollywood Colleg's

Setting a Pace That's Hard to Follow
ASK
Those Who
?? TRIED ??
JACK POWELL
Dir. LEDDY & SMITH

Ferdna
Eva Nightingale
Sunkist Ens
HOL'WOOD, CAL.
Pantages (18)
"Dream House"
O'Donnell-Blair Co
Jones & Elliott
Ramon & Virginia
Sunkist Ens
LOS A'G'L'S, CAL.
Loew's State (18)
"Hot Java"
Masters & Gautier
Armanda Chirot
Noree
Samuels Bros
Sunkist Ens
MILWAUK'E, WIS.
Wisconsin (19)
"Russian Art" I
Bill Telaak
Bud Hanley
Olga & Mishka
Walter 2
M Bessoff Bd
Gabriel Soloduhn
Russian Ens
Eddie Kube
Wasil Wania
Dina Larina
NEW HAVEN, CT.
Fox-Palace (19)
"Golden West" I
H & B Hutchins
Bee Ho Gray Co

OFFICIAL DENTIST TO THE N. V. A.
DR. JULIAN SIEGEL
1560 Broadway
This Wk: Thos. Kennedy, Oscar Lorraine

Chief Eagle Feat'r
Valerie Wade
Jimmy Ames
Alb'na Rasch Ens
N. ORLEANS, LA.
Loew's State (19)
"Topical Tunes" I
Ted & Al Waldman
Alexander Sis
Niles Marsh
Bob & E Burroff
Carroll & Thomas
Sunkist Ens
N'GRA FAL'S, N.Y.
Strand (19)
"Mickey Mouse" I
Mickey Mouse
3 Rolling Stones
Toots Novelle
Dorothy Crooker
Blossom Sis
WASH'GTON, D.C.
Fox (19)
"Prosperity" I
Lucille Page
Jack LaVier
Danny Beck
Aaron Sis
Harris & Daniels
Sunkist Ens
WO'ESTER, MASS.
Fox-Palace (19)
"Talent" I
Harry Savoy
Geo P Wilson
Adele Beers
Jeanne Carr
6 Marinelli Girls
Gaynor & Byron

LONDON

Week June 15

BRIXTON
Astoria
"Blind Wives"
"Border Legion"
"The Turban"
Par Tiller Girls
The Bo-Ganis
Waneyo
FINSBURY PARK
Astoria
'Almost Honeym'n'
OLD KENT ROAD
Astoria
'Almost Honeym'n'
"Border Legion"
"Magic Cabinet"
M'yf'r Tiller Girls
Lime 3
Doreen Thornton
Plaza
"June Moon"
Eddie Peabody

EDDIE STANLEY

Thanks
RKO
For Confidence in Offering
THREE-YEAR CONTRACT

J & J McKenna
Christenson Bros
Stetson
Ruth Rowland
Frank Libuse Co
Briants
Jefferson
1st half (20-23)
Crristensons
J & B Brown
Adelaide Hall
Billy Gleason
Gilbert Bros
2d half (24-26)
Bob Bob & Bobbie
Hope Vernon
Johnnie Barry Co
John Irving Fisher
Truce Boreo Co
Sid Marlon
Forum Boys
J & J McKenna
Wells & 4 Fays
2d half (24-26)
Large & Morgner
J & B Brown
Howard Fine & H
4 Christensons
2d half (17-19)
Harry F'st'r Welch
Hugh Skelly Co
Harris & Van
Le Fleur & Portia
ATLANTA, GA.
Keith's (20)
Kikutas
Millard & Marlin
Gallo & Tisen
Joe Browning

Fanchon & Marco

NEW YORK
Academy
1st half (19-22)
"African" I
Ed & Mort Beck
Prosper & Maret
Foster & Mabelle
Foster's Animals
3 Brown Buddies
Cherie & Tomasita
Sunkist Beauties
Audubon
2nd half (23-25)
"African" I
Ed & Mort Beck
Prosper & Maret
Foster & Mabelle
Fosters' Animals

NEWARK, N. J.
Loew's (20)
Van Horn & Inez
Lang & Haley
Braille & Pallo Rv
(Two to fill)
NEW JERSEY
Palisades Pk., (20)
Snyder's Bears
The Leons
(Two to fill)
PITTSBURGH, PA.
Loew's (20)
Hal Yates
Block & Sully
Briant-Rains & Y'g
Gordon-Reed & K'g
ROCHESTER, N. Y.
Loew's (20)
3 Gobs
B Minnevitch Bd
SYRACUSE, N. Y.
Loew's (20)
Chester Fredericks
Dezso Retter
6 Galenos
Nina Olivette
WASH'GTON, D.C.
Loew's (20)
Wesley Eddy
3 Sailors
Olive Sibley
YONKERS, N. Y.
Loew's
1st half (20-23)
Thelma DeOnzo Co
Mme. Pompadour
Maddox & Mack
Jim McDonald Co
Bobby Joyce Co
2nd half (24-26)
Jack & Jerry
Edith Clifford Co
Chas T Aldrich
Cameron-Ho'ard Co
Signor Friscoe Co

Now in 10th Month
at Station WLW, Cincinnati
SALT and PEANUTS
Breaking Box-Office Records
in Ohio, Indiana and Kentucky

"Border Legion"
'Babes of Variety'
MANCHESTER
Paramount
"Caught Cheating"
'Her Wedding Nite'
'Wedding in Skies'
Magan Tiller Girls
Nadia & Vadim 4
Plaza Tiller Girls
STREATHAM
Astoria
'Chinese Bungalow'
"Border Legion"
Eddie Peabody
Carlton Tiller Girls
Florence Forman

Provincial

BRADFORD
Alhambra
Derek Oldham
Winnie Melville
Togo
Johnson Clark

(Continued on Page 63)

CONEY'S ON CUT RATES

Rudy Vallee Tells Pep Club Girls And Boys About Himself and Sax

Rudy Vallee drew his heaviest the other day when scheduled to speak before the members of the Paramount Pep Club. Execs present admitted Vallee was a showman in coming into the large accounting enclosure on the 12th floor, where the Pep members get their monthly talks, carrying his clarinet.

The gals expected to hear him play that sterling instrument, but Vallee stuck to speech-making instead—already famous around Par-Pub headquarters as Rudy's baccalaurate address.

Sid Kent was to have addressed the mob, begging off the last minute, with Vallee substituting. Latter went to great trouble to prepare a serious address and came in with notes arranged a la Hoover.

Mounting the rostrum, he laid down the clarinet, put on a mature mien and started in. Before five minutes were up some of the big shots who came in for the first time to hear what Pep people were hearing at these annual get-togethers, started easing away.

Even E. E. Shauer, who has been ill for a year, turned out for the big event, while standing room for the P-P stenos and clerks throughout the building was at a premium.

Vallee's Observations

The tip-off on what Vallee had prepared for his sermon came when he started off:

"I feel somewhat like a professor at school. It has been a long time since I have had that same feeling.

"I have observed," said Vallee, "that human nature is a very peculiar thing. I have noticed after lectures and discussions, criticisms on the part of listeners that the person who did the talking was very egotistical because there was much self-reference and much use of 'I,' 'mine' and 'me.' Well, it is quite obvious that the only reason you ask a person to talk to you is to give his or her viewpoints and experiences, because for that person to quote verbatim or to deliver the speeches of another person would be quite senseless."

After those opening shots culled from the first paragraph, Vallee dryly started to inject that "I" angle in a real way.

But first he pointed by way of something or other that "I don't suppose we would be interested in asking a waitress in Childs' to talk to us unless that waitress had done something a little different or unusually better than the rest of the girls who work with her."

Continuing Prof. Vallee:

"I do not put myself up as any know-it-all, any wiseacre or any great fount of wisdom, but I do feel that I have learned from the hard school of experience a few things, which, if properly observed and taken to account by you who are working for that same goal of success, may help you reach it in a shorter time than otherwise, and I am very happy to pass on to you a few of my own practical experiences in the same field as some of you are working in."

Speaking of his early start in a Maine theatre, Vallee wound up with the maxim "that we only get out of life what we put into it."

Plenty of "I" Stuff

Going on, he said:

"For 10 years I practiced the saxophone every spare moment I had. Sometimes at the beginning I practiced four, five or six hours a day. I had one goal, one ambition, to some day come to New York and make a name for myself as a saxophonist, to some day rival the great Rudy Wiedoeft, who was my idol, and whom I worshipped morning, noon and night. When the other fellows were out in the field playing baseball, football and other things in high school, I was studying.

"I remember back in 1918 and 1920 when I found that I had the gift of inherent true pitch, almost let us say perfect, and that I had a natural flair for phrasing in music. . . . Realizing I had the sense of pitch and those other God-given qualities that we must have to get ahead in music, I went ahead to four or five hours practice a day until the neighbors nearly went crazy. Too many fellows believe in the fallacy that everything is a break. I know the advertising columnists would have you believe that in my particular case I stepped up to a microphone and the world dropped dead. Let me assure you it was not so easy. A little over two years ago I opened at the New York Paramount at a tremendous salary and this week is the beginning of my third year with the Paramount organization, and that organization doesn't pay a dollar unless you are earning it.

"I feel very proud of that Paramount Publix record because there is no organization that demands more and demands that you produce the goods before they pay you than does the Paramount organization. . . . I feel very happy that I can come back to the New York Paramount before I go with the 'Scandals' and that they would like me to stay longer, for the Broadway wiseacres predicted that we would last 10 weeks and in fact not even that long."

Then Vallee got down to some suggestions for the young gals who were dying to hear him play the sax, talk about love affairs, marriage, fan mail, etc.

Stressing thoroughness on the job, Vallee pointed out how he washed windows better than other clerk's in his dad's drug store, even explaining they used Bon-Ami.

Taking a sock at the tabs, Vallee pointed out the importance of good reading, at the same time bemoaning the fact his own boys spend spare time reading detective stories. Vallee said he'd be happy to find one of them reading "Strategy in Handling People."

"It is a book that if any fellow reads it, will increase 50% his ability to handle people and help other people, but like most musicians, although I have recommended it to them, they don't care to look into the future," orated the crooner.

B. B.'s Bee

Hollywood, June 15.

Bob Goldstein, Abe Lyman's off-beat, wires from Chicago that he hears:

"Things are so tough in Hollywood that BBB has dropped one of his B's and is putting it on different guys."

Doubt Mexico City Invasion by U. S. Gambling Syndicate

Mexico City, June 15.

Group of American gamblers supposedly have their eyes on this city with a view to establishing gaming halls in the national capital and several other of the larger cities. Information, however, is that the Yankee gaming syndicate still feels more inclined to concentrate upon the border towns than to plunge into Mexico City, where some sumptuous chance resorts have been raided of late.

Government circles declare that there have been no negotiations for concessions, etc. It is considered likely that officials will frown upon the local proposition.

Harvey Okin Dead

Harvey Okin, Broadway surety broker, died at the Medical Center last week. Okin recently suffered a nervous breakdown.

Okin owned a night club in Harlem a few years ago. He befriended many persons in dire circumstances and often bailed out persons arrested.

KEEP ON WALKING IS ISLAND'S WAIL

Good Crowds But Little Spending—5c Basis Helps But Little—Bathing Still Strongest

NOTHING MUCH NEW

Coney Island officially opened later this season than usual. Luna Park opened May 29.

Practically nothing new at the Island—the same old rackets with fresh paint and a new sign or two. Gone are many of the old landmarks. All that remains are Feltman's and Lane's Irish House with its singing Irish waiters.

Unless you are steered by a native it is very hard to obtain a drink of real liquor on the sand, although there are plenty of speaks known only to the natives.

Concessionaires and showmen complain all the visitors do on arriving is to keep walking.

Things sure are tough at the Island, visitors may obtain plenty of amusement for as low as 5c. For this amount one may enter the Dreamland Circus and spend nearly an hour seeing 12 freaks, or for the same amount view "The Slums of Paris." Food, such as it is, is the cheapest in years. For 5c one may obtain a hamburger, frankfurter, roast beef sandwich and a big stein of root beer or orangeade.

Some of the callers at the Island who bring the family have figured a smart one to have the City of New York mind and feed the kids while they do the Island. There is a large children's detention room at the station house. On any Saturday or Sunday, depending on the weather, from three to 500 children are picked up on the beaches and herded there. They are given the best of care and receive food and toys to play with.

It is claimed that people deliberately lose their children, take in the amusements, return to the detention pen, where they find them well taken care of for the afternoon at the expense of the city. The tip-off came when one child was brought down four times and didn't seem a bit worried, advising the police his parents were bathing in the ocean.

Best Racket

When it is warm the best racket at the Island is the bathhouse. Sundays one has to fight to gain admission to the lockers. Hard times and necessity have opened something new in this. People lease apartments from four to six rooms, live in one, making lockers and rooms out of the remainder. With the aid of steerers in two days when the weather is hot, they pay the rent and make a fair profit.

Surf avenue has the following shows: "Dream of Egypt," "Slums of Paris," "Harlem Blackbird," "Eden Musee," "Unnamed" and "The Ramblers," 10c "grind" burlesque show. At the farther end of Surf avenue is the 50-ton whale. This opened at a 25c admission, but immediately dropped to 10c. Up on the Boardwalk is another whale. The advertisements read that it is "The Moby Dick Whale used by John Barrymore." One may view this for 10c.

With the exception of "Little America," comprised of some dogs and relics of the Byrd South Pole expedition, nothing new in Luna Park. Even the baby incubators have departed.

On the Bowery the same old games of toss pennies, pitch rings and roll downs. Wax works have the Vivian Gordon murder and Two-Gun Crowley as their stars; Rothstein Murder and the St. Valentine's Day Massacre are in the discard.

Benny There

"Benny," Clayton, Jackson and Durante's washroom stooge, has a

(Continued on Page 63)

Garden's Unique Try with Negro Choir and Bike Races Thrice Wkly.

One of the strangest amusement combinations ever attempted was inaugurated at Madison Square Garden Friday (12) and is to be a thrice weekly event. It consists of a mammoth negro choir singing between bicycle races. Peddlers start and finish the performance, the warbling taking the middle of the program.

The Garden has virtually been transformed for the choral feature. All lights are screened and colored, while the steel girders are blanketed with rock wool. This improves the acoustics, which have been faulty. Sound-absorbing material was recommended by sound experts of ERPI.

Choir has 1,000 vocalists of both sexes. Group is spotted in the middle of the arena, and in red capes present an unusual spectacle. The oval mass surrounds a band of 60. About a dozen selections, some being spirituals and others familiar southern melodies. Batteries of high-powered lamps in the gallery provide a striking effect.

Metropolitan Negro Choral Union, as it is called, is a Garden organization formed under the direction of William F. Carey, the Garden's president, by Harry Barnhart. It was the latter's idea and worked to a consummation in the exceptionally short period of three weeks.

Garden's Theory

Theory back of presenting two such diverse events on the same program is the draw of bike fans and music lovers. If it works out it will be something new in showmanship. At the debut there was little doubt that the innovation was cordially received, especially by those in the arena seats and boxes.

First program was too long and the Race fans in the gallery became restless. However, the objectors were few, and when the final song was over Barnhart and his warblers were given quite a send-off.

Whether the Garden can repeat the choral event as often as scheduled is still to be proven. The singers remained seated while the wheelmen raced to the final event, the motor-paced contest.

Estimated cost of the experiment is $60,000, including covering of the girders, rated at $35,0000.

More "Readings"

The tea leaves reading restaurants have been so successful, coffee readings and sand readings are advertised at an Arabian restaurant off Times Square.

Sand readings are an old oriental institution, but coffee readings seem to be an inspiration.

Roy Schuster Insists Killing of Wife and Wounding Atty. Accident

Roy Edgar Schuster, 26, dancing instructor, who shot and killed his wife, Amy, former actress, and wounded her attorney, Israel Siegel, in the latter's office, 51 Chambers street, May 2, was returned to New York from Little Rock, Ark., Thursday (11) and arraigned in Gneral Sessions on an indictment charging murder in the first degree. He pleaded not guilty and was remanded to the Tombs for trial.

Schuster was arrested at Little Rock May 28 at the request of the New York police. He declared he was a victim of circumstances and that he did not remember the details concerning the shooting. He declared the shooting was accidental.

"It was an accident," he told the Arkansas authorities, "but that won't get me anywhere when I go to trial. My wife had sued me for separation. The courts never heard my side of the cast and I was ordered to pay her $40 a week alimony.

"I brooded over the welfare of our daughter. I attempted several times to effect a reconcilliation and when I failed I became almost insane. The strain showed on me and I lost my job. Unable to pay the alimony, I made an appointment with my wife and her attorney. We had been separated 10 months at that time. The court had ordered me committed to jail May 3 in default of payment of the alimony. We met at Siegel's office and she not only refused to listen to my plea but threatened to keep me in jail forever.

"Rather than go to prison I drew a revolver from my pocket intending to kill myself.

"Siegel saw the movement and lunged toward me. During the struggle for the weapon it was discharged. One shot followed another and when I came to my senses, I found my wife dying on the floor and Siegel gone."

Both the Schusters were dancing instructors but had not worked for several monthis prior to the shooting. Mrs. Schuster sued for a separation on the grounds that her husband beat her. He charged she was a "maniac for dancing" and that this caused her to neglect their child.

Foster Mother of Child In Court to Retain Her

Syracuse, N. Y., June 15.

Frances Elizabeth Dury, 8, will know sometime later in the week whether her home in the future will be with her mother, Mrs. Ceralia Kenyon Dury, show girl, or Mrs. Perry J. Chaffee, of Binghamton, who has raised the child from infancy.

The decision will come from Referee William M. Ross, who reserved his verdict when the mother and foster-mother fought in court for the girl's possession.

Custody of the child was asked during the trial of an annulment action brought by the actress, and the case referred to former Justice Ross. Mrs. Dury, married when 15, charged that the home of the Binghamton woman was not a proper one for the girl. Neighbors of Mrs. Chaffee testified to the contrary.

EUGENE ZUKOR WILL BUILD UP LEGION POST

S. Rankin Drew Post, American Legion, the theatrical unit in the national veterans' organization is conducting a membership campaign under the leadership of Eugene Zukor, newly elected commander.

The membership drive is part of the reorganization plan of the Post under Zukor's new policy. It is to draft into active enrollment all workers in the show biz and from every affiliated line, from legit to films, and including radio, music and the unions.

With Zukor, who is chairman of the drive, is a committee including Aaron Sapiro, George Shor, A. F. Cronhardt, Paul Gould, John McCloy.

The campaign is aimed specifically to bring back the Post as big, cosmopolitan body of show people who will work for the mutual benfit of all veterans from the show business, as well as others.

Friars' Best Show

The Friars' "Friendship" Frolic will be staged at the New Amsterdam Sunday night (20) with George M. Cohan the Frolicker.

Enthusiasm at the club has resulted in turn-out of talent said to par or better any of the Friars' previous shows.

CHATTER

Broadway

Jean Finley back in town.

Regina Crewe back from Bermuda.

William Ornstein's a papa for the first time.

Al Jolson eats Chinese food with chopsticks.

Shuberts finally replacing canopy at the Harris.

Irving Caesar has gold buttons on his B.V.D's.

Dave Peyton, buying a bungalow down Jamaica way.

They're silver-leafing the lobby of the Bond building.

Leonard Spigelgass from the coast in New York vacationing.

A stew borrowed Johnnie O'Connor's typewriter and hocked it.

Ira Gershwin's Camelot pupils beat him after their first lesson.

Ward Moorehouse sporting a broken foot. It's the other one.

So many columnists on Broadway they're pushing off the bootleggers.

Ned Joyce Heaney, ill of pneumonia in French Hospital, improving.

Joe Shea promoted himself one of the biggest offices around New York.

Dorothy Connolly and Percy Wenrich open at Park Central roof tonight.

Oscar Levant and George Backer to Hollywood to drop in on Sam Behrman.

Annual election of the Jewish Theatrical Guild. Present officers nominated.

Bachelor dinner for Solly Shaw in Brooklyn. He'll wed Dora Messer Sept. 12.

Bob Adams, vaude, improving in Broad Street hospital, New York after app. op.

Teddy Trust, of the Strand, celebrates his first wedding anniversary this month.

Hotel Alamac, Lake Hopatcong, N. J., is wired. It shows talking pictures twice weekly.

Movie-of-You in the Hollywood Theatre building on Broadway since winter, has closed.

After two weeks east, Raoul Walsh will leave for the coast by the end of the week.

It must be a hit show or Al Goodman wouldn't be in the pit. Getting to be a Broadway legend.

Flo Ziegfeld and Veronica Blythe have made up, latter now working on the "Follies" costumes.

Part in a forthcoming Jed Harris show calls for a beard. A number of healthy crops sprouting.

Jimmy Vincent back at Fulton box office. Howard Young back to Globe when it goes legit again.

Homecoming party at the N. Y. A. C. for Bob Ripley and Doc Kelton, just returned from abroad.

Rex Adams is sidestepping vaude to promote a new outdoor game he has created. Something like quoits.

Film business nearly stood still last week with both the RKO and "Film Daily" golf tournaments on.

Llewelyn Hughes, coast scenario scribe, in Montreal on month's vacation after selling a couple stories.

The Max Winslows have made their annual summer disappearance. The Thousand Islands until October.

Picture chatterers air the difficulties of their calling in the Paramount press section, and not sotto voce.

Larry Hart and Billy Rose wrote a new ditty, "Rest Room Rosie." Fanny Brice now using it in "Crazy Quilt."

Leo Donnelly around again after a session with Philly doctors, who want to use him for lecture demonstrations.

Bela Blau, legit producer, has a summer joint place, in Quoque, L. I. Says the town's name is like a duck call.

Several uptown pony golf courses did not reopen. Owners couldn't meet the rent. Few open hardly doiny anything.

Joe Smith, of Smith and Dale, will spend the summer vacation on his new yacht. Boat was a surprise from his wife.

When not trying to sell film, Ben Price admires the liners as they steam up the Hudson, wishing he had a vacash coming.

The Milton Silvers have had a daughter since June 3. Now known in her infantile style of living as Jeanne Richie Silver.

A couple of street musical merchants are doing it in the old buskin way, one playing and the other singing. Singer uses a meg.

Pony golf course adjoining Roxy theatre not doing much business nites so far. On opposite side of street are open air bowling alleys.

Lillian Bernard has hopes of collecting $5,000 from Hamilton & Peters, owners of the taxi in which she was riding when it bumped another car.

Bobby Jones short fans would like the theatres to provide practice tees in the rear so they can follow his instructions simultaneous with the unreeling.

Inside impression of Charles Griswold, Roxy theatre manager, attending graduation exercises at West, is that he was looking over potential candidates for ushers.

Few if any scores were quoted from the RKO or Film Daily tournaments. There's a reason. Both took place on a couple of tough courses. And Charlie Morrison tore up his card after nine holes.

Billy Wilken, story man with Hagenbeck-Wallace, spent some days last week back with the circus in Brooklyn. He was company manager for William Hodge, legit, in Chi last season.

Ned and Kitty Marin to the coast in a couple of weeks. They will gaze longingly at their Malibu home from Dorothy Mackaill's porch, having rented the latter place and previously their own abode to Mrs. George Hearst.

John D. Clark, western sales manager of Paramount, is giving his handsome appearance a shock by smoke glasses and a bandage over one eye. Riding home the other night in a suburban train, his eye picked up a small particle of steel. Extracted without serious injury to the orb.

After a winter in Hollywood, Roger Imhoff and his wife headed across the desert to their home in Chicago. Six miles from Laguna, N. M., they crashed through a one-way bridge across a dry creek to avoid a head-on collision with a car containing three boys. The car, a Marmon, turned a complete somersault to the dry bed of the creek 16 feet below and was a total loss, but the Imhoffs escaped with bruises. They were able to continue to Chicago.

Montreal

Larry Vincent back at Frolics.

S. Morgan Powell takes the Derby pool.

Ed Strader plugging coupla new songs.

Savoy Roof Garden opened Thursday (11).

Art Wilson standing 'em up at Kit Kat.

Glen Adney leaves Windsor hotel orchestra.

Jim McDonaugh revives "McD" column in "Standard."

Radio riot here following alleged insult to King George.

Arthur Larente (M-G) weds Miss Thibeault, Monday (15).

Two hundred tourists best estimate any day here lately.

Gigolo crashing "Chez Maurice" quit when no biz in sight.

Maurice Davis dusting off clubs for new Model City course.

Li Shapiro invents new drive, a wide hook instead of slicing.

Joe Lightstone picking Orpheum out of red with big ballyhoos.

Malini meets Sir Henry. Latter figgers no need to order lunch.

Newsy Lalonde featuring lacrosse with last winter's hockey teams.

Billy Moore says three wet nights gave him good week at Frolics.

Cops rate swearing here at $50 fine or six months in cooler or both.

Six cabarets and one roof garden catering to tourists when they come.

Asking $25 sub to "Canadian Opera Company." So far short a grand.

Amusement parks hit hard by weather Sunday and two days of week.

Canadian Sweepstakes Bill passes Senate. Must get Commons' approval.

Hector Dutrisac turns on lights at His Majesty's for French film Saturday (20).

George Vincent, back from Lucerne, opens Corona hotel gardens Saturday (13).

Belmont Park beating Children's Act, banning minors from films, by showing flickers in open.

Ed Schriber missed Fairbanks by a couple of blocks when he went to see star off from Montreal.

St. Louis

Rudy Baie, local radio fav, at the Fox.

Jack Haley to begin two weeks' as m. c. at the Ambassador.

Milton Harris, Fo press agent, up and around again. Relieved of his tonsils.

Harry Niemeyer, Jr., p. a. at Orpheum when it's operating, sojourning in Europe.

LeRoy Prinz all the way from Hollywood to stage Fanchon-Marco unit starting at the Fox.

Jack Bigelow and his dozen girl entertainers engaged for a fourth week at Forest Park Highlands.

Jules Karty, manager of local Shubert house during winter, finds summer employment in a backstage capacity at the Muny.

Al Roth leading one of the largest orchestras ever assembled in St. Louis on Ambassador stage this week. Contains 120 pieces.

Town swarming with Broadway musical comedy people. Leonard Ceeley, Guy Robertson, Gladys Baxter, Queenie Smith, Greta Alpeter and Archie Leach just a few of the many here to take part in current and coming Municipal Opera productions.

London

Sweepstake fever is over.

Horace Judge out of Fullvue.

Jack Mulhall over on the quiet.

Weather singularly un-English.

Harry Lachman back from Paris.

Reg Crow arranging conferences.

Mrs. Sol Newman sick with pleurisy.

Sam Eckman in confab with Reg Fuller.

M. A. Wetherall back from the States.

Swaffer writing for "John Bull" as well.

Monty Banks to make "Her First Affair."

Another Edgar Wallace in the studios.

Manning Haynes back from holidaying.

Old Filmcraft studios are up for auction.

Walter Summers wrecked a good Bentley.

Olga Lindo takes her mother to Elstree.

Sybil Thorndike drawing at the Embassy.

Leila Stewart being supervised at Warners.

Dora Maughan in town without her pianist.

Jack Mulhall here and ducking on the leg men.

Some 13 films in the making around London.

Harry Rowson starting production again soon.

Percy Marmont getting a break in English talkers.

Cameron Carr hobnobbing with Carlyle Blackwell.

Haddon Mason fraternizing with Anthony Asquith.

Censorship fuss around "Outward Bound" continues here.

Haddon Mason getting together with Anthony Asquith.

The girls seem to be wearing black hats exclusively.

Norman Lee, old timer, getting directorial assignments.

Edgar Wallace at the Derby. But so was everybody else.

Sonnie Hale and Jessie Matthews attend matinees together.

Walter Summers combined sunbathing and location work.

Carl Harbord has become a regular among studio juveniles.

William Pollock broken out again, this time in the "Express."

Eric Hakim running dancehalls now, besides producing films.

Understood Gordon Beckles will edit new paper for Odham's.

Hitchcock's just built the biggest film set ever put up over here.

Argentina to play the Palace as a result of the Adelphi success.

Arthur Dent spiels his own trade shows better than anybody else.

Every space man in town made a play for the Fred Martin ballet.

Idea of a hot story this side is to state the facts and forget the names.

Thorpe's new company was registered April 13 and no paper noticed it.

Colorcraft, new American three-color process, is being marketed here shortly.

Current gag is to find the barber at present singeing the King of Spain's beard.

British International can't get "Keepers of Youth" through the official scissors.

Some of the quotes outside the "Unforeseen" marquee are the essence of desperation.

Talk of a Fox-Gaumont British law suit over that stock deal of Arthur Blumenthall's.

"Picturegoer," Odham's fan periodical, now coming out weekly after change of editor.

Frank Wells seems to have quit art-direction for writing, taking after his father, H. G.

"Tarnished Lady," Tallulah's first, got a rapping this side even from admitted Bankhead fans.

Conventry Court Hotel, well-known among American performers, now under new management.

Kit Cat, Gaumont owned, showing talkers as well as selling food, but business could be better.

Parisian casino being advertised in lights on Leiceister Square. Sop for the guys who get bored in London.

Suburban picture house showing "Reducing" bills Polly Moran with Marie Dressler practically unnoticed.

Maurice Elvey and Basil Dean team will make another, despite studio surprise where a split was expected.

One Londoner cabled Tex Guinan offering to marry her for a consideration so that she could be admitted to England.

Multi-lingual casts, composed of foreigners, spend their time between takes arranging who does what and with whom.

This year's Derby, turf classic, was tragic for the bookmakers, with first and second favorite coming up in that order. They folded all over the course after the race.

Animals supplied to the Zoo in the exposition grounds at Paris were purchased from Hagenbacks with the understanding at the end of the show Hagenbacks buys them back at 40% of the original price.

From the want ad columns of the London "Times": Aircraft Over Southern Common Kent.—Residents would be grateful if those responsible for continuously encircling this common and the district immediately south of it, would curtail their visits, as prolonged manoeuvres over a small area cause much annoyance and depreciate the amenities of the neighborhood.

Cairo

By Edward Asswad

Fatma Rushdy, Egyptian actress, recovered after long illness.

Aziza Emir producing a new Egyptian film on her own.

Ahmed Allam, native actor, in London on theatrical matters.

Miss Mili, American dancer, successful at the Kit Kat cabaret.

Jolie Jackie, "Miss Olympique 1930," at the Kit Kat, with partners Silvio and Danilo.

Dr. Mahmud Hefni, inspector of music to the Ministry of Education, back from Tunis.

Summer Follies is the name of the cabaret previously known as Fantasio. Naguib Rihani, Egyptian comedian, and his company there.

Aly Darwish, Egyptian musicalist, off to Tunis, at the request of Baron d'Erlanger, to discuss matters connected with the forthcoming Musical Congress.

Inge Rana, from Winter Garden, Berlin, with Jeannette Arrieta of the Theatre du Pau, and P. Marzoni of Scala, Milan, providing attractions at the San Stephano casino.

Negotiations between Yussef Wahby and the Italian Film Co. for picturizing his famous play, "The Desert," have ended in an agreement. Work commencing early in June at Alexandria.

Oriental violinist, Sami Shawa, has formed an all-star Egyptian musical company. First tour to be undertaken in Palestine and Syria in June. The company provides entertainment on all Oriental musical instruments.

M. Demarquette, president of Trait d'Union, international society of physical culture, here in Cairo, after long tour in the Orient for propaganda. He has formed various groups in Australia, Java, Indo-China, Cambodge, India and Syria.

Yussef Wahby has decided to film his new play entitled "The Sons of the Rich" in association with Mohamed Kerim. New Egyptian artists of both sexes will appear. Seraj Munir is leaving for Germany in the first week of June in order to purchase the necessary equipment and material for production.

Translation of foreign plays by the government for Arabic theatres here failed, despite the subsidy granted. Receipts realized not enough to pay production costs. But condition laid down by the Ministry of Education for producing purely Egyptian plays has proved successful. Numerous plays of native life and manners have been put on and scored.

Reno

Reno now has 514 licensed gambling games.

Some 10,000 tickets to Fourth of July fight have been sold.

No one shot this week in gambling joints. Getting quiet.

It also has 47 unlicensed speakeasies dispensing liquor almost openly.

Mayor Roberts had his picture taken five times this week for eastern newspapers.

Chamber of Commerce and city council passed resolutions condemning hotels for raising rates.

Calneva, resort on Lake Tahoe, made famous by Clara Bow, open for business and going strong.

Reno's police department has its automobiles equipped with radios in order to keep up with the passers of rubber checks.

Methodist minister is fired for letting Mayor Roberts make a speech in his church. But the collection was big from a packed house.

A prospective grand jury investigation has the boys worried. The grand jury has not been called in session for three years and there is lots to look into.

Fifteen sleep joints, equipped with cots and two blankets but no sheets, have been opened here this month to take care of the crowds. Makes 500 more beds available.

Amelia Earhart windmilled into Reno in autogiro ship and stopped long enough to take a look at the court house where her husband's former wife got a divorce a few months ago.

Berlin

By Max Magnus

Osso here.

Pudowkin expected here.

Wilhelm Thiele again in Berlin.

Herbert Ihering back from Russia.

Erich Carow intends making talker.

Peter Kreuder going to Hollywood in August.

Friedl Haerling not badly hurt in a motor accident.

The dancer Fernando danced 200 hours, setting a record.

Hans Breitenstraetter has lead in one of the next Ufa shorts.

Max Reinhardt is dramatizing Ernest Hemmingway's "Fiesta."

Robert Stoltz writing the music for the next Erik Charell premiere.

Seymour Nebenzahl and his director, G. W. Pabst, back from Paris.

Heinz Ruehmann will be the partner of Max Pallenberg in his first talker.

Fritz Krenn baritone of the "staatsoper," goes in German opera in Buenos Aires.

German talker, "Drei Tage Mittelarrest" is now being adapted as operetta.

Hans Mueller writing the script for the Werner Kraus picture, "Yorck" for Ufa.

Werner Kraus played the "Hauptmann von Coepenick" for the last time, and has left for Austria.

Felix Hollaender, 63, well known critic and novelist, and former collaborator of Max Reinhardt, died.

Max Reinhardt purchased Franz Molnar's new three-act comedy, "Somebody"; premiere next season.

The Ullstein Brothers have agreed, Franz and Hermann Ullstein again leading the publishing house.

Max Hansen was signed up for the lead in the first Swedish review talker. He will appear in Stockholm.

Beauty Queen No. 2, Daisy D'Ora, alias Baroness of Freiberg, taking the lead in the Paramount talker "Concert."

Hans Niedecken-Gebhardt, signed by the Metropolitan for five years. He is now the stage director of the Staatsoper.

Marcella Chantal taking the same role in the French version in the talker, "24 Hours Of A Woman" as Henny Porten in the German version.

Winfried Wagner, daughter-in-law of Richard Wagner, states that Arturo Toscanini will conduct all "Parsival" and "Tannhauser" performances at Bayreuth this year.

Richard Oswald's next talker will be Paul Abrahams' successful operetta, "Victoria and Her Hussar." In the leads: Oscar Denes, Lizzi Waldmueller, Irene von Palasty, and Tibor von Halway.

One of the large trucks of the Kurtheater in Duervheim upset due to faulty brakes. The actress Sprettke, 40, was killed instantly, and most of the others of the troupe were injured more or less seriously.

Toronto

By GORDON SINCLAIR

Margaret Schilling in town.

Six gangster pictures ruled out here.

Bill Gaxton strolling down Bay street.

George Keppie producing summer stock at Cleveland.

Pajama-clad debs at garden parties with nobody caring.

Roland Schofield working Jane MacLaren into radio broadcasts.

Ray Teal out as Imperial m. c. end of month. Ashley Paige returns.

Mary Fraser, Ontario lieut.-governor's dotter, doing social notes for "Daily Star."

Rosamond Dilworth new assistant to Dmitri Valdimiroff at Russian ballet school.

When Lydia Fraser did that bride-and-groom cover she didn't know that she'd be marrying Doc Harkins this week.

The mystic Caesar Finn will p. a. Toscanini's summer recitals at Bayreuth and Salzburg.

Government cancels Social Hygiene Council grant with Art Kent out as press rep. and back to free lance work.

Frank Chamberlain back to the city's slums for fresh-air camp sob-stuff. Six months ago it was the Santa Claus Fund.

Montgomery

By Tom Hall

Empire theatre, closed for a year, may open Sept. 1.

Hot weather in full sway here and theatres socked.

Florence Starr back home with parents for several weeks.

Town without pro baseball for the first time in five years.

Bill Wolfson sends word from Dallas that it's hot there, too.

Frozen custard establishment opens and doing a rush business.

Simon Roswald, State Fair promoter, believes the city will have another fair this fall.

R. B. Wilby, owner of a number of theatres, here with several managers, making summer plans.

CHATTER

Paris

Thelma Lee engaged.
George Arliss around.
Barton Hepburn here.
Nicky de Molas to Athens.
J. Carlo Bavetta in Berlin.
Elsie de Wolfe from Africa.
George Klisbee over shortly.
Town goes Rotary next week.
Vivian Duncan writing music.
Louis Lemarchand in Cannes.
A. Lincoln Gillespey to Cagnes.
Alec Ballantyne on the Riviera.
Massimo Bontempelli to Milan.
Marcel Hellman to Berlin again.
Grace Moore canceling via grippe.
Deauville sandals in vogue again.
Odette Picard driving a Rosengart.
"For Sale" sign on Sam's restaurant.
Mrs. Pat Campbell passing up Paris.
Vic Fleming and the Mrs. in Germany.
St. Granier dining at the Pomme d'Api.
Willy Frisch here on a short vacation.
Anna Q. Nilsson still visiting in Sweden.
Frank Tuttle enjoying his long vacation.
Elvira Popesco back again at the Gymnase.
Renaldo Hahn to Toulon to recuperate.
Constance Lounsbery now writing scenarios.
William Haines writing that his trip is off.
Mrs. Orville Caldwell, of Hollywood, here.
American hospital starting a drive for $300,000.
Chester Erskin going to London from Berlin.
Walter Morosco looking over the local studios.
Bob Vernon still hobbling around with bad knee.
James Forbes in a sanatorium at Bad Nauheim.
Margaret Morris and her dancers off to Florence.
Jack McKeon slated for the Legion of Honor.
Mario Bonnard getting ready for another talker.
Max Laemmle in Berlin visiting with Al Zegler.
Young Paley of Radio expected here—and how.
The Coupole, largest cafe in Paris, again enlarging.
Bob Schrank determined to be the next O'Neill.
Abel Gance back from Germany and Switzerland.
Otto Kahn raving about the Bruno Walter concerts.
Olga Tschekova present again for a Paramount film.
Marcelle Chantal to Berlin in a Natan production.
T.N.T. Club, only American luncheon club in Paris.
Yves Mirande and Bataille-Henri now both in Paris.
Doris Kenyon confident about her recitals in Salzburg.
Maria Cordo lending a blonde touch to the cafes.
Flood of Chinese actresses descending on the town.
Charles Levine's car the widest and gaudiest in Paris.
Kurt Goetz here writing a play with Louis Verneuil.
Lee Planskoy flying to Bad Nauheim to see Thalberg.
Nan Sutherland the most summer like girl at the Dome.
Renee Bullard, American operetta star, a wow in Vienna.
Arthur Freed and wife and daughter back to New York.
Maurice Barbour busy cutting his second comedy for U. A.
Ruth Draper to London for her Vaudeville theatre work.
Enyo Romano to Rome to write lyrics for Italian talkers.
Victor Sylvester organizing dance competitions in Germany.
Chester Erskin leaving for Berlin to meet Erik Charrell.
Judy MacRae expected any day now. Ditto Fairbanks, Jr.
Kaird Leslie home from a successful year in Germany.
Not so many pajamas at the Molitor pool this summer.
Garguantua, new night restaurant, boasts a roof garden.
Una Baye looking for a partner in the two-role "Jealousy."
They now sing Green Carnation songs of 1890 at the Marine.
Mrs. Jack Mulhall on the Rue de la Paix in a stunning dress.
Moussia (Countess de Breteuil) operated on for appendicitis.
Nadja's new book on the technique of the dance now is out.
Both Gloria and her ex, the Marquis, will be here next month.
Carroll Wingarten to the U. S. after piano-ing on the Riviera.
Le Gallienne says maybe 14th street wasn't so bad after all.
Louis Cole making more money than he has in many a season.
Shaw and Lee giving the Place de l'Opera a Times Squarish look.
Half the American girls in Paris are living on borrowed money.
Gigli cancelled at the opera, and so did many of the seat holders.
Helena K. Reihtmueller en route from N. Y. to the Ufa studios.
Don Brown now showing his paintings at his own exhibition.
Mme. Gaston Artignac, French correspondent for "The Dance" and formerly contributor to the Chicago "Tribune," is Golda Goldman of New York.
Duffin and Draper now doubling at the Folies and Armenonville.
Verna Orr writing a play about China for Dennis Neilson Terry.
Max Eisenstadt says it costs at least $10 a day to live in Russia.
Willem van Loon back to his Montrouge studio from Holland.
Basil Woon cabling from Hollywood every week to get the dirt.
Cecil DeMille will be in town soon for the first time in many years.
Ganna Walska's been in Belgium giving the concert goers a treat.
Burdette Cleveland, tired of touches, decides to go back home.
Mistinguett not getting such a favorable reception in Stockholm.
Rose Amy lives at Claridges and lunches at Alberts across the road.
Constance Talmadge will represent the family in France this summer.
Still no word from Eddie Cantor on that Empire offer of $10,000 a week.
Rents are starting to tumble but restaurants and drinks are just the same.
Norma Shearer and Irving Thalberg to the Riviera from Bad Nauheim.
Mrs. Roger Nicol, former Marguerite Saint-Clair, now has a son, Jean.
Sam Putnam working at the Bibliotheque Nationale on a hot afternoon.
Earl Kramer of London RKO over to study the continental situation.
Count William Schurch de Witte, of the Metro technical dept., is in Paris.
Jennie Dolly showing her latest creations to the water front at Bordeaux.
Julia Faye watching how the French react to her in "Madame Satan."
Mrs. Harry Hansen was in town for a few days, but has gone to the Riviera.
Plucked eyebrow set getting out their bathing what-nots for the beaches.
Otis Skinner surprised at the many restaurant changes since his last visit.
Phillips Oppenheim again over from England and to the Mediterannean.
Chevalier's brother trying again although still interested in Maurice's dispensary.
Lily Damita turned down cabled offer for next Casino show. Not enough coin.
Ace Paris lawyers of American colony coming down in prices after run on Reno.
Hannah Williams Kahn crooning "I Surrender" from her window at the George V.
Giles Franklin the most consistent American attendant daily at the stock market.
Irving Marks won $500 on the sweepstake, having bought $75 worth of tickets.
Corinne Griffith stopping at Lillian Gish's small but exclusive hotel near the Etoile.
Mr. and Mrs. Jack Norworth here again and still maintaining that this time they'll stay.
H. M. Crist, managing ed of the Brooklyn "Eagle," among the scriveners in Europe.
Eeda Enson (Mrs. T. D. Kemp) from Zelli's to Copenhagen and planning America.
Etta Lee complaining French studios are getting on to the Hollywood pass system.
Edward Leiberman working in the sound department of Pathe Natan at Joinville.
"I Surrender" and "When Your Lover Has Gone" getting the play from the orchestras.
Carroll MacComas off at last on her Oriental trip, and to visit a sister in Hollywood.
If St. John Ervine ever finishes his notes about Scandinavia he may come over to Paris.
Victor Garland now doing bits in cinema after a season in Egypt with the English players.
Vera Troizky giving a crowd a notion of what a comedian a "Folies" star can be.
Sam Putnam taking the press men around to see Pirandello in his swank new apartment.
Harry O'Rourke of the Cleveland "P. D." over here to see the battlefields and other things.
Willie Edelstein glad the Guinan business is over. He's tired of that Havre-Paris train ride.
No parading the streets this year at the Quatz Art Ball. Gotta go and come in automobiles.
Margaret Dickerson says she is going to understudy Mary Lewis in "The Countess Maritza."
Restaurant "Bagdad," where Billy Arnold plays at the Colonial Exposition, going over biggest.
Edith Wharton is playing a prominent part in the various charitable endeavors of the American colony in Paris.

Saranac Lake

By "Happy" Benway

Write to those that you know in Saranac.

No baseball team here this season.

Dr. Edgar Mayer moved into the Lodge.

New bus line to be installed at the Lodge.

Allie Bagley is in Philadelphia vacationing.

Joe Reilly is just back from the "Big-street."

Helen O'Reilly is at her best; Millie Jasper, ditto.

Tommy Abbott is wearing knickers; getting better.

Constance Reeves is back from New York, smiling.

Benway, back in Variety room curing, feeling great.

Fred Rith, up once more, after a three-month's siege in bed.

Ida Howard lost two pounds but feels better, now at her best.

Andrew Molony leaving for the "Main-stem" soon. Just to look it over.

Ben Schaffer is taking unlimited exercise from his bedroom to the dining room.

The mother and sister of Xela Edwards and Lilly Leonora are here for a week end.

Fred ("Bones") Bachman is up for one meal a day, short exercise, and gaining weight.

Jean Steele (Clancy Cottage) left here with an arrested okay after a few months' of rest.

Mandy Kay getting so fat that he will give up curing. He's resting at the Clancy Cottage.

Workshop opens soon, under the direction of Vernon Lawrence, with 50% of patients to take up work.

Bobby Hatz has returned to the Lodge after a month's stay in Brooklyn and different places; feels fine.

About 30 patients are preparing to visit Downey Bros. Circus. Courtesy extended by Charley Sparks.

Phyllis Milford, formerly of the Al Belasco vaude act is a new arrival at the Lodge; considered an incipient case.

Will Feiner, newcomer, appears just a little run down. He had his breakdown while working with Francis Williams.

Charles Libecap plans a return home soon and expects to go to work soon; he's on unlimited exercise and okay.

Annamae Powers is resting okay after the nerve operation (Dr. Wells). Should be up soon; operation a great success.

Marion Greene now resting at 58 Riverside Drive, has joined the pneumo-thorax (gas) patients, and doing very well since the first charge.

Dr. George Stivers expects to be connected with the Essex Sanatorium at Middletown, Mass. Dr. Stivers was the san's medico for eight months.

Eddie Voss now on unlimited exercise; great come-back, taking orders for leather tooling work. Those in need of leather novelties should write to Eddie.

Dorothy Harvard is now up and walking around, in best of good condition after a siege of one year in bed; regaining lost weight and soon ready for exercise.

Gladys Bishop (now Mrs. Farb) enjoying all that's good in Indianapolis, Ind. After leaving the Lodge here she was connected with the Silloette tearoom until her marriage.

Delaware Water Gap

Bill Tilden enjoyed a quiet visit at Skytop Lodge, high in the Poconos.

London Criterions have been doing strong business at Saylor's Lake.

Gordon Kibbler's band will play for the ball during the Laurel Blossom festival.

Carl Clausen is busy on a new novel. He is secluded in the wilds of the Poconos.

Charles Lanterman's orchestra opened at the Columbia hotel, just across the river in Jersey.

Oscar Hammerstein quietly putting the finishing touches to his new play up here in the mountains.

J. P. Morgan whetted his golf enthusiasm at Buckwood Inn, home of the famous Shawnee Country club.

California Nighthawks, under the direction of Lew Stanley, successful at Cleo's, oldest dancehall hereabouts.

Ernie Mitchell and his Penn-Stroud Commanders at present for Saturdays only in the Penn-Stroud grill, the swankiest place in Monroe County.

Eugene O'Neil witnessed Channing Pollock's "The Enemy" as presented by the East Stroudsburg State Teachers' College Players prior to graduation.

Ad Carter, creator of "Just Kids," comic strip, making his home in this place and enjoying the noted Glen Brook golf course. But two persons, Gene Tunney and Harry Lauder, hold life memberships to this club.

Gov. Pinchot will not be present to crown the queen of the Laurel Blossom Time in the Poconos, June 12-21. News of the event has been scattered profusely via radio, railroad ads and newspapers. Committee plans to make this an annual event.

Hollywood

Arthur Lake sporting a bum foot.

Buddy Fisher back from a vaude stretch.

No beggars but plenty of genteel panhandlers.

Frank Fay with a new phaeton and chauffeur.

Admiral Harry Cohn has launched his new yacht.

Sol Wurtzel will see Europe in a couple of months.

Chic Sale out of the hospital, where he was boiling with trouble.

Milton M. Golden, the Hollywood assemblyman, is establishing a Hollywood branch office for the flicker trade.

Laurette Lacey (non-pro) to Gene Powers, June 2, in Los Angeles. Powers is in charge of auditions at KHJ.

Irving Pichel, whom Paramount has announced for stardom, once was drama ed of the San Francisco "News."

Since the story of the weakened condition of the Hollywood Dam, Eddie Small keeps a surfboard in his office.

Collision between a Mack truck and an Austin put the truck driver in the hospital. Midget manipulator was uninjured.

Wallace Beery roughs it at his mountain cabin with chauffeur, colored cook and two hired hands. But he wears overalls.

George Rosener is importing a new two-masted schooner from the east and will play around the Pacific after he buys his yachting cap.

Bill Beaudine has opened his new beach cottage, calling it "Club Beaudine." Has invited his friends—some with privileges, some without.

Bob Collier of the Fox-West Coast press department, left for a two weeks' vacation around Chicago in the private plane of E. L. Cord, auto manufacturer.

Cops on the Radio lot are getting tougher. They've notified the celeb personnel that unless they stop speeding on the lot they'll lose their parking privileges.

Kenneth Allen, leader of the Three Cheers, KHJ trio, and Olga Millard, information clerk at the same L. A. station, will be married in Los Angeles, June 27.

Brooklyn

By Jo Ranson

Henry Spiegel at Coney.
Irv Solomon isn't kosher.
Luna has a new color scheme.
Henry Spiegel on a vegetable diet.
Les Kaufman is back at the Par.
Mary Boland taking the same boat.
Morris Kinzler never splits infinitives.
Rian James vacationing in Virginia.
Alice Brady at the Brighton next week.
Drive on to eliminate ballyhoos at Coney.
Jack Farrand now announcing at WFOX.
Newspaper Club outing last week at Luna.
Jewish show every Sunday at Brighton.
Nellie Revell now living in Brighton Beach.
Ed Chary used to test racing cars in Indianapolis.
Big crowds at the Ridgewood Grove ring every week.
Maurice Bergman does m. c. on the local Par broadcasts.
Modern Venus contest at Steeplechase with much interest.
Maurice Bergman has moved and bought himself a bookcase.
Emile Ludwig, German biographer, back to Europe on the Bremen.
Moulin Rouge, nite club, will close for summer at the end of June.
Frank Judnick has purchased an accordion on the installment plan.
Joe Flaherty, house manager, has left the Par, Ben Griefer succeeding him.
Big shakeup at the Brooklyn Standard Union, Paul Block news sheet.
Carl Stevens, new announcer at WLTH, comes from WXYZ, Detroit. Jack Hoffman resigned from WLTH announcing staff.

Vancouver

Summer tourist biz just starting and looks good.

Olsen and Johnson went hunting for bear while here.

Selling taffy, instead of apples is the street gag here.

Censorship is still one of the big headaches for showmen hereabouts.

J. Lloyd Dearth using short song or dance presentations at Capitol (CFP)), but no other stage fare.

While duty is 30 cents per foot on American film, local shots can be made, complete, for 25 cents per foot.

Town has a walkathon. Couples walk 45 minutes, then rest 15. Admission 15 and 25. At the old Vancouver theatre.

Cal Winter has the pit orchestra at the Orpheum. No other bands in local theatres. New Orpheum is a dandy, seating 3,000.

Newspapers carried scareheads, stating that American 10-cent magazines now cost 35 cents in Canada. New tariff.

Alexander the Great's summer home, at the extreme tip of Olympic Peninsula, burned to the ground recently. May not rebuild.

Miniature golf is dead. Night baseball is more pop with local teams playing twilight ball. Lacross also draws the crowds.

Usually a pretty fair show town in summer due to visitors. Americans play the government liquor stores heavily, the cafes and hotels also profiting.

Famous Players Canadian has all the first run ace spots in town. J. R. Muir is district manager. Besides the downtowners, F-P-C has nine neighborhooders.

Population claimed for Greater Vancouver is 350,000. But that goes a long ways out. City proper has 215,000. Seating of houses: Orpheum, 3,000; Capitol, 2,200; Strand, 1,800 and Vancouver, 1,700. These are the larger spots.

Racing is the sport of kings and it goes strong every summer here and in Victoria, B. C. A law that no track can have more than two weeks of hoss racing at a stretch, so the smart boys have three tracks near this burg. Season runs into September, and from one track to the other.

Dancehalls are numerous with good orchestras the rule. Hastings Park is a pop place; Club Lido, night club, going oke; the Plantation, on the highway, is not bothered with midnight closing and for four weeks it has been open has been near capacity; the Commodore, said to be the classiest in Canada (cost over $1,000,000 to build), has a capacity of 1,500 couples, opened this spring, ran for a month at loss of $100,000, so now running just Saturday nights. May be better as races open.

Loop

Bill Pine never takes his hat off.

Paul Whiteman is now a tennis bug.

E. C. Mills wandering around town.

Jimmy MacFarlane sporting a new gasoline eater.

George Wintz has ended his wanderings amidst the Michigan spas.

Ward Perry carries cigars, although he'd rather have a cigarette.

On the slightest provocation Mrs. Hilly Elson will talk to you in French.

Molly Goldstein ambled off to the east coast for her first vacation in two years.

Charlie Kallen says he's writing lines for a new Joe Morris-Flo Campbell act.

Ray Conlin and Johnny Small operating a dine and dance spot in the suburbs.

Maude O'Hara, United Artist organist, swings a wicked mashie. Ask hubby Ralph.

Brooks and Ross, vaude act, now doing their piano act over the Columbia air system.

Harry Puck put himself and spouse into a new wagon and went chugging eastward.

A lunch counter establishment will rise on the premises of the old Rialto Gardens chowmeinery.

Earl Sites band has streamer on letterhead reading, "the hottest thing since the Chicago fire."

Hammond theatre offered Lupe Velez $100 to come over and sing one number, but she said "no."

Frankie Taylor becomes an impresario at last, opening his musical show in Minnesota, June 26.

Bill Stein had a tough time last week when he deposited $35,000 in a bank just before rumors started.

Sam Bramson was rolled for $6 and a pet key chain while counting sheep. Clues to the dastardly deed are invited.

Allen Summers isn't worrying about that weekend date any more. He's out of show business and holding down a job with the State health department.

L. J. Fitzgerald, new NBC Artists Service manager, was assistant mgr. of the New York Symphony when George Engels, his present boss, held the key to the orchestra's exchequer.

CHATTER

Minneapolis

By Les Rees

Helen Kessler and Genevieve Kelly new Orpheum cashiers.

Local exchanges report record-breaking demand for westerns.

S. Lesserman here from Warners' New York home office on inspection tour.

RKO Orpheum to have its own local kiddie revue with 16 youngsters.

Dr. H. L. Williams, noted ex-football coach at U. of Minn., near death.

Dick Gaston, former RKO 7th St. mgr., now asst. to Emil Francke at Orpheum.

Aimee MacPherson coming here this summer to stage evangelistic campaign.

Day and date playing of pictures resumed for Minneapolis and St. Paul RKO Orpheums.

Hottest local political campaign ever ended with election of reform mayor backed by labor unions.

Looks like lean two years ahead for gamblers and night clubs as result of reform mayor's election last week.

Mike Frisch, local Radio exchange manager, has lease for larger quarters—former First National exchange.

Leading loop department stores now have promotion managers arranging special store shows and tie-ups.

Only three people able to beat Bert Titus, state checker champion in Orpheum lobby and win pair of guest tickets.

Al Shean substitutes for Bill Lawrence as announcer for WCCO while latter is in Cleveland attending magicians' convention.

Greek play at University of Minnesota, with professional leads, including Helen Freeman and Boyd Irwin, drew big crowds.

Local Metro exchange has new staff of bookers. Casper Chouinard head, Frank Jelinko assistant, and Mort Joes short features.

Bob Scott, former veteran theatrical man here, in town for a few days on business visit. Now a resident of Fayetteville, Ark.

Who said "hard times"? While playing RKO Orpheum here Pepito purchased new $30,000 yacht and Chaney and Fox new car.

Ernest Lawford and Edward Fielding, pros engaged for leads in University of Minnesota production of "Marco Millions" July 2-3.

Publix victorious in fight it financed for Sunday films at Willmar, Minn., last of state's larger towns to legalize Sunday shows.

Bert Titus, state checker champion, such a good Orpheum lobby attraction he's being held over. Victors receive free guest tickets to theatre.

No hard times around the Orpheum. New spring outfits being flashed by Morgan Ames, division manager; Emil Franke, house manager, and Dick Gilbert, publicity chief.

June 19 and Oak Ridge Country club tentatively selected as date and place of Minneapolis Film Board of Trade's annual golf tournament. Bob Workman and Tom Burke in charge.

Bob LaPiner, Publix offce manager here, in U. S. Veterans' hospital for another series of operations which he has undergone since war, in which he sustained numerous wounds.

Scandal sheets getting ready to resume publication following U. S. Supreme Court decision upsetting district court's ruling against "newspapers devoting selves to regular publication of scandalous matter."

"We Want Beer" favorite selection of WCCO radio audiences as played and sung by Eddie Dundstedter's Monday "Midnight Club," one of station's best features. Song, consisting of a continuous repetition of its title in various languages, is demanded by public every week.

Washington

By John Daly

Lee Somers, drama editor of the "Herald," and wife, preparing for the annual pilgrimage abroad.

Floyd Gibbons and Michael Michlin in town making the first of the series, "Floyd Gibbons' Thrillers," for Pathe.

James Hay, Jr., writing a novel with voteless Washington as the background; a prominent local publisher the hero.

Michael MacWhite, Minister from the Irish Free State, requested to bring over the Irish Band for a tour of America.

William Hassett, former editorial writer on the "Post," now with the Tom Shipp publicity forces — specializing on Atwater Kent.

Paul Claudel, French Ambassador to the U. S., and a prominent playwright, given honorary degree by the Catholic University for his dramas.

Rebecca Dial, daughter of the former Senator from South Carolina, has written a play — about Negro life in the south.

Sol Bloom is still in complete command of the George Washington Bi-Centennial Commission, despite the effort of some leading politicians to share the honors.

With the final performance of Eugene O'Neill's "Strange Interlude" June 21, the National Theatre Players disband after the most successful of seven consecutive summer seasons.

Most popular member of Congress now is Representative Dyer, of Missouri, who told President Hoover that the restoration of manufacture and sale of beer would add $1,000,000,000 a year to Uncle Sam's income.

Officials of the Italian Embassy, when Irving Aaronsen's Commanders played here some time ago, asked that a musical satire on Mussolini be removed from the program. The boys featured it at the Palace—and no complaint.

Indianapolis

By Gene Haynes

No depression in the marriage mart.

Drive on slot machines both in city and county.

Steve Webb's musicians now at the Show Boat.

Louie Lowe band at The Trees, outdoor pavilion.

Sign over thumb golf course, "Opened by mistake."

Newshounds trekking to Canada. Tired of local speaks.

Tom Devine dances on his own floor atop the Indiana.

Thelma Kennedy, local dancer, has entered an airplane in annual state tour.

Mary Rose Kimler, of Bobbs-Merrill Co., goes to New York as free-lance p.a

Hugo McConnel's band now at the Pavilion, dance and eatery on city park property.

Laporte, with 3,500 persons, held program in memory of Maurice Fox, theatrical man.

Don Hoover, ass't city ed at the "News," doing well with revenue from his book, "Copy."

With five 18-hole municipally-owned golf courses, the links are getting nearly all the actors' biz.

Mrs. Jane Johnson Burroughs goes to San Francisco to attend the National Music Federation conclave.

City fireman sued for divorce because he had habit of building fire on dining-room table on his off day.

Colored band, "Black Diamonds," at the Indiana roof. Ben Bernie Saturday night (13), then back to WLW at Cincy.

Arthur Casey, operating stock at English's, is going to bring Florence Reed and Mrs. Leslie Carter here. Visiting star system.

Ed Resener, pit leader at Indiana, and Dessa Byrd (the Mrs.), the Indiana's organist, did a tap specialty last week. Expected to repeat.

Frank Brunner, Richmond, and Lester Lake, New Trenton, back from Columbus, O., where they won prizes at the magicians' convention.

Musical program at English's for coming season includes Yvonne Gall, Jose Iturbi, Eugene Goosens, Rosa Ponselle, Ethel Bartlett and Rea Robertson.

Syracuse

By Chester Bahn

William Crossett, of this city, new assistant at the Strand.

Raymond B. Jones, of the Paramount, has returned from Topeka. Called by the critical illness of his mother.

Town has another actress on Broadway in Lee Nugent, in "Precedent." It is Miss Nugent's first dramatic part.

Paul and Gus, radio turn of the Fox-Eckel, is now a trio, new addition being Katherine Cuff, soprano, who otherwise is house p. a.

Syracuse is sending Robert Coogan, Jackie's brother, some competition in David Leo Tillotson, six-year-old entertainer, who made his theatrical bow at the Temple, now the Paramount, here in 1929.

Helen Strough Brown, former dramatic editor for Hearst's "Journal-American" and before that reviewer for the "Herald," was married in New York Sunday (14) to Heinz Norden, New York, ad man.

Catching the show at Keith's Saturday night, Leo Rosen, of the Strand, was told he was wanted at his own house, where an amplifier had blown out. He dashed back to find a surprise party tendered by his house staff. Supper on the stage.

In custody of the sheriff under a warrant of attachment procured a week ago, costumes belonging to the Freiburg Passion Play in English, Inc., have been stolen and scenery damaged by vandals, who forced their way into the New York State Fair Coliseum, where they were stored.

Pittsburgh

By Hal Cohen

KQV broadcast "Follies" premiere from Nixon lobby.

Luke Barnett's son got his M.D. at Pitt last week.

Tom Waring has left KDKA for WTAM, Cleveland.

Fulton had a bar in the lobby for "Ten Nights in A Barroom."

Dave Pesetzki back and the barbers are having conniptions again.

Lew Joseph will spend the summer at the Sea Isle City pier in Jersey.

Joe Falvo's band now at open air pavilion at Kennywood Park, indefinitely.

Silvia Nelson hates the stuff, but her ma makes her drink a quart of milk a day.

Elmer Kenyon, new Tech drama head, in Evanston, Ill., for a Little Theatre conference.

Lou Little, the attorney, is peddling a play. He calls it "In the Bag." It's his first.

Maude Hilton has found a new way to work those two-bit hotel radios, but it's a secret.

For want of a better depression alibi, local exhibs now blaming it on bad newspaper reviews.

John McGreevy fooled his pals by slipping up to Cleveland over the weekend to marry Val Theis.

Headline in "Press" last week read "Farmer Shoots Traveling Salesman"—and it's about time.

Eddie Klein and Joe Hiller have thought up a new phone stunt out of their own heads, the big babies.

Little Catherine Sheridan, the Variety Club protege, may be adopted soon by a New York family.

Harry Tracy, veteran boxoffice man at the Pitt, thinking about taking over a naborhood film house.

Newspaper boys nerts last wk., with all their friends trying to get opening nite ducats to Zieggy's show.

"Press" and "Sun-Telegraph" sent their radio eds, Si Steinhauser and Darrell Martin, to the Chicago convention.

Connie Almy back with Maude Hilton temporarly until Maude's new partner recovers in Montreal, where she is ill.

That Fulton ticket swindle leaked out because a gal, who has a weakness for musicians and m. c.'s talked too much.

Alexander Gray and Bernice Claire at State College for a few days. It's the home of Penn State, Gray's alma mater.

R. Kent Hanson, business mgr. of the "Post-Gazette," shoots a swell game of golf. Had an 81 in the P. G. A. tournament.

A drug store chain has ordered each of the help to sell five books of soda tickets. If they don't, it comes out of their pay anyway.

San Antonio

Biz weak.

Pee wees washed out.

Jose Bohr here briefly.

Where is Larry Wood?

Joe Moos likes buttermilk.

Ben Reber writing a book.

Monte Barrett to California.

Joe Bell, RKO singing usher, on Majestic bill.

Earl Able to Monterey, Mex., and New York.

Daisy and Violet Hilton, Siamese twins, back home.

Sam Woolford doing daily picture column for "Light."

Newspaper fishing parties successful. Usually catch about three quarts.

Roy Buquot, Majestic treasurer, vacationing in Dallas, Fort Worth and Houston.

Gunter roof to good biz with Herman Waldman and boys. Frank Hall playing cafeteria.

Civic Opera opening in Sunken Garden theatre, city owned affair. Coates Gwynne directing.

Dave Smason, Majestic pit leader, only man in orchestra retained. He's vacationing now, too.

Joe Gill's boys played Shadowland three nights and then to Hollywood Club, Galveston.

Price of booze way down. Arguardiente (Mexican brandy or cognac) at $2 per bottle in case lots.

Acting mayor ordered cuts in "East Is West," when local Chinese squawked through consul in New Orleans.

Majestic now previewing new pictures after final showing of week's picture. Invites audience to stay and see two pictures for the one price.

Scoop Purdom, inveterate court house man on "Express," vacationing in town. Spends his time on short fishing trips, eating chili and watching the kids.

Publix house managers take prize as good dressers. A. W. Baker, Texas, and Jim Landers, Aztec, at top. Ed Pressler, assistant at Texas, way up there, too.

Lots going over to Galveston to view the international beauties, but no Miss Antone this year. Anne Debrow, Ollie's daughter, who was Miss S. A. last year, to New York for "Follies," report.

Shuberts offered to bring "Three Little Girls" for early September date. Wanted $35,000 for week stand in open air. Show is doing two weeks at annual Dallas fair for $65,000 guarantee.

Cincinnati

By Joe Kolling

Heat bringing pleasure craft out on Ohio.

Jack Hauer's vacation cut short by ptomaine.

Joe Nolan, vet "Enquirer" sports ed., passed away.

Chester Park playing sensational free acts on weekends.

Visiting p.a.'s always welcomed at "Times-Star" by Lew Heck.

Cuvier Press Club only local place of its kind free from red ink.

Always an act in rehearsal in Albee radio room, silent for summer.

Nelse Trowbridge, flash dresser, mistaken for advance agent of prosperity.

Murray Horton's WLW orchestra doubling at Horseshoe Gardens, dansant.

Carl Adams airs in a flivver. Frank Aston roads it, too. Bill Stiegler walks.

Eddie Neibaur's Seattle Harmony Kings at Netherland Plaza, following Ben Bernie's band.

Bill Coyle, Keith bldg. elevator starter, who got 50 grand from English Derby pool, still on job.

Ike Libson reported to be dickering for showing of Crosley radio acts at his Keith's theatre.

Revue at Gibson hotel roof is out after fortnight's showing, giving way to two floor acts. Bertie and Garnier, dancers, and Eddie Clifford, songster, current.

Ad agency asks receivership for Konjola Co., headed by Gilbert H. Mosby, Cincy's big root and herb man, who angeled Gladys Deering in "Woof, Woof," before the musical went bow-wow.

Fort Worth

Jack Gordon, dramatic editor the "Press," back from vacation.

State Fair of Texas running big ads here advertising five admissions for $1. Fair is Oct. 10-25.

George T. Smith, mgr, Lake Worth Amusement Co., tickled over biz done with beauty pageant stunt.

Tour of local swimming pools to adopt standard for purity of water, but nothing said about costumes for bathers.

Roy Slentz, mgr. of the Worth (Publix), gives the gals a treat by standing in the lobby, his smile and red hair daring 'em to pass by.

Jack Lewis, Majestic mgr., and "Star-Telegram" running smile tie-up for weeks. Theatre gives $1 and two tickets for pictures of smilers published.

Edwin Carewe was in Mineral Wells, near here, the other day. Reported interested in "The Birth of Texas." Looks like somebody will grab off that film idea yet.

Norene Thrash and Frank Mack, old RKO troupers, and their dance pupils gave benefit recently. Elizabeth King School and the Frances Burgess School are others which have given programs. Fond parents rush to get kids' pictures in paper.

Fort Worth became key point in radio's newest broadcasting chain, June 10, when the Southwestern Broadcasting Co., by arrangement with Columbia, announced operation of the following chain: KTAT, Fort Worth; KRLD and WRR, Dallas; WACO, Waco; KTSA, San Antonio; KTRH, Houston; and KFJF, Olkahoma City.

Oklahoma City

By George Noble

Road houses in full blast.

Hot weather flattened biz.

Meals at one hotel at 29 cents.

A sound effect—Bob Hutchinson on soup.

Stiff neck days here with cooling systems and fans.

Taylor Stewart has been hunting again. Brought in two more golf balls.

Speaks now carrying bottled beer to take out in addition to the stuff on draft.

Al and Lois Bridge doing okay with their musical comedy at the Warner theatre.

George Hanger is champion local ping pong player. Todd Ferguson is a close second.

Russell Taylor was told by doctor to take more exercise. So he bought another cocktail shaker.

Annette Anderson, former femme announcer at the Warner, now handing out the tickets at the Warner.

New England

Theatres cutting newspaper ads to the bone.

Papers generally went big on page one for the Radio McNamee marital static.

Ever increasing number of summer dramatic theatres in New England have begun their seasons.

Depression? Man got marriage license at Springfield and on the application listed his occupation as "unemployed."

'Tis June, so W. E. Lemoine, Worcester projectionist, hies himself for a marriage license to wed Janet Brodeur.

Helen Cohan, daughter of George M., a guest at the wedding of Evelyn McDonnell, of Brookline, to Peter J. Fitzgerald, musician.

John H. Trayne, old time actor and song writer, now devoting his time between conducting a business and song writing at Groton, Mass.

Armand Belanger, of New Bedford, leader of the Night Hawks, dance orchestra, married Corinne St. Germain at New Bedford, June 8.

A plaster for five grand slapped on Publix at New Bedford by resident, who alleges daughter's nose was broken when she fell in the balcony.

Fall River film theatre patrons demand reserved seats, so the Durfee reserves the center section at night for 50 cents, while the side seats go for 40 cents.

Berkshire Playhouse, at Stockbridge, Mass., has awarded its prize of $200 for the best set of designs to Ronald A. Jones, student in the technical division of drama at Yale.

Rhode Island radio announcers speak with Elizabethian period pronunciation. Little Rhody tries so hard to be English after being the first of the colonies to somersault in the face of George the Third.

Saturday just another day, except for the kids at matinees, in film theatres. Evidently due to starting new shows on Thursday or Friday. Houses in some towns find Saturday nights so weak they have contests or give-aways.

As encouragement to W. H. Dimock, former New Bedford stock director, to remain in that city as a pro dramatic coach, a testimonial performance for his benefit will be staged in July as the Empire theatre. Local cast in "Royal Family."

C. H. Tobey has started the fourth daily among his chain of newspapers. It's the Arlington "Daily News," expansion of a weekly. Tobey, former publisher and founder of the Portland "Evening News," with Dr. Ernest Gruening as editor.

When "bigger and better blue laws" are found it's always in Massachusetts. Two bathers at Nantasket Beach were arrested and locked up on a charge of playing catch with a tennis ball on the beach. Specifically they were accused of throwing a missile.

Post Roads, N. Y.

Knobel owns a chain.

Floating dice games worrying police in Westchester.

Police give orders to muffle radios in Ossining at midnight.

Pelham theatre, Pelham Heights, sold to Benjamin Knobel for $80,000.

Authorities in Mt. Kisco have ordered speaks "to shut up and stay shut."

Beer scarce in Westchester. Price up from $35 per barrel. Fed men stopping source.

Archie Nash, retired circus and vaude acrobat, Mr. Vernon, sailed last week for England.

R. H. Burnside directed pageant given in Eastchester June 14. Channing Pollack on committee.

Hubertine, daughter of Hubert Wilke, old-time comic opera star, recovered from op in Yonkers.

Ann Korina, who dropped a Hungarian title for dancing, now at Will Oakland's Hunter Island Inn.

Van Wyck Gardens Lodge, Croton, latest class road house to open in Westchester. Dining, dancing, and show.

"Jumping Joe" Dugan, Scarsdale, star third baseman with Detroit Tigers, sued for separation by wife, Dorothy B. Dugan. Non-support is alleged.

Harry M. Warner, Mt. Vernon, has presented $250,000 to Worcester Academy, Mass., for construction of auditorium as memorial to his son, Lewis J.

Tradition keepers peeved because house at Mamaroneck, where J. Fenimore Cooper lived, was sold by county for $11, moved and turned into gas station.

Sing Sing inmates attempted to mix up a mess of joy stuff in tubs in an abandoned building at the pen. Base was prunes and other fruits swiped from storehouse.

Cecil Clovelly and Thero Bamberger will present an eight weeks' season of summer stock at the County Center, White Plains, commencing June 29. It will be a guest star idea, and among those announced to appear are Alice Brady, Henrietta Crossman, Lina Abarbanell, Frieda Innescourt and Muriel Kirkland.

CHATTER

Rochester

By Don Record

Rain and chill.

Ringling-B. B. circus coming on June 23.

Sam Shulsky doing dramatic criticisms for "Journal-American."

Mrs. Frances Rice, 72, noted flutist 50 years ago, died here recently.

Jimmy Murphy, former newspaperman, p.a. for Auditorium Players.

Claire Luce, in Paris studying languages, to visit home town next fall.

Pat Rooney 2d forced out of the Palace show into hospital by bronchitis.

Youth confesses to firing Kolb's Inn, roadhouse which burned with loss of $30,000.

Ethel Barrymore drew $6,000 in two performances, but panned for choice of play.

St. Leon's European Circus played week stand under Legion auspices. Biz not so good.

Manager Herbert Kaufman, of the Regent, back from vacation with health improved.

Katherine Skuse, Miss Rochester of 1924, granted divorce from Henry Benz, resort proprietor.

Harry "Spike" Wilson has closed his restaurant to open "The Barn," class eatery at LeRoy Airport.

Better Films Council organizing in smaller towns hereabouts following visit of Mrs. Harry C. Grover of Rutherford, N. J.

Gus Konz, oboist in Loew's Rochester orchestra, married Ruth Schramm and piloted her on two weeks' air honeymoon to the west.

Al Sigl, town's most versatile newspaperman—reporter, desk man, aviation and radio editor, film reviewer, radio announcer, dramatic coach, and college instructor.

Salt Lake City

By P. G. Lasky

Victory (Publix) closed.

No road shows booked for summer at U. of U. Kingsbury Hall.

Rialto with "Public Enemy" had town talking. S.R.O. every night.

Factory supplies, surplus stock, machinery, etc., of Nathaniel Baldwin, radio manufacturer and inventor of Baldwin headphone and loudspeaker, sold on the block by receivers.

Consolidated Music Co., after being closed a week, opened with cleanup sale conducted by receivers. This firm merged with Daynes-Beebe Music Co., a few months ago.

Lawrence Fannelli, ex-vaude, has taken over management of the Silver Slipper, roadhouse. Chicago Blue Flames, Joe Crinete, formerly of Club Alabam, Chi., and Walter Calver's Slipper Boys will furnish entertainment. Fannelli will be m.c.

Capt. C. C. Spicer, L. A. capitalist, still paying rent on Playhouse, although it's dark. Cheaper to keep it inactive and pay rent than try to run. Spicer sublet house three times in last year and half—all flops. Town has lost interest in stock.

Syracuse

By Chester B. Bahn

Gus W. Lampe, Fox-Eckel manager, resting at Atlantic City.

Hiram C. Gorham, 83, of Syracuse, won first prize in the Central-Northern New York oldfiddlers contest.

Manlius School band booked for a continental tour during the summer. Sails July 3 from New York.

Jimmy Coots, managing director of the Dewitt Players, quit the front of the house for the stage this week Playing title role in "Your Uncle Dudley."

Edward R. Davidson, former stock actor, and Donald L. Farrell have finally perfected the mechanical man conceived by the former. It's a walking robot.

Funeral services last week at Lowville for Joseph H. Gerner, 74, former manager of both the Bijou and the municipally-operated Lowville Opera House.

Fehmer "Chick" Chandler, of Morton and Chandler, current at Keith's, renewing old friendships this week. Chandler atended Manlius School for three years, and is the son of Col. George F. Chandler who organized the New York State Troopers.

Toledo

By Dick McGeorge

George Noble is right.

Two min courses closed already.

Miller Bros. 101 Ranch did fairly well at 50c. top.

Detroit had a nasty crack about Toledo. But it's about true.

Injunction kept fixtures from being taken out of Cameo. Lease expires Aug. 1.

No moonlights for the Greyhound except by charter. Dancing at boat while docked.

More people saw Joe Savoldi wrestle here by standing on roofs than were in the arena. He won.

Kenneth Kneedler, radio entertainer, lost his wife while in the city last week. Driving from Cal. to New York.

Wrestling war between Johnny Herley, who put wrestling on its feet here, and Dreher, who is muscling in with heavies.

Newark

By C. R. Austin

The circus cleaned up on its two days here.

Larry Schaed's favorite drink is coca with a dash of lime juice.

Malcolm McGregor is in town working on the McGregor estate.

Lawrence Beatus inspected Loew's Saturday. Clarke Forrest went out and barked for customers to come in quick.

Board of Education voted to ask Director Egan to bar all gang pictures. First time B. of E. has taken such action.

At the last moment the Newark decided it wasn't ready to close and is running one more week with "Vice Squad."

Publicity almost at a standstill with pictures flopping. If publicity is all that is claimed, why not demonstrate now?

Several WB ushers quit when the cut came, although it was very small for them, but the older and bigger men all stuck.

The Branford's cadet band, numbering over 150, played a week at the house. Running a benefit to get themselves uniforms.

Eddie Sniderman of Proctor's had a swell publicity scheme, but the girl's mother wouldn't let her go through with it. Eddie is now looking for an orphan.

A. L. Burks, manager of the Terminal, got knocked out with acute indigestion. The doctors tried to promote appendicitis but Burks couldn't see it and came right back on the job again.

Seattle

By Dave Trepp

Benny Rubin booked some extra time in the small towns nearby.

New Polk census says 500,000 in Seattle metropolitan area. Up by 50,000.

Jack Boggs, m. c., at the Butler hotel. Ted Adams band for dance music.

Crocheted dollar for Mayor Edwards from Olsen & Jonhson—one of the few.

Dine and dance for $1—no cover charge—summer season, ballyhooed at Coffee Dan's.

Gwen Sweeten on two weeks vacation—then the band barnstorms northwest theatres.

Lorain Fraser from Minneapolis to Vancouver via Seattle. May sing out this way.

Joe Cooper broke into news pages when his wife left town and he let the goldfish starve.

John Barrymore and Dolores Costello (Mrs. Barrymore) here to take delivery of their yacht.

George Hood now with Fanchon-Marco as manager for a unit. Lou Golden with F-M down south.

Merrick school used 160 kid dancers at Orpheum, Tacoma, last week and doing same next week at local Orph.

F. J. McFarland, formerly with Fox advertising, doing publicity for races in B. C. and fair at Puyallup the "Mack way."

Recall goes merrily on for the showman mayor, Frank J. Edwards, and looks like election will be set. Showmen are for the mayor.

Birmingham

By Bob Brown

Very few straw hats on the streets.

Andy Smith back in town from vacation.

Ben Sims in linen suits the very first thing.

An usher at the Ritz is due to become treasurer.

Loyal Phillips to Nashville to work on "Banner."

George Steele's in the west somewhere knocking about.

Since Clint Lake left town the golfing bug has been killed.

Joe Ford, announcer, has gone to Shreveport, La., to announce.

Bill Coury has been laid up with an infected foot for two weeks.

Johnny Kain used to be a bartender. Yeh, before prohibition.

West Lake is featuring two bands, Rosy Davis and Bill Nappi.

Jack Linx and band are tooting at the Thomas Jefferson Terrace Garden.

Eddie Tomberlin has bought his Liberty. It's the name of a theatre at Luverne.

Cascade Plunge has reopened for its ninth season and Dunk Rendleman's orchestra also begins another season. R. E. Weaver is mgr.

Bangor

Summer dancehalls are making plenty.

Six days continuous rain puts wrinkles in carnival and circus biz.

Main circus forced to postpone local date to July 1 on account of rain.

Jim Daley in town booking bands for summer dancehalls in eastern Maine.

C. of C. reports Freiburg Passion Play, in English, did $6,000 here on three-day showing.

C. J. Russell, Jr., mgr. of Opera House (Publix), goes up the aisle with Rose Maynard.

Jim Gallagher and Palais D'Or orchestra (Boston) to play local dance date this Thursday.

New arrivals at Lakewood include Mr. and Mrs. Albert Hackett (Frances Goodrich), Suzanne Willa, William Carey and Mr. and Mrs. Albert Rights.

Mr. and Mrs. Arthur Byron have opened their cottage at Lakewood. He will commute weekly to New York to broadcast, and July 29 he goes to Cape Cod to play his original role in "Tea for Three."

Kansas City

By Will R. Hughes

Frank Henson gets his vacation in July.

Spring racing season closed at Riverside.

The Orpheum, RKO, folds June 15 for the summer.

Paul Banks and his band are at Fairmount Park.

Mac McElroy's outfit furnishing the music at Wildwood.

New paint and carpets in the Newman offices for Eddie Dubinsky.

Business and fraternal association picnics are giving the parks a break.

Jack Shelley and M. M. Wood are starting an advertising distributing company.

M. B. Shanberg has opened the new Fox theatre at Hutchison, finest house in Kansas.

KGPE, police department's latest adjunct toward making it hard for criminals, now in operation.

Albany, N. Y.

By Henry Retonda

New RKO theatre due to open Nov. 1.

Barney Frank, Warner salesman, has resigned.

All Warner houses are being redecorated and altered for the summer.

Sig Whitman, eastern division manager for U a recent visiter in Albany.

Tiffany has moved in with Educational in film row. No changes in personnel.

Oliver Stacy, former manager of the old Empire, is now booking for local entertainment.

Carl Ehrenholtz, former booker at Pictures, Inc., back with same firm as short subject booker.

Pine Hills opened last week as a neighborhood house. Converted into an indoor golf course a year ago.

Atlanta

By Ernie Rogers

Night baseball going over big.

Bookies starving to death. It's the repression.

Bob Savini passed through road showing "Dirigible."

National Editorial Association brought gang of big boys here.

S. A. E.'s to honor Dick Russell, 34, governor-elect at stag dinner.

Pat Hall, local looker, named "Miss Atlanta" in contest at Capitol.

Lionel Keene, Loew division manager, heads Convention Bureau's $50,000 drive.

Show business sagging horribly. Only three class houses in town, and two hardly paying rent.

Bobby Jones and O. B. Keeler back from the Coast. First showing of Bob's "How I Play Golf" series brought out a grand opera audience at the Fox.

Boston

By Ben Libbey

Mayor Curley back from Europe.

Bootleg maple syrup being peddled everywhere.

Paul Luke, local orchestra favorite, divorced last week.

Jacob Lourie, treasurer of Netoco chain, recovering from illness.

Legit business completely shot, despite good theatre weather.

"All you can eat for four bits" has reached Boston, and flopping.

Cut-rate excursions to Nantasket Beach saving the day for concessionaires.

Victor Morris, managing director for Loew's Orpheum, leaves for the coast with his wife.

"Bumpsy" Anthony, Sells-Floto clown, given a home town reception and banquet at Rainbow Gardens.

Radio loud speakers, either advertising or in homes are illegal after midnight if audible for more than 100 feet.

Charley Cohen, local musician, petitions court to change name to Cole. Grounds are that there are so many Cohens.

"Daily Record" showed journalistic enterprise at the Londos wrestling bout by selling papers at the exit to the Garden announcing the winner 10 minutes before the bout ended.

Eddie Zorn, local Publix exec., winner of innumerable prizes as a marksman, applied for a permit to carry a revolver, and the polce wanted to know if he knew how to handle firearms.

New Haven

By H. M. Bone

Taxi rates down to 10 cents for third of mile.

If you want to buy a dog see Kearney Walton—adv.

Katherine Dodd is new pres. of Edgewood Players, Inc.

White City Stadium is packing 'em for open air boxing.

Pleasant spots—Paramount green room on a Sat. afternoon.

Professor and Mrs. Baker shed Yale for summer at Chocorua, N. H.

Mildred Jordon Tuttle will work on canvasses at Lake Columbia, in July.

Playwright Tom Cushing and mother back from Bermuda vacation.

"Y" Nite Club Cabaret scheduled for Barney Rapp's Pavilion Royale June 28.

Amberlite Lodge, dine-and-dance with cabaret twice a week, opened last week.

Frederick L. Sexton, local artist, will lecture at Cogswell Art Colony this summer.

Sudden illness of Mrs. George Allen cut short "Show-Off" run of Parish Players at Stony Creek.

Gustave Hecklinger critically injured when thrown from revolving car of Virginia Reel at Savin Rock Park.

Two for one racket has hit hotel biz. Local papers carry N. Y. advs. offering double rooms for price of single.

Rella Harrison, former chorus girl, in Reno to divorce Ken Strong, erstwhile all-America football hero at N. Y. U.

Baltimore

Scheme for summer musical stock at the Maryland has folded.

The New added to list of downtown houses with cooling systems.

Sunday films fight now in City Council committee stage. Plenty of opposition.

Excursion bay-boat season on. A new resort is Seaside Park, with a daily boat.

Franke Price, Jr., manager of the Rivoli, newly elected head of Advertising Club.

Gangster stuff tried on Ann E. Clough, cashier of the Brodie theatre. At the point of a pistol two bandits relieved her of $57.

Harry Van Hoven, manager of Carlin's Park, has four endurance stunts grinding away on the midway. "Mad Marathons," Van bills 'em.

Denver

Guy Usher, former Denham actor, here for vacation.

New airmail route between here and Kansas City opens.

R. R. Adams, asst. mgr. Paramount, now handling publicity.

30 miles minimum speed set on certain state highways removed by legislature.

Gertrude Langton, Publix phone girl, and Burnell Terwilliger, insurance salesman, wed June 24.

Harry Sherman, Publix labor representative, and Walter S. Croft, rep. ITASE, in town on labor matters.

Stratford-on-Avon Shakespeare company booked at Broadway week Dec. 7. Followed by William Gillette.

New family member expected soon by Mr. and Mrs. M. B. Shuttee. He is manager of the Rialto.

Denham may reopen this fall at 75 cent top. Two parties reported dickering with C. C. Spicer, of Los Angeles, for lease.

Sadie Gush Says

(Continued from page 2)

column. Lady Roundheels, the dowager Dutches of Pusch-Ower, eating fiish and chips at the Dutchman's. Her highness is the current member of nobility, being entertained at Banksford. A little bird tells me that Billy MacDivott is going to direct "The Black Crook," another of these gangster pictures. This one is based on the life of one of the big guns. Elaine Valise, Rosemary Rococco and their husband, Claude Baer, dining together in the Pansy Room of the Looserbelt Hotel. That's all today. See me tomorrow.

NEW YORK THEATRES

"Arthur Sinclair's performance in
Old Man Murphy
is something to cheer about . . . I hadn't laughed so much since the premiere of 'Once in a Lifetime.'"—Walter Winchell.
FULTON West 46th St. Evgs. 8:50 Mats. Wed and Sat.

GILBERT MILLER presents "The outstanding dramatic success of the season."—Burns Mantel, News.
Tomorrow and Tomorrow
A NEW PLAY by PHILIP BARRY
with ZITA JOHANN and GLENN ANDERS
HENRY MILLER'S THEATRE, 124 W. 43d Street
Evgs. 8:40. Matinees Thurs. & Sat., 2:30

"A splendid American playwright at her best."—J. Brooks Atkinson, N. Y. Times.
JOHN GOLDEN presents
AS HUSBANDS GO
By RACHEL CROTHERS
JOHN GOLDEN Theatre, W. 58th St. Cir. 7-5678.
Eves. 8:40. Mats. Wed. & Sat., 2:30

FRED & ADELE ASTAIRE
HELEN BRODERICK
FRANK MORGAN
TILLY LOSCH in
THE BAND WAGON
The Perfect Revue
A grand amusement, with contagious melodies, enchantment, hilariously funny episodes which make it a spellbound revue—a hit."—Winchell, Daily Mirror.
NEW AMSTERDAM W. 42d St. Evgs. 8:30 Mts. Wed. & Sat., 2:30

ROXY 50th St. & 7th Ave.
2ND SMASH WEEK!
JANET GAYNOR in
Daddy Long Legs
the Fox Movietone Romance
with WARNER BAXTER
On the Stage: "Modern Cinderella" in 2 scenes—Orch.—Ballet—Roxyettes

RKO
MAYFAIR Bway & 47th Cont. Shows New
KAY FRANCIS
RICARDO CORTEZ
PAUL CAVANAGH
In RKO-Radio Picture
"Transgression"

PALACE 47th St. & B'way. Mats. Daily, 2.30.
WILLIE & EUGENE HOWARD
Frances Upton & J. Fred Coots
Diamond Boys—Sammy Cohen
Barbara Newberry and William Holbrook
CAB CALLOWAY & ORCHESTRA

58th ST. Bt. Lexington & 3d Ave. 11 a. m. to 11 p. m.
Wednesday to Friday, June 17-19
THE GOOD BAD GIRL
with MAE CLARKE
MONSTERS of the DEEP

86th ST. Cor. Lexington Ave.
Wednesday to Friday, June 17-19
THE GOOD BAD GIRL
with MAE CLARKE
PETITE REVUE
LIAZEED TROUPE

CAPITOL B'WAY & 51st St.
WILLIAM HAINES
in Just a Gigolo
TED LEWIS in New Revue, Laurel-Hardy comedy, Bunchuk, Orchestra.
Next Friday, 'Trader Horn' at pop. prices

The Waiter Becomes Important

About Run Joints Selling Liquor—That's It, Booze and Maybe a Squeal

The lowly waiter has come into his own, in a big way. They now dominate the supper club and speakeasy business, the real bosses.

Prohibition has raised the waiter to his present important position. In all places selling liquor the waiter is indispensable. Who to sell to and who not to sell to must be left to him as a rule. He has almost complete control of the situation. Waiters must be trusted. Strings of restaurants have been closed because of fired waiters who squealed. Paul Salvin who had 20 restaurants found liquor selling charges preferred against him upheld by waiters he had fired. That was the first case.

Because the prohibition situation has made waiters more important, they rather take advantage of the situation in some cases. They are curt to other employees and to those patrons whom they don't know as spenders. If the tips aren't big they'll let the patrons know it. And in other ways are a hindrance. Most have their own following and all must know how to handle patrons.

Any number of waiters and headwaiters have started joints of their own.

Badly Judged Publicity Kept Tex Out of France

Paris, June 6.

After landing in Havre on May 29 on the "Paris," Texas Guinan with her girls and a few male attaches were taken to a hostelry corresponding to Ellis Island and deported on the same "Paris" June 3. Technical reason was that Tex and her party were to work in a Paris night club, the Florida, which they were to reopen with Harry Pilcer, according to a scheme promoted by Willie Edleston of Lyons & Lyons. Despite these facts, they only had tourists' passports and no working permits.

Misunderstanding of the French is the real reason the scheme failed, as the technical offense might easily have been adjusted had not local public opinion been prejudiced against the import here of what was represented by advance publicity to be a bunch of undesirables. Even if the worst said about Texas Guinan and her party had been justified, allowing her to come to Paris would just have meant one more "place." If Tex Guinan's publicity had been toned down to suit the French temperament, if less had been said about her intention to "suckerize Paris" and more about the dancing specialties she would now be playing in Paris.

Apart from that restricted part of the French public which either runs or patronizes night clubs, the French didn't evidence particular interest in Tex Guinan. Very few of the papers gave her a front-page break. The local American papers gave her more notice and, together with the local edition of the "Daily Mail," can be considered as having killed her chances here. Paris' most important daily, "Le Journal," only gave her a few lines—not front-page, though the daily front-page columnist of this paper demonstrated the prejudice of local public feeling by expressing itself in no uncertain terms against the admission of the Guinan troupe.

Public sentiment reacted in this way. Some of the local element here felt that Tex Guinan's introduction might eventually react unfavorably against themselves, resulting, it is said, in the French government being made to realize that no diplomatic effort would be made to force Guinan in. After that, any efforts the lawyers or promotors could make were futile. Most to blame in the matter is Guinan's American publicity man, who used sensational stuff, entirely ignoring local tactics. Tex is said to have unwisely ventilated her feelings when first apprised that her case was to be subjected to examination. Some of the Guinan girls' behavior in Havre gave rise to unfavorable remarks, some spending the last night out with boy friends, though they returned in time to catch the boat with the rest of the bunch.

GEO. PAIGE ACCUSED AS HOLD-UP PARTNER

George Paige, 27, interior decorator, of 10 West 51st street, who has been making his playground on the Big Alley, was arrested by Detective Sergeant Bert Maskiell of the West 47th street station. Paige was taken into custody as he was leaving a theatre at Broadway and 47th street.

Maskiell received a telegram from Detectives Edward Schwaeble and Emil Gau of Hamilton county, Cincinnati, O. The wire stated that Paige was wanted in connection with the holdup and robbery of Herbert Williams, manager of the Red Lion Restaurant, at 331 West 7th street, Cincinnati, O.

Williams was on his way to the Provident Saving Bank at night with almost $400. As he was a few feet from the restaurant entrance three gunmen poked a gun into his ribs and made him enter a hired car. A passerby observed the number of the car.

Williams was taken to the riverfront and dumped out after they took his money. The sleuths received the number of the bandit car from the passerby.

Joe Brown, well-known pugilist, was arrested soon after in connection with the holdup and was sentenced last week to 20 years at hard labor. The sleuths from Cincinnati received information that Paige was one of the bandits, and his arrest followed here.

Paige denied being implicated in the robbery. He stated he was in Cincinnati at the time, but figured in no holdup. Maskiell told reporters that Paige has been frequenting the night clubs in this city and was well supplied with money.

The defendant waived extradition and returned to Cincinnati with Schwaeble and Gau.

12-Hour Continuous Talk Made by Colored Preacher

Washington, June 15.

To attain the ambition of a lifetime—the preaching of a sermon to last 12 hours—the Rev. G. Z. Brown, pastor of the Mt. Zion Baptist Church, colored, went into training. He rested three weeks and Sunday, just before he stepped into the pulpit, fortified the inner man with four lamb chops, a chicken, and a bottle of milk.

'Twas a great show. Crowds gathered. The preacher carried a manuscript weighing a pound and a half—88,794 closely written words. At 10 a. m. he took up 'Gambling." At three, finished with the ponies and the shuffle-boards, and then the doctor discoursed on "Companionate Marriage." This was disposed of at dark. Then came "Law Breaking," "Prohibition," "Fast Living," and the "Evils of Dancing."

At about 10 at night, the reverend struck "Famine," going on to "Pestilence" and "Drought." The actual time of the sermon was 12 hours and 10 minutes. A shifting congregation contributed quite a bit of money as the plate was passed every now and then.

HUSBAND AS CHAMBERMAID

Cambridge, Mass., June 15.

What probably is a record for wearing a buttonless shirt may be held by Royal B. Shaw of West Medford, who testified in Middlesex Probate Court that he went without a button on his shirt during the summer and fall of 1923 because his wife, a former acress, refused to do any sewing for him.

Shaw is seeking a divorce from Mary E. Shaw, charging her with cruelty and desertion. He told the court that since their marriage in 1923 she had not performed one wifely act for him. Shaw testified his wife finally left their home to attend a wedding in Philadelphia and never returned.

He recalled he had to make the beds and do other housework and also that while he studied evenings at a commercial school the former actress would go out and then refuse to tell him where she had been.

The court took the case under advisement.

Ruth Etting's Annoyer Away for Examination

Lesile Roy McElinon, 30 ,wireless operator of 562 West 150th street, for several months the one annoying cog in Ruth Etting's life, was sent to the observation ward at Bellevue Hospital to have his mental condition looked into. This action was ordered in Special Sessions when McElinon was arraigned on a charge of sending Miss Etting annoying letters.

Miss Etting caused McElinon's arrest for the second time a week ago. He repeated in the downtown court his undying love for the actress, but admitted never meeting her. This the court decided was enough to have him committed.

Two years ago the defendant was arrested on Miss Etting's complaint. At that time she withdrew the complaint when the man's relatives told her they intended to send him away. The defendant admitted he had spent five months in an asylum on Long Island. He was released recently.

NAMES AT RENO CRAVE FREEDOM

Reno, June 15.

Passing through the Reno court house or waiting to get in for a 10-minute session with the judge, the social elite of the east are mingling with the proletariat in this swirling divorce whirlpool. It is piling cash into the lawyers' pockets and making cupid look like a cast off Piute Indian.

Here's a partial list of the great and near-great who have recently gone through the Reno mill or will go through within a few days or weeks:

Dr. Courcy Browne of New York, whose marital escapades are well known; Lady Inverclyde, London stage beauty, who wants to rid herself of John Burns, British baron, to wed, perhaps, Lothar Mendes, picture director; Rachel Vandeveer of the Masachusetts Aldens; Lucille Collette, violinist of some renown; Martha Nicholson Doubleday, whose husband publishes books for a living; William G. Taussig, amateur aviator, whose father, Frank W. Taussig, shines in Harvard as a political economist and author; Charles H. Sabin, Jr., son of one of big financial shots; Mrs. Lorna Haines, whose father, Harry A. Mackey, is mayor of Philadelphia; Mae Brown, diminutive aviatrix with a penchant for writing; Peter Arno New York artist; Jack Dempsey, now gone fight promoter; Mrs. Frazier Harrison of Philadelphia.

There are a lot more whose names will become known only when they file complaint charging mental cruelty.

Inaccurate Biographies

Al Capone

By Claude Binyon

Hollywood, June 12.

Aloysius (Spotty) Capone, Chicago philanthropist and wine-taster, was born on the Oklahoma Indian reservation just two tepees from the birthplace of Will Rogers, prominent Hollywood journalist.

Hampered by the restriction of the reservation, Capone mooched off when he was 12 and opened a saloon in Tulsa. He closed the place when too many of his customers died in a remarkable state of preservation, thanks to embalming fluid. Several of these customers are still used in small towns as cigar store Indians.

With several barrels of his liquor Capone worked his way along the east coast as a fly exterminator. His success encouraged him, so he made his next batch of booze a bit stronger and advertised that he also could do away with rats. Some of these rats were six feet long and spoke English.

Shortly thereafter in New York appeared a stocky young man named Caponi who let it be known in the under strata that he was no man's whistle stop. Needing a stranger for a spot job and hearing of the newcomer, Jojo Jumbo, head of the metropolis' vice ring, engaged Caponi for a triple bump-off. The papers next day carried accounts of a quartet gang murder and Caponi received $25 bonus from Jumbo. The fourth man was Jumbo's father-in-law.

Off to Chicago

One day a Jumbo lieutenant walked into the big chief's office and found Caponi sitting at the desk. "Where's d' big boss?" he asked. Caponi smiled smoothly and shrugged his shoulders. Then he pointed a chubby finger at himself.

Snarling with rage, the lieutenant whipped out his gat and let loose. Between the fifth and sixth shots Caponi boarded a fast train for Chicago, highly perturbed. It was three years before he learned through roundabout channels that Jumbo had been helping the lieutenant work cross-word puzzles.

Caponi found Chicago soft and soon resumed his maiden name of Capone. Men started falling over dead on the streets and beer was so plentiful that prohibition agents found themselves overstocked.

Profits soon were piled so high Capone became society-conscious. He built a palatial home at Miami and surrounded it with a picket fence named Bodyguard, but bluebloods refused to accept his dinner invitations. In a huff Capone went to Philadelphia and spent several months in a jail warden's office learning the inside stuff. He returned to Chicago determined to crash society, but flopped again. Then he moved to Cicero, strictly a pushover, but this sham success was like an empty cartridge.

Hurt beyond words, Capone turned over a sizable portion of his fortune for soup kitchens and wiped out three gangs in a fit of pettiness. He is still brooding, waiting for an invitation to tea but too proud to make the advances himself.

A $5 HAT JAM

Virginia Hawkins, who played in "Once in a Lifetime," was summoned to West Side Court on the charge of disorderly conduct. Miss Hawkins, who resides at the Taft Hotel, came to court accompanied by her attorney, Eli Johnson.

Marion Salin, who conducts a women's hat store at 227 West 45th street, complained the actress created a disturbance in her store. Miss Hawkins purchased a $5 hat. She was displeased with it when reaching home and sent it back with her sister.

The actress learned Miss Salin declined to return the money, although willing to change the hat. Virginia became wrathful and returned to the store. She began to berate Miss Salin and a lot of people gathered. Miss Salin then obtained the summons.

In court the actress sobbed before Magistrate Brandt while Miss Salin related her story. The court cautioned the actress and dismissed the summons.

L. A. MERCHANTS WANT NO LID ON FOR OLYMPICS

Hollywood, June 15.

Los Angeles business men have high hopes of eliminating the bluenose element for the town's 150th birthday and the Olympic Games, so that the two affairs won't be the flop that Philadelphia saw in the sesqui celebration.

Merchants are making strenuous undercover agitation for a liberal regime. Last election saw defeat of the majority of strait-laced candidates for council. Rev. Bob Shuler's hidebound white-hopes were washed away in a sweeping vote of disapproval.

Hotels are bringing pressure to bear to have the Olympic officials and friends stay in hostelries instead of the athletic community that is being built for the contestants.

South's Ball Teams Are Hard Hit; No Support

Birmingham, June 15.

Minor league baseball is suffering from a bad case of lumbago this year in this part of the country, which is admitted the best baseball section of the entire nation outside the big leagues.

Indications are that there will be fewer minor leagues starting the season next year than ever before. There was a flock of them that died this year because of lack of money to keep them going through the season and lack of support from fans who were supposed to produce anywhere from 50c. to $1 as admish. Many efforts were made to get the Southeastern League started, but all these efforts were floppo in a big way. The cities just wouldn't put up the cash to start the teams off without any prospects of gross receipts.

The Sally League went flooey, as did a large number of leagues throughout the country, north, south, east and west. It was estimated that 10,000 ball players were out of jobs this spring because of failure of leagues.

ALL-CHINESE BILL

An all-Chinese vaude show is being recruited by the Clyde Griffith offices for an experimental engagement at a nite club in Coney Island.

If it works, the cafe will try for other all-foreign bills as a novelty.

'Round the Square

Another Great Mother

Mrs. Anna V. Conway, 66, mother of the late Jack Conway ("Variety"), died suddenly June 10 at her home in New York. Mrs. Conway had just finished a bridge game and walked into her bedroom. She died within 15 minutes.

Jack's father, his mother and Jack all passed out in the same swift way. Mrs. Conway had been a widow for over 30 years. Jack was an only son. After his death Mrs. Conway lost all interest, excepting in reading Jack's writings and the many obituary notices printed about him. She was a liberal minded woman and due to that Jack came through unscathed of the many temptations besetting that fatherless boy.

In his earlier days Mrs. Conway was always agreeable to go where Jack went, and quite often Jack went to joints. In other ways Mrs. Conway was most remarkable and she leaves behind her an undeniable reputation as another great mother. Thousands of boys know her as their school teacher or principal in New York.

Jack's family held their own description of Jack, that is before Jack reached fame as the most unique word phraser who has lived in this time. Jack played pro baseball and also started to be an actor. The family (not his mother) told Jack he was all right, but in reverse. They said he should play baseball in the winter and be an actor in the summer. And so Jack, being in reverse, came on "Variety."

Mrs. Conway was buried in Albany, beside her husband and her son. When marrying over 40 years ago she was the handsomest girl of the Albany-Troy section, but when widowed lived only for Jack.

Drop in Seats

Last week a seat on the New York Stock Exchange sold for $250,000. The dailies apparently did not note the fact but the drop in the value of brokers' seats on the exchange is more violent than in any other field.

In 1929 a seat sold for more than $650,000. One broker, who has a partner, figured his own loss to be $200,000 through the decline, and the gross loss approximately $400,000

The Parisian Front

By Christine

Paris, June 5.

French word for sucker is "poire" and if there is one word in the French dictionary not often used it's that. There is no intention of ever using the title if it can possibly be helped. A factor Tex Guinan's publicity man never knew apparently when he humorously and high handedly sent over stories peppered with the Guinan greeting, "Hello, sucker."

The French smiled crookedly at the witticism and egged on by nervous Montmartre cabaret owners, they were in a fine unreceptive mood when she docked with her babies, "blonder" said the French papers "than Aphrodite."

Her wisecracks heavily vinegared were spread all over Paris, laughed at by the American colony and faithfully translated in the French press. Somebody tipped her off after a few days languishing in a miserable Havre hotel and Tex became tamer and not so funny.

Harry Pilcer ran around frenzidly seeing people and doing things, hope ran high and smart American society looked forward to a lively opening night. There aren't many any more in Montmartre.

The Florida cabaret did not open and the American colony was sorry. The whole theme of this sad song is that Paris is not Broadway, and Parisians haven't a grain of Americanism in their systems. Broadway humor is about as subtle as a whack on the back to the French riding up the Champs Elysees on a white horse in a spectacular habit (Texas' ambition) is totally idiotic.

In the Studio Gag

The flood of dancers over here of all the nationalities and various grade bank accounts has just given rise to a new gag. Concerts are no longer effective and become more and more expensive, therefore the thing to do is to sink the capital in a studio and give monthly soirees—evenings, you know. The list of invitations should look like the annual directory, so that you can count on at least 100 sandwiches being eaten. Everyone should wear full dress.

Such a soiree was held, the second of the season, by the Russian dancer, Mila Curil. Mila herself runs up and down the stairs between dances to change costumes in the bathroom. The studio part is quite large and effective. She has a spotlight on the balcony railing. The greater part of the audience sits as far back as possible so as to give room for the more eaborate numbers. Everything went quite suavely outside of a colored slide falling through the spot and badly cutting up three or four of the guests, the phone ringing throughout the performance and one of Mila's shoulder straps giving way in the Niobe dance.

Just to show how bonafide it all was there was a checkroom girl and check numbers, and even more than that—a significant plate for checkroom tips. The dancing, to be fair, was really excellent—all seven numbers—most remarkable of which was the savage gypsy number. Nothing wilder or more impassioned could be imagined. Even if the dancing hadn't been interesting, the audience certainly was. It was composed of lots of Chinese and Japanese dancers, some in full regalia, a Russian priest, very handsome and defrocked since some time, though still in his costume, and last but not least one of the most exotic creatures ever seen. She is a Russian sculptor no longer young, but what matter the age when you can look like that! Dressed all in long and flowing white satin, with a Slavic face absolutely as colorless as plaster, two small eyes burned way back into her skull, and shoulder-length locks of the blondest. She wore a Juliet seed pearl cap, and, believe this or not, a huge silver octopus on one hand! It was horribly tragic, and the hopeless look on her face made the whole place feel like an opium den.

If you can get people like that to come to your soirees in Paris you're made, and only for the cost of a few sandwiches and a studio. Curil danced last year in real concert, but in spite of excellent work was more or less lost in the shuffle like all of them. Wants to go to America, of course.

Social

During this season of fairs, when every corner in Paris practically is dotted with dinky little merry-go-rounds and fortune-telling booths, society gives its big charity fair. It's called the Grande Kermess. Edith Wharton had her hand in, along with Mrs. Berry Wall, Elsa Maxwell and Ganna Walska, Princess Edmond de Polignac and lots of others.

Old Mill Roadhouse

Walter Varney has turned from impresario to hotelkeeper and back again. He has recently taken over an old 17th century mill and turned it into a semi-private club between Paris and Chartres. It caught on almost at once. And now it's the place to week-end if you belong to the theatre in a sort of classical way. Called the Windmill. Last week among the paying guests were Marguerite d'Alvarez, Sophie Beslau and lesser lights. Now that the place is going so smoothly Walter is reverting to the impresarioing end. He's going to keep up with the hotel, though, which is a wiser gesture than it appears, what with concerts over here the way they are.

Did You Know That—

Ned Marin is returning to California, to the Paramount studio...Fulton Oursler and Grace Perkins have bought a new house in Cape Cod... Constance Carpenter has hardened herself considerably (from the front) by bleaching her dark hair to a very white blond...Max Gordon will be able to have plenty of roast beef since "Band Wagon"... George Jessel attended the Saturday night performance of that show with Frances Williams, who wore a black gown and short white satin evening wrap, trimmed in fox...Bertha Doane (wife of Frank Doane) has a cunning little dress shop on Long Island...All the women in Harlan Thompson's new musical show will be red heads...Charles Sabin is looking for a new dancing partner ...The longish bob is very pretty on Adele Astaire... Eugene O'Brien, famed matinee idol of a few years ago, is considerably heavier these days...Mr. and Mrs. Gus Edwards dined at Arrowhead the other night... there is a wave of expected new arrivals around town..Madeline Cameron is a member of a weekly bridge club which includes Bobbie Perkins and Inez Courtney...A new semi-theatrical club is being organized called the Puppys....Albert Jeannette will spend July and August in Canada, resting...Karl Kitchen dined at Laiglon recently.

MARRIAGES

Dolly O'Brien to Johnny Moore, in New York, last week. Both are with the Yellow Jackets (vaude).

Bertha R. Dubinsky to Maurice Schweitzer, St. Louis, June 9. Bride with Kansas City Paramount offices several years.

BIRTHS

Mr. and Mrs. Don Ricardo, son, in Los Angeles, May 29. Father is with KHJ.

Mr. and Mrs. Alan Mowbray, a daughter, June 11, in the Cedars of Lebanon Hospital, Los Angeles, Cal. Mother is the former Lorayne Carpenter, stage actress. Mowbray is a stage and screen player.

Mr. and Mrs. Ralph Robertson, a son, in Los Angeles, May 30. Father is KFI announcer.

Mr. and Mrs. Leslie Thomas (Marian Bowers), a son, June 5, in Hollywood. Parents are legit players.

Things Out West

By Grace Green

Hollywood, June 13.

Success, girls!! At last we can remain youthful and unwrinkled. And judging by the few results seen it is almost a miracle. The most important requirement is a bankroll, 'cause facial rejuvenation in Hollywood comes high, according to the amount of wrinkles, starting from $300.

The process, which is painless, takes from eight to 14 days. While it more or less incapacitates for public functions, it is not plastic surgery and is guaranteed not to leave scars and remains unwrinkled for years.

According to Mme. Zera Yelton, who looks at the most 30, and has a 23-year-old son, the only unpleasantness connected with the treatment, invented by a German doctor, is a slight smarting for an hour and the gradual discoloring of the treated parts from a white to a dark brown. Treatments can be received at one's own home as well as at the sanatorium.

Besides removing wrinkles, smallpox pits and freckles are made to do a disappearing act.

This, combined with the grand results which another Hollywood beautician obtains in the removal of unsightly superfluous hair, permanent shaping of eyebrows, and eradication of moles without scarring by electrolysis, is there any wonder the women, particularly in Hollywood, are more beautiful?

Not the Same

Just what a real Broadway production with a real Broadway cast means can only be brought home to a transplanted Broadwayite when she must see Broadway successes with local casts. It's little wonder that the women out here all wonder (that is those who haven't since gone to New York on visits to take in the shows, shops, etc.) as to why plays like "Tomorrow and Tomorrow" and now, "As Husbands Go," were such big hits in the east.

Guess it must be the character of the production and the casting, as the way they put on legit shows here none possesses that big-time air which the original producers impart.

For instance, "As Husbands Go," Rachel Crothers' comedy which opened here at the Biltmore, with Claire Whitney and Robert Emmett Keane featured. Not that these two aren't play actors, since both have been well known the east, but there is something lacking.

Similarly when Kay Johnson from pictures was given "Tomorrow and Tomorrow," there, too, one wondered how and why this play was such a smash in New York?

While Miss Whitney played the uncertain wife well, and any woman could grasp the appeal of this sort of theme, still the punch was really missing.

Miss Whitney's clothes, referred to throughout the show as "those Paris gowns," etc., were far from Parisian creations. The black crepe, two-piece suit with the blouse part of the dress of red and black print joined to the full, short, black skirt in deep points, was unbecoming. Likewise the unmatched red hat. The only tres chic selection were the peach lace pajamas with a waistline jaquette of peach satin.

Personals

"Bubbles" (Mrs. Reginald) Denny expects an heir.

Among other expectants are Bebe Daniels and Ben Lyon.

Engagement now official for Carole Lombard and William Powell.

They say Clara Bow and Rex Bell will most any day.

Gret Garbo is seen on rare occasions at rare parties. She generally

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Going Places

By Cecelia Ager

When a Girl Must Be Good

Pictures are having trouble making up their minds whether it's strictly necessary for a girl to be a good girl. Lately most have been saying no, it's only important she be sorry afterwards, suffer a little, then she can have her man anyway.

Now comes "Just a Gigolo" to refute the current tolerant trend and insist upon technical goodness at least. It's very confusing for the girls who set their behavior after what they see in pictures. Still, the broad-minded policy has a good chance to win out despite the reactionary spirit of this picture, for here the heroine is not the sort to inspire hordes of imitations.

Irene Purcell is the maiden who insists upon the security of a marriage certificate. Her remarkable integrity provides the basis for the plot. The ladies can't get terribly stirred up over whether she surrenders or not because nobody cares much what happens to an actress who looks like her chastity could never be in doubt. Miss Purcell sputters with frantic charm expressed in affectations. She's very actressy about her broad A's and her ra-thurs, her costumes are indefinite and therefore uninteresting, and she contributes nothing in the way of a new hairdress for the flaps. It's a good thing for her she stayed good, the ladies murmur to one another. She'd have to be.

Lillian Bond is petulantly pretty in a small role, her head framed in an enormous picture hat of black velvet that just escapes chic because its crown isn't shallow enough. Her short black velvet jacket fastens at the waist with a bunch of orchids, which might have been a style idea if her hat hadn't proved she's not so conversant with fashion that she ought to be copied.

Charlotte Granville is a proper dowager in lace, Lenore Bushman photographs prettily, but is scared of the mike.

Wholesale Impersonations

When the "company" of Casa and Lehn and company saunter on the stage at the State it looks like there are good things to come. The four girls are dressed smartly in raincoats with berets to match, carrying suitcases of the same color. They step forward to announce an imitation each. Garbo, Tex Guinan, Fannie Brice, Helen Kane, they promise. They deliver a mite of each satisfactorily. Then they all go beserk in a burlesque picture meller and the act simmers down to a troupe straining so hard for comedy it chokes its purpose. Casa and Lehn are adagio dancers, expert enough to burlesque it, but the girl looks out at the audience for approbation too often.

Art Frank's act carries two women. One plays a good girl from the country, the other a city wise vaudevillian. The country girl proves her goodness wearing light blue pleated skirts innocently short and provincially dull. As for the vaudevillian, she knows about black satin fitted snug across the hips with a white satin yoke decorated at the neck with rhinestones. Pyjamas, too, show her awareness, pink lace ones with wide circular trousers and a cape collar attached to a taffeta bodice. Both girls sing, both dance a little, both smile a lot, both are good foils and willing in an act that isn't certain just when to end.

Another Nancy

Nancy Carroll, the soft fluffy marshmallow, the cuddley little kitten, has changed. But only outwardly. Obedient to the director's orders, she's tried to become a tempestuous creature of the night for "Night Angel." Her wide childlike eyes have taken on heavy waxen lids fringed with mysterious lashes. She walks with a direct swinging gait. She talks in cryptic monosyllables. She runs her hands through her hair distractedly. She leans against doors, she's defiant, she rages, she collapses. She reveals her legs. Now brooding, now fiery, she stalks through the picture

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Uncommon Chatter

By Ruth Morris

Girls at the Palace

Two Ziegfeld graduates bring to the Palace this week the results of their training under Ol' Massa Florenz. One has learned her lessons well; the other has grown careless about the Master's instruction.

Frances Upton's first gown is of fresh white tulle, full skirted and dainty. A modest round neck is outlined in tiny silver leaves which grow larger to band the waistline with a sparkling delicate pattern. Three orchids to lend that luxurious touch, a carefully waved bob, smooth make-up and fresh dancing slippers carry out the Ziegfeld tradition of careful grooming. Pajamas of deep gold chiffon, swirling prettily under the weight of fine embroideries, are wise in the choice of a sheer henna bodice and flat, matching belt tied in a tailored bow. The costume cries for henna slippers to replace the white ones Miss Upton retains from her first appearance, but is otherwise perfect for a vivacious brunet.

Barbara Newberry, who wears clothes with style, hasn't given sufficient thought to her new spring wardrobe. Her partner in full evening dress, the dancer appears inappropriately in a sports ensemble of turquoise and pale pink. The costume is cute, but careless fitting makes it graceless for dancing, and its accompanying hair hat is not matched accurately to the soft pink of the blouse. Two succeeding gowns are in blue chiffon and white lace, generously treated with rhinestones. They're just all right, which shouldn't be enough for a girl who carries clothes as well as Miss Newberry.

Sammy Cohen introduces his wife proudly, as well he might. She brings gaiety to his act and shows nice taste in a gown of palest pink chiffon, black lace appliques bordering a moulded hip-line. A bolero jacket of frail black lace gives the gown character and smartness.

Drapes of gleaming red oil cloth back the electric performance of Cab Calloway's sizzling bandsmen, an inspirational setting for a great band. Everything gleams in that act—brown faces, pearly teeth, sparkling eyes, highly polished brasses, and the most contagious of good humors. Alma Smith, whose shining black hair is brushed behind her ears to reveal enormous pink pearl earrings, sets off the picture in a gown of sparkling black beads, skin-tight armor for her very busy body. Cora La Redd wins the house immediately with her ready smile and chubby outline described in black velvet trunks and voluminous blouse of white satin.

Miss Attree, with the Stanley Brothers, uses a full-skirted pink taffeta to make her stunts look more imposing, as she flies round and round, pendant from a cable held between tightly clenched teeth. Looks so uncomfortable it must be a good trick.

Just an Act

Libby Holman's appearance at the Paramount suffers from the picture house treatment that says to first-rate entertainers, "There's your audience—now go out and entertain 'em." Miss Holman, well gowned in white chiffon and lace, appears toward the end of a low-comedy unit in which no hint of her coming has awakened audience suspense.

No enthusiastic introductions gives importance to her entrance.

Egg-shell drapes part and there she is, just as the audience has forgotten all about advance billing. Excellently lighted by rose and amber spots that throw sombre shadows on a soft background, she sings too placidly to sustain a verse and two choruses of the slow tempo'd "Body and Soul." "Moanin' Low," instead of being dramatized, is presented in full-stage with the Vallee orchestra and retains the same pace, not conducive to audience applause.

Costumes for the Evans-Bines Girls are the sort you might expect to find in a unit titled "On Ze Boulevard." They have lots of sequins, en-

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15 YEARS AGO

(From Variety and Clipper)

A new V.M.P.A. contract issued, contained no cancellation clause and killed pro rata pay for all extra shows in vaudeville.

Legit producers were laying off pre-season tryouts, due to shortage of players. Managers were crying that the films had grabbed up many legit people and were making it tough for the stage.

George M. Cohan was re-elected Abbot of the Friars' Club by unanimous vote.

New York Life Insurance Co. began a mortgage foreclosure action against the old Madison Square Garden. Mortgage amounted to $2,300,000.

All vaudeville agents holding city licenses to book acts were notified by the license commissioner to submit blank forms of their contracts. Any changes thereafter in form would cause revocation of their licenses.

Proposed mutual booking arrangements between Moss, Fox and Loew blew up, with Fox declaring Moss' Jefferson and Hamilton theatres, New York, opposition. Loew informed its agents to book exclusively with Loew's.

The Lights Club, social organization of actors, now defunct, opened its new clubhouse at Freeport, L. I. Victor Moore was head man and the club had 800 members.

Despite hundreds of acts were laying off around New York, vaude bookers reported a desperate shortage of comedy turn.

Thalia theatre and Atlantic Garden, on the Bowery, New York, sold. The oldest standing landmarks of New York theatrical history.

Harry Mountford at the annual White Rats meeting said the N.V.A. had been started because the Rats were so powerful. He stated if the White Rats order died, the N.V.A. would pass out faster than the old Vaudeville Comedy Club did.

The Great Lorraine, vaude ventriloquist, was reported in Army advices as having been killed in action at Verdun with the French Army, in May.

50 YEARS AGO

(From Clipper)

Owners of the California theatre in San Francisco after two years discovered they lost money by paying actor's fares out there from the east. Stock company went in.

Spauldings Bellringers, sensational act of the time, were starting their 16th season with a new method of playing the bells.

Tony Pastor had taken a long lease on the Germania theatre on 14th street, New York.

An anti-celebration and noise movement fostered by a group of people regarding Fourth of July. Hotly contested by patriotic societies and the boy element.

Western constables were lying in wait for showmen who had incurred bills on former trips and run out without paying.

Admission prices down for the summer in theatres still open in New York. Niblo's Garden went to 50c for reserved seats on the lower floor and 25c in the balcony.

Inside Stuff—Vaude

Guest at a recent beefsteak dinner asked the booking agent the price of a trio entertaining the guests. He wanted them for a lodge party a few days later. Agent named $60, but dropped to $50 and later in the evening to $40. He was told it was still too high.

A few days later the agent called up and offered the act for $25, providing the boys got something to eat. Final booking was $15 and cakes.

Some likelihood of turning the Pups, gag organization, promoted by Eddie Alexander and Eddie Olsen at a dollar entrance into an active vaude organization, with the N. V. A. club position confused.

The Pups has a good sized membership. A special meeting is due this month while Olsen and Alexander are in New York, when the bona fide club idea may be decided one way or the other.

James Turner, new president of the RKO Golf Club, is assistant to the RKO president, Hiram Brown. Charlie Freeman declined a reelection as the Golf Club's prexy, suggesting that Turner accept the post.

Freeman thought that through the presidency of the club Turner would come into closer contact with the personnel of the home office staff. Turner also is ranked as quite a golfer when he wants to go to it seriously.

New York bookers of Canadian houses are having a tough time obtaining acts. The short dates are not sufficient for the turns to make the long railroad hop there and back.

Two acts recently accepted a Canadian date and left by auto, the gasoline bill being split between the turns.

Libby Holman is receiving $2,500 for the week at the Paramount, New York. Ethel Merman, to appear at the same house for a week, will be paid $2,750.

Paramounters are said to have been some disturbed when hearing the RKO booking office had set a top of $1,250 for Miss Merman.

Bottom fell completely out of club bookings last week. Indie bookers of these shows were at a loss to account for the sudden collapse.

Inside Stuff—Legit

Ever since "Band Wagon" opened in Philadelphia they've been trying to time the merry-go-round first act finale so that the drapes will close in just as the five stars complete the circle at mid-stage. They haven't made it yet despite special rehearsals to try and correct the timing.

Meanwhile, it's a great break for Jack Barker and Nell Carrington who, as it stands, have consistently had this first act close-in to themselves. The stage crew will lay you 10 to 1 on the Barker-Carrington combo any night.

New York dailies, including the trade papers, played chump for the Shuberts in the way of free space last week when all fell for the phoney Shubert press piece about Herb Rawlinson going to make pictures. Rawlinson is current in "A Modern Virgin" at the Shubert. After the news broke it is said Rawlinson drew a raft of letters and calls from would-be actors and technical talent. These people either had to be ignored or had to be told there was nothing doing.

"Gasoline Gypsies," which reopened the Lyric, closed Tuesday (9) after playing but three days.

House had been dark since July 5 last year, its last previous attraction having been "Fifty Million Frenchmen." One side crack was that "Gypsies ran out of gas."

The press agents' peeve against Charles Washburn, a fellow member, has flivved. Some of the staid members of the T. P. R. O. A. solemnly complained to the ethics committee over a yarn about advance agents on the road Washburn wrote for a Sunday dramatic section.

The committee was still het up when smiling Washburn appeared before it. He stated the story was supposed to have been humorous, at least that's the way he wrote it, and he stuck to it. So the committee forgot it.

Inside Stuff—Music

Every band in the country is aching for a bid from the new Waldorf-Astoria, due to open in New York in the fall. A season at the hotel is looked upon as the crowning glory for any orchestra.

Strange probability, however, is that while NBC has the contract to supply the music, the hotel will have to take an MGA orchestra for the spot. For NBC has only two bands of sufficient name which it could possibly use—Rudy Vallee and Paul Whiteman. Vallee is not favored for the job, while Whiteman is likely to be tied up in Chicago.

From reports in the music trade, understood two orchestras are at present favored by the Waldorf directors—Wayne King and Jack Denny. Both of these are MCA bands.

Roger Wolfe Kahn could have the position if he wanted it, through his father, Otto Kahn, but it's doubtful if young Kahn has any ambition for the booking.

Famous Music took "Sweet Summer Breeze" from Robbins last week after Jack Robbins told the writers of the song that if they could get a better advance on the song than he paid them he would release the number.

Robbins paid the writers of the ditty, Al Sherman, Al Lewis and Rudy Vallee a $500 advance. Publisher didn't work on the tune and the writers were discontented about the lack of action. They spoke to Robbins, saying they could get $1,000 from any other publisher. Robbins then said if they could go ahead—and Robbins was obliged to stick to his word.

According to talk in music circles, one w. k. band leader is suffering from a bad case of ego and burning the publishers plenty.

This leader claims that when he plays a song one time or five times he makes it. This goes for any song that he plays and which becomes fairly popular.

This claim burns the publishers plenty, although they say nothing openly. The music men claim the leader overlooks that the publishers have a big organization working on any song selected for promotion besides the other plugs which the song gets.

Sheet music business in England is gradually undergoing the same price reduction situation as in this country. England, as well as most countries, has also been hard hit as far as sheet music sales are concerned.

In England the 50c price for sheet music has been almost eliminated entirely. This was done gradually by the publishers. The 50c sheet music in England was during former times the biggest sellers in that country. At present 25c and 12c are the prevailing prices for sheet music in England.

The European Runaround

By Frank Scully

Abroad, June 5.

Jean Gilbert, composer of "The Girl in the Taxi," "Yvonne" and so on, has solved his working day for himself, though he's ruined it for everybody else.

He has found that London is quietest about 5 a. m. He composes from then till other people get up, cursing, and begin making a racket on their way to work.

Then Jean folds for the day. Can't stand noise.

Memory Courses

Rival producers have mean ways of criticizing in London. Marie Tempest opens in Frank Vosper's "Marry at Leisure" at the Haymarket. Daly's immediately trots out "The Geisha," which Marie sang 760 times 35 years ago.

Stooge Authors

J. E. Watts Phillips is opening the new Windmill theatre in London with "Inquest."

Can't these guys think of the cutest names to feed the gag-writers?

Two-Piece Bathing "Suits"

Navel revues have hit the class places in Europe plenty. Old fashioned one-piece, backless bathing suit seems out. Femmes now sport a woolen brassiere and shorts. That's all.

And pajamas for dinner.

Walpole Kicking Himself

Explanation Editor of London seems to be Hugh Walpole.

It was generally understood he was the original of the stooge-author that Somerset Maughan used in his "Cakes and Ale," the now famous Thomas Hardy panning.

Walpole played the lead in suppressing "Gin and Bitters," a satire on "Cakes," from publication in England. His idea was that everybody would be better off if the whole "Ale" episode was forgotten.

Now he pops up as the germ-idea author of "Besier's smash, "The Barretts of Wimpole Street."

They huddled on the idea about five years ago, Walpole says, and even got a first act worked out when Walpole left for the continent.

Besier finished the piece, in time, alone, and got it produced by Sir Barry Jackson at last summer's Shaw festival in Malvern.

But Besier got Walpole's okay to go on alone.

It's still grossing 25 grand weekly in London and 20 in New York.

Walpole's knockle-gnawing and auto-hooting must be plenty frequent in consequence, if he's not declared in.

Changes

Swaff's old "Express" now no longer burdened with his burnups handed Ewart Hodgson a tough one. Lad had to open cold on that two-page spread with Swaff's hop to the "Herald."

No page has been asked to take more turnovers in so short a time. Atkinson, Swaff and Hodgson in less than a year. That chameleon that was placed on a Scotch plaid and died trying to keep up with the changing color scheme had nothing on the "Express'" picture page.

First Atkinson blew and Beaverbrook tried to cover up the loss by having Swaff spread his stuff over two pages.

Always limited to stage shows before, Swaff began his new job by featuring talkers and ending on a few legit notes.

Now Hodgson has gone the whole hog, reviewing nothing but pictures on his two pages.

No denying a certain color is gone with Swaff's going. His ego journalism with its carmine-tinted cracks gave the "Express," which differed 100% from his political views, a certain air of broadmindedness not seen in newspapers since Broun was on the N. Y. "World."

On "The Herald" Swaff will be just one more guy hymning for the millennium. He'll be lost in the crowd like Broun was on "The Nation."

Gould Outsmarting Chaplin

This sort of headache while on a holiday should make Chaplin stay his hand on a studio he and Frank Jay Gould are secretly day-dreaming about for Juan-Les-Pins or Nice.

Sarment is a w.k. French dramatist. Once Chaplin starts producing in Nice he will find the judges not so easy if they figure one of their own has been muscled out of so much as a sou.

For Gould, if he doesn't have to put up the coin the ideas will be swell. Gould's already has squeezed Chaplin dry of all publicity for Gould's hotels and casinos. Without Chaplin's pictures benefitting a dime. In every way this Gould has proved himself a smart showman.

But how Chaplin who can't, on the gross reports of "City Lights" around the world, make pictures in Hollywood any more, can hope to make them on the Riviera is a mystery.

Metro tried that same gag with Rex Ingram and lost two millions.

More Long Arm Stuff

Even Edgar Wallace is being accused of lifting the chief character in his current piece called "The Old Man." He had had to explain how far back the character in question went.

Says he did it for a Palace revue for Albert de Courville years ago, and then told of a little play he wrote called "If" that in title and idea came years later to Lord Dunsany.

Not a lift, on Dunsany's part either, Wallace avers; just a coincidence.

Wallace's "News"

Oddest billing in all literature is Wallace on his "Sunday News." He gets a big type "Edited by Edgar Wallace" on the front page under the masthead, a page-wide streamer above it, announcing "My First Five for the Derby By Edgar Wallace" and an I-full of theatre gossip on an inside page which he initials.

The "News" is really Wallace's house-organ.

Percentage Plugging

One of the rolltop rackets on this side, in which American reps figure, is spreading like beach pyjamas.

It consists of getting a part interest in something—a theatre, an invention, an artist or a picture—before offering it to the home office in N. Y. or L. A. Seller naturally accepts any such proposition, as it ties in his only contact with the buying outfit. It's a game for powdered sugar daddies, it's so refined.

But it's a commission racket just the same.

Entertainment Value

Moscow boys may not have learned much from America's economic system, but they sure fine-combed its ideas on Applied Showmanship.

Not only have the Reds borrowed the orchestrated idea for guzzling cocktails with an eye to jazzing up the tourist trade, but trials in Moscow are being squeezed for all possible production value.

There's no stinting on sun arcs, mikes and amplifiers when some poor mugg is tried on the highly treasonable charge of not having paid his air tax; and asked to show cause why the authorities shouldn't shut off his breath.

Equity Intent on Driving Drunks Off Stages Since Managers Aren't

The refusal of managers to prefer charges against actors on the grounds of intoxication has led Equity to take the matter into its own hands. For the second time deputies have been instructed to report any such cases for action by th council. Punishment to the extent of expulsion is hinted.

In the weekly report sent deputies last week to all shows current here and out of town attention is called to instructions originally issued in October, 1929. They included the warning: "Drunkenness on the stage is so serious a misdemeanor and involves so many others than the culprit himself, that the council feels it a bounden duty to treat it with the greatest severity." For a first offense a fine may apply, but for a repetition suspension may occur.

Recently two such offenses occurred. In one case the actor was dismissed. In the second the curtain was rung down shortly after the show started and the audience dismissed. Business at that show sharply declined with a very slow recovery noted. In both instances the managers advised Equity by letter and in detail, but each manager failed to press charges.

In the fresh warning posted on stage bulletin boards, Equity states: "No member of Equity should tolerate a drunken fellow player in their company and by bringing such conduct to the attention of their association they will render the kind of co-operation that will result in the elimination of all such actors from our profession."

BELASCO ESTATE MAY RUN OVER $1,000,000

The estate of David Belasco will run well over a million dollars. That was indicated from the appraisal so far as it has gone and eliminates the idea that there would be no appreciable residuary estate after the bequests are paid.

At the time the will was made in 1926, the late showman was worth several millions. He had intended revising the will, increasing several comparatively small bequests.

It is estimated the Belasco theatre property is valued at over $800,000. Reports that it was heavily mortgaged during the "Mima" engagement have been denied. Those in a position to know say the mortgage is not larger than average.

The worth of the famous Belasco studio has not been determined. His collections of jade and ivory are especially valuable. For the various collections and antiques he expended at least $500,000. Other assets include high-grade bonds which were found in a safety deposit box.

Studio Intact

It is hoped to sell the studio intact. Several persons are said to be interested.

The executors are considering no less than 10 offers for the theatre, either for outright sale or rental. "Tonight or Never," Belasco's final attraction, will not be sent to the road by the estate nor did he intend touring the show. Its picture rights were sold last January and the release date for the film has been set for October. That precludes the show going to the road under other management.

Selwyn Lobby Leased And at $2,000 Weekly

The lengthy lobby at the Selwyn theatre has been leased as a store. A new picture gadget, said to combine photograph and sound, will be sold to all comers at 25 and 50 cents, according to size.

Rental is said to exceed $2,000 a week, a figure which would have leased the entire theatre. The Selwyn store merely adds to the curious block on 42nd street west of Broadway, which has everything from a flea circus and burlesque to the classiest show in town.

Spaeth Outdoors

William C. Spaeth, after several weeks' illness of flu, was able to get outdoors yesterday. He was company manager with "Cherries Are Ripe" on the road.

Par's Cut in Legit

Five to 25% salary cuts recently effected by Paramount were extended June 6 to Ray-Minor Corp., Par's legit producing subsidiary, as to other Par subsids.

Those said to have been cut are Whitaker Ray, R. Worthington Minor and Dayton Staddard, principally.

First R-M show due in fall.

TENT SHOW COMEDIAN MAKES STOCK PAY

Galveston, June 15.

What it takes to compete with talking pictures, Harley Sadler, veteran comedian, who has been operating his own tent stock show for the last 12 years, has got.

Sadler came into Galveston under auspices of El Mina Shrine. For over a month he did plenty of business, giving picture houses more competition than they have had since the marathon dance last year.

Incidentally, he has kept his patronage more consistently than any stock outfit every playing the island.

Clean shows full of pep and humor, alternating with dramas of pathos and all smut absolutely out, is his policy. Plus snappy vaudeville acts for variety and comfortable seats.

Lots of advertising—newspapers, billboards, radio, handbills.

But the biggest element in Sadler's success is hard work. Nine shows a week, seven nights, with two matinees, and bills changed sometimes three times a week means long and arduous rehearsals each and every morning.

Goofy Collegians Make It Tough for Stock

Hartford, Conn., June 15.

The last few days of the Thatcher Players' stay at the Fox-Palace met with a sad farewell when more than 40 students of Trinity College, in this city, decided they didn't like certain lines in the play.

Hissing, hooting and general target practice with papers, and fruit followed. It took some time for a cop to arrive and quiet the noisy mob, but when he did the entire group was hailed below with a phone call to police headquarters for a wagon to escort the youngsters away.

Before the buggy arrived the manager was prevailed upon to allow the boys to roam forth free without charges facing them. The spirit of fun, however, ran high and the youngsters wandered about the city in a general merry making manner. Again they were halted in the mischevious route about town and taken to headquarters under a strong arm escort.

After a long chat with the desk sergeant, followed by warnings, they were allowed once again to go free.

Stock Change in Seattle

Seattle, June 15.

Powers-Miller Company takes over Moore theatre stock for the summer season. George Clark is the manager.

Leona Powers and Howard Miller are the leads.

QUICK SAILING

Herbert Marshal and Edna Best sailed for England Saturday night (13) on the Bremen.

Each gave their respective performances in "Tomorrow and Tomorrow" and "Melo" that night, after which they jumped taxis and caught the boat.

The Dunnings' New Play

Frances Dunning, wife of Philip Dunning, is recovering from pneumonia at her home at Westport, Conn. Her condition was so serious at one time two specialists were in attendance.

In collaboration with Phil she recently completed a play entitled "Lillie." It has been accepted by William Harris, Jr., and is slated for production early next season.

FALL FAMILY AFFAIRS

Ulric - Blackmer in Emerson - Loos Show—Also Chase-Adler Musical

A two-way family affair reported set for fall will have Lenore Ulric and her husband, Sidney Blackmer, appearing in a show written by John Emerson and Anita Loos, latter being Mrs. Emerson. Named as producer is Crosby Gaige, understood to be with Erlanger backing. Same organization backed "Pagan Lady" for Green & Gensler last season.

The Emerson-Loos combo will also have "Cherries Are Ripe" on Broadway, Arch Selwyn producing with similar backing. No leads to replace Vilma Banky and Rod La Rocque in this show have been chosen yet, according to Selwyn.

Another family matter has Adler-Chase Productions showing "Elenita," musical. Chase, the backer, is believed a relative of Hyman Adler, who is to play a part in the show.

Elmer Kenyon Leaves Theatre Guild for New Carnegie Tech Job

Pittsburgh, June 15.

Elmer Kenyon, former high school instructor here, ex-president of the Drama League of Pittsburgh and for the last couple of seasons an agent for the Theatre Guild, has been made head of the Drama Department at the Carnegie Institute of Technology.

Kenyon was approached by Tech officials while handling "He" for the Guild in Chicago. He succeeds Chester Wallace.

Carnegie Tech's drama school has turned out such actors as Hardie Albright, Norman Foster, Henry Wadsworth and Kenneth Thompson, all are now in talkers.

WOODS CLOSES DOWN HIS "MOVIE-OF-YOU"

"Movie-of-You," a picture gadget promoted by A. H. Woods, has closed shop, at least temporarily.

Machines were spotted in a store near Warner's Hollywood theatre on Broadway. Place was opened during the winter and it was expected the spring and summer would be best suited to test its popularity possibilities.

Woods, who has been abroad several months, devoted considerable time and money to the device. At one time it looked like a big winner and downtown interests sought to incorporate it and float the stock. Woods preferred to handle the machine alone. Plans were for leasing the machines on a royalty basis.

Woods invested more than $200,000.

McKinney in "Prancing"

Hollywood, June 15.

Nina Mae McKinney, here for "Safe in Hell" at Warners, will play the lead in "Prancing Nigger," legit show due to open in New York in September.

Albert Johnson is producing. Leo Morrison negotiated the deal.

Topper No Tipper

Chicago, June 15.

Police of Springfield, Ill., are looking for Gene Topping, who produced the "Life Insurance Agent" here for one night and repeated downstate.

Cops are interested in Topping because of charges against the writer-producer of having distributed weak-kneed checks and leaving Springfield without having properly tipped the town's innkeeper or the stagehands.

Helen Miller Marries

Pittsburgh, June 15.

Helen Miller, local girl, last week became the bride of Al Schulze, local youth, and announced that she would give up the stage.

Miss Miller last spring subbed for Grace Brinkley in "Flying High" when the latter fell ill. Later she took the role in the "Flying High" company on the road.

Theatre League Says It Won't Fold; Now Working on Road Revival Plan

P. A.'s Campaign

Theatrical Press Agents, who have formed the Save Our Stage league, announce that with the collection of their first $1,500 from the sale of "S.O.S." buttons, they are sending 10 of their representatives on the road to campaign amongst various theatres. The men will leave the end of this month.

Kiwanis, Lions, and Rotary clubs in various towns will be sought for co-operation.

ST. L. SEASON USEFUL TO SHUBERTS 2 WAYS

In going into the Municipal theatre, St. Louis, the Shuberts have found one way of keeping some of their contract actors working. The St. Louis season is for 12 weeks. That will keep Gladys Baxter Queenie Smith, Guy Robertson and others on salary over the summer.

The Shuberts for the summer stock project in St. Louis are sidestepping shows not on their own list, with only two exceptions, "Irene" and "Rose Marie."

Ex-Chorus Girl Figures In Drowning Investigation

The Weirs, N. H., June 15.

A former Broadway chorus girl and a beauty contest winner both figure in the investigation here into the recent mysterious disappearance of Chelso Arrigoni, wealthy former Connecticut legislator.

Arrigoni dropped from sight off a speedboat on Lake Winnipesaukee a few hours after he had betrayed his jealousy of Miss Catherine "Red" Hance, of New Jersey, who won the title of "Miss Winnipesaukee" in a beauty contest in 1930. A dinner party at the lakeside camp of Jack Delaney, former light heavyweight champ, preceded the disappearance of Arrigoni on May 31.

Mrs. Dorothy Alexander Merrill, the ex-show girl, provided investigators with a new clue when she told them that the $1.500 diamond ring, which Arrigoni habitually wore, was not on the little finger of his left hand when he attended the party at Delaney's camp. Mrs. Merrill formerly was the wife of Frank Sherrill, Brookline, Mass., millionaire, but now is married to Fred Merrill, Bear Island farmer and owner of a Lake Winnipesaukee gasoline station for motorboats.

Hart Sues Robertson for $15,000 Comm. in St. L.

St. Louis, June 15.

Max Hart, agent, has filed suit here against Guy Robertson, actor, for $15,000.

Hart says he agreed "to steer and pilot the defendant past the dangerous shoals that beset the pathway of idealistic and naive histronical artists and deftly to maneuver the defendant into the happy sea of stardom and pecuniary gain."

For this service, the agent says, he was to receive 10% of the star's earnings but that Robertson has not accounted to him since March, 1929. During that period, he says, the singer's earnings have amounted to $150,000.

Savoy, S. D., Transfers

San Diego, June 15.

Savoy theatre, stock, for many years owned by Palmer Brothers & Fulkerson, recently was purchased by Alexander Reynolds, Jr., for $100,000. Reynolds has taken a lease and will continue to operate the stock company now there.

Associated with Reynolds is Harry C. Hayward, who with Jack Dodge formerly operated the Spreckels theatre as a road show house. Hayward has been in the show business 62 years and is the dean of the local theatrical fraternity.

The present stock company has been playing consecutively for more than four years.

Stating that the Theatre League's one attempt to obtain a union scale reduction, which failed, does not qualify failure on the part of the group, Dr. Henry Moscowitz, director, says his organization is not yet washed up and still hopes to accomplish something to aid legit producers.

Moscowitz states the League's attempt was made in view of union reductions made for pictures over the summer. Union refused, as having entered no contract with the present managers' group.

It is stated that absolutely no ballyhoo will be turned on to the League's attempt to peacefully ease the labor situation, as publicity of this nature is claimed to be injurious. Only reason for the recent announcement of failure was because the turndown had leaked. Dr. Moscowitz refused to give out any future labor plan info.

Pemberton's Idea

Report around has the League now working on a road revival plan broached last September by Brock Pemberton, but now given to the League for development. Idea calls for a select group of producers to unite, if possible, to send out rated productions guaranteed not to bilk hinterland customers. Method will be, it is said, one whereby some stamp of approval is put on the shows as a guarantee, similar to commercial articles.

League's attitude is that it is trying to ease production problems which are fundamental and have been existing for years and can't be doctored in a few months. Ticket regulation failure is admitted.

INDIE HOUSE OWNERS TAKING ANY GAMBLE

Independent theatre owners on Broadway, according to one of them, will take practically any kind of a gamble to spot a show in their houses. Keeping open is declared the only possible way these theatres can dodge mortgage foreclosure, hence the unusual gambles.

Despite plenty of plans brewing next season, the indies' attitude is generally skeptical. In some cases the indies can produce themselves, but that's no help to others.

Situation is the reverse of several years ago, when a plethora of shows gave theatres the upper hand. Managers' attitude now is their show rates, a break for easing the house owners' headaches.

Ziegfeld Has Musical By Picture Scenarist

Hollywood, June 15.

Flo Ziegfeld will produce "Best Wishes," musical by Tim Whalen, a scenario writer on the Radio lot.

Whalen will go east to sit in after finishing his current film assignment.

N. W. Capitalist's Son For Marion Marschante

Spokane, June 15.

Marion Marschante, legit ingenue, will marry Henry Kommers, non-pro., son of W. J. Kommers, local capitalist, June 18. Miss Marschante was last with "Nina Rosa." Wedding will be the culmination of a high school romance.

The couple will make their home here.

S. & M.'s Collins

Los Angeles, June 15.

Pat Collins goes into Schwab & Mandel's musical, "Free For All." He's on his way east.

"Variety" for Summer

Place a subscription for "Variety" over the summer. From now until Labor Day, $1.50.

Mail remittance with name and summer address.

AUTUMN LINEUP HAS POLITICAL TREND

Political plays, possibly throwing spotlights on actual or imaginary malpractices, are indicated as a vogue next fall. Interest now being shown, in both local and foreign situations, are stated by one producer as making the subject good drama material.

So far two plays involving comment on governmental practices, proper or otherwise, to come. Two are local and two alien. Another pair are additionally possible.

"Tempest in a Teapot," which Harry Moses is casting, is a political satire laid in Germany. Leo Bulgakov will show one based on the Soviet Five Year scheme, theme said to be the plan's effects on the play's characters.

"Sin," formerly "Betrayal," is based on the late Vivian Gordon's erasure and Philip Gerton will produce. Richard Herndon has "Base Drums," also political.

Two other shows involve the recent gang popularity, that going for "Sin" and "Inside Story." Latter show was recently owned by Ben David but is pending arbitration to settle ownership.

Current is "Precedent," about the Mooney-Billings case and California politics.

Duffy Dusts Old Ones For Coast El Capitan

Hollywood, June 15.

Henry Duffy is penciling in several old timers for revival at the El Capitan here. First may be "Girl of My Dreams," with John Hyams and his daughter, Lelia MacIntyre, in the leads. Piece was originally produced 20 years ago with Hyams and MacIntyre, the latter Hyams' wife.

Another old timer for the Duffy dust-off is "Princess Pat," with Sam Hardy featured.

Duffy is also dickering for "Sons o' Guns" for Coast production this fall.

Moses with 3

Harry Moses will debut as a manager in the fall, having three shows scheduled. He landed on Broadway last season with "Grand Hotel," produced by Herman Shumlin, in association with Moses. Latter originally secured the American rights while abroad.

Understood Moses retained a 25% interest, that also applying to the picture rights, which were disposed of prior to production.

STOCK ON PIER

Musical stock opens at Young's Pier, Atlantic City, June 25. Troupe is headed by Emmett Lynn, comedian.

Lynn reported also set for a Schwab & Mandel musical in fall.

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Shows in Rehearsal

"Shoot the Works" (Broun & Raison), Beck.
"Crooner" (Will Morrisey), Longacre.
"Love 'em All" (Co-operative), Little.
"Born Lucky" (Elizabeth Miele stock), Hudson.

Equity Will Allow Agents Their 5% For Run of Play

A change in Equity casting permits to agents dealing under personal representation licenses is expected to be made upon the issuance of the new permits. Switch is regarded as favoring the agents.

New system will allow the casters to collect 5% of an actor's salary when placement is made by the agent's personal representation, according to Equity's definition. This 5% is to be collected for the duration of the play.

Previously, a higher percentage was granted the agent only when 20 weeks' work per season was guaranteed.

ADIRONDACK CIRCUIT OF 1-NIGHTERS FOR STOCK

Syracuse, June 15.

Principal Adirondack resorts have been linked into a circuit of one-night stands for the summer to be played by a stock troupe organized by Bruce Conning and Robert E. Wilkinson.

Season starts July 4 at Higby's Camp. Circuit embraces: Lake Placid, Mondays; Fort William Henry, Tuesdays; Schroon Lake, Wednesdays; Indian Lake, Thursdays; Speculator, Fridays, and Big Moose, Saturdays.

Company will include Lillian Savin and Kenneth Rowland as leads. Former, for the past three years, has been in foreign versions for M-G on the Coast.

Up in Maine

Lakewood, Me., June 15.

Owen Davis' new play, "Just to Remind You," which Sam Harris has purchased for Broadway production in the fall, will be staged for the first time here July 6. Paul Kelly, who will play the lead in New York, will come here for the try-out.

Sylvia Field arrived June 8 and will play Hope Williams' part in "Rebound" tonight (Monday). Others in the cast are Harland Tucker, Houston Richards, William Harrigan, Peg Entwhistle, Thurston Hall, Jessamine Newcombe, Wallis Clark, Owen Davis, Jr., Gladys Hurlbut and Frank McDonald.

Elitch's Drawing

Denver, June 15.

Elitch's apparently is still running high on the wave of popularity that carried it through last season.

The stock opened last week. Nearly every night has been practically a sell out. "Death Takes a Holiday" was the opener. While a hard play to present it went over exceptionally well.

New Coast Musical

Hollywood, June 15.

Perry Askam, coast musical fav, and Ed Rowland, legit producer, are planning to produce an original musical by Cecil Stewart at the Hollywood theatre. Stewart is former musical director for Lillian Albertson and Louis Macloon.

Team figure that the success of Henry Duffy's "Irene" revival at the El Capitan should make the town musical-conscious.

"McCoy" Winds Up

"The Real McCoy," which was in difficulty before it opened, closed at Atlantic City Saturday after playing one week. No salaries were paid, according to reports to Equity. Players had waived the salary guarantee provision.

Show was presented by Sam Lowell.

Success of Film Names As Draws Zips Coast Legit

Los Angeles, June 15.

Coast legit producers anticipate a strong legit comeback not only in L.A. and 'Frisco, but into the northwest so far as the Pacific slope is concerned. Local impresarios foresee a general optimistic trend in legit, and are making plans accordingly.

Portland and Seattle stock managers visiting here for next season's material anticipate that with Fox-West Coast reopening some of its theatres north of San Francisco and turning them over for legits, it will facilitate matters considerably for Belasco & Curran, Sid Grauman and others to jump their plays following 'Frisco to Portland, Seattle and Tacoma. William B. McCurdy, president of the Dufwin in Portland, Ore., wanted Graumann's "Once In a Lifetime" for the northwest, for example, but the long hop from 'Frisco vitiated that.

McCurdy's Names

McCurdy has a flock of picture-legit names coming north, starting Labor Day at the Dufwin, opening with Edward Everett Horton.

McCurdy's is typical of the guest star system among Coast producers. Joe E. Brown's big click in "Elmer the Great" proved the picture angle as an essential b.o. draw at the local legits' gates.

Since then Douglas Fairbanks, Jr., Winnie Lightner, Nora Gregor, Jack Oakie, Bessie Love, Kay Johnson and others have been or will be seen in w.c. legits.

Picture stars welcome the stage interludes as part of their talker training, and also as a means of filling in during their enforced vacations, when studios ease down on production.

Milwaukee's Cut Scale For Chi Opera; $1 Admish

Milwaukee, June 15.

According to Joseph Grieb, manager of Milwaukee's civic auditorium, this city, will have two or three performances by the Chicago Civic Opera at cut scale during the coming season.

A most radical reduction in prices will make the cheapest seats $1 instead of the past $2.50. Around 4,400 seats will be priced at $3 or less. These formerly retailed at $5 and $6.

35 Stocks

Stocks surprised last week by edging up a few figures over previously reported companies in operation.

The list touched around 35, considered pretty good at this time. The number was made possible by additional summer openings.

Mitchell's 3 Ways

Thomas Mitchell in two and possibly three ways will figure in "Cloudy With Showers," play which Patterson McNutt will produce in fall. Mitchell co-authored with Floyd Dell and will also play in it.

Third way is the playwright's probable direction.

McNutt also has "Contract, Two Hearts" by A. E. Thomas.

4 Summer Stocks

New stocks opened includes the Charles Ritchie Co., in the Auditorium, Lake Placid, N. Y.; Green Bay, Wis., and Frank Winnegar's stock in Warsaw, Wis.

Elizabeth Miele this week opens an indef stay under tent at Sharon, N. Y.

CLEVELAND GROUP REPEATS

Buffalo, June 15.

Cleveland Playhouse Players will again be in charge of the Chautauqua Repertoire Theatre this summer. Open July 9 and continue to Sept. 1.

K. Elmo Lowe will return as director with Max Esentan and Arch Lauterer as assistants.

News From Dailies

(Continued from page 39)

connected to a water heater in the basement of the country house. It exploded while the three women were trying to light the flame. Employees hastened to their relief and the trio were rushed to the hospital.

Miss LeGallienne, the most severely injured, will be confined to the hospital for some time, but it is believed that her face will not be scarred.

LOS ANGELES

In filing a cross-complaint to her husband's suit for divorce on grounds of cruelty, Josephine Dunn Greathouse, film actress, asserted that during the four months and 18 days of their married life, Clyde E. Greathouse, son of an oil operator, contributed only a pair of hose and a jar of cold cream to her support. She asks for $150 per month and $500 attorney fees.

Alexander Pantages, on trial in San Diego courts on conspiracy and morals charges, was denied a motion to dismiss the charges of conspiracy against him. Jesse Shreve, San Diego business man, Olive Clark Day, one-time film actress and asserted proprietor of the alleged Hollywood love mart, and William Jobelmann, associated with Miss Day, are all standing trial together on the same charges.

Fredric H. Girnau, publisher, was served with a new (the fifth) indictment accusing him of sending obscene matter through the mails. Papers were served so that Mrs. J. L. Thornton, recipient of his paper, might be used as a witness when the case comes up for trial July 24. Bail was continued and Girnau is free again.

Ed J. Walter and E. G. Kingman, San Pedro, Cal., yacht brokers, narrowly escaped death last week when their boat burned and sank nine miles outside L. A. harbor. They were rescued by the crew of the yacht Minx, owned by Bill Boyd.

Because of a drunken and mutinous crew, Zane Grey suddenly terminated his 18 months' worlds' cruise in the South Seas. Aboard the yacht were his daughter and son-in-law, Mr. and Mrs. Robert W. Carney, honeymooning. They had been gone since March.

Margaret Sherman, actress, was booked at Hollywood police station last week on charges of intoxication after a scene at an apartment hotel in which she attacked the clerk with fists and nails.

Wallace Beery won a $12,061 judgment against Harry B. Goodman and Richard J. Dyas, merchants, on a real estate note.

G. Wallace Forge, income tax adviser, was given three weeks to appear for sentence before the District Court and to file application for probation on charge of helping Robert Edeson, late actor, make out a false income tax return.

Ferdinand Schumann-Heink, son of the concert singer, is suing Edwin Carewe, director and producer, for $11,000 damages, alleging breach of contract.

Don Arlen, film sound technician, has built a midget front-drive racing car weighing only 450 pounds. It attained a speed of 95 miles per hour in test.

Suicide of Mrs. Douglas Shearer, sister-in-law of Norma Shearer, here last week, attributed to despondency.

Mrs. Mildren M. Forster, sister of Mae Marsh, was granted separate maintenance from Ygnacio Forster, custody of their three children, and $100 per month. She charged he used liquor to excess.

Brian Reynolds, son of Herrington Reynolds, actor, suffered a fractured leg, lacerations of the scalp and face and a possible skull fracture when run over by his parents' car. A playmate released the brake.

John DeLong, 88, veteran stage actor, received a broken hip in a bathtub fall. Despite his age physicians say he will recover.

Montagu Love, actor, lost his suit against Tiffany-Stahl Productions, Inc., for $2,500 assertedly due on a contract.

Guy E. Slater, describing himself as a writer, is being sought by police on charge of swindling the Dawson Book Shop out of rare books worth $3,000.

A damage suit brought by Gertrude Astor against Vivian Duncan has been postponed until Oct. 22, when it was established Miss Duncan is suffering from a throat ailment and will be confined to a hospital in Italy for three months.

Miss Astor is suing for $1,170 asserted due for rent and damages to a house rented to Miss Duncan two years ago.

Burglars who broke into the Fox Film Corp. stables escaped with $1,500 worth of equipment for westerns.

Zasu Pitts, firm actress, is suing Pathe Studios for $5,000, charging she was given a contract Dec. 31, 1930, and has not been called for work since. Miss Pitts filed the suit as Joyce Payne.

Peggy MacDonald, dancer, is suing the Warner-Kelton hotel for $4,500, charging the management sold property worth $3,500 to pay a $76 bill, although she had offered to pay the debt.

Jocelyn Lee, actress, underwent another appendicitis operation last week at the Cedars of Lebanon hospital. She is the former wife of Luther Reed, film director.

Mona Content, radio artist, was awarded custody of her child and $50 per month from Lewis P. Content in a preliminary to her suit for separation, charging desertion.

Lloyd Hamilton, actor, filed petition of bankruptcy last week, listing his assets at $1,500 and liabilities at $19,716. This included $12,500 back alimony to his former wife, Ethel, and $18,000 income tax due the government.

A city ordinance setting up a new examining procedure for motion-picture operators provides that examinations may be conducted by the Building and Safety Commission, or by a board of three to be named by the commission. Two members of the examining board must have at least five years' practical experience.

Joe E. Brown appeared in court as a witness against Harvey Kimmel, charged with forging Brown's name to a $500 check. Kimmel was arrested in New York and returned here for trial.

CHICAGO

Amanda King, who won the "Miss Paramount" contest in 1928, was awarded $33,000 against the city and surface lines for injuries which resulted in total blindness.

Lois Lynn Rogers, concert musician, won a divorce last week from Jan Joseph Chiapusso, concert pianist and head of the Bush conservatory. Grounds named cruelty. Married in 1928.

Coffee Dan's, dine and dance spot, went bankrupt last week after less than a year of operation. Operated from the start by Milton Weil and Al Beilin, sheet music publishers.

LONDON

Owen Nares joins the Embassy Repertory Theatre June 16, when Felix Aylmer's adaptation of the Swedish play, "Incebord," titled "A Delicate Question," will be given. Leonora Corbett also in the cast.

Of the 122 exhibitors' applications to be exempt from the Quota Law two were granted. Applications always based on non-compliance with Quota through reasons beyond the exhibs' control.

New and claimed to be vital amendments have been sent up to Parliament for consideration in the committee stage debating on the Sunday cinemas bill.

Sam Eckman, of Metro, starting a campaign for the abolition of double feature programs.

Understood the Joel family is negotiating for the sale of its controlling interest in Drury Lane theatre.

As a result of British and Dominions purchasing the freehold of their studios from British International, Paramount, with a long lease on one floor, is negotiating to buy the studio and equipment outright.

Understood a new daily newspaper is being planned in London shortly, backed by a political group headed by Oswald Mosley.

W. P. Garyn, head of National Screen Service Corp., is here with a view to expansion on this side.

The Regal is expected to drop cinema-variety shows the end of June. Chief Associated British house in London, it has built up with stage shows during the last six months

London Show World

London, June 5.

London's changing peepshows. Girls working in the Woolworth buildings have been ordered to wear long pants to protect male noses against the window glasses when the store changes its street displays.

Sam Eckman, Jr., is back from the States talking about double feature programs which are the rule in the English neighborhood houses.

Eckman says he's trying to get exhibs to drop the habit, which gets bad prices for the films and lowers production standard.

Ann Casson engaged by B. I. to star in the next Anthony Asquith picture, "Carnival," is 16, youngest lead yet evolved by the studios here. She is the daughter of Sybil Thorndike, leading tragedienne, and Lewis Casson, the producer and actor. Though so young she has had considerable West End stage experience.

Chicago

London looks like developing along Chicago lines. An auto driver on a long distance run from Manchester was walking through Bloomsbury after clocking in at the terminus when he was beaten up by a gang of toughs and killed. About a fortnight before manager of a nearby cinema was sandbagged by a gang because he had refused to admit them to a show on the previous Sunday on the grounds they aired the picture and ruined other people's enjoyment.

London

Every year there's a film conference of sorts held somewhere in Europe which is supposed to be attended by all the big shots of the talker world. This means it attracts everybody except the people who matter.

Next year it's to be held in London, with the English exhibs' association already burned up making arrangements.

Just for the benefit of the people who don't know, this town's supposed to be the center of the film world, the physical universe, and one or two other things. In case you haven't noticed it.

Studios

Studio runaround in London suddenly disclosed intense activity. There are 13 films in production, not counting an odd indie unit or two which churns out quota footage and folds.

Of the 13 two, "Carmen" and "The Flying Fool," are on exteriors. Cecil Lewis, making "Carmen" for British International, is in Spain, with Marguerita Namara and Tom Burke leading. Walter Summers, making "The Flying Fool" for B. I., is shooting aerial stunt stuff at Hatfield aerodrome.

Visit to the Elstree studios revealed: Lupino Lane trying to look like a film director while handling Stanley Lupino, Sebastian Smith, Dennis Hoey and Jack Hobbs in "Love Lies," straight version of the Gaiety musical show; Norman Waler disguising Henry Wenman for a silent sequence for "The Shadow Between"; Harry Hughes, old timer, handling his first directorial assignment, "The Man at Six," for B. I., with Lester Matthews in the cast; Dinao Boucherewski, Paramount's Continental director, throwing chairs around on the next lot while directing "Stamboul" for the American company; Herbert Wilcox handling Matheson Lang and Joseph Schildkraut in "Carnival"; Jack Raymond finishing Sydney Howard's picture, "Up for the Cup," and Alfred Hitchcock watching sets going up for his new one, "Rich and Strange."

Leaving aside "Stamboul," which is Paramount, and "Carnival" and "Up for the Cup," which are British and Dominions, the rest are all B. I.

Offices were being built in the B. I. camp for John Thorpe's new unit titled Associated Metropolitan Productions, with half B. I.'s own underlings threatening to wear crepe the day Thorpe came back as an outsider.

Around other studios British Lion is current on "The Calendar," taken from the Edgar Wallace play. All Lion subjects are taken from Wallace works, as the author is its chairman and writes enough to

(Continued on page 54)

HALF A STORY

Soph's Son Cables He's Married and That's All

Paris, June 15.

Sophie Tucker is peeved. She received a wire from her son Bert, unexpectedly advising her of his marriage.

He didn't say who the bride was.

Mexico City Muddle Over Opera Troupe's Salaries and Fares

Mexico City, June 15.

Panned almost unanimously by the local press, the season here at the Teatroiries theatre of the opera company from New York seems floppo from squawks of 10 members of the company made to the Federal Board of Arbitration and Conciliation. They accuse the company manager, Sanaggi, and theatre manager, Juan Palmer, of withholding salaries and failure to provide transportation back to New York.

Complaints told to board are that the managers claim season has been unprofitable despite fact house had an advance sellout for each of the eight performances. Players made the proposition to the board that if the managers cannot pay salaries they should at least provide the fare to New York instead of leaving the warblers among the swell Mexican army of unemployed. Proposition is understood to look good to the board.

On heels of these complaints board received claim against the company and theatre managements for 3,000 pesos, about $1,500, from Fanny Anitua, Mexican singer, who avers the money represents her fees for the two nights she sang substituting for an American member.

MORE DIFFICULT NOW FOR AM. ACTS IN FRANCE

Paris, June 15.

American acts intending to play France will have to be doubly careful in getting their papers in order, and avoid any notorious publicity after the unpleasant precedent created by Texas Guinan, resulting in her and her party being deported.

Technical difficulties involving working permits were already hard enough, on account of local unemployment, but the unsavory publicity Texas Guinan received, which resulted in her deportation, and the way some of her girls ran around when escaping at night, apparently substantiating the allegations resulting from that publicity, have now created a precedent which is likely to cause considerable harm by being dug up in the case of future performers, though they might be entirely blameless.

"DuBarry" with Massary

Berlin, June 5.

Rotter Brothers and Fritz Friedmann-Frederick are completing the manuscript for "DuBarry," with Massary in the lead and music of Milloecker, which will be shown at the Metropoletheater in the fall.

Before that Paul Abraham's "Hawai" will be given on Aug. 16. Up to then "Toni aus Wein" will remain on the billboard for which Michael Bohnen's and Mady Christians' contracts have been prolonged.

On Aug. 16 this operetta will be moved with the same cast to the Theater des Westens.

Buys Mussolini Play

London, June 15.

Henry Sherek has acquired English and American rights, including 50% of the film rights, of Mussolini's play, "The Hundred Days," current at the National theatre, Budapest.

Show may open at the New theatre shortly.

FRENCH MGR. RUNS OUT

"Maritza" People Not Paid Off at Ambassadeurs

Paris, June 15.

Latest show trouble at the Ambassadeurs when Abe Kahn skipped out on his "Countess Maritza" production with a number of actors and musicians holding the bag for past salary. Edmund Sayag will now have to take back the house and run it on his own again. Pictures may go in.

Another recent case was in the calling off of "The Princess Visits the Prostitutes," an operetta coauthored by Maryse Choisy, one of France's ace journalists and woman writers, and Jean Lenoir. Play was to go into the Caricature and had been rehearsing, but was called off when the management refused to guarantee wages.

Profession Figured But Lightly on This Year's Titled List

London, June 6.

Disappointment is felt in some quarters that Charles Gulliver did not find himself on the Birthday Honors List for a knighthood. Theatrical profession figured thinly on the list with Sybil Thorndike becoming a Dame Commander of the Order of the British Empire.

Sir Edward Elgar, the composer, was made a baronet. He was previously a knight. Difference is that in the case of a knight the title is dropped on death, but a baronet designation carries on through the family indefinitely.

2 NEW PLAYS LOOK O.K. ALL OVER THE WORLD

By E. P. Jacobi

Budapest, June 4.

"How Long Will You Love Me?" at the Belvarosi, is still going strong, but Vigszinhaz and Magyar Szinhas are working hard to catch up with it. Vigszinhaz has "Jewel Robbery in the City," by Laszlo Fodor; a very bright and amusing crook play of the satirical type. A woman who is bored to death by her husband and her lover witnesses a holdup in the jewelry store where her husband is buying a ring for her, and finds the crook much more manly, amusing, determined and fascinating than her own men folk.

He kidnaps her by letting his gang pretend they are the police. When the police are at his heels she manages affairs so cleverly he is saved and she may remain the society lady, meeting her crook in Nice to her heart's content.

Many surprsing situations and clever lines make the play great fun. It is sure of international success. Fodor wrote "Church Mouse" and other hits, and seems to have hit upon a winner once more.

"Stowaway"

"The Stowaway," hilarious farce by Sandor Lestyan and Janos Vaszary, at the Magyar, has for setting the Zeppelin on its first ocean trip. It was written for Franci Gaal, who makes a specialty of ragged urchin characters. So many laughs in the play that it is sure of a good reception in most countries.

The stowaway, a cheeky little tramp, is really a little actress out of a job, who thinks the publicity she gets by her journey will set her on her feet. Her producer has gone broke, so he gets a steward's job on the Zeppelin and smuggles her in.

Lia Lotty, film actress, is traveling on the Zep for publicity purposes, too, and when the ragged boy is found on board she fears the papers will all write about him and not about her. So she starts using her s. a. on the captain so as to get herself written about by the peppy reporter on board. The stowaway girl won't have it, 'cause she's in love with the captain herself, so she tells all. Franci was brilliant, especially as a boy. Second act is full of laughs. Raday in the part of the rather helpless captain was clever and funny.

Coward's "Cavalcade"

London, June 15.

Noel Coward's latest operetta, which C. B. Cochran is presenting at the Drury Lane in September, is entitled "Cavalcade."

Ivy St. Helier is engaged. Coward will stage the show.

Only 5 London Plays Showing Real B. O. Pace—"Whitehorse" Still Topping $30,000—Opera Seasons Fail

London, June 15.

Military tournament at Olympia, generally reckoned strong opposition to theatres, is not so big this year. But it still is formidable. Demand for the Aldershot Military Tattoo is generally terrific, but the advance sale started poorly on account of unpromising weather.

Show business is in a precarious condition here with the only shows in the real money being four legits and one musical. They are "Turkey Time," "Autumn Crocus," "Improper Duchess," "Barretts of Wimpole Street," and "Whitehorse Inn." The rest are struggling in the hope of better times. Many withdrawals are imminent.

Estimates

Adelphi—"Evergreen." At $15,000, which is an even break.

Aldwych—"Turkey Time." Libraries selling well around $12,500.

Coliseum — "Whitehorse Inn." Matinees off but evenings practically capacity; still grossing $30,000, which is very profitable.

Criterion—"After All." Jogging merrily around $10,000.

Daly's—"The Geisha." Failure at $6,000; to be replaced shortly by "Florodora."

Drury Lane—"Land of Smiles." Since Richard Tauber dropped out, doing $10,000, which is $5,000 below overhead; but management covered by insurance during Tauber absence at rate of $3,000 per performance, so making a profit; Tauber returned today (Monday).

Duke of York's—"London Wall." Draggy at $4,500.

Gaiety—"Millionaire Kid." Scheduled to close June 20, but new owners of theatre arranged with Laddie Cliff to stay a further month; rent free till showing profit and artists on salary cut.

Globe—"Improper Duchess." Nice at around $9,500.

Haymarket—"Marry at Leisure." On $5,000 losing and awaiting new show to follow.

Hippodrome — "Stand Up and Sing." Opened splendidly, doing $25,000 for several months, but dived recently and now around $15,000.

His Majesty's—"Good Companions." Averaging $1,500 per performance, fair profit.

Lyric—"Autumn Crocus." Near $2,000 per performance, which is capacity.

Piccadilly—"Folly to Be Wise." Slumped to $15,000, about an even break.

Queen's—"Barretts of Wimpole

(Continued on page 55)

Sayag in Ambassadeurs

Paris, June 5.

Ambassadeurs theatre will reopen in October with Somerset Maugham's "Cyclone," adapted in French by Carbuccia. Show will be produced by Edmond Sayag, who will by then have recovered the theatre which he has currently leased for four months to Abe Kahn, who has "Countess Maritza" there now.

Despite current slump, show is only moderately in the red, having grossed about $12,000 for the first month with overhead $10,000, plus $5,000 rent.

FOREIGN BANDS O.K. IN HOLLAND THIS SUMMER

The Hague, June 15.

After strong protests by managements of leading hotels, cabarets and restaurants where dancing music is played, a few foreign orchestras have been allowed to stay in Holland during the summer season at the seaside resorts.

The public seems to favor foreign bands or Dutch ones with foreign names. AVRO Broadcasting Association employs for the radio a band called 'Kovacz Lajos," which sound "gyp" and is therefore a success, but it consists of Dutch artists.

Statistics of musicians employed are:

	Dutch	Foreign
Amsterdam	72	94
The Hague	85	103
Rotterdam	40	36

It is estimated that 26% of the musicians in Holland of Dutch nationality are out of work at present.

CUTS MADE IN 3 AM. ACTS AT PALLADIUM

London, June 15.

Three American acts headlining at the Palladium this week, all newcomers, and all going over splendidly. Looks like proof the English must go to America for comedy.

Will and Gladys Ahern with some of their talk deleted, head the parade. Others are Barto and Mann, with some suggestive business deleted, and Shaw and Lee, with their regular act minus one gag.

Considering that the town is suffering from a heat wave first house business today (Monday), exceptional.

Special Showing

London, June 15.

Sir Oswald Stoll, Hassard Short, Eric Wollheim and Leslie Stoll go to Vienna this week to let Short see "Viennese Waltz," which Sir Oswald is producing at the Alhambra in August.

Show closed in Vienna May 31, but will be specially staged for the visit.

WEATHER

Paris, June 15.

Beautiful weather's killing show business in all branches. Colonial Exhibition's no help either.

London, June 15.

Finest weather so far this year gave week end film business a severe punch in London, grosses down generally.

Aldershot military tattoo opened Sunday night (14) with 60,000 Londoners making the journey. Likelihood amusement ranks will be thinned this week in consequence.

Dutch on Copyright

The Hague, June 15.

Notwithstanding a protest from the French government, second chamber of the Dutch Parliament has passed a bill giving the musical copywright handling monoply to the Dutch Buma Bureau, probably squeezing out the French.

COCHRAN ALLEGES AN INFRINGEMENT ON SHOW

London, June 15.

Charles Cochran is suing Vicki Baum for infringement, alleging her play, "Pariser Platz 13," recently produced by Max Reinhardt at the Kammerspiele theatre, Berlin, is a steal on his "Evergreen," current at the Adelphi, London.

English producer claims Miss Baum got the idea when she saw "Evergreen" last December. "Pariser" practically flopped and is now withdrawn.

American rights to "Pariser Platz 13" are held by Herman Shumlin. Reports, denied by Shumlin, state he will not produce the play. He also denies releasing the piece.

3 More Closed

London, June 15.

Three more shows closed Saturday (13), making eight altogether.

"Church Mouse" died at the Apollo. "Good Losers" went out at the Whitehall, and "A Knight Passes By" passed away at the Ambassadors, after one week.

In Paris

Paris, June 15.

Americans now in Paris:

Shaw and Lee, Maurice Ernou, and Blitz, Thomas Broadhurst, Count William Dewitte, Gladys Lewys, W. H. Brennan, Amalier Mercier.

Weather Helped B'way Legit Grosses Last Wk.-Shows Dwindling-Now 20

Broadway got a break last week for its limited number of shows. Rain the first three days was reflected in nearly all box offices, the musicals benefiting mostly. One shows' business jumped 80%.

A ticket broker commented: "Yes, the theatres had a good month this week."

There are 20 shows now on Broadway, but six may not survive. Five musicals, including a colored revue, are figured, as stickers with an exception.

Ticket agencies are exacting heavy money for front locations to the new musical hits, tickets for "The Band Wagon" bringing from $12 to $15 each and those for the "Third Little Show" calling for $9 and $10 apiece. Some agencies have no allotments and must pay the other fellow's price to accommodate their pet customers.

"Wagon" went close to $44,000 its first full week at the New Amsterdam and "Little Show" approximated $30,000 at the Music Box; both capacity. "Crazy Quilt" got about $20,000 in six performances (no matinees). "You Said It" climbed from $10,000 to $18,000. "Grand Hotel" still stops the dramas.

No openings this week save the revival of "Patience" at Erlanger's. Next week will usher in Ziegfeld's "Follies" at the Ziegfeld and "The Wooden Soldier" at the Biltmore. "In the Best of Families" closes at the Forrest Saturday, when two others are virtually sure to stop. "Gasoline Gypsies" quickly faded at the Lyric last week.

Estimated for Last Week

(Symbols: R—revue; M—musical comedy; D—drama; C—comedy; F—farce; O—operatta. Capacities and top prices also indicated.)

"As Husbands Go," Golden (16th week) (C-900-$3.85). Better weather sent pace up about $1,000; $8,500 or a bit more; will go into July and may stick longer.

Barretts of Wimpole Street," Empire (19th week) (CD-1,099-$3.85). Has varied little and only "Grand Hotel" is getting higher grosses; virtual capacity at $21,000.

"Crazy Quilt," 44th St. Theatre (6th week) (R-1,413-$4.40). Matinees out, but climbed to $20,000; regarded very good with salaries down by virtue of six performances.

"Ebb Tide," New Yorker 2nd week) (D-1,500-$3). Drew lukewarm notices; indications are for light money for drama at this time of season.

"Gasoline Gypsies," Lyric. Stopped Tuesday (9), played three days; house again dark.

"Grand Hotel," National (33rd week) (CD-1,164-$4.40). Picked up with the field; leader of non-musicals went over $26,000; previous week around $25,000.

"Green Pastures," Mansfield (69th week) (CD-1,050-$3.85). Had been slated to close at end of month but now aimed through summer; picked up smartly and got $12,300 last week.

"In the Best of Families," Forrest (20th week) (C-1,015-$3). Final week unless trade shows unusual improvement; played longer than indicated; cut rates helped it average $5,000 until lately.

"Modern Virgin," Booth (5th week) (CD-730-$3). Has not picked up as first indicated; fewer shows may provide a break; estimated around $5,000.

"Old Man Murphy," Fulton (5th week) (C-913-$3). Reported climbing throughout last week after sudden move from Royale; estimated around $6,000.

"Once in a Lifetime," Plymouth (39th week) (D-1,042-$3). Cut rates doing very well for early hit and gross climbed to $10,000 or better last week.

"Private Lives," Times Square (19th week) (C-1,057-$3). Jumped more than other straight shows last week with the gross around $12,000.

"Rhapsody in Black," Harris (7th week) (R-1,060-$3). Jumped; although not up to expectations, figured to make good; $10,000.

"The Band Wagon," New Amsterdam (3d week) (R-1,423-$5.50). Standees all performances and the gross nearly $45,000; easily biggest thing musically this season.

"Third Little Show," Music Box (3d week) (R-1,000-$5.50). Played to standees most performances last week; gross well over $29,000.

"Tomorrow and Tomorrow," Miller's (23d week) (D-945-$3.85). Nearly $9,000 last week; Herbert Marshall out, Glen Anders in Monday; continuance dependent on pace this week.

"You Said It," Chanin's 46th St. (22d week) (M-1,413-$4.40). After dropping to $10,000 did a comeback last week with the gross $18,000 or more; few musicals in town and weather break.

"Unexpected Husband," 48th St. (3d week) (CD-969-$3). Has fared badly; approximate gross again around $3,000.

Other Attractions

"Patience," Erlanger's; G. & S. revival opened Monday.

"A Regular Guy," Hudson; revival; cheap tickets.

"Precedent," Bijou; Village entrant getting very little.

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$7,500 for Sole Show

Philadelphia, June 15.

With the aid of the doctor's convention and weather breaks, "The Ninth Guest," Philly's sole legit survivor,. got $7,500 last week at the Garrick.

Strong enough to hold the show for a third week.

'IRENE'S' $10,000 TOPS L. A. LIST

Los Angeles, June 15.

Closers last week were "Tomorrow and Tomorrow" at the Belasco, and "Mrs Bumpstead-Leigh" at the Mayan. Both blew to weak takes, "Tomorrow" with $8,500, while latter got $8,000.

Town's best bet for the week was the "Irene" revival at the El Capitan, which built up over last week to nearly $10,000. Musical is selling at $1.50 top and doing close to capacity evenings.

"As Husbands Go," initial offering of E. E. Clive, who proposes to run a season of rep at the Biltmore, got a little better than nut money at $7,000 for the opening week despite a strong cast headed by Robert Emmett Keene, Claire Whitney and Georgia Cane.

"Man in Possession," with Doug Fairbanks, Jr., starred, opens at the Mayan Thursday. "Bad Girl," produced by Lew Wiswell, opened at the Belasco Monday to a fair advance.

Estimates for Last Week

"Irene," El Capitan (2d week) (M-1,571-$1.50). Surprised everyone on the second week build-up to $9,500. Originally in for four weeks, may be extended to eight.

"Tomorrow and Tomorrow," Belasco (4th, final week) (CD-1,103-$2.50). Folded to $8,500; "Bad Girl" opened Monday.

"Mrs Bumpstead-Leigh," Mayan (3d, final week) (C-1,550-$2.50). Ended a three-week headache with $8,000. Mrs. Fiske, figured to do capacity for that lenght of run, was a disappointment. "Man in Possession" opens Thursday.

"As Husbands Go," Biltmore (1st week) (C-1,656-$2). No rave at $7,000. Cast is good but means nothing here.

Stock's One Week

Stock lasted one week at the Amphion, Brooklyn. Promoters were Janet Merle and J. S. McLaughlin.

A new play, "Poor Simp," by Larry E. Johnston, opener and closer.

MILLER-POWERS' 4,300

Seattle, June 15.

Howard Miller and Leona Powers will hold the Moore open indef, from week to week. "Camille" opened yesterday with good advance, and likely this will set new high gross for recent weeks.

Last week the team was headlined in "Up Pops the Devil." Grossed about $4,300.

STOCKS' NEW PLAY

Stock company at Sharon, Conn., will try out ten new shows, Elizabeth Miele producing. Starts June 22, with "Born Lucky," by Grant Kelly. List includes two musicals.

Cast includes Ulita Torgerson, Cledge Roberts, Clara Palmer, Tom Morgan, Harriet Russell, June Mullin, Doan Borup.

HARTFORD STOCK QUITS

Hartford, June 15.

Fox-Palace theatre goes dark after but four weeks of stock, although plans were for a 16 weeks stay.

This leaves Hartford with no legit and but one presentation house, the Fox-Capitol.

NEW "VANITIES" ADDITIONS

Mitchell and Durante, featured, and Dave Gould, as dance stager, are additions to the Carroll "Vanities" lineup.

Al Melnick placed both.

CAST CHANGES

"Tomorrow and Tomorrow" is continuing at Henry Miller's. Herbert Marshall left it last week, replaced by Glen Anders.

Carroll Ashburn replaced Joseph Baird in "The House Beautiful."

Samuel Flint and Stewart Seymour replaced J. Harrison Taylor and Sidney Eliot in "Ebb Tide."

ENGAGEMENTS

Jeannette Loff for "Free for All" (Schwab & Mandel).

Joe Penner for "Always Young." (Schwab & Mandel).

William Demarest, "Vanities" (Carroll).

"Sisters'" 12 Wks. Longest Chi Run; Convention Helps Loop; Cook $25,000

Chicago, June 15.

Big convention week snapped box offices all along the line into life. Coin pretty well spread for entertainment, with every legit gross coming in for a rise over the previous week. Standout here was the three-grand tilt taken by "Stepping Sisters" on the return to the Blackstone for its 12th week.

Everything legit now operating on the two-for-one plan, except "Fine and Dandy." Despite fact Joe Cook whirligig stepped up a grand on the week, notice was handed out to eight line girls and a couple of background boys. Show figured good for another four weeks minimum.

Ralph Kettering took a flyer east and hooked up George Miller's "High Hat" for June 23 opening at the Adelphi. Clark Street's own impresario also put under contract the Gregory Ratoff summer revue, if and when.

Theatre Guild's "He" folded up after three weeks of mediocre takings at the Illinois. Outside of "High Hat" nothing booked to enter during current month.

Estimates for Last Week

"Apron Strings," Playhouse (8th week) (CD-603;$3) Pushed up a grand to around $6,500. Neat profit here. Advance sales on the pickup.

"Fine and Dandy," Erlanger (5th week) (M-1,319; $3.85). Started off strong Monday night and wound up with a solid $25,000. Balcony draw stronger than ever.

"He," Illinois (3rd, final week). (D-1,365; $3). Majority of dailies backslapped this one vigorously. Theme a little too deeply intellectual for Chicago box office reaction. Three-week engagement brought in about $24,000, with major part from subscriptioners.

"Meet My Sister," Grand (3rd week) (C-1,315; $3). Cutrate card spread starting to show results. Picked up a half grand to around $12,500 on the week. Outlook now more promising for this one.

"Stepping Sisters," Blackstone (12th week) (D-1,984; $3). Had the biggest week of its run, shooting up to approximately $8,000, three grand over the previous stanza's take at the Cort. Major part of week's trade from the radio manufacturers' convention in hotel across the street. With tonight's (15) performance show takes current season's long run dramatic record away from "Jonesy." Latter had played 115 times.

"The Rap," Studebaker (2nd week) (D-1,257; $3). Shared in the week's flash of prosperity, taking an increase of eight yards to a quoted $7,300.

London Show World

(Continued from page 53)

keep a firm like Paramount going full steam.

Gaumont is doing "A Gentleman of Paris" at Cricklewood, its own studios being in the hands of the builders, and the one floor to spare is filled by Gainsborough, part of the same combine, finishing "Hindle Wakes."

At their own studios Gainsborough have "The Ghost Train" being remade as a talker.

Puzzled Aga Khan

The Press Club, newspapermen's smoking den, gives an annual Derby luncheon, attended by all the owners and jockeys. Quite an event in this town.

At this year's lunch the Aga Kahn, coming out into the vestibule, met a "Variety" mugg and starting talking.

"How much does it cost to hire this place?" he asked.

The mugg explained it was owned by the Press Club and used all day and all night every day of the year.

"Can newspapermen afford a place like this?" His Highness queried, walking to his auto and looking very puzzled.

Evidently he'd heard things.

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NEW YORK CITY

OUT OF TOWN REVIEWS

THE REAL McCOY

Atlantic City, June 8.

The American premiere of "The Real McCoy," at the Apollo, unveiled an amusing, leisurely-paced Irish comedy with Taylor Holmes in the title role. This is the play by J. J. McKeown, acted by Arthur Sinclair and Marie O'Neill with the Abbey Players in Dublin several years ago. The characters are well drawn, the dialog racy, and the situations gay and broadly humorous by turns.

Robbie John McCoy is an Irish gentleman of no fixed occupation and fond of his bottle. As the play opens he has been absent from home over the weekend and has just returned. His memory is a bit hazy over where he has been or what he has done, but he does recall that on one evening he arranged a match between Maggie Robinson and Billy McCandless, and that another evening he spent arguing with a man who advanced the theory that when a person dies, his or her body remains in the ground, but the soul takes occasional jaunts upon earth in the form of a ghost. These explanations fail to impress Rose Ann McCoy, his wife.

She leaves Robbie John in his chair and as he is about to doze off, a stranger enters the room. She is dressed as an ancient Egyptian Princess, and upon being questioned admits to being 3,000 years old. Moreover, she has been imprisoned through all these centuries because she dared to cross her father's wishes in choosing her husband. One day each year, her birthday, she is permitted to enter the world, and if during her brief stay a man asks her to wed, her punishment ends.

The entrance of the Egyptian maid arouses an air of curiosity, since she is real flesh and blood, and Robbie John is neither asleep nor dreaming. In fact, Mrs. McCoy enters the room to find the stranger clinging to her husband in gratitude for giving her the opportunity of meeting Billy McCandless, who had called to talk over his coming marriage and quickly shifted his affections.

The Princess even wins over Mrs. McCoy, who invites her to remain in the house overnight until Billy can arrange the wedding details. The following morning the stranger is found unconscious on the road near Robbie John's home, and the curiosity, maintained up to now, is dispelled by the simple device of an automobile accident in which an English lady, tossed to the road by the crash, suffers a lapse of memory, and re-enacts in the Irish household the part of the Egyptian princess that she had been rehearsing for a play just before the accident occurred.

Holmes makes every bit of the author's Irish humor and wit count with his usual energetic mannerisms, which are becoming to the role. He receives excellent support from Peggy Allenby, cast as the stranger; Edna Archer Crawford, who plays Rose Ann; Dennie Moore and Sean Dillon, who play the young lovers, and John F. Morrisey, as a police sergeant. *Weintraub.*

London Lags

(Continued from page 53)

Street." Holding up splendidly at $10,500 pace.

Saint James—"Payment Deferred." Averaged $10,000 for several weeks, but now around $7,500.

Saint Martin's—"Lean Harvest." Successful at around $5,000.

Shaftsbury—"Mister Faintheart." Only $4,000 and closing June 20; Foster and Miller company going into rehearsal with new show to be presented Aug. 10; theatre closed during interim.

Strand—"It's a Boy." Started as smash, doing $15,000 for months, but now under $10,000.

Wyndham's — "The Old Man." Losing money, with grosses never above $10,000.

Lyceum—Russian opera season. Grossing $2,000 per performance, which is disappointing; only redeeming feature Chaliapin performances, when house goes capacity at around $9,000.

Covent Garden—Italian opera season. Distinct failure due to being old-fashioned; doing maybe $15,000 and losing heavily.

PLAYS ON B'WAY

EBB TIDE

Drama in three acts, two scenes, presented at the New Yorker theatre, June 8, by Artmart Productions; written by Harry Chapman Ford; directed by J. Kent Thurber. $3 top.

"Ginnie" Lee .....Adele Carpell
Jed Oliver .....Charles Aitken
"Cove" Carrie Lee .....Marjorie Main
Carl Blake .....Sidney Eliot
"Dossie" Lee .....Eleanora Barrie
Sam Carter .....William Castle
Robert Loughran ..... Samuel Flint
"Dandy" Dan Loughran..Sidney Mason, Jr.
Mike Perez .....Saul Z. Martell
Belle Sleaver .....Janice Dawe

One of those sex problem plays, badly presented, crudely acted and unwittingly offered.

Everybody in the story is abnormal and any consideration of the plot likewise. The angle might have helped a more worthy piece.

Setting is in the lower basin of Chesapeake Bay, where everybody is either crooked or crazy. William Castle as the simple witted, stuttering clam digger only mentionable actor. *Shan.*

"THE BAND WAGON"

DANCES CREATED AND STAGED BY

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"DANCING IN THE DARK"

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Studio:—Steinway Hall, 113 West 57th Street

WHAT THE CRITICS HAD TO SAY ABOUT

"THE BANDWAGON"

CURRENTLY AT THE NEW AMSTERDAM THEATRE, NEW YORK

A FEW PARAGRAPHS!

W. A. U.
in "EVENING JOURNAL"

"Here is a revue in which all the theatrical graces are in the full flush of splendor, a revue without a flaw. It's not perfection, because there is no perfection this side of the final curtain, but all that taste and beauty can do to achieve a thing to be remembered are here present and just waiting to be seen."

THE "MIRROR"
By WALTER WINCHELL
(A Royal Flush)

The trumpeting you probably heard all the way from Philadelphia where "Band Wagon" triumphed during the last few fortnights was not in the least unwarranted.

It is grand amusement, with contagious melodies, enchantment, several hilariously funny episodes plus a quintet of favorites, all of which makes "Band Wagon" a spellbinding revue.

"WALL STREET JOURNAL"

"In mechanics and the color and splendor possible to cloth and light, the producer and directors of 'The Band Wagon' have been unstinting. The effect is brilliant, without ostentation. The contribution of Hassard Short, who caused the lights to be turned on and off, at times, in degrees and from angles that seem suitable to him, it would be possible to review the production from the perspective he affords.

"In 'The Band Wagon' there is some fine sharp-shooting, where necessary, a clear notion of the possible service of light in the cause of cheer and the same avoidance of mere sensationalism in a display of equipment and expense that characterizes the use of all the devices in the production.

" 'The Band Wagon' is the most handsome and amiable of shows."
—STIRLING BOWEN.

ROBERT GARLAND
in "WORLD-TELEGRAM"

"For the revue which Mr. Gordon brought last night into the New Amsterdam Theatre is pretty nearly perfect. It has humor and restraint, beauty and sophistication, taste and timeliness. And the bounce to which the more erudite reviewers are constantly referring.

"What I'm trying to say is that 'The Band Wagon' is a revue of revues. Last night the cash customers were cheering it as I left the theatre."

ED. SULLIVAN
"EVE. GRAPHIC"

"The whirling speed of 'The Band Wagon' as it rolled through that agile second act, the momentum of its wheels increased by a double revolving stage, was a fitting reward for this pretentious and often beautiful Max Gordon production.

" 'The Band Wagon,' literally speaking, must head the parade; it must create the fuss and excitement to frame the spectacle that follows."

N. Y. "AMERICAN"
By LEO MARSH

" 'The Band Wagon,' heralded by such glowing advance notices as to make one suspicious any show could be that good, arrived. But instantly the curtain rose and the revue got under way, all suspicion vanished in shamed confusion. Here was one show that could be that good. In fact, it was or is, since it will continue to use the present tense for many months to come, or this writer will quit the business of prophesying for all time."

EVE. SUN
By RICHARD LOCKRIDGE

"The blare of 'The Band Wagon' wakened the New Amsterdam Theatre last evening from its winter hibernation.

"Perhaps the greatest charm of the piece as a whole, setting aside the personal charm of its performers, is its ability to stay on its toes in spite of its considerable size."

PERCY HAMMOND
in N. Y. "HERALD TRIBUNE"

"This is one of the better revues, a speedy thing of fun and beauty with pretty tunes by Arthur Schwartz and smart vaudeville from the sophisticated caligraphs of George S. Kaufman and Howard Dietz. Performed by a sovereign cast of singing and dancing wits and humorists, it quite overwhelmed its first audience last evening at the New Amsterdam."

N. Y. "TIMES"
By J. BROOKS ATKINSON

"After the appearance of 'The Band Wagon' it will be difficult for the old-time musical show to hold up its head. George S. Kaufman and Howard Dietz have put the stigmata on stupid display by creating a thoroughly modern revue. It is both funny and lovely; it has wit, gaiety and splendor. Brilliantly written by Mr. Kaufman and Mr. Dietz, brilliantly staged by Hassard Short, brilliantly acted by the all star cast, and brilliantly scored by Arthur Schwartz, it is a long step forward in the development of a civilized art of stage revues."

DAILY NEWS

'THE BANDWAGON' Starts Something

By BURNS MANTLE

"In the opening number they take the average American revue, become set in feature, and tear it act from act.

"After that there is nothing for them to do but to replace the old stuff with something new. Being bright boys they succeed wonderfully.

"There is not, so far as I remember, a conventional reproduction of accepted features in the evening's program.

" 'The Band Wagon' will have to stand for a lot of imitating, but I doubt if any of its imitators catch up with it this year.

"The settings by Albert Johnson are striking, a revolving stage adding to their effectiveness."

WILELA WALDORF
In "EVE POST"

"For several weeks now glowing reports of a new wonder-show called 'The Band Wagon' have been streaming in from Philadelphia where, it is said, there was swooning in the streets after every performance. Shrewd New York theatregoers have learned from past experience that it is wise to take at least two grains of salt before swallowing any report from Philadelphia, but in this case the glad tidings waxed so persistent that it became increasingly difficult to remember about anything as insignificant as a grain of salt."

ARTHUR POLLOCK
BROOKLYN "EAGLE"

"The 'Band Wagon' is an unusual revue. It combines wit and nonsense and satire and grace and beauty and trick scenery. Proved a rare bird among revues."

J. C. IN "JOURNAL OF COMMERCE"

" 'The Band Wagon' is the forerunner of what good shows should be like. This carnival of comedy and 'class' is years ahead of anything New York has seen so far. Scenically, it rivals the motion picture for effects.

"Without half trying, 'The Band Wagon' became the best show in town and the thing to see first and most of the time." J. C.

"EVE. GRAPHIC"

"The dancing choruses highlight the entire show, and their dances, arranged by Albertina Rasch, provide a note of pace that speeds the production."

With Many Thanks to MAX GORDON—HOWARD DIETZ—GEORGE S. KAUFMAN—ARTHUR SCHWARTZ—HASSARD SHORT—ALBERTINA RASCH—ALBERT JOHNSON—AL. GOODMAN—RUSSEL BENNET—FRANK HALL—HOWARD BENEDICT

FRED and ADELE ASTAIRE—FRANK MORGAN—HELEN BRODERICK—TILLY LOSCH—PHILLIP LOEB—JOHN BARKER—ROBERTA ROBINSON

"Vanity" Publishers

Curtailment of lists by the regulation book publishers resulting in a bonanza for the "vanity" publishers and in no way decreasing the number of books.

Unknown scribblers, who now find it exceedingly difficult to attract attention from the regulation publishers, are easy prey to the "vanity" publishers. "Vanity" publishing an old gag, the alleged publisher agreeing to get out a book if the author "will help share the cost of publication." In some cases the "vanity" publisher is a printer who thus keeps his presses going. In others it's a racketeer with a small office and a large desk. In either case the "vanity" publisher gets from the author more than the cost of getting out the initial 3,000 copies of a book and if by some rare chance the book does sell, the "vanity" publisher comes in for more profit.

Up until a year ago "vanity" publishing not so good because publishers were accepting everything in sight and most every literary tyro could get a look-in. Now the publishers are exercising undue care with lists in many cases almost half of what they were.

Vanity publishing so-called from satisfying the vanity of the scribbler who will even pay to see his stuff—and name—in print.

Most of the new publishing houses that have sprung up the past year are vanity publishers. That could be the only reason for their entry into the field at this time, the book business being what it is.

Advertisements in the writers' mags and literary supplements of the newspapers for book material for publishing is the vanity publisher's come-on. Reply, after submission of the story, is that the tale is "meritorious" but that the publisher can't take a chance with a beginner. But if he will be willing to help finance the cost of publication——.

According to the book reviewers, there has never been such an avalanche of worthless stuff as now flows in, most of this gotten out by unknown publishers. It's "vanity" stuff, newspaper mention being a help to the "vanity" publisher to get in good with his client.

Lonesome Cell at Last

For a time it looked as if the "publisher's cell" in the Pueblo, Colo., jail would be occupied most of this year, but it's empty again.

Frank S. Hoag, publisher of the Pueblo "Star-Journal," afternoon daily, was released from jail 10 days before his sentence expired so that he might attend the graduation exercises of his son, a senior at Princeton. He was serving a six-months' sentence in connection with income tax returns. He also paid a fine.

George H. Sweeney, publisher of the Pueblo "Chieftain," morning sheet, had a run in with the law when he refused to be sworn or testify as to his assets. He had persuaded J. F. Cregan to invest $20,000 in a transfer company. Cregan lost it and sued Sweeney for the twenty grand. Got judgment and sheriffs could find only $58 belonging to Sweeney. Judge could not get Sweeney to tell where his money was and cited him for contempt, sentencing him to jail until he would talk. Sweeney appealed to the State Supreme Court and lost.

Now Sweeney has agreed to go into court and answer the judge. To make matters worse Sweeney was on a bond in the federal court for $20,000 at the same time Cregan was attempting to collect. The judge would like to know how he could make a bond for that amount and the sheriffs only find $58 belonging to Sweeney. Sweeney is due to testify Tuesday (16).

Coolidge Thru as Columnist?

Although announced as a vacation plan, a report around has Calvin Coolidge dropping his Herald Tribune first page column permanently after July 1. When queried, McClure Syndicate refused to confirm.

Story has two reasons causing Cal to stop, one that a subscribing paper's run of his articles was cancelled and another a presidential year is just around the corner.

If New England's best paid column writer does stop, it gives the professional writer a break over the amateur, Will Rogers being the pro. Rogers writes about everything in general, with his inimitable brand of humor proving far more entertaining to the reading public than just political and economic views as expounded by Coolidge.

Another thing. Bill Rogers went everywhere, either by air, motor or rail, and humorously wired the N. Y. Times the extemporaneous slant of his observations en route. Coolidge prepared his column in the quiet study of his N. E. home.

THE LOW DOWN
ON THE HIGH UPS
John Wilstach's thriller takes YOU, and YOU, and YOU for the fastest, hottest ride you'll ever have. Perhaps you know Kitty McCarty of the Follies, High Spade Johnson, Judge Craven, and Other Big Timers.
UNDER COVER MAN
By John Wilstach
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Morrow, Publisher, 386 Fourth Ave.

What, No Reporters?

Chicago, which has been uncontaminated by the so-called "Broadway" columnist, is now paying for its various sins with a newly-hatched crop of inside stuff. Without a dissenting voice, the greatest-number-of-columnists contest goes to the "American," Hearst evening paper. Every idle copy boy and linotype machine operator has been hustled into service.

Jess Krueger, contest editor, gets a new column under the not-so original title of "Looping the Loop." Others who rate a by-line for copy squeezed into a daily column are Hazel Flynn, the picture critic, who is now carrying the cloak; so is Fritz Blocki, of the drama, and Herman Devries for music. All going in strong for chatter.

Sports men are countless headed by Edward Geiger and followed by Art Swanson, Jimmy Corcoran, Clair Kelly and a number of others. Mabel G. Reincke, former Internal Revenue official, has a column on politics, so has William H. Stuart. All this besides the regular Hearst line-up of Winchell, Elsie Robinson, Helen Rowland, J. J. Mundy, Arch Henderson, John Medbury, added to the advice from doctors, child specialists, beauty hinters, aching heart menders, good manners exponents, the cooking experts, the this-and-thats. It makes this newspaper the haven for columnists.

Books on Newstands

A book jobber, also operating a newspaper delivery system, said to be perfecting its plan hatched some time ago of putting new books on the newsstands. If it goes through, it will be about the last straw to break the back of the bookseller.

Plan is to have book shelves on every newsstand containing a very few copies each of the latest books. Small stock is made possible because of the deliveries daily for replacements. At first fiction only will be carried, but general books will be added if business warrants it.

What makes the undertaking ideal from the newsdealer's viewpoint is that the books will be furnished on a returnable basis, as is the case with all magazine and most newspaper allotments. The booksellers have no such advantage.

Only difficulty standing in the way of the idea is that no provision for book-selling is contained in the newsdealers' permits. In most cases the addition of the book shelves would mean expansion beyond the regular newsstand space. If the book-selling privilege can be accorded the newsdealers, book buyers may be able to get their reading material at every corner.

Catholic Press Paid Cable

Catholic newspapers in this country clubbed together to defray the cost incurred in cabling a translation of the Pope's recent encylical on the labor and economic question. Each sheet carrying the same paid $25. In addition, there was an expenditure for extra space and work in printing the encylical, this amounting to $100 in some cases. Printing was so arranged that pages containing same could be filed away for future reference.

Last year the Catholic press of the United States made an arrangement with the Associated Press under which they paid a portion of the cabling cost of encylical, in return for the privilege of carrying same. Understood this was done through the National Catholic Welfare Council News Service.

"Boulevardier" Merging

"The Boulevardier," Erskine Gwynne's four-year-old Paris-American monthly, began at least to hum its swan song this month. The Dorland Agency, filling in monetary gaps from time to time and also taking them out again when a flush season for the paper was on, at last refused further aid. Finally it was persuaded to countenance another number being brought out if expenses were reduced to minimum.

"The Boulevardier" offices were given up, the office boy and stenographer fired and also the editor, Arthur Moss. Meantime an Austrian, Jim Kay, president of the Writers' League, set about to launch a new magazine called "The Paris American" and even gave a party celebrating the event. Gwynne got in touch with Kay and now the two magazines are to be merged.

Whether Gwynne's title will hold for the new magazine or Kay's is not yet known, but at least Paris will still have its American monthly.

Best Sellers

(Reported for week ending June 6 by American News Co.)

Fiction

Father, by "Elizabeth," $2.50.

Call Her Savage, by Tiffany Thayer, $2.50.

Broadway Virgin, by Lois Bull, $2.00.

Good Earth, by Pearl S. Buck, $2.50.

Glass Key, by Dashiell Hammett, $2.00.

Road Back, by Erich Maria Remarque, $2.50.

Non-Fiction

Culbertson's Summary, by Ely Culbertson, $1.00.

American Black Chamber, by Yardley, $3.50.

John Mistletoe, by Christopher Morley, $2.50.

New Russia's Primer, by M. Ilin, $1.75.

Boners, $1.00.

Fatal Interview, by Edna St. Vincent Millay, $2.00.

Too Much Circulation

"People's Popular Monthly," one of the biggest mags published west of Chicago, which went into the hands of a receiver recently desperately seeking a buyer. According to Carl C. Proper, the receiver, the mag can't continue another two months on its own .

In the west if "People's Popular Monthly" expires it will be the passing of an institution. The mag just now has over a million paid-in subscribers, an impressive figure for a mag of its type, but that is said to have been the thing responsible for its present difficulties.

Advertising did not keep pace with its circulation, and the rate increase caused business to droop. The mag is in a peculiar position in that it can't hope to attract the business garnered by the other national women's mags because of 'ts sectional appeal. Yet its large circulation makes it too expensive for the locals.

It's too much for the receiver and he's looking strenuously for a buyer.

Hearst's Humorists' Layoff

Hearst figures to save $1,000,000 in the three summer months with the abandonment of the high-priced syndicated features in the Sunday amusement sections all over the country. He's dropping Baer, Hellman, Gross, Medbury, Lloyd Mayer, et al. These humorists' stuff usually ran in the same sections with the theatrical pages. McIntyre alone is retained, but spotted elsewhere in the regular newspaper run.

Means a saving on costly boiler plate and also in newsprint conservation.

New N. Y. Weekly

New York has a new weekly newspaper, "The Midtowner," covering mid-town Manhattan, the only section of the city hitherto without a locality newspaper.

Publisher is Leonard Isear, formerly sales promotion man for Wise shoes. His exploitation stunts attracted attention to him and the backing for his new newspaper.

Editorial staff of the new weekly located in an upper Broadway office building this week. J. B. Geisman is editor.

Great for Reporters

Samuel Untermyer, famous lawyer, has been in the public eye for 50 years. In all that time he has known but one newspaperman that had violated his confidence.

Something in the way of an unusual compliment to reporters and newspapermen in general some of whom undoubtedly knew Mr. Untermyer for many years and through some of the biggest legal cases the country has known.

Cutting The Collegians

Mags are doing about anything to hold subscriptions. Not uncommon for the follow-up boys to chase out eight to 10 "Dear Subscriber" gags with a final 40% reduction bait if type addicts will only hang on for another year.

Almost any of them these days will throw in at least one free copy after subscription's dead in the hope of reviving it.

Few boys getting to college on the old routine of peddling mags to peasants who never read. Collegiates and sobbers report the clodhoppers can't even seem to hear any more.

John Held Okay

Contrary to reports John Held is not ill nor was he in a sanitarium. Several weeks back the United Press sent out an item stating Held was confined to his bed. Same syndicate then broadcast the report was an error.

The artist has been in New York daily and on the job with King Features.

Bunch of Clips

A suit was started against Col. Lindbergh in New York last week by a press clipping bureau to secure around $7,000.

The bill was for clippings at 3½c each, with over 225,000 clippings having been despatched to Lindbergh's mother upon his order.

Entire number of clippings related to Lindberg's coast flight only.

Real Names of Authors

Colette and Willy, authors of "Young Lady of Paris," are respectively, Mme. Gabrielle Claudine Colette de Souvenal and Henry Gauthier-Billaris. Marion Strobel, "A Woman of Fashion," is Mrs. J. H. Mitchell. Nimrod, "The Life of a Sportsman," is Charles James Apperley.

Texas Clean Up of Art Mags

Campaign against sex and "art" mags started by district attorney at Austin, Texas capital, is spreading to other parts. Small towns now lining up. Hot mags have long been out in smaller places, although easily available in large cities.

N. Y. Times Reducing Staff

Retrenchmen plan said to have been adopted by the New York Times has some employees reported receiving two weeks' notices June 6.

Times opens its new building shortly.

Lawrence's Post

David Lawrence, world-famous Washington correspondent, may take over the well-known Washington "Post," after a court decision, and try to make of it a great national daily.

Frank Sullivan's Book

Frank Sullivan's newest book, "Brocoli and Old Lace," will be released this summer by Horace Liveright & Co.

Charles McCann, overseas correspondent for the United Press, assigned to the Washington office.

Chatter

Money behind the Viking press is Harold Ginsberg's who inherited $6,000,000 of the Kleinert's Dress Shields dough.

Dick Simon is due for a visit at the Nice chateau of the "European Runaround," Joe Greenberg, wife and two kids having pulled out for home on the Roma June 5.

Ed Anthony is threatening a similar trek from New York with Estaire as soon as he unloads "Wild Cargo," new one for S. & S.

Mike Arlen's hardest creative effort recently has been to find a title for his five-year-old son. Finally hit on Michael John. Kid was christened under orthodox Greek ritual—40 minutes and a complete ducking.

H. G. Wells keeps commuting between London and Villa Pidou near Grasse, perfume town of southern France.

J. P. McEvoy always signs his letters with a caricature of his bushy head which when deciphered spells "Mac."

Frank Harris, the Shaw sloughing out of the way of the expected biography of the year, plans to start on King Edward with his scalpel for his next.

Alan C. Collins new editor of "World's Work."

Don't let the title of that forthcoming book, "Lesby," fool you Only the name of a farm gal.

Clint McDade, that publishing feller from Chattanooga, sends books to the newspapers asking for either a review or payment of the book.

The book which Edna Ferber handed to her publisher before sailing recently was "American Beauty." Sort of companion-piece to "So Big."

Ellen Sanderson to marry this summer. Future husband does not write, only reads.

Russel Crouse struggling over a new book. It won't be about Mr. Currier and Mr. Ives, either.

Esther Cohen publicizing the Book League of America.

Bookselling such that one of the 4th avenue bookshops is selling certain first editions for 25c each.

George T. Delacorte, Jr.'s ambition is to be the biggest mag publisher in the country. His mags bear the Dell trademark.

Tom Masson on "Harper's Bazaar" is not the humorist of the same name.

Emile Gauvreau will have a novel out soon. Yes, the title is "Hot News."

Lewis Browne used to be a rabbi.

David Freedman now Eddie Cantor's official Boswell.

Claire Goll is a German who writes in French.

Elihu Joseph joins "Theatre Engineering." Former newspaperman.

New fiction mag, "Script," out, Reub Holmes editing. From Kansas City.

Lionel Bucking thinks a novelist is better off in England because they have royalty there.

Harry Stewart hiding out in Parnassus, Pa., to write a new novel.

Fannie Hurst dieting.

N. V. A. Complications

(Continued from page 36)

satisfied that the welfare of the needy and sick actor at Saranac and elsewhere is in good hands under the NVA Fund manager-members' guidance, as far as its charitable end is concerned, and say they believe the NVA's social functions should stop if tending to deprive those who really need the funds.

While the managers are eager to wash their hands of the NVA obligation and its worries, they are reported reluctant to turn the whole control over to Chesterfield and his following. The Chesterfield faction regarded by other actors as well as the managers to be non-representative of the profession. Managers concluded that as the current money had been collected under their auspices they should protect it, to protect the ill and needy actor.

Some of the managers concerned in the NVA matter believe, from accounts, that if they rid themselves of the NVA handling at the Chesterfield request and permit part of the money to be used for the social entertainment of idle vaudevillians, the obligation to take care of the sick and needy might be tossed back to them in a year or two anyway.

What many vaudeville performers object to is the Chesterfield reference to them as "poor, unfortunate people." Those of the small Chesterfield group apparently don't resent Chesterfield's name for them.

Nathan Burkan was retained last week by the managers, at a meeting called by Casey, of the managers, to represent them in the clubhouse tiff. Meanwhile Burkan is representing Winnie Sheehan in the Fox suit, with Chesterfield's lawyers also concerned in that case as William Fox's counsel. This might further postpone the NVA matter.

Chesterfield is keeping the clubhouse open for the regular guests on the $25,000 secured a week ago from two bank accounts. About half that amount goes to the NVA's New York charity list, which consumes around $2,500 a week. The $25,000 can keep the clubhouse going for around six more weeks. Meanwhile, Chesterfield says, he and his followers are attempting to get rid of the 46th street clubhouse lease with intentions of moving to cheaper quarters.

Champion

Los Angeles, June 15.

Henry Chesterfield has released a statement locally that the NVA is not breaking up and that he, as the actor's friend and champion, and the actors, are still in control of the NVA clubhouse against the managers.

Remick's-DeSylva's May Be Bought From Warners' by Their Sellers

Reported that Remick's and DeSylva, Brown & Henderson may soon be let loose from the Warner publishing fold.

According to reports, Joe Keit is negotiating with Warner to take back Remick's, while Bobbie Crawford is negotiating to take back DeSylva, Brown & Henderson. Keit and Crawford, it is said, are working on their respective deals independent of each other. Keit will not take back Remick's under the condition that it be affiliated with DeSylva, but desires to operate Remick independent of any other music publisher or company.

On what basis the transactions are to be accomplished hasn't been spoken of as yet. Negotiations for DeSylva's and Remick's are but in a preliminary stage as yet.

Four publishers, Harms, Witmark, DeSylva and Remick, including a few of the publishers' smaller subsids such as Chappell-Harms, were bought by Warner nearly two years ago for $8,000,000. Majority of this was paid off in stocks and bonds, with only about 10% cash said to have been involved in the deal at the time. Nor is it known whether the music men receiving WB stock or bonds sold them or are holding them.

During the time the publishers have been with Warner, majority of them have been in the red. Although other publishers doubt it, Witmark's and Harms claim they made money in 1930, while DeSylva and Remick ran in the red. For the current year, 1931, all the four pubs are reported to be losing.

Long Contracts

Some of the music execs are holding long term contracts with Warner, some of which still have over three years to run and others for lesser periods, at high salaries. Crawford's reported salary as head of all four Warner publishers is $3,000 per week. If Crawford takes back DeSylva, this contract, which has over three years to go, will be cancelled. Witmarks and Harms will remain with Warners for some time, it is claimed. Warner music execs say that as long as Warner stays it will keep Witmarks. Whether or not it will turn Harms loose isn't known.

"World's Fair Band" Claimed, but Dubious

Chicago, June 15.

Max Bendix's Chicago World's Fair band has been picked for a weekly broadcast over the NBC network by Nash Motors, starting June 30.

Hookup involves 26 stations for a period of 26 weeks. Thirty-five pieces will be used in the band.

Band label has been copyrighted by Bendix, although combo is not officially tied up with the 1933 exposition.

M.P.P.A. and Selling

The M. P. P. A. has called a meeting of its Board of Directors for today (Tuesday) to discuss merchandising plans for sheet music.

It's the first time the publishers have ever taken cognizance of the merchandising angle of the industry.

Arthur Johnson East

Hollywood, June 15.

Arthur Johnson, making musical arrangements for Paramount, has been granted six months leave of absence to permit him to work with Irving Berlin on musical shows the latter is writing.

He will then return to Paramount.

Johnson leaves for New York today (15).

Not So Inspired

The music industry is being hard hit by a dearth of competent composers, publishers saying the steady slump in sheet music and disc sales accounts for this.

Publishers add that many former songwriters are turning to the writing of acts, sketches, etc., finding it more lucrative than the music biz.

Co-Op or Else Says Robbins to Kresges

First gun fired in the threat of publishers to boost prices back to their former level was made by Robbins last week.

This publisher informed F. G. Hitcock, music buyer for Kresge, that unless they were shown some tangible co-operation by the syndicates, Robbins would boost their price to 18c. for everyone. It is now selling sheet music to syndicates for 16½c. and to jobbers for 18c.

Publishers say that Hitcock promised them all forms of co-operation and methods of increasing sales when he asked that they cut, none of which have been put into effect. Publishers, on other hand, believe the syndicates could heavily advance sales weekly if they would push the songs.

SAM FOX AS RED STAR'S MUSIC DISTRIBUTOR

Fox Films has abandoned its music business with the closing of the Red Star Music subsidiary. All Fox music requirements will be taken care of in the future through an arrangement with the Sam Fox Company. Sam Fox has no other Fox Film connection.

All employees of the Red Star were let out Saturday (13), with the exception of Jay Witmark, gen'l mgr., and Lillian Kaplan, secretary. Both are under contract to Fox Film, with a year to run. The future of the contracted employees has not been decided, although it is believed their services may be utilized in some other department of Fox Film.

Witmark receives $600 weekly and Miss Kaplan $100. Their contracts have about two years to run. If not placed elsewhere by Fox, their contracts will be settled.

The Sam Fox company originated in Cleveland. Its headquarters remain there. Its deal with Fox Films on music is for distribution only.

Red Star started as a Fox subsid when the rage was on for musical talkers. Pat Flaherty was its first gen. mgr., with Flaherty having a suit pending for recovery against Fox Films. Flaherty alleges he did not receive a proper accounting from Red Star on his percentage of the profit agreement.

Red Star, started by Clayton Sheehan, Fox's general foreign film manager, was turned over to Jay Witmark, following Flaherty's withdrawal. Sheehan also made that appointment.

5 Organists Left!

Chicago, June 15.

In all Chicago there are only five organists working at present. And of these, four are not steadily employed, but merely grab a week here and there. Only the loop Oriental remains as a regular organist spot.

At the peak a couple of years ago, there were more than 1,000 organ pumpers working in the theatres, while the Organists' Club itself had over 600 members.

Motion to Examine Sheehans Withdrawn

Pat Flaherty, former general manager of Red Star, suing Fox Films and Winnie and Clayton Sheehan for $50,000, has withdrawn his motion in the New York Supreme Court to examine the W. R. and Clayton Sheehan before serving the complaint.

Instead his attorneys, Fitelson, Lirman & Mayer, will serve the defendants this week and ask for an examination after the defendants file an answer.

Flaherty is suing for $50,000 as alleged due under his contract to receive 10% of the profits of Red Star while he was general manager and on other grounds.

Marlow's Publishing

George Marlow is starting a music publishing business of his own. He formerly was with DeSylva, Brown & Henderson.

Royalty, 1931 Style

Chicago, June 15.

Prize royalty checks received by a local publishing house was that paid Dave Capp's Mexican outfit, La Popular Music Company. It was in two cent stamps from the Clark Playeroll Company.

Columbia recording notified Capp there was 69c in royalty due him for last quarter, but it was decided to hold up payment until next quarter when the royalties may amount to a dollar or more. Disc makers wrote they didn't like to make out checks for less than a dollar.

SONG TITLES GOING OFF AIR

Acting under the belief that the announcement of the title of a popular song is free advertising, many commercial radio accounts are now eliminating mention. These radio advertisers have their orchestras swing right into the tune without announcing the title at all.

This has the publishers plenty sore. They claim that among some of the radio hours which are starting to omit song title mention are Collier's, Camel and Chase & Sanborn. On their programs they announce titles only in rare instances and when the song is not a pop tune.

Publishers declare that their only chance to get a title mention now lies with the vocalers, and that's tough with most of the w.k. vocalers so much in demand that they hold up the music men for so much per week to warble their tunes. Also that they are interested, through cut-ins, in numerous songs and rarely have the opportunity to spot an outside number in their broadcast.

Although plenty sore at radio for eliminating song title announcement, the best way to popularize their songs, pubs are doing nothing about it now. They declare that they won't be able to make names until new radio contracts are entered into between the A.S.C.A.P. and radio.

M.C.'S A DRUG ON CHI MARKET—NOW PAIRED

Chicago, June 15.

First instance recalled here of two m.c.'s doubling up on one job is at the B&K Paradise this week. Al Kvale and Benny Meroff are dodging each other's baton.

The band leaders take turns at introducing acts and even work in a specialty number together. Meroff has just returned from a vacation with B&K obliged to keep him working until Aug. 15 when his contract expires.

U Testing Music Status With 'Dishonorable' Song

Hollywood, June 15.

Universal execs say they sense a comeback for music in pictures. Hence they'll spot John Boles singing in 'Strictly Dishonorable.'

U officials feel they are losing much of Boles' b. o. pull unless they can get him singing, but they admit the music must be logical.

Union Demands Force House Off Late Shows

Pittsburgh, June 15.

Insistence of Musicians' Union that the Stanley employ 20 men at Sunday midnight performances has caused theatre to drop the special week-end show. Theatre wanted to play only 15 for the extra performance, but union placed thumbs down on the proposition.

In addition to the Stanley trouble, WB experienced some difficulty recently with the Enright. Management wanted to continue stage shows for the summer if musicians would take a cut and, while the men themselves were agreeable, union refused to permit it.

Musicians Will Continue Ad Campaign And Try a 'Music Week'; 2% Tax Stands

Chattanooga, June 15.

Joseph W. Weber, unopposed candidate, was re-elected president of the American Federation of Musicians at its 36th annual convention held here June 8-12. This is the 32d time he has been so honored.

Other officers elected were Charles L. Bagley, Calif., who defeated James C. Petrillo, president of Chicago local, for vice-president. W. J. Kerngood, Newark, N. J., secretary, defeated P. Ringius, St. Paul, Minn. Kerngood has held this post for 1[illegible] years. H. E. Brenton, Boston, and G. B. Henderson, Toronto, were unopposed for re-election to their respective posts of treasurer and Canadian executive committeeman. Four executive board members elected from the United States were C. A. Weaver, Des Moines; A. C. Hayden, Washington; A. A. Greenbaum, San Francisco, and F. W. Birnbach, Minneapolis.

Los Angeles was unanimously chosen as the 1932 meeting place.

No Salary Reductions

A resolution to reduce salaries of three full-time officers 25% was introduced and defeated by an overwhelming vote. Salaries of the president, secretary and treasurer were in question.

Two appeal cases were heard and fines fixed by the executive board sustained. One dealt with the use of profanity by Davis Broudy, musical director, Pittsburgh, and action in improperly discharging orchestra member. Other case was against Paul Chelli, restaurant proprietor, San Francisco, charged with hiring musicians under union scale. Fine was $500 in both cases.

Body voted to continue its advertising campaign against "canned music," and the 2% tax on incomes of theatre musicians was kept in force despite an effort to kill it.

Establishment of a "Living Music Week" was authorized and President Weber was empowered to set the date.

Attempt to divert part of the pay of visiting musicians into coffers of locals met defeat. Traveling bands are required under law to charge 30% more than regular scale. Those favoring modification asked that the locals be given 15%.

Grateful Publishers Help Police Band

Chicago, June 15.

Continuing the fight against bootleg sheet music, the police and the A.S.C.A.P. here last week confiscated 10,000 music copies. Music was coming from Michael Spivak out of Philadelphia and was being distributed locally by Charles Mussel under the alias of Mr. Newman.

As a gesture of thanks to the local Police Department for its co-operation with the local music organization in fighting the bootleg racket, four representatives of the music business made a personal appearance with the Police Band last week. Appearing for the writers were Earl Burtnett, Gus Kahn, and Egbert Van Alstyne, while E. S. Hartman represented the organization. Gesture took place on Friday (12).

ASCAP'S WAY OF MAKING THE PUBS STOP CUT-INS

Requests for cut-in data from the publishers, mailed to all publishers last week, reads:

"You are hereby requested to furnish us with a statement of all numbers in your catalogue upon which any orchestra leader, musician, singer, or other user of copyright music was cut-in during the six months prior to April 16, 1931, being the date upon which the Board of Directors of the Society adopted a resolution in connection with this subject. We would like to have the following information:

1. Title of the song.
2. Name of the person or persons cut-in.
3. The date of such cut-in.
4. Copy of the contract if in writing and if not a statement of the oral arrangement.
5. Names of the writers of the composition.
6. Regular copy of the song or orchestration.

Please give this matter your prompt attention in order to facilitate the work of the committee appointed by the Board to investigate complaints arising out of this pernicious evil which has crept into the music industry.

All replies which the American Society receives it will tabulate and keep for reference. Through this means the Society figures it can prevent dating back manuscripts for cut-in purposes, a practice which numerous publishers indulged in immediately after the cut-in rule was placed in effect.

Pubs Start Fund

Publishers, through the Music Publishers' Protective Association, are arranging for a relief fund for Tom Moore, 69, who was stricken blind recently.

Moore has been associated with the music industry for about 40 years. He handled the city trade for Crown Music Company, jobbers, until that company went bankrupt a few months ago.

Walter Kane, jobber, started the ball rolling for the Moore fund.

Memphis Honors Handy

W. C. Handy, who went to Memphis to attend the dedication of "Beale Street Square" and the park there bearing his name, has gone to his old home in Florence, Ala., for a visit before returning to New York.

At the "Beale Street Square" celebration there was a big parade, with Handy the special guest of honor. Handy returned the honor by directing a 25-piece orchestra, playing his "Beale Street Blues."

Harry Smith Killed

Chicago, June 15.

Harry Smith, 42, band leader, was killed in an auto accident near here June 9. Pinned under his roadster, which overturned on a slippery road, Smith died of suffocation.

Smith had an orchestra at Dinty Moore's cafe in Willow Springs, Chicago suburb.

Widow and daughter, 10, survive.

25c Disc for Victor

Victor is finally ready to issue a 25c. disc, from reports.

It has been experimenting with the cheaper discs for quite some time. Reports were around for months that Victor was to release a 25c. disc but each time the company denied the report. Now, it is said, it has finally decided to enter the cheaper disc competition.

Victor is the only 75c. disc company which has not as yet issued a two-bit number. Both Brunswick and Columbia entered the 25c. disc field last fall.

HERE AND THERE

Owen Fallon and his Californians open at Sweet's Persian Gardens, Oakland, Calif., June 26. Replacing Benny Burson's orchestra.

Ade Rock made Boston rep for Sterling Songs, and Jack Harris Philly rep.

Richard Hardman, British rep for Shapiro-Bernstein, visiting New York for two weeks.

Jules Buffanno and his six piece orchestra at the Club Lido, Santa Monica, Cal., beach club, for summer.

"Variety" for Summer

Place a subscription for "Variety" over the summer. From now until Labor Day, $1.50.

Mail remittance with name and summer address.

RKO HILLSTREET
Variety
COMMERCIAL
KMTR, Hollywood

Good local program in a heart-breaking spot; 3 p.m. Sunday afternoons, when everyone is away from the dials. Made up each week of acts playing the Hillstreet, it is a miniature RKO Theatre of the Air, opening and closing with that company's theme song.

This half-hour was featured by Al White's bright introductions and Joe Termini's guitar. Makes a nice plug for the current show but goes overboard on credits. KMTR is the United Artists' station, and in addition to RKO vaude and the Radio picture at the Orpheum, other RKO houses come in for mention as well as the Columbia picture ("Lover Come Back") at the Hillstreet.

Al Erickson and his pit band from the theatre is the backbone of these broadcasts and entertains nicely with special arrangements. Pop music predominates, except for one classic sung by Leah Morroci of Al White's act. Miss Morroci suffers from the same trouble as all coloraturas on the air—blasting—but her vocal acrobatics were well done. Wally McCormick with a Bing Crosby style of delivery clicked with one number, but Duncan Young, with some old pop stuff of last year, didn't do so well and his voice is not so hot for the mike. Both were announced as part of White's turn.

Termini cleaned up with two spots, a medley and "St. Louis Blues" on last. The accordion accompaniment effect that he gets is something different.

White seemed to realize the paucity of listeners and kept referring to the two people who were hearing the program. Line of chatter was easy to laugh at and interesting. Pepped up the half-hour considerably.

What should be a great plug for the vaude bill at the Hillstreet is minimized by the poor hour selected to snag an audience. Same people who spotted this program on Sunday afternoons would never think of giving a show between six and eight in the morning, or advertising in the Grain Grower's Guide.

FREDRIC MARCH
Interview
COMMERCIAL
WOR, New York

Announced that this was March's third time as guest artist on this program, Ohrbach. Miss Harris, film columnist, apparently knows her radio and subjects, for it would be tough to get another film name which would be as personable as March on the air.

March gagged all over the mike here. Probably proved a pleasant surprise to an audience that expected to hear a serious-minded young man go into one of those long-winded dissertations. Not much interviewing. Most of it was comedy crossfire, and welcome, with the film player answering everything but the question asked.

Screen player also used plenty of asides in a lowered tone, and they proved a pleasant novelty.

It wound up with some kidding about March's latest picture, "Night Angel," the title of which March said had been changed so often he thought he was working in four pictures. Managed to squeeze in quite a plug for the film, as well as announce some of his future films. Possibility is that March was trying out in case Paramount calls on him for a personal appearance tour for Publix. From this session his chances seem excellent. He's from stock, anyway.

SYLVIA WINTERS
Household Chats
COMMERCIAL
WGY, Schenectady

Sylvia Winters, announced as "WGY's Household Expert," is on the air for 15 minutes every weekday afternoon from the station's Albany studio. Supposedly directed to the general subject of household economics, her programs actually are glorified plugs for various commercial products.

Usually three of the latter are ballyhooed until it is assumed that the average listener, in self-defense, must tune out.

Hard to believe that a busy housewife would permit the waves of advertising on this program to beat on her ears every day in return for the three or four minutes of information on home upkeep.

Miss Winters speaks in a high pitched, though clear, voice.

Occasionally, Miss Winters' sister substitutes for her.

DR. SCHOLL'S RAMBLERS
COMMERCIAL
WENR, Chicago

Out and out commercial splurge for Dr. Scholl's foot comfort shoes, with the Doc also publicized as an authority on care of the lower limbs. Entertainment value to this program is limited to a small musical combo and a male quartet, which chimes in spasmodically.

Perhaps Dr. Scholl figures more on the advantages of his consultation and product than on the quality of his selling points to attract ether attention. *Span.*

WARREN ADAMS' BAND
Sustaining
WOKO, Albany

Adams' orchestra has been on the air for intermittent periods longer than any unit in the Capitol district. Adams has always had a pretty good orchestra—one, in fact, that was superior to some of the more widely-advertised bands heard on WGY programs before Doc Peyton came along to set a standard for local units.

Though Adams does not get the breaks, in the matter of hours, that other orchestras receive from WOKO, his group compares favorably with a number of them. A recent half hour's entertainment offered by this unit was perhaps the best matinee program of its kind since WOKO began operating. A new grouping of the instruments apparently had been effected; arrangements sounded new, and the whole style of playing seemed different.

Former overemphasis on the banjo had been corrected, time was slower and more even, and the volume softer. Style is better adapted to radio requirements, although the dance-inclined bunch may prefer the former and hotter stuff. The orchestra plays at a suburban inn.

A number of capable instrumentalists in this unit who are given a chance to do their stuff in incidental solos or in specialty numbers. Orchestra also has several vocalists, the chief one of whom is Leon Nelson. Okay for band broadcasts. Another chap—name not caught—has a sharp and fast style of delivery effective for certain types of songs. Harmony singing by a pair also well done.

Program in question considerably enhanced by the announcing of Pat Riley, a new member of WOKO's staff. *Jaco.*

MRS. BIGSBY'S BOARDING HOUSE
Sustaining
WLS, Chicago

Here's an ether serial with crack possibilities if properly handled. Current main handicap is the brevity of its episodes. Just about the time the skit starts to tickle it is jerked and some wheezy torch singer, up from the sticks as a "guest artist," is put on to fill out the remainder of the 15-minute period. "Mrs. Bigsby's Boarding House" runs seven or eight minutes on a tri-weekly mixed affair of entertainment billed as the "Radio Bazaar" with Martha Crane doing an m. c.

It retails the adventures of a pair of sisters-in-law, Elvina and Susan, in trying to make a go of a small-town grab-the-grubery. Elvina has a ne'er-do-well derby pusher for a husband supposed to be holding down a job in some distant city. Much of the dialog revolves around the frequent touches for emergency coin he makes upon his spouse by mail, and the comments of neighbors on the philander's prolonged absence.

For a well rounded, realistic piece of characterization that of the gossipy, kibitzing chatterbox, Hepsie Blodgett takes the bonnet. Smart, effective dialog is confecting this. Scripts are written and all characters played by Myrtle McIntyre and Marilyn Fink, a couple of girls out of dramatic stock.

This is a type of material which can be built into a natural for femme appeal. It should be pulled out of the "Radio Bazaar" and given a 15-minute spot of its own.

SNOWBALL and WILLIE
Sustaining
WIBO, Chicago

Seems that NBC or this station is trying to develop another colored dialect act on the order of Amos and Andy and Moran and Mack. So far the Snowball and Willie feature is strictly local. It's a cross between A. & A. and the Two Black Crows, leaning to the latter on style and delivery and to Amos and Andy on material and continuity.

Two boys are probably former vaudevillians. They sound like it, anyway. Their stuff is the A. & A. type, carried out in serial form and relating the adventures, worries, etc., of the characters.

Unless their material is substantially increased in novelty it doesn't look like they're going very far. *Span.*

OLSEN and JOHNSON
Comedy
Radio Disk
COMMERCIAL
WOR, New York

This hysterical comedy duo carry everything along with them. Their high-pitched incessant laughter is bound to make anybody that hears it laugh with them. The chatter doesn't have to be so good. It's just funny enough to listen to the way they handle it and to get a load of that hysterical laugh of their's. It's all on disk.

Boys don't waste any time. They throw their nutticisms from all angles and switch their patter topics at will. Include a comedy ditty which one vocals and the other joins in at odd moments. Admitted that the patter is humorous. But that laughter when they break themselves up!

MOODY BIBLE INSTITUTE
Scriptural
WMBI, Chicago

Here is another aspect of radio. A station wholly devoted to hymn singing and text quoting. It is owned by the militant Moody Bible Institute, which believes in SIN in a big way, and is much perturbed because the rest of the world is headed for the sulphur pits of inferno.

Those not familiar with same can hardly appreciate the deadly earnestness of such groups as the Moody Bible Institute, which maintains an enormous tabernacle in Chicago, besides a college where young men and women are trained to become high pressure salesmen for salvation. They call the school "the West Point of Jesus."

With such bible-saturated folks religion is not for Sunday morning and golf in the afternoon. It is on their minds like a mortgage. And so through the week and every afternoon, they have sacred music, followed by a talk by the pastor. And again, in the early evening, there are heart-to-heart chats on questions of scripture that are of interest to themselves.

There are over 50 stations in America owned or controlled by religious bodies. Most of them preach a brand of salvation not unlike the Moody product. Some sell part of their time commercially to meet expenses. WMBI does not barter its radio facilities for lucre. It all goes for spreading the word. That it has 5,000 watts bespeaks a fairly wide coverage and presumed political influence in getting such a desirable permit.

It may fairly be stated that the religious broadcasters will be safe from time or wave length-grabbing. Too many votes and too much possible trouble would be involved. At least three Chicago stations are solely religious and do not sell time. Besides WMBI there is WORD, also 5,000 watts, owned by the People's Pulpit Association, and WPCC, only 500 watts, owned by the North Shore Church. All are part-timers.

Of an afternoon, Robert Ties opened the program with "Nearer My God to Thee," played on an accordion (shades of vaudeville), and encoring with "Shadows, No Need of Shadows." Miss Richards, the inevitable radio soprano, rendered "Beautiful Isle of Somewhere," but with a special set of lyrics. It was announced that "some of us" don't care so much for the original words because they were too secular and unsanctified. Hence the revised edition to conform.

These programs are molasses-slow. That presumably is no fault to the regular listeners. And WMBI must always have the same listeners. Songs long on words and short on melody call for much patience. Probably they never go to a theatre from one end of the year to another. *Land.*

"SEX AND EDUCATION"
Sustaining
WOR, New York

In making provision for Faith Baldwin, author, and Dr. Walter B. Pitkin of Columbia University to radio their views on "Sex and Education," the regular "Footlight Echoes" period was postponed by this station.

Dr. Pitkin didn't mince matters, and what he had to say about high-school students was plenty. In fact, it's almost a certainty that subsequent letters of protest are bound to pour into WOR. He declared that surveys had brought out the startling fact that the majority of boys and girls in high schools can't spell, add, or do much of anything. He then suggested a remedy and, of course, that naturally was all summed up in his book. It took the edge off his preamble, though as an attention gainer his opening was showmanship.

Miss Baldwin followed with the sex subject, but never bordered on the sensational. She weighed everything, impression being that she did not care to trap herself.

But the doctor had beaten her to the punch in the cause of his book. *Mark.*

IDOLITA NIGHT CLUB
Songs, Band
Radio Disk
COMMERCIAL
WOR, New York

Too much orchestra and not enough singing. Disk announced as taking place in a night club named after the sponsor. Latter is a cigar company offering ash trays in exchange for so many cigar bands.

Both boy and girl singer on this program are good. Girl's name, as announced, listened as Helen Rowland. If so, she is fairly well known in radio circles. Used a torch ballad and put it over nicely. Good voice and delivers. Male singer, announced as Masked Tenor, or something like that, which means nothing. Especially when on a disk. Anyway, a pleasing vocalist.

Chap who m.c.'s gets a chance to gag briefly between numbers, but doesn't make the most of it. Orchestra, led by Jack Riley, spotted frequently and suffices.

Both Miss Rowland and the tenor used for but one number each. The former is an attractive inclusion.

DAN RUSSO ORIOLES
Dance Music
Canton Tea Garden
KYW, Chicago

Russo is a Chicagoan dating back to the good old days when this was a thriving centre of theatrical activity. Together with Ted Fiorito he had the band at the Edgewater Beach in that lake-zephyred hostelry's earlier heyday. So Russo ought to be known to his radio listeners by reputation if not by familiarity.

Conspicuously vocal the Orioles make a good radio band. By this method they achieve ether personality, at least to a degree. And that is the rare flower of the radio lanes these days. Between one band of reputation and another the margin of choice ordinarily is slight. Which throws the requirements of progress upon novelty.

Of seasoned experience the Orioles are well-loaded on vocal harmony nicely blended with orchestral melody. It's a band that having been brought in is apt to get a full hearing in the family parlor.

Meanwhile, the Canton Tea Garden remains one of KYW's standbys. All through the winter Louis Panice broadcast from this spot. Russo arrived but recently following a month at the Congress Hotel, two blocks away. Geography means little in Chicago bandland. Paul Whiteman played Guyon's Ballroom at 75 cents one week and the next week opened at the Edgewater Hotel. *Land.*

THE LOVABLE LIARS
Sustaining
WBBM, Chicago

Baron Munchausens herein referred to are a couple of ex-vaude boys, Ned Nestor and Jim Sarsfield, recently brought in to perk up and add some spice and giggles to Columbia's Farm Community network originating out of Chicago. It's a twice weekly afternoon show, the duo contributing a line of horseplay chatter deftly framed for the rural level intended.

Nothing hokey about their hick character takeoffs. These are played true to type. Their material is a cracker-barrel type of humor that should get them a following out in the hinterland.

Major part of the script is given over to regaling each other with tall stories. The whoppers these boys confect and pour out through the mike are filled with a wealth of imaginative detail and keen sense of the ridiculous. Stuff that carries a heavy laugh sock for the wide open space gentry, and by virtue of this strictly an act for the men.

When last caught (12) the comics went in for a flock of situation clowning, gags built around their difficulty in getting into hardboiled shirts and swallowtails for the Widow Widgett's birthday party.

Voices of the pair well adapted for the medium and delivery is nicely paced. They're in for a promising future, if they stick to their present forthright characterization and routine and keep the low hoke out.

THE GONDOLIERS
Songs
Sustaining
WGY, Schenectady

Trio of male singers, a program of popular numbers, on a 15-minute evening broadcast, once weekly over WGY. Names of vocalists (members of the announcing studio staff) not given, but that of the piano accompanist-arranger, Johnny Fink, is mentioned several times. Warren Munson talks before the mike.

The Gondoliers do close harmony, many of their songs of soft music. Sing with skill, smoothness, confidence, and verve. One of the best sustaining programs broadcast by WGY.

In his announcing for the Gondoliers, Munson essays a fly, chatty style, and does rather well with it. These programs have a light, though sure, professional—one might almost say a vaudeville—touch to them, which is not common on WGY's local broadcasts. Fink, the Gondoliers' "pilot," has traveled with pro. outfits.

Gondoliers' period is free of advertising.

CHEVROLET
With Frazier Hunt, Jack Parker
Talk, Songs, Orchestra
COMMERCIAL
WMCA, New York

Frazier Hunt, announced as a former war correspondent and adventurer extraordinary, is the feature of these broadcasts. Each week he tells some experience regarding his days as a war reporter.

Hunt does about 10 minutes, speaking slowly and distinctly. Makes easy listening. June 12 he dwelt on some of his experience in Russia, a continuation of a yarn he related the preceding week. Rings in heart interest, through telling of a captured girl and even reciting poem he says she wrote.

Rest of the period is musical and holds up well. Frank Black's orchestra used and possesses some pleasing arrangements. A male vocal trio is frequently uncovered and get over nicely. Jack Parker, tenor, used for solo singing. Indulges in weepy ballads where his Irish tenor shows to good effect.

ILLINOIS FURNITURE
Phonograph Discs
COMMERCIAL
WKBI, Chicago

Credit furniture stores have not failed to include radio along with their other devices for attracting trade. But most dealers have much too delicate sensitivities to quarrel with actors or musicians about salary. So they don't use actors or musicians. When phonograph records are so cheap.

WKBI is one of those one-lungers that sputter out their few hours of broadcasting time each day with no more variation from one alleged program to the next than there is dissimilarity between two sticks of gum.

A neighborhood store on the west side had a message about that natty two-piece mohair set that was $85 but which today they'll give away for a paltry $29.50. And June brides bend an ear—three rooms completely furnished for less than $100.

Nothing but the biggest names on the Illinois Furniture program. Sure. Arthur Pryor, Ted Lewis, Ben Bernie, George Olsen. They've got 'em all. In the files. And the station remembers once in a while—not very often—to mention that little matter about the selections being phonograph records. Just before the third record the announcer let the fact be known in this broadcast (11).

That there is nothing remotely resembling showmanship or promotional ingenuity in this station becomes unrefutable when more than one program is endured. "Homelovers Hour," following and devoted to a subdivision, was another bunch of records interspersed with frequent and long-winded sales copy. And again with everything direct as to price.

This station is not listed by the Standard Rate and Data of radio and is probably unsuspected by the majority of radio owners. *Land.*

"PAT BARNES IN PERSON"
COMMERCIAL
WENR, Chicago

Listening in on Barnes the other morning brought the impression that he was not up to standard, even though the program may be the pet exhibit of the Stack-Goble agency. A guy that's been around show business all these years, and for the past nine stanzas held all the important jobs Pat has at radio stations, must know better.

As an example of script writing, radio production, voice mimicry and general entertainment value this serial skit belongs back in the broadcasting days of '25, when anything and everything went as long as it could be brought in on a home-made set.

To begin with, why the "Pat Barnes in Person"? It sounds big and at the same time the nerts, and also of questionable billing value. But maybe the agency forced the billing on him, and he's trying to bear up as best he can under the load.

The skit built around Jimmy, Harpoon Sam and the tale of the Nancy Bell and the amber whale sound as silly as it reads. If it's framed for housewife appeal, as it is, Barnes is shooting wide of the mark. It's kid stuff, and kids don't buy soap flakes, unless so directed on an errand. As for voice impersonations, they all sound like Pat Barnes. Wouldn't be a bad idea to chuck those prolonged sieges of coughing as the old man, either.

Barnes has got the stuff, if the advertiser will let him drop this one into a Chicago creek and frame an act that will really represent "Pat Barnes in Person."

CENTURY BLUE JACKETS
COMMERCIAL
WBBM, Chicago

Fairly well knitted continuity holds this program together. Backed by the Century Boat Co., of Manistee, Mich., the "blue jacket" tag comes from the marine motor put out by the concern.

Characters in the sketch include "Skipper" Jack, who patters on nautical terms to a supposedly prospective young lady customer; a yacht owner who is agreeable to demonstrate his boat and an incidental orchestra aboard.

All of which dovetails neatly to bring out the answer why the public should go in for yachting. And in a Century boat.

Meanwhile, the Century is looking for a slogan and is willing to give away three boats for the best answers. Which is an inducement to those who have the means to maintain the craft. *Span.*

"SO THIS IS LOVE"
Talk, Songs
WOR, New York

A nightly affair on this station. It's a sort of semi-skit to allow the two boys featured to drag in a little crossfire. Chatter isn't very strong and there is need of some good material.

Lads do plenty of warbling. All solo work. Cues into the songs are unnecessary. Girl included is the frivolous type, with the expected silly giggle. The singing is fair to piano accompaniment only.

34 Fargo Merchants Back Station In Fight with Town's Only Daily

Chicago, June 15.

Feud between the only daily in Fargo, N. D., and the town's radio station, WDAY, over the newspaper's refusal to carry the outlet's program listings has brought into existence a weekly newspaper giveaway called "Radio Shopper." Latter sheet, now in its third issue, is bankrolled and published by 34 of Fargo's merchants, with the WDAY manager putting in his services as editor.

Friendly relations between the "Fargo Forum" and WDAY first came in for a jolt when Charles Burke quit his job as city editor to take over the station's management. Soon after the newspaper began to feel the pinch in its advertising columns. Fargo merchants were going in heavy for ether merchandising.

Radio opposition finally got so tough that a few weeks ago the Forum's publisher issued orders that not only were WDAY's program listings to be dropped but no mention of the outlet was to be ever made in the daily's columns.

Giveaway

Burke's comeback was to sell the town's merchants idea of putting out their own newspaper for free distribution. First issue was of four pages and carried the following box:

"It is our intention to place in every home in Fargo and Moorhead this 'Radio Shopper' on each Friday. The paper will carry a complete radio schedule for each week, together with news items and details of the outstanding features.

"This paper comes to you through the co-operation of the firms whose advertisements are contained herein. If you like this idea and wish the 'Radio Shopper' to be brought to you each Friday, mention that fact to the advertisers."

Forum's publisher denies that the daily's local advertising has been affected by the weekly giveaway. Only local advertiser carried in both sheets is the town's leading department store.

CBS Still Can't Sell Time Against Amos-Andy

CBS is still unable to sell its time concurrent with the period Amos and Andy are on NBC. Advertisers continue to fear the A-A competition.

Morton Downey, used for sustaining to oppose the team, drew the best results but when Camel took him over, the firm shifted the time to 7:45. The comics are on at 7 o'clock.

Violinist Gets Credit After 2 Yrs. of Request Hiding

Toscha Seidel, violinist for two years with CBS, gets his first public break with a commercial July 17. On that date Pillsbury Flour starts a weekly series of national hookups over CBS.

Besides Seidel, Pillsbury has engaged Theodore Karle, Songbirds Quartet, and Sam Lanin's orchestra. Latter band was formerly known as the Ipana Troubadours.

Although Seidel has been with CBS for two years, his connection with the commercial, American Maize Products, was kept secret. Script of the advertiser's broadcast contained a mysterious violinist, who was Seidel, but advertiser asked that the name of the musician remain undisclosed.

DAN RUSSO'S ORIOLES
Now Canton Tea Gardens
CHICAGO
Broadcasting Nightly KYW

NBC EXECS SWITCHED, AND SEVERAL MOVE-UP

In an exec shift at NBC, the network is making several changes in department heads.

Glenn W. Payne, in charge of station relations, advances to assistant to the vice-president and general manager, George McLelland. Donald Withycomb, former confidential secretary to M. H. Aylesworth when the NBC president was at N.E.L.A., and lately with the station relations bureau, succeeds Payne as head of that department.

D. S. Tuthill, who is succeeded by Payne as McLelland's assistant, goes to the Artists Bureau as general sales manager of talent.

Rudolph Vavpetich of NBC's San Francisco artists service, supplants Bruce Quisenberry as head of that bureau there, with Quisenberry leaving NBC.

Erno Rapee gets started as general musical director of the NBC network this week.

FIFTH WC FILM STUDIO HOOKUP

Hollywood, June 15.

Deal whereby KMIC, Inglewood, becomes the Metropolitan Studio station with broadcaster located on the Met. lot, makes the fifth film factory with direct radio affiliation. With KMTR located on the United Artists lot recently, KFVD at the Hal Roach studio and KNX with Paramount, the four deals are arrangements whereby the producers get free mention of their names in all station announcements and weekly institutional hours in exchange for the space provided, in each case, except at Roach, a specially built studio structure.

KFWB, the Warner station, located in its office building on the boulevard, is the only directly owned film station and, while co-operating with the studio, is run on orders from New York.

Station is used to plug local WB houses and films and for a while Fox-West Coast was spending from $300 to $500 weekly for air space over KFWB, but that outlet decided it was competition to its own theatres and refused copy, only to retract several days later. But by this time, radio advertising had lost its pull at Loew's State, where F-WC was spending $1,000 a week for radio advertising and the circuit decided to kill all air ads.

Pantages, F-WC operated, has two spots weekly over KNX and plugs its stage show with the house band and vocalists from the current Fanchon & Marco unit. RKO-Hillstreet has a half hour Sundays over KMTR and gives the Orpheum a mention also.

Radio studio has a Monday evening hookup with KMPC, Beverly Hills, and devotes it to one of its personalities without having the subject of the program appear over the air.

Tec-Art has a remote control room for KFOX, Long Beach, but it has been out of use for some time.

No other producer affiliated with local stations but Carl Laemmle, Sr. has been hot to take over one for some time but has never gotten together with anyone on price.

Several studios have frequently tied up with commercials on supplying stars for air appearances and Texaco oil usually broadcasts the big premieres at the Chinese and Carthay Circle.

SCANDAL!

Aylesworth Broadcasts Over Columbia Wire

Chicago, June 15.

A. H. Aylesworth, NBC president, talked over a Columbia chain hookup the other night. Mike that took his voice over the opposition network was located at the Dells in Morton Grove.

Seated with him at a table were Niles Trammel, vice-president of the local NBC plant, and Amos of Amos 'n' Andy, when George Olsen remarked:

"Come on, Mr. Aylesworth, say a word to our ether customers. It's the only chance you'll have to talk over a Columbia wire."

Aylesworth graciously thanked the bandsman for the opportunity, and poured a few words of greeting into the mike.

Ban Contests To Forestall Legislation

Chicago, June 15.

Contest stunts linked up with commercial broadcasts have been ruled off the NBC network by A. H. Aylesworth. Change in policy is regarded as first important move made by radio interests to forestall legislative action along those lines now being demanded of Congress by the National Association of Newspaper Publishers.

Fact that ban was in effect was brought out when Montgomery Ward, as an after-thought following signing of contracts with the network, decided to make a cash prize giveaway part of its $800,000 ether splurge starting next month. When notified the contest gaff was out, the mail-order house quickly arranged to switch the plugging of that angle of the air show series. An extensive national newspaper campaign is being substituted, figured to add another quarter of a million to the bill.

Original idea was to present a series of four types of radio programs for the first four weeks of the 52-week network contract, leaving the selection of the permanent program to a vote of the listeners. Later it occurred to a Montgomery Ward executive that a surefire fan return would be obtained by the coin-award stimulus. Stunt, as now set, offers $10,000 for the best letters received, with Roxy, Senator Arthur Capper and Rufus G. Dawes, local banker, serving as judges.

Columbia chain had had a no commercial broadcast contest rule in effect for some time, but this has never been enforced on the New York end. Western office, operating out of Chicago, took the ban order seriously at the time it was issued and have been turning down prospective clients who insisted upon the contest gaff being worked into the air show.

New CBS Talent

Contract between CBS and the Boswell Sisters was closed last week. Girls previously with NBC were released from that agreement. They start a series of bi-weekly CBS broadcasts June 18.

"Whispering" Jack Smith has also been placed under contract to CBS and will shortly start a series of sustaining programs. CBS is now negotiating a commercial for Smith.

Another team to go CBS this week is Fray and Brayggiati, piano duo. Arnold Johnson's orchestra also went CBS last week and Friday night (12) replaced Vic Irwin at the Pelham Heath Inn, getting a CBS wire.

WDFW Moves

Birmingham, June 15.

WDFW has been transferred to Anniston, Ala., from Talladega.

Studio will be in the Alabama hotel.

Chi Air Reporter Aired When Too Many Newspapers Squawk

Chicago, June 15.

Betty Walker, broadcasting for a commercial over WBBM as "The Masked Reporter," stepped on a few toes belonging to Chicago newspaperdom and drew a salvo of hefty squawks that kept the station management busy for a while reaching for the salve. Outlet, as a result, lets "The Masked Reporter" go soon as the first period of the advertiser's contract expires four weeks hence.

All that Miss Walker did was to retail over the mike a couple of reports that have been floating around the town for weeks. First item had to do with the rumored negotiations for the "Tribune" properties; the other, with the pending turning over of the "Daily News" to Emory S. Thomelson, publisher of the "Daily Times" tabloid.

Day after the broadcast things started to pop for Leslie Atlass, WBBM's managing director. First to call was Thomelson, whose sheet has an affiliation hookup with the outlet. After Thomelson had delivered a stiff verbal whacking, there was a buzz from the "News" management, who wanted to know how come. Col. McCormick of the "Tribune" later made an inquiry along similar lines.

In the "News" furore of protest nobody concerned pointedly denied that the report wasn't true. Betty claims she got her dope from a banker's source.

Ultra-Cautious

To make sure the tab won't have to take the rap for anything "The Masked Reporter" lets slip through the mike, the "Times" has prevailed on the station to have Miss Walker's chatter broadcast preceded with the following announcement:

"This program has no connection with the 'Daily Times.' Although known as 'The Masked Reporter,' she is presented here on the responsibility of 'Fresh' only."

During the remaining few weeks of the deodorant distributor's contract, the station purposes to glim through each of "The Masked Reporter's" reports minutely to try to avert any more squawks, as well as threatened libel suits.

Show has been on the air for 22 weeks and reported to be a big puller from an inquiry standpoint. Because of the article it's trying to merchandise, the program has been refused a chain hookup.

CBS Expanding Its Artists' Bureau for Drive on Name Talent

Competition between the respective artists' bureaus of NBC and CBS is growing hotter with the expansion plans put into effect for CBS's Artists' Bureau.

CBS has been steadily increasing the personnel of its department. When Ralph Wonders, head of this artists' bureau, first took over the job last October he was the only man in the bureau, having succeeded Bob Kerr. Currently Wonders has five men working with him. Two recent additions are Paul Ross, for three years with Lyons & Lyons, and John Hyams, formerly with the John Golden office.

Since October, when but one orchestra under its wing, CBS has added 21 bands.

The competition between the networks is swinging artists from one to the other regularly now.

DUTCH CENSOR LOSES IN COURT

The Hague, June 2.

Test-case has been won in the Radio-muddle over here by the VARA, the red (socialist) broadcasting association. To supervise Radio in Holland a censor-commission was instituted and all programs broadcast have to be submitted to the commission before sent out, especially political speeches and plays with political tendency.

VARA had engaged a few actors to stage a play which was founded on the radio-muddle in Holland on the lines of Rostand's "Chantacler" as a lot of talking birds ridiculed the situation. Just before its performance for the microphone the commission stopped it. VARA sued the government for $100 damages. VARA won, as the judge found the commission had unwarrantedly stopped the play.

Abe Lyman's Test

Chicago, June 15.

Abe Lyman, who opened Friday (12) at the Granada cafe, has been given a single station hookup, WBBM, for the time being to try out his radio personality.

If making good as a radio personality, Lyman may get a small network later.

Lyman's entry was preceded by a splurge of 24-sheeting in and around Chicago. First exploitation of its kind yet undertaken by Al Quodbach.

Paint Hour Change

Chicago, June 15.

To get a better time break on westcoast reception, the Paul Whiteman Paint Men broadcast has been moved up from 7 o'clock Tuesday nights to 9 o'clock Friday nights. New schedule goes into effect June 19, with the program set for Tuesday 16th cancelled.

Only station on the regular hookup that couldn't take care of the schedule change was WAPI, Birmingham. This outlet will pick up the show starting July 10.

COLUMBUS PAPERS CUT AIR LISTS TO 1½ COLS.

Columbus, June 15.

The three daily papers here took another slap at the radio industry and broadcasting stations in particular with a policy calling for the publication of less than one and a half columns a day of radio programs. This plan was outlined last week and was a compromise measure, complete dropping of all programs also having been considered.

Local dailies took their first step along these lines about six weeks ago when they decided to cut all trade names from published radio programs. A trial of the new plan may lead to further cuts.

Nellie's Expansion

Nellie Revell, on the NBC programs as the "Voice of Radio Digest," started on WEAF with weekly Wednesday broadcast. It has been since hooked up with 11 other stations.

It's a commercial period.

Miss Revell talks on celebs, including radio, stage and screen, for "Radio Digest" (mag.).

HERBIE KAY AND HIS ORCHESTRA
TUNE IN ON THE Yeastfoamers Program
1:30 TO 2 P. M. C.S.T.
N.B.C. BLUE NETWORK
Featured in Chicago at Trianon-Aragon Ballrooms
Management
MUSIC CORPORATION OF AMERICA

COOKIE BOWERS
"A MOUTHFUL OF MIRTH"
THIS WEEK (JUNE 13)
LOEW'S STATE, NEW YORK
Direction N. B. C. ARTISTS' BUREAU. Thanks to PHIL PONCE

Lack of Song Hits May Be Due to Radio as Goal for Most Composers

In the midst of the general slump in the sheet music business, along comes a novelty number which has sold plenty and in six weeks has become the top sheet music seller. It has led some publishers to consider that possibly the slump is not solely due to a lack of interest on the part of the public, but may be because the songwriters have not been writing popular music.

Most of the composers have been writing with radio artists and the cut-in in mind. As a result they've continuously tried to write smart double versions, quartet arrangements, etc., striving to write unique ditties for the Mort Downeys and Kate Smiths.

Not only have the songwriters with radio artists in mind refrained from writing the so-called pop, but publishers have not been overanxious to publish them for fear the radio artists won't sing them. Altogether, the radio plugging possibilities, it would seem, have been overconsidered.

When the songwriters start writing for singers they're in the same spot as authors trying to fit stories to picture stars. If they'd just write songs and stories it might help both ways.

San Diego Sprints

San Diego, June 15.

A new night club will be started soon near the Marine base here by Mrs. Alma Staggs, who also operates Talmadge Tavern.

Capacity over 400 and 10-piece orchestra will preside starting Sept. 1.

Understood the new club will ease in with a heavy o. k. from the police execs, who, on several occasions, have shown an inclination to open up the town a little.

Wayne King Touring

Chicago, June 15.

With Wayne King going for a four-week tour, Earl Burtnett band moved into the Aragon ballroom for the interval, while Duke Ellington orchestra will replace at the suburban Lincoln Tavern on July 6.

When King band returns Burtnett will move back to the roadhouse spot. Understood that Wayne King oufit will go on a commercial broadcast for the first time early in August.

Galveston Nite Spot Reopens

Galveston, June 15.

Sam Maceo's Hollywood night club opened Saturday (13) featuring Joe Gill and his Coronadeans, and floor show consisting of Marinoff trio, Emmy Carmena and Louise Ploner, with Henry Berman as m.c.

Hollywood, ace club in these parts, had been dark since January 1.

$5,500 for Ellington At Oriental, Chicago

Duke Ellington's orchestra has been booked into the Publix Oriental, Chicago, for two weeks opening Aug. 4. Salary set at $5,500 per week.

Additional Publix time for the band is pending.

RKO Golf Tie

(Continued from page 37)

finished the round together and didn't know until the end that they weren't supposed to be playing each other.

Max Tishman had his troubles, too, with 20 bad holes out of 18, after qualifying at 178. On the eighth tee Schwartzwald, playing Tishman, inquired of his opponent's score. "Six," answered Max. "I think you took a seven," countered Milton. That started it.

"Wait a minute," said Tishman, "my caddy'll prove it. Boy, what did I get on the last hole?"

"Nine," replied the caddy.

"I'll report you," yelped Max, and from then on the boy was with instead of against. But Schwartzwald won anyway. His 172 was too good.

Nine Divisions

Players were sectioned off in nine divisions. From the fifth to the eighth the occupants were those who happened to be slightly off their game that day. Caddies for the ninth flight played running all the way around.

The Westchester place is a pretty nice little layout. It represents about $8,000,000 and looks it. It has quite some indirect bearing on RKO.

Originally the main building was a Bowman hotel project, known as the Westchester Biltmore. Hy Brown, then at the U. S. Leather company, was called upon to reorganize and refinance the losing proposition and he called in Jim Turner to help. Turner turned it into a winner. Last year it covered the nut and showed around $15,000 profit.

When Brown came to RKO he brought Turner in as his assistant, latter having impressed with his Westchester job. It led to Turner, a novice in show business, becoming an important cog in the inside machinery and politics at RKO.

In addition to the facilities, the Westchester club's west course is a recognized championship layout.

Prize winners in the various divisions and consolation coppers were Charlie Yates, James Turner, Harold Kemp, Harry Fitzgerald, Arthur Willi, Frank O'Brien, Senator Walters, Chester Stratton, Major Thompson, Ambrose Dowling, Lou Baum, Mayne Christie, Lee Marcus, Fred Schanberger, Bob Hawkins, A. H. Schnitzer, Harry Kalcheim, Jack Dempsey, O. L. Oz, Bill Mack, Jack Weiner, E. W. Ballentine, Herman Zehbel and E. L. McEvoy.

9-Hole Combatants

It was decided this year to establish a nine-hole division for akays and others who didn't care to play 18. Arthur Willi, the Palace booker, is no akay but he's got bum dogs, so he entered the cinch class. None of the other entrants showed up, giving Willi first prize in that division without competition. When Willi returned from his solo nine-hole match he was disqualified for playing the wrong links. But they gave him the prize, anyway.

Either Webb or Freeman, after winning the playoff, will have his name inscribed on the J. J. Murdock cup. The first three-time winner will gain permanent possession of it—if he can find it.

The event climaxed in the dinner Friday night. Speeches were few and brief and they omitted acts by agents and bookers who used to be actors. Freeman, as president of the RKO golf association, toast mastered and drew his customary bellies. Golf dinners are meat for him. Freeman pointed his remarks at the newspaper men present, referring to some rumors that recently reached print, and gave them some more. Henry Bellit, he whispered, is shortly to succeed Hiram Brown, while Roxy will take charge of the coat room at the Palace.

Roxy was another speaker, also Turner. Roxy said he's glad to be with RKO. Turner repeated his usual golf dinner declaration that he doesn't know much about show business. He was elected to succeed Freeman as president of the golfing club.

Brown told the attendance that RKO's financial position is secure for the next two years and that there won't be any salary cutting.

"To hell with adversity and depression," said Brown.

At that moment three Rolls, one Hispano and six Packards rolled up the driveway in the rear. But none belonged to an agent.

Negro-White Troupes on Alternate Coney Nites

An m.c. with an eight-girl singing and dancing ensemble, one outfit colored and the other white, will alternate on giving shows at Lane's Irish restaurant at Coney Island.

By way of experiment the colored show will be given on Tuesdays, and the whites will work Fridays. Two shows nightly will be presented. If it works out successfully, the shows will be increased to four nights a week. Clyde Griffith cast both shows.

FOX DEAL WITH SAM FOX ON MUSIC

The Sam Fox Music Publishing Co., with offices in Cleveland and New York, have entered into an agreement with the Fox Film Corp. under which Sam Fox will publish exclusively for an unannounced period of years the songs and musical numbers from pictures produced by Fox.

Under the arrangement the Red Star Music catalogue will be handled by the Sam Fox people and all future orders for any numbers heretofore published by Red Star will go through the Fox company. This means the end of Red Star.

Sam Fox will occupy the present quarters of Red Star at 729 Seventh avenue, New York, until further notice from the Fox Film people. It is the intention of Fox Film to sublease the $16,000 a year quarters, if possible, with new quarters to be arranged for later.

Jay Witmark and his secretary, Miss Kaplan, have been officially notified by Fox Films to take a two weeks' vacation, starting at once. They will report to Fox Films on June 29 for further discussion of their present contract. In all probability a financial settlement will be arrived at.

Sam Fox Music now has an office at 158 West 45th street, New York.

Eenie, Meenie, Meiny, Mo!

Couple of NBC Officials Play Tag with Chicago Bands

Chicago, June 15.

Wayne King and George Olsen profess themselves in a quandary over who has been really offered the Waldorf-Astoria, New York, job. Ed Scheuing started negotiations with King. Several days later A. H. Aylesworth, in town for the Radio Manufacturers' convention a few days later, took a run out to the Dells and put the proposition to Olsen.

King, who is holding down a three-year contract with Andrew Karzas, the Aragon ballroom operator, got the call from Scheuing while the NBC Artists' Service booker was in town installing L. J. Fitzgerald as head of the bureau's local office. King asked for $3,000 a week for the hotel stand alone, and $3,500 if an ether commercial were thrown in.

Everything was practically agreed to, and it was left to King to talk to Karzas about letting him out of the contract for a year.

Niles Trammel, NBC vice-president and general manager of the Chicago branch, was so infoed by Schueing. When Trammel called up King a couple days later and asked whether everything was hunky-dory, the orchestra leader said he had decided it was best not to speak to Karzas about the release just yet because of a situation that had in the meantime popped up. Karzas has been hit hard by a couple of bank foldups the previous day, King said, and the ballroom operator had enough to worry about.

Puzzle

That same night the NBC president and his local headman took a ride out to the Morton Grove roadhouse and, while there, according to Olsen, offered the Waldorf-Astoria stand to the current Dells band attraction. Olsen was pondering over the advisability of taking up the proferred ticket when word got to him that Wayne King was being solicited for the same job.

It is doubtful whether Karzas will let King, his only present box office magnet, go unless the band can be replaced with a combo equally as popular.

Bank Fold-Ups Hurt Several Chi Bandsmen

Chicago, June 15.

Flock of bank foldups that swept the north and south sides of the town hit quite a number of show people hard. Heavy loser among the bandmen was Wayne King. Almost every man in his band had their bankrolls tied up. Several of the boys in Paul Whiteman's combo are in the same predicament. Also socked was Guy Lombardo's local account.

Night of his bank failure King remarked during an ether broadcast from the Aragon, "They may take our money from us but they can't keep us from playing."

LaSALLE ROOF

Chicago, June 10.

It comes as a shock to find the dese-and-demmers elbowing out the swank in this once estimable tavern. It's still outwardly a gracious and obsequious roof garden with smartly tailored white-tuxedoed head waiters and other marks of the haut monde. But while the same the patronage has changed and not for the better.

This is strange. And it prompts an inquiry if the new proletarian atmosphere may not be due to radio. All during the winter, Huske O'Hare has broadcast from the downstairs dining room. And he made a particularly direct and urgent appeal for his listeners to drop everything, crank the flivver, and rattle right down for some fun.

O'Hare made the outlying districts LaSalle-conscious. Radio, the great merchandizer, reached into the flats of the south and west siders and ingratiatingly captivated the fancy of a class of people which are characterized by funny haircuts, shirts showing between pants and vest and their ladies in loud-flowered chiffon.

This may sound snobbish. But snobbishness, or social distinctions, are the essence of dine and dance places. By such guide posts certain people are attracted while others rigidly sidestep. And the LaSalle is not at all the sort of place that would be expected as the rendezvous of dancehall jellybeans and their wiggling fraus.

Of course, Friday and Saturday may bring out the college kids, the alleged bulk of the clientele. But meanwhile, that $2 table d'hote with no cover charge until 9 p. m. is raising havoc with the LaSalle's charm for the more fastidious element. Perhaps the profit sheet from those two buckers nullifies the force of this point. Arithmetic is the great squarer.

Practically new, and therefor warranting suspended judgment, is the Carl Moore band. This is a group that Kennaway, the orchestra agency, is grooming in the thought that they have what collegiates want. What college kids want is in itself a separate branch of the curriculum and must properly be allowed to park up the alley of experts. With Gerald Barry of Kennaway probably as familiar with this angle as anyone.

Moore was at the Drake briefly some months ago and when caught over WGN listened promisingly. That still obtains. With the comment that their strictly dance efforts are prone to a slowness of tempo that makes dancing an effort. At least for those who don't have that pulsating panther prance so typically Chicago.

There's no wire for broadcasting on the roof. And in view of that O'Hare guess it's an omission to be endorsed rather than regretted. Moore aggregation looks very natty in neat gray suits. When finding themselves and developing their tricks, Kennaway's expectations may materialize. *Land.*

Mort Singer Eastbound

Hollywood, June 15.

Mort Singer is headed for Milwaukee on union labor contract missions.

Proposed arrangements are for Minnesota and Wisconsin territory.

Bramson's Auditions

Chicago, June 15.

Wm. Morris office is installing its own radio audition room in the local Morris headquarters in the Butler building. Office layout has been changed around with the new radio division usurping the vaude department.

With Billy Diamond now out of the office, the vaude business the office will continue to do will be handled by Nan Elliott, former Pantages booker in this city. Manfred Gotthelf has been made assistant to Sam Bramson on the radio end.

LEADING ORCHESTRAS DIRECTORY

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June 13, Pearl, Philadelphia, Pa.
Management of
MILLS DANCE ORCHESTRAS
Mills Building, 46th St. and Broadway
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AL ERICKSON
And His RKOLIANS
NOW PLAYING
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PHIL FABELLO
and His
R-K-O Entertainers
Creators of the Fabello Policy
RKO COLISEUM, New York
Indefinitely

EVERETT HOAGLAND
And His Orchestra
GEORGE OLSEN CLUB
CULVER CITY, CALIF.
Management, M. C. A.

ABE LYMAN
and HIS ORCHESTRA
Musical Entertainment Plus
Second Year at the
CARTHAY CIRCLE
Los Angeles
Brunswick Records

TED LEWIS
June 13, Capitol, New York
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WM. MORRIS AGENCY
Personal Representative
H. HAROLD GUMM
1540 Broadway, New York

GEORGE OLSEN
AND HIS MUSIC
THE DELLS
Chicago

PAUL WHITEMAN
INDEFINITELY
Edgewater Beach Club
Chicago
Personal Rep.: JAS. F. GILLESPIE

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is
TAL HENRY'S ORCHESTRA
playing at the Hotel New Yorker and broadcasting via NBC. Naturally, they thrill because they feature:
"I'm Thru with Love"
"When the Moon Comes Over the Mountain"
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THE
HOLLYWOOD COLLEGIANS
Featuring Their Original "RHYTHMIC ILLUMINATION"
Management—MATT KELLY—AL GROSSMAN OFFICE

Sound Amplification Changes Fair Talent; Girls, Music Now

Chicago, June 15.

Song and dance units are to a great extent replacing circus acts as the chief entertainment fodder for fairs. Circus material which for many years held the arena because of the necessity for strictly sight entertainment is now being pushed around by the musicals, since radio amplification has made it possible to distribute sound properly to as large an audience as can be packed into a grandstand.

Circus acts have been repeated so many times, year after year, at these fair dates, that the new musical note is being welcomed as a great change in many spots. Circus numbers are being relegated to fill-in positions, and most circus acts being booked are strictly of the dare-devil category.

With these musicals, the outposts are getting their first taste of de luxe picture house presentation style, from the flash scenery to the pash m. c.'s. While presentation of musicals outdoors has been attempted before, it has only recently become successful due to the radio loud speaker systems, and because the audiences through their acquaintance with the radio and talkers, have become accustomed to hearing voices and musical over a mechanical device.

MIX SUED FOR $27,000 IN 2 DIFFERENT SUITS

Manchester, N. H., June 15.

Tom Mix's appearance here with Sells-Floto circus, June 8, resulted in his being served with papers in two suits, amounting to $27,000. First action is a $25,000 slander suit brought by Cal Frydendahl, former valet to Mix. Frydenahl alleges that he was accused of stealing a suitcase owned by Mix and containing more than $100,000 in money and securities when the circus played Portsmouth, June 19, 1929.

He alleges that Mix maliciously and without proper cause complained to police that he (the valet) "feloniously stole, took and carried away the suitcase containing money and securities in excess of $100,000." An employe of the circus, later arrested in the west who admitted stealing the suitcase, is now serving a sentence in the State prison at Concord.

The second action against Mix, for $2,000, was brought by Victor I. Moore, deputy police marshal of Concord. Moore is seeking to collect the $1,000 reward, which Mix is alleged to have offered for the recovery of the stolen suitcase and its contents. Moore claims he recovered the suitcase and obtained a confession from the man who stole it.

Frydendahl's suit against Mix was entered in Superior Court two years ago. Last week was the first time Mix has been within the jurisdiction of New Hampshire courts since the suit was instituted by his former valet.

$600 or Circus Stuck

Bridgeport, June 15.

The Great European Royal Olympic circus has been forced to play an extended stand in Danbury, with its tents and other equipment attached by Hat City merchants for non-payment of bills.

The circus contracted bills totaling $600, while exhibiting there last week, under auspices of an American Legion post. An elephant and six horses as well as a number of other animals owned by the show were allowed to proceed to Peekskill, N. Y., but the tents and seats are being held.

HURT IN TENT COLLAPSE

Indianapolis, June 15.

Mrs. James Williams, wife of the superintendent of the Gentry Brothers' show was severely injured last week during a windstorm while the attraction was at Salem. She was struck on the jaw by a falling tent pole.

Circus tent collapsed, with several women and children receiving minor injuries.

Ringling 24-Sheeting 2 Weeks Ahead Only

Chicago, June 15.

Ringling-Barnum & Bailey show, after holding out for years, has finally come to agree with the rest of the circus field on the question of advance billing, and is now advertising only two weeks ahead instead of three.

Advantages to the circus are the ability to change the route that much easier, and cutting exactly one-third off the advertising expenses, especially on billboards, with rentals saved on the one week running up into big money over the season.

Hagenbeck-Wallace Circus

The Ringling show took to canvas last month in Brooklyn and was greeted the first four days with steady rains. The Hagenbeck-Wallace outfit had its Met debut in those over-the-river regions last week and virtually the same weather prevailed.

Thursday (11) it cleared and the night performance went close to capacity. Given reason for playing New York after the big show was to afford Brooklyn a chance to see Clyde Beatty, the greatest of present-day animal trainers. However, the H.-W. show was not far away, trouping through Jersey now.

Beatty was drafted from the H.-W. outfit to bolster Ringling's Madison Square Garden date, and he proved as sensational as touted. Under canvas, his performance is even better. The thrill is there. No man can put on the show he does with a cage-full of lions and tigers. Beatty is on rather early because of the time required to dismantle the arena. Latter is used for part of the spec, which by the way is more flashy than Ringling's and quite suited to the yokels.

Beatty returned to the H.-W. show when it opened in Cincinnati, where it was combined with the Robinson show, making it a 31-car outfit. How much of the Robinson show joined up was not patent, but the elephants are important. The herd is 15 strong, working in groups of five in three rings. Girls work the big fellows, which make quite a showing, going onto the track for the finale stunts.

Show is greatly strengthened by Poodles Hanneford and the family, including the Clarks, who are doing all their stuff. Poodles was easily the individual hit of the performance. He is clowning more than he used to in the Ringling show and it made quite a hit with the hicks. Furthermore, he and Otto are doing a burlesque boxing bit, going on as a special display several numbers after the family turn.

The Clarks appear in an equestrian turn under the oft-used name of Ernestos. Then, as the Clarksonians, they cop attention in the flying display. Ernest Clark is a classy flier, and perhaps none under canvas is as good except the peerless Alfreda Codona.

A high wire act, the Neiss Troupe (but in Spanish dress), are on solo. The stunts are okay, but the turn cannot compare with the Waldonas. Three liberty horse acts took the rings with an excellent display handled by Roda Royal, Dewey Butler and Ed Davis. The menage display was well peopled. The cannon act looked second rate.

Formerly the H.-W. outfit specialized in wild animal acts, but there are only two at present. Prior to Beatty, a mixed animal act was handled by Benardi. While several tigers are on pedestals, bears are the main idea.

The wild west "concert" is plenty ballyhooed. A patent refrigerator, is plugged likewise also a motor car with the price painted on. The car is used to run across a strong man's chest. Rex de Rosselli wrote the spec "Golden Orient," also handling the statues. Harry J. McFarlan is equestrian director, and William L. Wilken is head of the advance. George Adkins is general manager.

The show is a fast one. It is among the major circuses, but there is only one real big show, Ringling-Barnum & Bailey. *Ibee.*

LEWIS AS 3-RINGER

Chicago, June 15.

Lewis Circus has grabbed off the Masonic downstate show and will open at Peoria, Ill., July 9 for a four day stand.

Show will be enlarged to three rings for the occasion, with six or seven big acts imported as additions.

$40 Gross, Bum Biz, And Circus Attached

Danbury, Conn., June 15.

After playing a starvation date here the travels of the Royal Olympia Circus came to an abrupt end with the serving of an attachment by a sheriff. All the property of the show was seized, with the exception of the animals, as it was being loaded for the jump to Peekskill, N. Y. Attachment was to cover bills for food for the animals and the personnel. Later a number of writs were issued for other bills, including newspaper advertising.

The best performance here is said to have grossed $40. The show has been on the road for five weeks.

N. E. Fair Ass'n Decides Acts No Longer Are a Draw

Worcester, June 15.

Vaude and other types of acts have ceased to draw as added attractions for fairs, according to the Massachusetts Agricultural Fairs' Association. Two years ago the association decided that it was necessary to furnish patrons with "the new and the different" in entertainment. The New England Fair, last year, presented musical comedy with a cast of principals and a chorus. Actually it was more of a tab show.

This year, however, the association has switched to the idea that livestock exhibits should be emphasized to attract patronage. Opinion of the members is that the type of acts previously presented can be seen at theatres or circuses. It also was pointed out that the rural family, whose members rely mainly on the annual fair for their entertainment and recreation, is becoming increasingly rare, with autos and good roads providing easy accessibility to the theatres.

CIRCUSES

Al G. Barnes
June 17, Pocatello, Ida.; 18, Shoshone; 19, Nampa; 20, Boise; 21, Mountain Home.

Downie Bros.
June 16, Potsdam, N. Y.; 17, Massena; 18, Malone; 19, Saranac Lake; 20, Ticonderoga.

Gentry Bros.
June 16, Hoopeston, Ill.; 17, Watseka; 18, Kentland, Ind.; 19, Rensselaer; 20, Momence, Ill.

Mighty Haag
June 16, Shoals, Ind.; 17, Mitchell.

Hagenbeck-Wallace
June 16, Long Branch, N. J.; 17, New Brunswick; 18, Trenton; 19, Bridgeton; 20, Atlantic City; 22, Camden.

Lewis Bros.
June 18-20, Terre Haute, Ind.

Miller Bros. 101 Ranch
June 16, Dayton, O.; 17, Anderson, Ind.; 18, Marion; 19, Indianapolis; 20, Connersville; 21, Cincinnati, O.

Ringling-Barnum
June 15-16, Pittsburgh; 17, Youngstown, O.; 18, Akron; 19-20, Cleveland.

Sells-Floto
June 16, Amsterdam, N. Y.; 17, Kingston; 18, Newburgh; 19, Jersey City, N. J.; 20, Paterson; 22, Binghamton, N. Y.; 23, Ithaca; 24, Elmira; 25, Olean.

Seils-Sterling
June 16, Cornell, Wis.; 17, Bloomer.

Snyder Bros.
June 16, Downsville, N. Y.; 17, Cooperstown.

CARNIVALS

(For current week—June 15-20—when not otherwise indicated.)

American Expo—Pittsburgh.
Brown & Ingalls—Gouverneur, N. Y.; Adams, 22-27.
Bruce—St. Clair, Pa.; Bridgetown, N. J., 22-27.
Buck's Empire—Monticello, N. Y.
Capital—Wahpeton, N. D., 16-22.
Cetlin & Wilson—Shinnston, W. Va.; Clarksburg, 22-27.
Christ United—Stratton, O.
Coe Bros.—Pikesville, Ky.; McRoberts, 22-27.
Corey—Boyerstown, Pa.
Cronin—Columbus, O.
Dodson—Watertown, S. D.
Drew—Bangor, Me.
Empire State—Passaic, N. J.
Endy—Mauch Chunk, Pa.
Fairly—Clinton, Ill.
Flanders 20th Century—Bellingham, N. D.
Fleming—Dawson Springs, Ky.
Gibbs—Horton, Kan.
Gloth—Sharon, Pa.
Hames—Ft. Worth, Tex.
Joyland—Rigby, Ida.
Kaus—Easton, Md.
Krause—Washington, D. C.
Lee—Elizabethton, Tenn.
McClellan—Salisbury, Mo.
Morris & Castle—Winano, Minn.
Oliver—Washington, Ia.
Pearson—Atlanta, Ill.
Sandy—Newark, Del.
Scott—Pocatello, Ida.; Gooding, 22-27.
South Dakota—Chamberlain, S. D.
Southern Tier—Johnson City, N. Y.
Spencer—Pittsburgh.
Strayer—Freeport, Ill.
West Bros.—Keokuk, Ia.
West Coast—Fallon, Neb.
Western—Prestonburg, Ky.
Zimdars—Lansing, Ia.

One Day of 8 Acts

Easton, Pa., June 15.

Lyric, Allentown, has started to enforce its summer policy of one day a week vaudeville.

But there are eight acts on that one day.

Obituary

GEORGE KLEIN

George Klein died in Los Angeles June 8. He was one of the real pioneers of the picture industry and it was his mediations which led to the abandonment of the Edison-Biograph patent suits and the establishment of the old Motion Pictures Patents Co., the Film Trust. Acting as the agent for Gaumont and Urban, French film makers, Mr. Klein brought to this country "Quo Vadis" the first film road show.

At the formation of the Patent Co. it was intended that he should be one of the men in the newly formed Kalem Co. and the initial of that trade name was supplied by him. Sam Long and Frank Marion supplying the other consonants with the added vowels. He lef to retain the representation of the French firms.

After the dissolution of the Trust and the General Film, he remained active. He also had large optical interests.

SYDNEY ROSENFELD

Sydney Rosenfeld, 75, American dramatist, died in his sleep June 13 at his home in New York.

His first play was produced as a burlesque on "Rose Michel" at the old Eagle theatre. Later he became editor of Puck. He married Genie H. Johnson, of London, who survives him.

Among some of the plays he wrote or co-authored include "A House of Cards," "The King's Carnival," "The Lady or the Tiger," "The Vanderbilt Cup," "The Aero Club," "The Senator," "Mlle. Mischief," "The Mocking Bird," "A Man of Ideas," "The 20th Century Girl," "Forbidden" and "The Optimist."

He served as president of the American Dramatists' Society at one time and of the National Federation of Theatre Clubs.

Interment in Mt. Kisco cemetery.

THOMAS W. DOWNS

Thomas W. Downs, 66, stage manager at Keith's, Syracuse, N. Y., since the house opened, and a theatre man for almost a half century, died June 13. Downs entered show business as a stage hand at the old Shakespeare Hall in Syracuse. Subsequently, he went to Chicago where he was stage manager at the Clark St. house. Keith's then transferred him to Utica and, after that, to the old Grand opera house in Syracuse. For a time, before taking his last berth, he was stage manager at the former local Bastable.

Mr. Downs is survived by a widow, two daughters, one brother and one sister.

EDA C. VINTON

Eda Clayton Vinton, 77, died in New York June 13 of infirmities of old age.

Miss Vinton made her first stage appearance in Chicago in 1872. She had been married twice, her first husband being Frank Evans, actor with whom she played in Bartley Campbell's "The Galley Slave" and "Fairfax," and her second being Horace Vinton, also an actor, in whose support she appeared in "The Runaway Wife" and "Darkest Russia." A daughter survives.

Interment in Actors' Fund plot, Kensico cemetery.

HENRY WINFRED

Henry Winfred, 60, of the colored vaude team of Winfred and Mills, died suddenly of heart failure June 10 while at the St. George theatre, Staten Island, N. Y.

A news story of his demise appears in the vaude section of this issue.

MORRIS D. FRANKEL

Morris D. Frankel, 47, picture theatre operator of Cincinnati, died

(Continued on Page 63)

Wanting to Be Exhibs Split Wirth & Hamid

In back of the split in the firm of Wirth and Hamid, well known in the outdoor booking field, is the Queenboro theatre, which they built several years ago. The house represents a loss of about $225,000 and under the terms of the sale of Wirth's interests, George Hamid takes possession of the house. He will conduct the agency which retains the firm name.

Frank Wirth is confining his activities at present to the St. Leon Brothers circus, of which he is part owner. He also retains European connections and will represent acts for foreign bookings.

Lake Boats' Race

Milwaukee, June 15.

An 85-mile steamboat race between Milwaukee and Chicago is promised for July 6 when the Theodore Roosevelt and the Seeandbee will steam the distance for a prize of $5,000, to be given to charity.

Race comes as a result of long rivalry between the two boats. The Roosevelt has always been known as one of the fastest boats on the Great Lakes.

No passengers will be carried by either boat, the only persons on board, outside the respective crews, being newspapermen.

Thurston Magic Flops

Chicago, June 15.

Attempt of Harry Thurston to make good with a magic show under canvas blew up last week at Gary, Ind. Understood that towards the last Thurston was playing as an added attraction with carnivals at cut-rate prices.

Thurston opened three weeks ago at Harvey, Ill., where a rainstorm ruined his first night's business. Consensus of opinion has it that Thurston had a good idea, but was miscalculating when he tried to make it go this season.

4-Week Exemption in Ala.

Birmingham, June 15.

Circuses wintering in Alabama will be given four weeks exemption from licenses in future by the State immediately following breaking of winter quarters.

The bill introduced by Representative Goodwyn, of Montgomery, was signed by Gov. B. Miller last week.

Milwaukee Makes Plea State Fair Be Held

Milwaukee, June 15.

With Cornelius Corcoran, acting mayor, at the helm, Milwaukee and its suburbs have united in a request to Governor La Follette to use his executive powers for a 1931 state fair to be held here as in former years.

At the present time the senate and assembly have been kicking the question of having a state fair all over the place. Matter now rests with a committee to be made up of members of each house. It is largely a matter of funds.

It is the opinion of leading Milwaukeeans that the city will lose $1,000,000 if the fair is not held as usual.

Ohio Pet State

Chicago, June 15.

State of Ohio is the pet territory of the outdoors world this season. At present practically every large outfit is tenting in the state. This takes in the ace circuses, Ringling-B. & K., Hagenback-Wallace, Sells-Floto, 101 Ranch.

State is recognized as one of the best concessions territories in the midwest, with the Ohioans going strong for the store stuff.

Ringling show will play Springfield on July 4, while Sells-Floto surprises by picking the small town of Dover, O. for the holiday date. Dover claims only 8,000 population. Last year, the Sells-Floto trick was up in Wisconsin for the holidays.

It's Gambling, Not Skill

Albany, June 15.

Rolling the ball into the hole, or into paying numbers, is a game of chance, not skill. The Court of Appeals so ruled last week in upholding the conviction of James Daley, Coney Island concessionaire, on a charge of being a common gambler.

A Brooklyn cop, after spending $9 trying to win at Daley's game, arrested him. He was convicted and fined $100 on a gambling charge. The showman's counsel appealed with the higher court ruling the fine must be paid.

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING—CENTRAL 0644-4401

Englewood

With 18 banks going bust in two days on the southside, thin dimes looked so good to the nabe folks they didn't care for even a bargain line-up of vaude acts and pictures. Last Tuesday night, there was a run on the three banks right around the corner from this house, and they were still paying off when the show was over. The people ran right past the theatre to the banks.

Two of the acts may have been standing in line somewhere; at any rate, they didn't report, leaving only eight acts to carry on. They carried on so well, that they delivered the entire show in 70 mins.

Three La Mours opened with a standard outlay of hand-to-hand work. Big punch for the closing is a jump over a piano to a hand-to-hand balance. Calvert and Evans haven't changed their still weak comedy talk routine. Gags don't get off the ground. The talk is just 15 minutes lost until they go into their dance.

Lemay Fowler plays golf and sings on the stage. Voice and material not impressive enough to mean anything. Ernest Sheriff and Co. are four sailors with some vague ideas about hokum comedy and a good knowledge of Arabian tumbling. Latter their standout.

Davis and LaRue have a comedy act that includes lines, singing and dancing. Early drunk clowning misses fire, but turn develops with a fine display of pipes from the femme and the hoofing of both.

Crescent Four, colored singers, with some radio experience, bring nothing new to the stage. Lionel and Betty Kaye had a stage wait while the spots were properly cued but they managed a neat turn of comedy bits later. Lomas, Richards and King, dancing trio, are graceful workers without a real novelty punch.

"Sin Ship" (Radio) feature.

A. Freeman, of the Theatre Development Co., is in Michael Reese hospital.

Public and Prairie theatres in the colored section were reopened last week after some renovation as 10c. spots.

Ben Bernie follows George Olsen at the Dells June 29 for two weeks and four days. The latter takes his band on a four-weeks' barnstorming tour of New England.

Wayne King leaves the Aragon the same day for four weeks of one-night stands.

Aswell Also Columning

James B. Aswell is the newest Broadway columnist. He succeeded Joseph Van Raalte of the Central Press syndicate.

Aswell's column is called "My Broadway." He has been writing popular short stories.

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JUST A GIGOLO

(Continued from page 34)

cording disturbances, some dull photography, and in one brief spliced-in sequence an example of such poor film processing that it's a wonder it didn't land on the cutting floor.

Irene Purcell plays the girl, same part she did in the play version. Photographing nicely and on a whole giving a meritorious performance. C. Aubrey Smith, Charlotte Granville, Lilian Bond and Albert Conti worthy in minor roles. *Char.*

I TAKE THIS WOMAN

Paramount production and release. Gary Cooper and Carole Lombard featured. Directed by Marion Gering and Slavko Vorkapich. Dialog and adaptation by Vincent Lawrence from the Mary Roberts Rinehart novel, "Lost Ecstasy." At the Paramount, N. Y., week of June 12. Running time, 74 mins.

Tom McNair.....Gary Cooper
Kay Dowling.....Carole Lombard
Aunt Bessie.....Helen Ware
Herbert Forrest.....Lester Vail
Mr. Dowling.....Charles Trowbridge

A few more performances like this from Carole Lombard and Paramount will have a new star on its list. But some better talkers than "I Take This Woman" would ease the climb. This is a combination western and drawing room affair. It looks inexpensive and probably won't lose, but sparkling money seems doubtful. An indifferent grosser at best.

While Miss Lombard plays a snippy and snobby eastern rich girl, and though her eventual submission to the young cowhand doesn't completely overcome some of the dislikeable things she says and does, she climbs on top of the part and becomes a distinct personality. She has a face that photographs from all angles and in her playing never falters. Miss Lombard ought to advance rapidly from this point.

Whatever basic romantic pull Mary Rinehart's original plot possessed, it has been almost completely lost in this transcription. The one about the cultured easterner going west to taste the rough stuff is stale on the screen and everywhere else. It has been applied to both men and women, and in this instance the feminine application is minus any new treatment.

The girl, a flaming young thing, goes west to father's ranch at Dad's orders. She had become innocently involved in a scandal at home. On the ranch is one cold hombre and he's selected by the girl for the works. She leads him on just for fun but finds herself falling, too.

She marries the boy, is disowned by her father, spends a tough winter building a ranch home and then quits, returning for the luxuries she desires. He tosses over the ranch, joins the circus as a trick rider and it winds up on the circus train after he has been thrown by a bronco and broken a leg. The finish tastes like a cup of coffee in a bowl of sugar.

If economy is the chief guide for production here, the result crossed the intention. A short cast is one thing and the shots another. For a western there are exceptionally few sight items, most of it being studio stuff. Directorial team, Marion Gering and Slavko Vorkapich, doted on double focus all the way. In that manner the jerky story ran fairly smooth most of the time and through the dissolves lost part of its abruptness.

Gary Cooper may have had some difficulty holding himself in under orders. Sent in to make the cowboy a strong, silent man of much emotion, in the makeup table scene, an opportune time for most actors, he snatched the chance. Makeup tables and telephones seem to hold more room for expression than other studio situations. Rest of the cast couldn't go wrong. *Bige.*

KINDER VOR GERICHT

(GERMAN MADE)

Berlin, June 5.

Excelsior film production and release. Direction and manuscript George C. Klaren. Recorded on Tobis-Klangfilm. Starring Carla Bartheel, Ellen Schwannecke, Hermann Speelmanns, Aribert Moog, Walter Steinbeck and Paul Otto. Running time, 67 minutes. At Mozartsaal, Berlin.

This talker treats of a subject which some time ago was debated all over Germany due to a lawsuit. Are children's depositions made in court to be taken seriously, and may a verdict be rendered on such depositions? The director, G. O. Klaren, says no, and in a clever, but at times a little rather boring picture proves his viewpoint, proves that children's depositions can be untrue.

Before the actual picture starts, the counsel for defendant holds a speech on the screen, calling attention to the seriousness and the importance of this problem.

While the good intention and the seriousness, which led to the production of this talker must be praised, nevertheless, with this economic depression everywhere, the film producers should not forget the broad public sees so much poverty every day, they are not enthusiastic to pay money to see it on the screen.

This picture most likely will not be a big box office success, nevertheless, the producer will get his money back as on one side the cheap cost of production is an advantage, on the other hand, is a disadvantage. The young, talented director, Klaren, on his talker debut, should have had a little more means at his disposal. He would have been able to put more light and happiness into this grey story of poverty. Klaren directs his actors well without exaggeration. Hermann Speelmann's figure as the innocent victim is splendid. Carla Bartheel and Aribert Moog are somewhat uneasy in the face of theatrical work not quite in their line. Ellen Schwannecke is interesting and talented, but still too insignificantly youthful. She has possibilities. As usual, Paul Otto is splendid as police commissary and Walter Steinbeck as the prosecuting attorney shows himself at his best.

Audience applauded enthusiastically, directed towards the work and the ethical aims of this picture. *Magnus.*

CHERIE

(FRENCH MADE VERSION)
(With Songs)

Paramount production and release. Made at Joineville, France. Version of "Honey" and based on the musical "Come Out of the Kitchen," by Alice Duer Miller. Adapted by Saint-Granier, also in lead. Featuring Marguerite Moreno. Directed by Louis Mercanton. American premiere at the Fifth Avenue Playhouse, N. Y., week June 9. Running time, 80 minutes.

Charles Dangerfield.....Saint Granier
Mrs. Falkner.....Marguerite Moreno
Olivia Dangerfield.....Mona Goya
Cora Falkner.....Janine Guise
Doris.....Sunshine Woodward
Mayme.....Jeanne Fusier-Gir
Weeks ..... Bever
Mr. Burnstein .....Marc Hely
Burton .....Fernand Gravey

"Variety's" Paris reviewer in January cited this picture as one of the best which had come out of Paramount's Joinville studio, up to that time and called it fitting manna for the Continental cinemas. There can't be any quarrel there. His viewpoint goes and holds justified by on the ground observation, but it's another thing to spot a version of an American film in an American house 14 months after the original talker was released.

It might still have been another thing had the original "Honey" been a smash, which it wasn't. That might have carried a certain novelty draw for the follow up version. After the original has about played every neighb spot possible in 14 months, any kind of customer understanding French or not could identify the duped scenes and without effort see the comparative inferiority of the French version over the American original.

Only 265 seats here and house next to empty night of opening day. Yet, while the picture may be admitted swell for Parisians or the French in general, from an American angle it's quite mediocre.

Noticed is the apparent exaggeration of anything the actors do or attempt to do outside of singing. Here's a picture with an American atmosphere and about Americans, yet Frenchmen are heard and seen gesticulating violently to contradict everything restrained in American taste. For a story that was based on light comedy the Frenchmen go through some violent burlesque comickery.

The Negro scenes come in just duped from the original picture or looking like that, and the singing is all in English to offer a crossed thought all the way around. If this picture really got over abroad it must have been on the limited draw of the French actors utilized here if they had any, or on sheer novelty of a singing talker.

Makeup of the cast had it faults and photography unusually bad. It may have been recording but most likely reproducing that made much of the talk indistinct here.

The little French girl in the role Mitzi Green played in the American version was too precocious if anything and a bad pick. But the whole cast overacts.

Yet perhaps this picture from the point that its treatment was thoroughly American might have saved money for the producers if it had gone abroad as a silent with explanatory titles and only the songs sounded or maybe less dialog altogether.

However, coming six months after foreign release it's to be expected that both treatment and value have undergone changes in Joineville not known when this talker was made there. *Shan.*

THE WIFE'S FAMILY

(BRITISH MADE)

London, June 4.

British International production and release based on stage play of same name. Directed by Monty Banks. Photography, C. F. Green. Stars Gene Gerrard. Cast: Muriel Angelus, Amy Vaness, Jimmy Gadden. Recorded RCA Photophone. Running time, 80 mins. Censor's Certificate "U." Prince Edward theatre, London, June 3.

This one will probably make more money for British International in England than any other item among its current product. Picture is just the sort of simple farce which clicks with provincial audiences here. Its story values will mean nothing to the sophisticates.

Story revolves around all the classical farce gags, including stray babies and mothers-in-law. It tells how a newly married couple are visited by the wife's mother. There is a piano hidden away somewhere—ma hates pianos—and theres' a baby to replace. Result, ma and the wife find the baby and think it's hubby's secret. Meanwhile, complications from an intruding quack doctor and amorous interludes between the husband's brother-in-law and a servant who have secretly married and own the baby. It goes on for reels with every issue being made more complicated through everyone talking at cross purposes until the men have been arrested for an imaginary murder, and then released, wife repents of suspecting husband. Crosstalk business is okay for a bit but becomes tedious when practically every gag in the picture revolves around it.

If B. I. had used more care it might have possessed a universal comedy instead of an out of town entertainment. Leaving aside the story, everything's good. Direction by Monty Banks is snappy, so snappy in parts the gags are lost in the previous laughs—of which there were a bundle at the trade audience. Art direction is good, for a British film, and recording's okay, too.

Gene Gerrard, rapidly becoming a screen bet on this side, walks off with honors as the son-in-law. Muriel Angelus is capable as the wife, and Amy Vaness gives an explosive performance as the mother-in-law. Jimmy Gadden is in softer pedal as the doctor, but weighs in with some good work.

This one should leave B. I. a good profit margin. It's a very good bet for the sticks here and possibly lesser Dominion spots, though meaningless for the States. *Chap.*

Uncommon Chatter

(Continued from page 49)

dorse tulle, satin and chiffon in muddled effects, and utilize bands of white fur that thicken the silhouettes of the well-trained dancers.

Business Squares It

If Loretta Young weren't established as such a nice "Big Business Girl," audiences might be nastily suspicious of her lavish wardrobe. Told that she went through college on a few borrowed thousands of dollars, they must consider her a clever collector of a college wardrobe worthy of being launched on a well-dressed business career. Miss Young wears lots of gowns, some chic, others flashy, all proving expensive tastes.

College girls forced to borrow tuition fees, rarely bother to have little dinner hats seeded with tiny beads to match svelte gowns, nor can they afford yards of soft fox to border unusual treatment of a velvet wrap, nor yet, elaborately furred suits in dark, rich fabrics. This graduate is in every way remarkable and very pleasantly acted by Miss Young whose one inconsistency is the use of a hair bangle, studded with brilliants, discharging pendant crystals over her softly rolled hair. The comb, worn at the nape of the neck, and combined with long diamond earrings, seems a little weak-minded for a girl who wins fame and fortune by writing crack advertising copy.

Dorothy Christy's black chiffon, encased with band of brilliant strass, is no subtler than her exaggerated account of a wealthy matron with a yen for personable young orchestra leaders. Virginia Sale registers as a disappointed business girl, a little too pathetic to be as amusing as intended, and Joan Blondell extracts salty humor from the situation of a professional co-respondent whom the script refuses to compromise.

In Old Clothes

When a film actress takes an unexpected trip, the obliging scriptwriter turns up several kn[illegible]t gowns to provide attractive costumes to fit any emergency. "I Take This Woman" decided to be different. It strands Carole Lombard on a deserted ranch, with every pretty in her wardrobe headed eastward on the train she failed to catch. She hasn't even a negligee to bring old riches to new property. Instead of opening a closet door and exclaiming, "My, oh my, here is that charming Vionnet I left here two summers ago," Miss Lombard scrapes together a new wardrobe, comprised of flannel night gowns, ugly bathrobes and unflattering calicoes—and looks well in them.

It had previously been no effort for the heroine to look well in smart eastern clothes; trig sports ensembles, natty traveling suit of mottled tweed, well tailored two-toned riding habit with vest of swagger checks, and a succession of snug, off-the-forehead hats. Returning to the east, discouraged by the hardships of ranching, is a simple matter of slipping into a luscious negligee, preliminary to donning a soft chiffon, cool and refreshing. The Lombard clothes are interesting, to the critical feminine eye, and worn with style.

The worldly-wise character Mary Roberts Rinehart created for "Aunt Bessie" has been toned to fit the dulcet presence of Helen Ware, not too convincing as a bob-haired, cigarette-smoking matron.

Things Out West

(Continued from page 49)

wears tailor sports clothes even though others are formally dressed.

Is or isn't Alice White Mrs. Cy Bartlett?

Russell Gleason and June Collyer more or less romancing.

Dorothy Mackaill to Honolulu again.

Admiral Harry Cohn has an option on a Malibu beachfront.

Fran Piazza to the Santa Barbara sanitarium for two weeks; must lose 20 pounds.

Maude Latham ("Photoplay") to Phoenix for her health.

All the Hollywood boulevard shoppes having tremendous sales. Only one store admits business is bad.

Henry Busse's swell Victor record of "Fiesta," rumba fox-trot.

Figger this out: Frank Scully and wife have a "Skippy" who is five months old now but will be six months old in February.

The Cliff Works are looking 'round for a beach home.

Week-end barbecues at the beach homes in fashion.

Anagrams and backgammon nights.

Hollywood's women's new favorite boy friend—Jackie "Skippy" Cooper.

Unusually coolish Calif. weather.

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Next at the Carthay Circle will be "Rebound" (RKO-Pathe) following "Daddy Long Legs" June 19. It will be the new company's first $5 opening at the Circle.

Fanchon & Marco signed Lester and Carson last week in the Paramount prolog, for a year. They'll go in Ben Bard's unit. William Perlberg negotiated.

Orpheum switched its Friday opening to Saturday (12) because of lack of product, getting "Seed" (U) at the last moment.

"The Broken Wing," with Racquel Torres and Leo Carrillo as leads, opens at the El Capitan for Henry Duffy next month.

Mike Miggins, production manager, and Jack Young, cameraman want $675 and $875 respectively from Miracle Productions and David Graham Fisher on salary claims before the labor commission. Film, "Ropes of Sand" never got past the preparation stage when the backer walked.

Esther L. Daniels is seeking $65 back pay from Dick Ferris' Club Mexicano, border resort promotion and Robert McGee, cook, asking for $180 for 11 weeks over the range at the Apex Club.

Bill Cody's Rancho Bill Cody, Ltd., was the target for a $200 claim from George W. Merkle, office worker.

E. E. Clive's next production will be "Androcles and the Lion," at the Mason, June 27. Arnold Lucey may be one of the leads. "Typhoon" and "Three Men and a Woman," featuring Walker Whiteside, Guy Bates Post and Florence Reed, follow Clive's "As Husbands Go" at the Biltmore.

Obituary

(Continued from page 61)

June 10 at his home in that city from a heart ailment. He was unmarried.

Surviving is a brother, Isaac, who was owner with him of a string of small houses in Cincinnati, northern Kentucky and Columbus, O.

BEN LEVIN

Ben Levin, 43, picture exhibitor, died in Chicago June 8 of heart failure. He had operated the Parkway theatre in Roseland.

Levin was a brother-in-law of the Gumbiners, Chicago exhibitors.

His widow and two children survive. Interment in Chicago.

Mrs. William H. Crane, 81, wife of the late William H. Crane, noted actor, died at the Hollywood Hotel June 10 following an illness of several months. Mrs. Crane, nonprofessional, married the actor in 1870. At the time of his death, two years ago, they had been married 58 years.

Chelso Arrigoni, 31, president of the Middlesex Theatre Corp., Middletown, Conn., was drowned in Lake Winnipesaukee, N. H., May 31.

Francis Curley, 38, at one time in vaude known as "The Biggest Elk in the World," weighing 615 pounds, died in Pattsfield, May 31.

Edward Allen, 50, blind and former actor, died June 10 in Bridgeport, Conn., of heart failure.

Charles F. Brown, 94, died in Waterloo, Ia., of infirmities of old age. In the 70's he operated the only opera house in that city.

Russell G. Randall, 51, Medford, Mass., singer, died June 8 of blood poisoning following injuries received in an auto accident May 19.

Mrs. Dana Charlotte Snider, 24, wife of Dan R. Snider, theatre manager, died in Kansas City June 10. Interment in Mound Grove cemetery.

F. E Brooks, veteran actor and musician, died June 9 in Pittsburgh.

Edward Marvin Ballaban, female impersonator, died June 3 at his home, 621 Beverly Road, Brooklyn, of pneumonia.

The mother of C. L. Gilbert, manager, Germanic theatre, Freeport, Ill., died June 6 at Delavan Lake, Wis.

Cut Rate Coney

(Continued from page 43)

frankfurter stand on Surf avenue. Chief White Hawk is crystal gazing and horoscope reading on the Bowery. The Chief is under the "monicker" of the Great Rajah. Rajah is squawking how bad and how tough things are. He opened at 10 Saturday and by 3 his gross reached $1. Rajah said if Sunday's business was not better he would smash the crystal ball.

Steeplechase Park seems to be getting top money. This is an old standby and caters to families.

Anti-Bally

An anti-ballyhoo campaign has been started by Sam W. Gumpertz, president of the Coney Island board of trade. Capt. Harry Kelly, who is the head man for the Police Department this season, allows showmen to make a three-minute "opening." This he claims gives them plenty of time and will reduce the blocking of traffic on the Surf avenue sidewalks. Gumpertz is owner of the Dreamland Circus and Eden Musee. He called on the captain and asked him, as a representative of the Coney Island board of trade, to stop ballyhooing and spellbinding. Capt. Kelly, who desires, if possible, to give everyone a break, advised Gumpertz he would like to hear from more of the business men. Gumpertz returned with a petition signed by 80.

At the request of Gumpertz, Capt. Kelly looked over the law and decided section 22 of chapter 23 of the city ordinances "prohibits the giving of a performance from a house or open space of a house." A batch of summonses were served on the managers of shows, spielers and ballyhoo artists. All faced Magistrate Charles Haubert, who paroled them in custody of their attorney, Morris G. Bungardy, the district's assemblyman. They will face trial on Thursday, June 25.

Showmen and concessionaires are expecting a very lean net at Coney Island this summer.

Mingling with the crowds, which on Saturday and Sunday are large, especially when the shows give their free ballyhoos, a "Variety" reporter listened to some comment. "It's a lotta boloney," and "Gee, it's lousy in there," proved society and the intelligentsia still visit the nation's playground.

Unit Minus Title

The stage show at Loew's Paradise theatre, New York, starting June 27 will consist of Rome and Gaut, Don Cummings, Peggy Taylor and Gary Leon. Twenty-four Hale girls in the line will complete the troupe. No title has been given the unit as yet.

Shirley Richards is out of the "Bouquet of Roses" unit after playing one week at the Paradise. She was replaced by Blanche Bow.

VARIETY BILLS

(Continued from page 42)

Michel
Reg Bolton
Morris & Crossley
Eddie Windsor
Kew & Kew

FINSBURY PARK Empire

Byden Currie
J Payne & BBC Bd
Adagio 4
George Betton
Bonetti Bros
Freddie Forbes
Sam Mayo

GATESHEAD Empire

Radiana
B & A Pearson
El Ray & Lady
Mlle Helene
Stan Stafford
Groves & Lee
Rita & Rich

LEEDS Empire

Derickson & Brown
Variety Co

NEW CROSS Empire

"Vintage Variety"
Rego 2
D Wakefield Co
Low & Webster
Van Dock
Betty Co
Konjo & Hanako
The Racketeers

NOTTINGHAM Empire

Red Fred
Sherry Bros
Flanagan & Allen
Harry Claff
Peter Fannan
Billy Rey
Bernt Co
Sidney Steppers

SOUTH SHIELDS Empire

Florrie Forde
Terina
Tom E Dean
Les Golfus
C'sgr've & Westw'd
Melvilles
Buicks

SUNDERLAND Empire

"The Big 4"
Leon & Lucette
H & M Ristori
Tommy Dixon
Betty Jumel
Clay Keyes
The Dakotas
Mai & Drina

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Hazel Crosby
Julius Klein
Wilma Cox
Grace Mitchell
Salvatori Orch

Central P'rk Casino
Jean Barry
Dave Fitzgibbons
Leo Reisman Orch

Club Calais
Jack White
Lillian Barnes
Jackie Maye
Frances Fay
Bernie M'xwell's Or

Connie's Inn
Ada Ward
Joyce Robinson
Louise Cook
Earl Tucker
Dotty Rhodes
Sonny Boy Dudley
Bessie Dudley
Meers & Meers
Willie Jackson
4 Bon Bon Boys

Cotton Club
Cora La Redd
Mild'd Washington
Sherman Robinson
Leitha Hill
Berry Bros
Alma Smith
Eddie Rector
Cotton Club Trio
Clarence Robinson
Swan & Lee
Marko Brown
Henri Wessels
4 Step Bros
Bobby Sawyer
Bunny Payne
Norman Attwood
Anise Bayer
Cab Calloway Orch

El Patio
Norma Terris
Ramon & Rosita
Emil Coleman Orch

Hollywood
N T G Rev
Katz Orch

Oakland's Terrace
Joe Wallace
Myrna Waverly
Molly O'Dougherty
Helen Davis
Lola Bertram
The Grenadiers
Will Oakland
Lou Spring Orch

Paramount Grill
Jack Osterman
Lois & Jean Sterner
Johnny Condey
Bud & Sis Roberts
Fields & Smith
Doris Merly
Dave Lawrence
Betty Bayne
Racing Hounds
Freedman Orch

Salon Royal
Elizabeth Welsh
Kid Sneeze
Harvey White
Opal Cooper
Baby Face
International Orch

Silver Slipper
Eddie Moran
Ernest Charles
Ruby Shaw
Bud & Elenor Coll
Edith Handman
Gus Hyland
Joe Cowan
Sammy Kahn Orch

Village Barn
Art Hall
Riley & Comfort
Allan Daly
Johnny Russel
Uncle J' Meadows
Chick Kennedy
Winegar Orch

CHICAGO

Club Alabam
Billy Myers
Al Wagner
Dale Dyer
Elmer Schoebel
Marian Boyce
Ruby Abbott
Davie Unell Orch

Club Ambassadeur
Margie Tate
Effie Burton
Evelyn Cameron
Virla Vaughn
Ruth Dutton
Helen Burke
Cl'b Amb'a'deur Or

Club Le Claire
Johnny Ryan
Dot Meyers
4 Pacemakers
Sherda Cooper
Margie Ryan
Sugar Kennedy
Betty Martin
Susanne
Eddie Makins Orch

College Inn
Vivian Janis
Bobby Meeker Or

Colosimos
Mae Baxter
Henrique & Peggy
Jarvis & Jadi
Jimmy Meo Orch

Frolics
J & J Walton
Nelle Nelson
Babe Delmore
Charles Kaley Or

Golden Pumpkin
Al Reynolds
Ethel Peyer
Al & Aline
Sally Osman
Austin Mack Orch

Grand Terrace
Ralph Cooper
B'tterb'ns-N-Susie
Vivian Brown
Earl Hines Orch

Lincoln Tavern
Darling 2
Irene George
Lucia Garcia
Biltmore 3
Earl Burtnett Orch

Mack's Club
Charlotte York
Keith Beecher Or

Miralago
Romo Vincent
De Carlos & Louise
Barton & Ryan
Elsie Huber
Al Handler Orch

New Dells
E & M Caranas
Carolyn Nolte
Gypsie Rhaumaje
George Olson Orch

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Harris Margaret
Henderson Grace
Melnitz Kurt
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CHICAGO OFFICE

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Mohamed Ben

Going Places

(Continued from page 49)

in exact replica of the better foreign stars. It's a good imitation because it proves how good the originals are.

Because it gives her the looks of a brave and lonely soul, Miss Carroll wears a dark cloak of indeterminate origin thrown high around her throat. All the other ladies are dressed in modern clothes. Phoebe Foster is pictures' formula for a high-born lady, holding her head aloft, speaking in resounding tones, dressed in uninteresting and conservative suits, very proper. She purses her lips sniffily, perhaps to show how well bred she is, and when she loses her man to that strange child, Yula, the nobility of her voice and her wounded eyes would be invaluable for showboat mellers.

Allison Skipworth doesn't let anything happen to dim her commanding presence. She gives to "Night Angel" its one bit of reality, playing an old harridan with expert assurance. Her sequined dress and birds of paradise feathers in her piled up mop of hair are samples of the excellent production detail throughout the picture, detail, however, that fights a losing battle against the artificialities of the cast.

Paris As It Is Not

Don't believe the Paris that "Transgression" gives you. It can't be true. It's too much like Kansas City. Ladies don't have to go to Paris to have their eyebrows plucked. Parisian beauty shops wouldn't commit such an atrocity. Not now, at any rate, with naturalness the ideal of feminine loveliness.

The fancy gloves in this picture's version would never be tolerated in Paris. They're made for export only. Nor do the unbecoming and dowdy hats on the cast spell Paris, nor the transparent black chiffon dresses, unaccompanied by jackets, worn for luncheon. The sequence depicting Kay Francis' transformation from a tweedy, wool stockinged English woman to a stunning creature made in Paris would have been fascinating to the women in the audience if only the details were right. But instead it tells them to use a patter to massage their faces, shows them a few jars of cream, suggests rouging their ears, all secrets that they've discovered long ago at their local department stores. Nothing new, nothing unusual, nothing they didn't know before. A splendid opportunity to fascinate the femmes lost by lack of knowledge of the latest feminine foibles.

Kay Francis continues to bewitch with the magic of her voice, but she hasn't the clothes this time to set the ladies gasping. One crepe romain dress is nice, but no more. A conventional cowl neckline drapes at the back down to a low one-sided decolletage. Her brimmed hat of uncertain line, though it's made of acceptable shiny straw, is disastrous to the beige cloth suit with which she wears it. The suit makes a desperate attempt to be smart, but only turns out eccentric. Red fox attached to the shoulders in cape collar outline merely looks odd.

The rest of the ladies supplying the Parisian background fare no better. Nance O'Neil does a good bit as a suspicious maiden sister-in-law in a relationship that isn't sufficiently developed to explain her enmity. The one thing ladies of the audience long for its a French bonne femme like Adrienne d'Ambricourt, who is soft spoken, resourceful, sympathetic and loyal to her adored mistress.

An Enchanting "Legs"

"Daddy Long Legs" is a fairy tale with good fairies, bad witches and a Prince Charming, told in current English. It is dreams come true for Janet Gaynor. Never has she had a story better suited to her excruciating gentleness. As Cinderella Miss Gaynor floats on a sea of sentiment. It's a fairy tale, not stern reality, as witness the private phones in her sumptuous suite at college with its satin bedspreads and plush sofas.

Isabel Patterson is the witch, but not really a bad one. Her hair in a pompadour, a gold watch pinned firmly to her flat bosom and a high-boned net vestee around her throat. The audience has to feel sorry for her, too. Una Merkel uses her Southern accent and her gangling carriage with a trueness that augurs well for her future as a laugh getter. Kathlyn Williams as a snob, and Louise Closser Hale as a kind benefactor satisfactory in a picture that will enchant women of all ages.

Not the Type

Ladies are docile during the screening of "The Lawless Lady" because they know it won't do them any good to get restless. They've seen too many pictures of showgirl gangster sweethearts to be impressed with the cardboard apartment Vera Reynolds lives in or think much of her modest clothes.

She's the leading lady of the "Frivolities." Where's her Rolls? Orchids? Chinchilla?

What kind of an actress is that walking home from the theatre, making her own breakfast, wearing ready made pyjamas of flimsy crepe that might even be made of rayon?

Gwen Lee is another matter. She's a gal that can madden any full-lipped racketeer, but unfortunately she appears for just a moment.

Now if Gwen had been the lead———!

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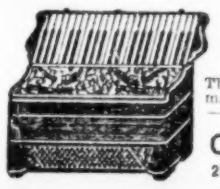
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He would like to thank Charles Cochran for his kind offers.

He would like to thank Mrs. George Black for her wonderful veal and ham pies.

He would like to thank Mrs. Tudor Owen, the Palladium's energetic press representative.

He would like to thank Horace Sheldon one of the best orchestra directors.

He would like to thank Horace Reeves for all the personal interest he has taken in making his stay a pleasure.

He would like to thank all the English critics for their appreciative criticism.

So let this serve as a token of appreciation to all those he has enumerated on this page and if he has inadvertently missed some names, he hopes he will be forgiven.

How could a little fellow find time to thank all his friends when most of his time was spent on a bicycle between the Palladium and the Kit Kat?

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